



# Target Store: 3249

<p>Section #1</p>	<p>Section #2</p>	<p>Section #3</p>	<p>Section #4</p>	<p>Section #5</p>

Traffic Flow: Left-right

Planogram Name: D213PSY 06/07/2020 EXP:COLD BEER A:NY:T3249:METRO: 12x76x0

Segments 1 to 5 of 5



# Target Store: 3249

Section #1	Section #2	Section #3	Section #4

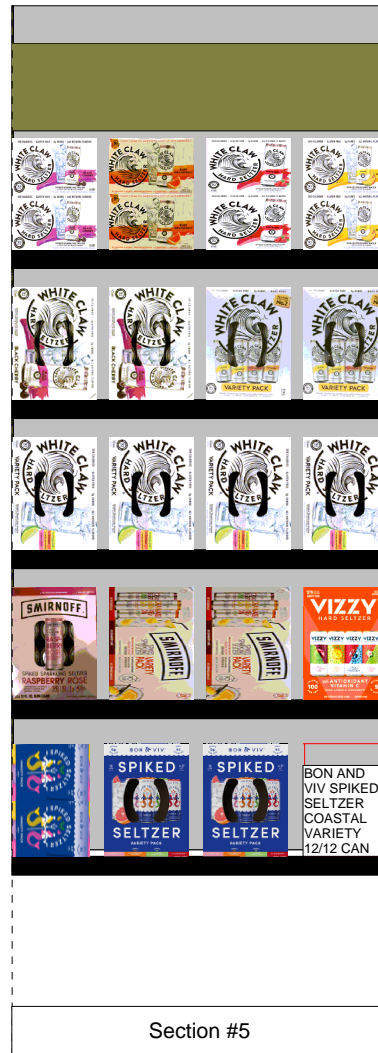
Traffic Flow: Left-right

Planogram Name: D213PSY 06/07/2020 EXP:COLD BEER A:NY:T3249:METRO: 12x76x0

Segments 1 to 4 of 5



# Target Store: 3249



Section #5



Target Store: 3249

Planogram Name: D213PSY 06/07/2020 EXP:COLD BEER A:NY:T3249:METRO: 12x76x0

EXP:COLD BEER A:NY:T3249:METRO: Store # DECRE... H: 7 ft W: 12 ft 6.00 in D: 0 ft # of segments: 5

Name: S1		W:30.00 in	D:22.00 in	Avail Space: 1.81 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	4	
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Side	2	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2	

Name: S2		W:30.00 in	D:22.00 in	Avail Space: 1.81 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	4	
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Side	2	
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	4	

Name: S3		W:30.00 in	D:22.00 in	Avail Space: 0.70 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	4	
213060079	8066095621	CORONA LIGHT 12/12 CAN	MALT BASED	1	Top 90	3	
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2	
213060012	7231123012	DOS EQUIS 12/12 BTL	MALT BASED	1	Side	2	

Name: S4		W:30.00 in	D:22.00 in	Avail Space: 0.90 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2	
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3	

Name: S5		W:30.00 in	D:22.00 in	Avail Space: 0.41 in			Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	4	
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Side	2	
213060041	72890000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Side	3	
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4	
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	1	Front	4	

Name: W:150.00 in D:22.00 in Avail Space: 0.00 in Ht Space: 0.00 in

Name: S6 W:48.00 in D:1.00 in Avail Space: 42.00 in Ht Space: 0.00 in

Name: S7		W:30.00 in	D:22.00 in	Avail Space: 2.21 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Top 90	2	
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	4	
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2	
213030098	7199000047	COORS BANQUET 12/12 CAN	MALT BASED	1	Side 90	4	

Name: S8		W:30.00 in	D:22.00 in	Avail Space: 0.70 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2	
213055467	85777500729	SAINT ARCHER GOLD 12/12 CAN	MALT BASED	1	Front 90	3	
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	2	Top 90	4	

Name: S9		W:30.00 in	D:22.00 in	Avail Space: 2.68 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2	
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2	
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	2	

Name: S10		W:30.00 in	D:22.00 in	Avail Space: 2.40 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Side	2	
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	2	Top 90	6	
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	2	

Name: S11 W:30.00 in D:22.00 in Avail Space: 1.54 in Ht Space: 9.50 in



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Planogram Name: D213PSY 06/07/2020 EXP:COLD BEER A:NY:T3249:METRO: 12x76x0

ID	UPC	Name	Category	HFacings	Orientation	Units
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Side	2
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Front	4
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Front	4
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	4

Name: S12 W:30.00 in D:22.00 in Avail Space: 1.40 in Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side 90	4
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	4
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Side 90	4
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Top 90	2

Name: S13 W:30.00 in D:22.00 in Avail Space: 2.47 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side 90	4
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Side	2
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Top 90	2

Name: S14 W:30.00 in D:22.00 in Avail Space: 2.19 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	2
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	2
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Side 90	4
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Side	2

Name: S15 W:30.00 in D:22.00 in Avail Space: 2.48 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Front	4
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	4
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Side	2
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	4

Name: S16 W:30.00 in D:22.00 in Avail Space: 1.36 in Ht Space: 9.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030095	1820000784	ODOULS NEAR BEER 6/12 BTL	MALT BASED	1	Front	4
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	4
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	2
213010151	89413700268	CRISPIN VARIETY PACK 12/12 C...	CIDER	1	Front 90	3

Name: S17 W:30.00 in D:22.00 in Avail Space: 3.60 in Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010877	3354400013	CORONA REFRESCA VARIETY 1...	MALT BASED	2	Top 90	6
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	1	Top 90	3
213017154	1820020215	BUD LIGHT SELTZER BLACK CH...	MALT BASED	1	Front 90	3

Name: S18 W:30.00 in D:22.00 in Avail Space: 3.00 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	4	Top 90	12

Name: S19 W:30.00 in D:22.00 in Avail Space: 3.00 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	4	Top 90	12

Name: S20 W:30.00 in D:22.00 in Avail Space: 3.00 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	4	Top 90	12

Name: S21 W:30.00 in D:22.00 in Avail Space: 0.87 in Ht Space: 9.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010786	85531000815	CROOK AND MARKER GOOD TI...	MALT BASED	1	Top 90	3
213010785	85531000806	CROOK AND MARKER PARTY PA...	MALT BASED	1	Top 90	3
213010297	8769200803	TRULY BLACK CHERRY 6/12 CAN	MALT BASED	2	Front	8
213010890	8769200965	TRULY PINEAPPLE 6/12 CAN	MALT BASED	1	Front	4



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Planogram Name: D213PSY 06/07/2020 EXP:COLD BEER A:NY:T3249:METRO: 12x76x0

Name: S22		W:30.00 in	D:22.00 in	Avail Space: 3.60 in		Ht Space: 11.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010237	1820028548	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Side 90	6	
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	2	Top 90	6	
213010959	85389700251	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3	

Name: S23		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010109	8200078967	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3	
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	2	Top 90	6	
213012470	3410001232	VIZZY VARIETY 12/12 CAN	MALT BASED	1	Top 90	3	

Name: S24		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12	

Name: S25		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	2	Top 90	6	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	6	

Name: S26		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 9.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Top	6	
213010553	63598520028	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Top	6	
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Top	6	
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Top	6	