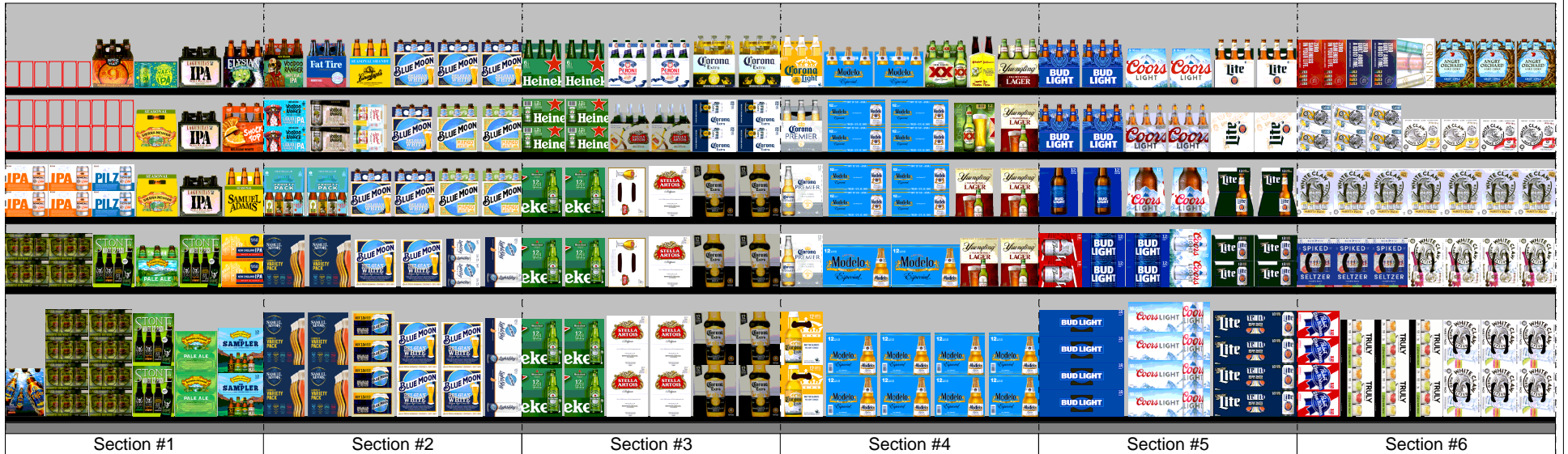




Target Store: 3284



Traffic Flow: Left-right

Planogram Name: D213XK4 10/04/2020 EXP: WARM BEER: N:Y: T3284 24PK VALUE: 24x84x22

