



Target Store: 3321

Section #1	Section #2	Section #3	Section #4	Section #5	Section #6

Traffic Flow: Left-right

Planogram Name: D213XBB 10/04/2020 EXP:COLD BEER:NY:T3321:METRO: 15x76x23

Segments 1 to 6 of 6



Target Store: 3321

Section #1	Section #2	Section #3	Section #4

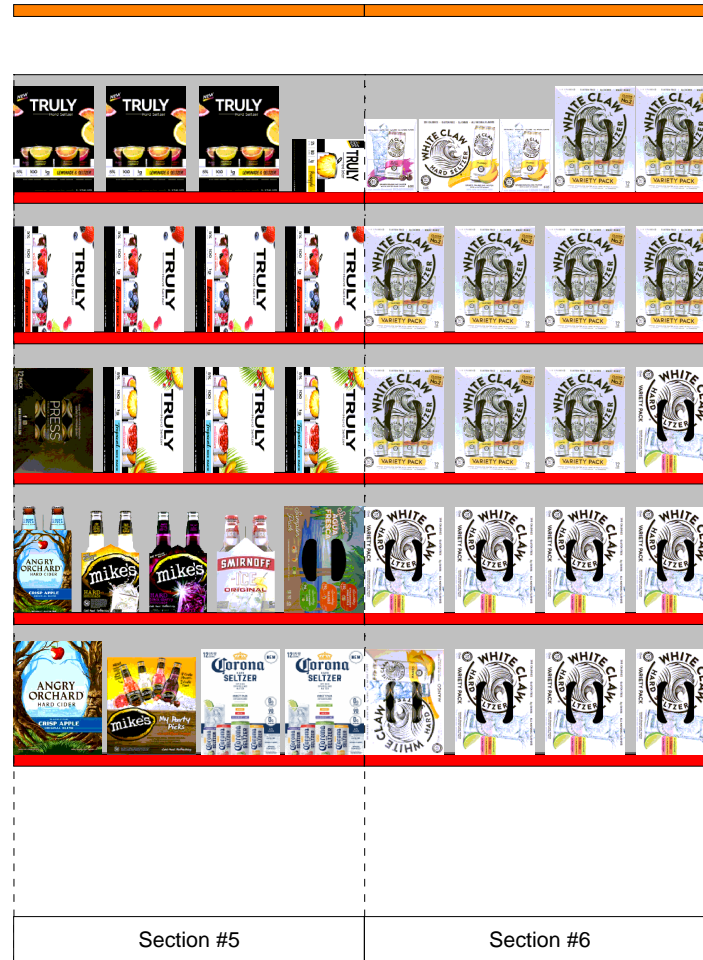
Traffic Flow: Left-right

Planogram Name: D213XBB 10/04/2020 EXP:COLD BEER:NY:T3321:METRO: 15x76x23

Segments 1 to 4 of 6



Target Store: 3321



Section #5

Section #6



Target Store: 3321

Planogram Name: D213XBB 10/04/2020 EXP:COLD BEER:NY:T3321:METRO: 15x76x23

EXP:COLD BEER:NY:T3321:METRO: Store # H: 6 ft ... W: 15 ft D: 1 ft 11.0... # of segments: 6

Name: S1		W:30.00 in	D:23.00 in	Avail Space: 2.06 in		Ht Space: 11.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Side	2	
213050070	8378337512	SIERRA NEVADA PALE ALE 12/12...	MALT BASED	1	Side	2	
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Side	3	
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Side	3	
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Side	3	

Name: S2		W:30.00 in	D:23.00 in	Avail Space: 1.46 in		Ht Space: 11.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Front	8	
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side	4	
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Front	4	
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	1	Side	2	

Name: S3		W:30.00 in	D:23.00 in	Avail Space: 2.27 in		Ht Space: 11.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051173	89785300293	CIGAR CITY JAI ALAI IPA 6/12 CAN	MALT BASED	1	Front	8	
213010932	3410001532	LEINIES SPRITZEN VARIETY 6/12...	MALT BASED	1	Side	3	
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front	4	
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Side	2	

Name: S4		W:30.00 in	D:23.00 in	Avail Space: 1.85 in		Ht Space: 11.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Top	4	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	4	
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Side	2	

Name: S5		W:30.00 in	D:23.00 in	Avail Space: 0.76 in		Ht Space: 15.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213053643	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	MALT BASED	1	Front	4	
213053643	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	MALT BASED	1	Side	2	
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Side	3	
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Top 90	3	
213050405	7199009561	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Side	3	

