



Target Store: 3249

The planogram is divided into two main sections:

- Section #1 (Left):**
 - Top row: Bengali IPA (6-pack), Bengali IPA (6-pack), Lagunitas IPA (6-pack), Hazy Pale Ale (6-pack), Torpedo (6-pack), Stone IPA (6-pack).
 - Second row: Two Hearted Ale (6-pack), Toasted Lager (6-pack), Shock Top (6-pack), Elysian (6-pack), Lagunitas IPA (6-pack), Sierra Nevada Pale Ale (6-pack), Stone IPA (6-pack).
 - Third row: Goose Island IPA (6-pack), Samuel Adams Boston Lager (6-pack), Samuel Adams Boston Lager (6-pack), Leinenkugel's (6-pack), Leinenkugel's (6-pack), All Day IPA (6-pack).
 - Fourth row: Stella Artois (6-pack), Voodoo Ranger IPA (6-pack), Fat Tire (6-pack), Light Sky (6-pack), Light Sky (6-pack), Blue Moon (6-pack), Blue Moon (6-pack).
 - Fifth row: Heineken (6-pack), Corona Extra (6-pack), Modelo Especial (6-pack), Light Sky (6-pack), Light Sky (6-pack), Blue Moon (6-pack), Blue Moon (6-pack).
- Section #2 (Right):**
 - Top row: Lagunitas IPA (6-pack), Hazy Pale Ale (6-pack), Torpedo (6-pack), Stone IPA (6-pack).
 - Second row: Lagunitas IPA (6-pack), Sierra Nevada Pale Ale (6-pack), Stone IPA (6-pack).
 - Third row: Samuel Adams Boston Lager (6-pack), Samuel Adams Boston Lager (6-pack), Leinenkugel's (6-pack), Leinenkugel's (6-pack), All Day IPA (6-pack).
 - Fourth row: Stella Artois (6-pack), Voodoo Ranger IPA (6-pack), Fat Tire (6-pack), Light Sky (6-pack), Light Sky (6-pack), Blue Moon (6-pack), Blue Moon (6-pack).
 - Fifth row: Heineken (6-pack), Corona Extra (6-pack), Modelo Especial (6-pack), Light Sky (6-pack), Light Sky (6-pack), Blue Moon (6-pack), Blue Moon (6-pack).

Traffic Flow: Left-right

Planogram Name: D213PRV 06/07/2020 EXP:COLD BEER B:NY:T3249:METRO: 5x76x0

Segments 1 to 2 of 2



Target Store: 3249

Section #1	Section #2

Traffic Flow: Left-right

Planogram Name: D213PRV 06/07/2020 EXP:COLD BEER B:NY:T3249:METRO: 5x76x0

Segments 1 to 2 of 2



Target Store: 3249

Planogram Name: D213PRV 06/07/2020 EXP:COLD BEER B:NY:T3249:METRO: 5x76x0

EXP:COLD BEER B:NY:T3249:METRO: Store # DECRE... H: 6 ft ... W: 5 ft D: 0 ft # of segments: 2

Name: S1		W:30.00 in	D:22.00 in	Avail Space: 2.47 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2	

Name: S2		W:30.00 in	D:22.00 in	Avail Space: 0.58 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060287	7861500001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4	
213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2	
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Front	4	
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Front	4	

Name: S3		W:30.00 in	D:22.00 in	Avail Space: 2.34 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054390	73692011651	GOOSE ISLAND IPA 15/12 CAN	MALT BASED	1	Side 90	2	
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Front	4	
213050044	8769210012	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	3	
213050047	8769210014	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	2	

Name: S4		W:30.00 in	D:22.00 in	Avail Space: 2.03 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050587	74052210083	BELLS TWO HEARTED ALE 6/12 ...	MALT BASED	1	Side	2	
213050959	68174511112	BLUE POINT TOASTED LAGER 6/...	MALT BASED	1	Front	4	
213050731	1820013986	SHOCK TOP BELGIAN WHITE 6/1...	MALT BASED	1	Front	4	
213051366	81790400083	ELYSIAN SPACE DUST IPA 6/12 ...	MALT BASED	1	Front	4	

Name: S5		W:30.00 in	D:22.00 in	Avail Space: 1.47 in			Ht Space: 12.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Front	8	
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	1	Side	4	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Side	4	
213056174	3061322091	BROOKLYN STONE WALLIN IPA ...	MALT BASED	1	Side	4	
213053643	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	MALT BASED	1	Side	4	

Name: S6 W:48.00 in D:1.00 in Avail Space: 42.00 in Ht Space: 0.00 in

Name: S7		W:30.00 in	D:22.00 in	Avail Space: 1.99 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Side 90	6	
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Top 90	3	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	4	
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Side	2	

Name: S8		W:30.00 in	D:22.00 in	Avail Space: 1.32 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010916	3410001533	LEINIES SPRITZEN VARIETY 12/1...	MALT BASED	1	Front 90	3	
213050843	7199009554	BLUE MOON BREWMASTER VAR...	MALT BASED	1	Side	2	
213050597	7199009532	BLUE MOON SEASONAL 6/12 BTL	MALT BASED	1	Front	4	
213050405	7199009561	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	4	

Name: S9		W:30.00 in	D:22.00 in	Avail Space: 1.42 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front	4	
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Side	2	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Top	4	

Name: S10		W:30.00 in	D:22.00 in	Avail Space: 1.64 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	1	Side	2	
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Side	2	
213050070	8378337512	SIERRA NEVADA PALE ALE 12/12...	MALT BASED	1	Side	2	
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	2	



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Name: S11		W:30.00 in	D:22.00 in	Avail Space: 1.50 in		Ht Space: 12.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Front	4	
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Front	4	
213056196	8378353542	SIERRA NEVADA TORPEDO IPA ...	MALT BASED	1	Side	2	
213050264	63625177612	STONE IPA 6/12 BTL	MALT BASED	1	Front	4	