Segments 1 to 6 of 6



Target Store: 3284

STORE WIDE
CIRCLE BACKER
PAPER



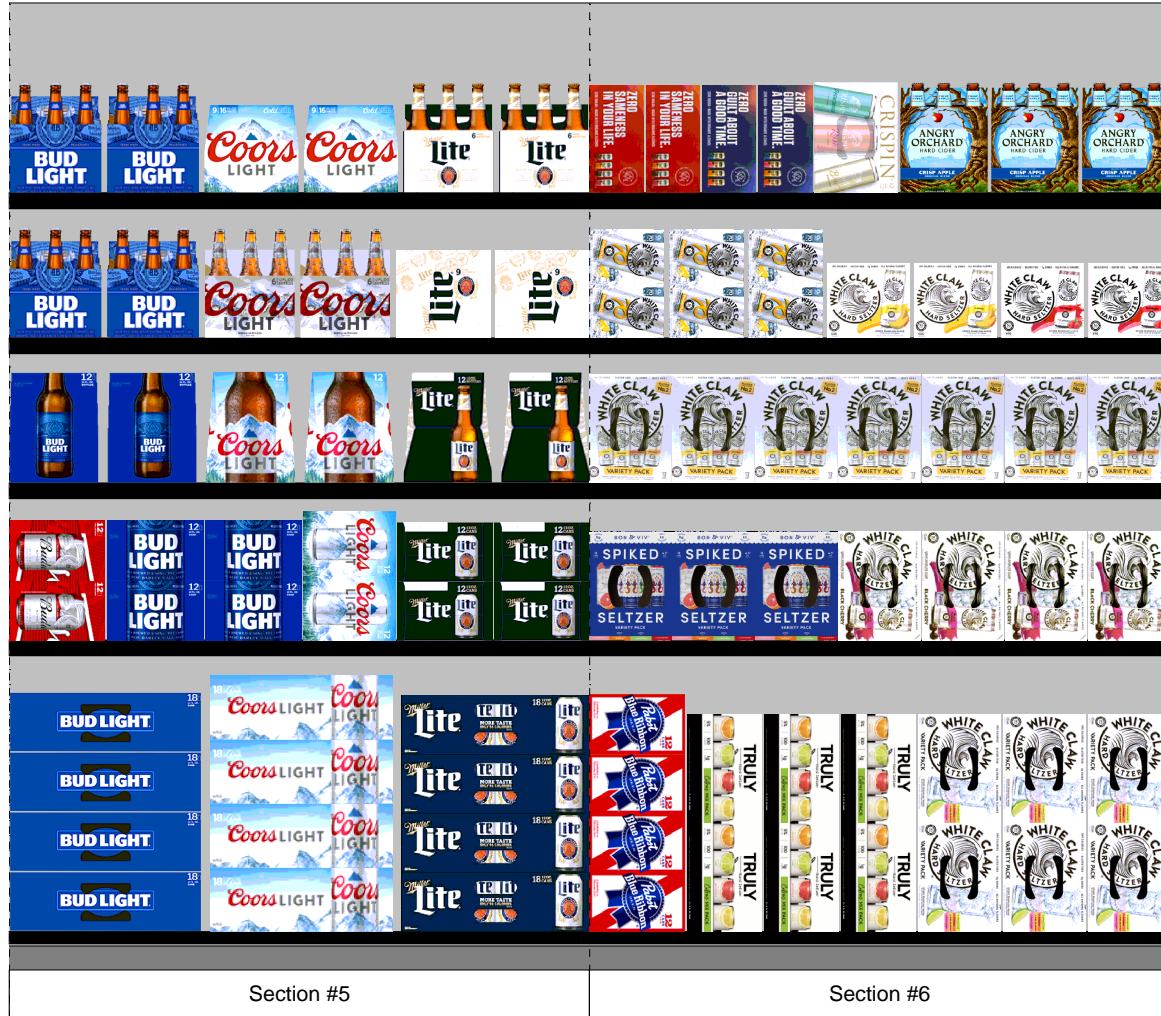
Traffic Flow: Left-right

Planogram Name: D213XK4 10/04/2020 EXP: WARM BEER: N:Y: T3284 24PK VALUE: 24x84x22

Segments 1 to 4 of 6



Target Store: 3284



Traffic Flow: Left-right

Planogram Name: D213XK4 10/04/2020 EXP: WARM BEER: N:Y: T3284 24PK VALUE: 24x84x22

Segments 5 to 6 of 6



Target Store: 3284

Planogram Name: D213XK4 10/04/2020 EXP: WARM BEER: N:Y: T3284 24PK VALUE: 24x84x22

EXP: WARM BEER: N:Y: T3284 24PK VALUE: Store # H: 7 ft W: 24 ft D: 1 ft 10.0... # of segments: 6

Name: S1		W:48.00 in	D:22.00 in	Avail Space: 1.17 in			Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060016	61756312000	TIGER 6/11.2 BTL	MALT BASED	1	Front	4	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	2	Side 90	8	
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	4	
213050070	8378337512	SIERRA NEVADA PALE ALE 12/12...	MALT BASED	1	Side	4	
213050782	8378316000	SIERRA NEVADA 4 WAY IPA VAR...	MALT BASED	1	Side	4	

Name: S2		W:48.00 in	D:22.00 in	Avail Space: 1.26 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	2	Side 90	4	
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	2	
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Front	4	
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	2	
213055436	8769200687	SAMUEL ADAMS NEW ENGLAND...	MALT BASED	1	Front	8	

Name: S3		W:48.00 in	D:22.00 in	Avail Space: 1.66 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213053643	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	MALT BASED	2	Front	16	
213053644	85909300244	SIXPOINT THE CRISP 6/12 CAN	MALT BASED	1	Front	8	
213050642	8378322812	SIERRA NEVADA SEASONAL 12/...	MALT BASED	1	Side	2	
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Front	4	
213050174	87692300050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Front	4	

Name: S4		W:48.00 in	D:22.00 in	Avail Space: 1.29 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	3	Front	24	
213050642	8378322812	SIERRA NEVADA SEASONAL 12/...	MALT BASED	1	Side	2	
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Front	4	
213050731	1820013986	SHOCK TOP BELGIAN WHITE 6/1...	MALT BASED	1	Front	4	

Name: S5		W:48.00 in	D:22.00 in	Avail Space: 1.58 in			Ht Space: 18.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050942	3061300051	BROOKLYN SEASONAL 6/12 CAN	MALT BASED	2	Front	8	
213050667	79837312602	MAGIC HAT 9 NOT QUITE PALE A...	MALT BASED	1	Front	4	
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Front	4	
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Front	4	
213051366	81790400083	ELYSIAN SPACE DUST IPA 6/12 ...	MALT BASED	1	Front	4	

Name: S6 W:48.00 in D:1.00 in Avail Space: 36.00 in Ht Space: 0.00 in

Name: S7		W:48.00 in	D:22.00 in	Avail Space: 3.23 in			Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	2	Side	8	
213054910	7199017052	BLUE MOON BELGIAN WHITE 15/...	MALT BASED	1	Side 90	4	
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	2	Side	8	
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Top 90	6	

Name: S8		W:48.00 in	D:22.00 in	Avail Space: 4.96 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	2	Side	4	
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	2	Side	4	
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Side 90	6	
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Top 90	3	

Name: S9		W:48.00 in	D:22.00 in	Avail Space: 3.12 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050735	75452700201	NEW BELGIUM VARIETY PACK 1...	MALT BASED	2	Side	4	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	2	Front	8	
213050405	7199009561	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	2	Front	8	

