



Target Store: 3249



Traffic Flow: Left-right

Planogram Name: D213FSZ 03/01/2020 EXP: WARM BEER: N:Y: T3249 24PK: 6x84x14

Segments 1 to 2 of 2



Target Store: 3249

Planogram Name: D213FSZ 03/01/2020 EXP: WARM BEER: N:Y: T3249 24PK: 6x84x14

EXP: WARM BEER: N:Y: T3249 24PK: Store # H: 7 ft W: 6 ft D: 1 ft 2.00 in # of segments: 2

Name: S1		W:36.00 in	D:22.00 in	Avail Space: -0.96 in			Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Front	9	
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	4	
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	4	
213030009	1820011218	BUD 18/12 CAN	MALT BASED	1	Side 90	4	

Name: S2		W:36.00 in	D:22.00 in	Avail Space: 3.86 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2	
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	2	Side	4	
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Front	3	

Name: S3		W:36.00 in	D:22.00 in	Avail Space: -1.39 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	2	Side	4	
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Side 90	4	
213030098	7199000047	COORS BANQUET 12/12 CAN	MALT BASED	1	Side 90	4	
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	2	

Name: S4		W:36.00 in	D:22.00 in	Avail Space: 6.87 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	2	Top 90	6	
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Side 90	4	
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side 90	4	

Name: S5		W:36.00 in	D:22.00 in	Avail Space: -1.23 in			Ht Space: 19.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Front	4	
213055467	85777500729	SAINT ARCHER GOLD 12/12 CAN	MALT BASED	1	Top 90	3	
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	4	
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	2	
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Front	4	

Name: S6		W:48.00 in	D:1.00 in	Avail Space: 47.00 in			Ht Space: 0.00 in
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Name: S7		W:36.00 in	D:22.00 in	Avail Space: 2.14 in			Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Top	8	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Front	9	
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Front	9	

Name: S8		W:36.00 in	D:22.00 in	Avail Space: -0.16 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Side 90	4	
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	2	Side	4	
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	3	
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	1	Top 90	3	

Name: S9		W:36.00 in	D:22.00 in	Avail Space: 4.67 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	2	
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Top	4	
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top 90	3	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3	

Name: S10		W:36.00 in	D:22.00 in	Avail Space: -3.24 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	2	Side 90	8	
213010731	8769200660	ANGRY ORCHARD ROSE 6/12 BTL	CIDER	1	Side	3	
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	3	
213010553	63598520028	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Top	6	
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Top	6	



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Name: S11		W:36.00 in	D:22.00 in	Avail Space: 2.35 in		Ht Space: 19.70 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	4	
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Side	3	
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Front	4	
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3	
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	1	Top 90	3	