Name: S6		W:29.00 in	D:1.00 in	Avail Space: 29.00 in		Ht Space: 0.00 in	
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Name: S7		W:30.00 in	D:23.00 in	Avail Space: 2.82 in		Ht Space: 11.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2	
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Top 90	2	
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Top 90	2	
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Top 90	2	

Name: S8		W:30.00 in	D:23.00 in	Avail Space: 0.74 in		Ht Space: 11.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	2	Side	4	
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	1	Side	4	
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Front	3	

Name: S9		W:30.00 in	D:23.00 in	Avail Space: 0.33 in		Ht Space: 11.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	3	Side	6	
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Front	4	

Name: S10		W:30.00 in	D:23.00 in	Avail Space: 0.38 in		Ht Space: 11.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	2	Side	4	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2	

Name: S11		W:30.00 in	D:23.00 in	Avail Space: 3.29 in		Ht Space: 15.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	



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213060287	7861500001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Side	3
213060287	7861500001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Side	3
213060287	7861500001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Side	3
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Side	3

Name: S12 W:30.00 in D:1.00 in Avail Space: 29.00 in Ht Space: 0.00 in

Name: S13		W:30.00 in	D:23.00 in	Avail Space: 1.45 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Front	3

Name: S14		W:30.00 in	D:23.00 in	Avail Space: 0.53 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	4
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Front 90	3

Name: S15		W:30.00 in	D:23.00 in	Avail Space: 0.82 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	2	Top 90	6

Name: S16		W:30.00 in	D:23.00 in	Avail Space: 1.85 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	4
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2

Name: S17		W:30.00 in	D:23.00 in	Avail Space: 1.55 in		Ht Space: 15.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	4
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Side	2
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Front	4

Name: S18 W:30.00 in D:1.00 in Avail Space: 29.00 in Ht Space: 0.00 in

Name: S19		W:30.00 in	D:23.00 in	Avail Space: 1.70 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side	1
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030009	1820011218	BUD 18/12 CAN	MALT BASED	1	Side 90	2
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	2

Name: S20		W:30.00 in	D:23.00 in	Avail Space: 1.57 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Side 90	4
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top 90	3

Name: S21		W:30.00 in	D:23.00 in	Avail Space: 2.04 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	4
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	2
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top 90	3
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	2

Name: S22		W:30.00 in	D:23.00 in	Avail Space: 2.03 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	4



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213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side 90	4
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Top 90	2

Name: S23		W:30.00 in	D:23.00 in	Avail Space: 2.24 in		Ht Space: 15.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Side	3
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Side 90	2

Name: S24		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
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Name: S25		W:30.00 in	D:23.00 in	Avail Space: 1.49 in		Ht Space: 11.12 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	2
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	2
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	2	Top 90	6

Name: S26		W:30.00 in	D:23.00 in	Avail Space: 3.34 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	3
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Side	3
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Side	3
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Side	3
213055463	81062803026	GOLDEN ROAD SPIKED AGUA F...	MALT BASED	1	Top 90	3

Name: S27		W:30.00 in	D:23.00 in	Avail Space: 3.09 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	3
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	3	Top 90	9

Name: S28		W:30.00 in	D:23.00 in	Avail Space: 3.00 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	4	Top 90	12

Name: S29		W:30.00 in	D:23.00 in	Avail Space: 3.60 in		Ht Space: 15.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	3	Top 90	9
213010890	8769200965	TRULY PINEAPPLE 6/12 CAN	MALT BASED	1	Side 90	3

Name: S30		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
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Name: S31		W:30.00 in	D:23.00 in	Avail Space: 3.00 in		Ht Space: 11.12 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	1	Top 90	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Top 90	9

Name: S32		W:30.00 in	D:23.00 in	Avail Space: 3.00 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

Name: S33		W:30.00 in	D:23.00 in	Avail Space: 3.00 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Top 90	9
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3

Name: S34		W:30.00 in	D:23.00 in	Avail Space: 3.00 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

Name: S35		W:30.00 in	D:23.00 in	Avail Space: 0.85 in		Ht Space: 15.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Side	3
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Front	5
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side	3



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213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	6
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Name: S36	W:30.00 in	D:1.00 in	Avail Space: 30.00 in	Ht Space: 0.00 in
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