Name: S10		W:48.00 in	D:22.00 in	Avail Space: 4.46 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213055432	75452700994	NEW BELGIUM VOODOO ROTAT...	MALT BASED	1	Front	8	



Target Store: 3284

Planogram Name: D213XK4 10/04/2020 EXP: WARM BEER: N:Y: T3284 24PK VALUE: 24x84x22

213054981	75452700885	NEW BELGIUM VOODOO JUICY ...	MALT BASED	1	Front	8
213010932	3410001532	LEINIES SPRITZEN VARIETY 6/12...	MALT BASED	1	Side 90	6
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	4
213050405	7199009561	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	2	Front	8

Name: S11		W:48.00 in	D:22.00 in	Avail Space: 3.22 in		Ht Space: 15.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Front	4
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Front	4
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front	4
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	3	Front	12

Name: S12		W:48.00 in	D:22.00 in	Avail Space: 2.86 in		Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	2	Side	8
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	4
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	4
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	8

Name: S13		W:48.00 in	D:22.00 in	Avail Space: 3.55 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	4

Name: S14		W:48.00 in	D:22.00 in	Avail Space: 3.55 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	4

Name: S15		W:48.00 in	D:22.00 in	Avail Space: 2.30 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	2	Side 90	8
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	2	Front	8
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	2	Side 90	8

Name: S16		W:48.00 in	D:22.00 in	Avail Space: 3.44 in		Ht Space: 15.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	2	Front	8
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Front	4
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Front	4
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	2	Front	8

Name: S17		W:48.00 in	D:22.00 in	Avail Space: 3.28 in		Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	4
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	4	Side	8

Name: S18		W:48.00 in	D:22.00 in	Avail Space: 0.96 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	2	Side	4

Name: S19		W:48.00 in	D:22.00 in	Avail Space: 4.74 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	2	Top	8
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	2	Side	4



Target Store: 3284

Planogram Name: D213XK4 10/04/2020 EXP: WARM BEER: N:Y: T3284 24PK VALUE: 24x84x22

Name: S20		W:48.00 in	D:22.00 in	Avail Space: 4.55 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Front	4
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	2	Top	8
213060012	7231123012	DOS EQUIS 12/12 BTL	MALT BASED	1	Side	2
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2

Name: S21		W:48.00 in	D:22.00 in	Avail Space: 1.55 in		Ht Space: 15.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	4
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	2	Front	6
213060015	7231163012	DOS EQUIS 6/12 BTL	MALT BASED	1	Front	4
213060038	8066095301	PACIFICO 6/12 BTL	MALT BASED	1	Side	2
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	4

Name: S22		W:48.00 in	D:22.00 in	Avail Space: 1.53 in		Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Top	8
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Top	8
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Top	8

Name: S23		W:48.00 in	D:22.00 in	Avail Space: 1.05 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Side 90	4
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	4
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	4
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Side 90	4
213030070	3410057636	LITE 12/12 CAN	MALT BASED	2	Side 90	8

Name: S24		W:48.00 in	D:22.00 in	Avail Space: 3.84 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	2	Side	4
213030074	3410057509	LITE 12/12 BTL	MALT BASED	2	Side	4

Name: S25		W:48.00 in	D:22.00 in	Avail Space: 2.22 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	2	Front	8
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	2	Front	4

Name: S26		W:48.00 in	D:22.00 in	Avail Space: 2.14 in		Ht Space: 15.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	2	Front	4
213030067	3410057505	LITE 6/12 BTL	MALT BASED	2	Front	8

Name: S27		W:48.00 in	D:22.00 in	Avail Space: 1.53 in		Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Side 90	8
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	3	Front 90	18
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Top 90	18

Name: S28		W:48.00 in	D:22.00 in	Avail Space: 0.75 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	3	Top 90	9
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	4	Top 90	12

Name: S29		W:48.00 in	D:22.00 in	Avail Space: 0.75 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	7	Top 90	21

Name: S30		W:48.00 in	D:22.00 in	Avail Space: 2.61 in		Ht Space: 10.70 in
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Target Store: 3284

Planogram Name: D213XK4 10/04/2020 EXP: WARM BEER: N:Y: T3284 24PK VALUE: 24x84x22

ID	UPC	Name	Category	HFacings	Orientation	Units
213010954	63598500021	WHITE CLAW 70 PINEAPPLE 6/12...	MALT BASED	3	Side 90	18
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	2	Front	10
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	2	Front	10

Name: S31		W:48.00 in	D:22.00 in	Avail Space: 1.48 in	Ht Space: 15.70 in	
ID	UPC	Name	Category	HFacings	Orientation	Units
213010785	85531000806	CROOK AND MARKER PARTY PA...	MALT BASED	2	Top 90	6
213010786	85531000827	CROOK AND MARKER ZERO GUI...	MALT BASED	2	Top 90	6
213010151	89413700268	CRISPIN VARIETY PACK 12/12 C...	CIDER	1	Top 90	3
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	3	Front	12