



Target Store: 3312

Section #1

Section #2

Traffic Flow: Left-right

Planogram Name: D213XLR 10/04/2020 EXP: COLD BEER: EC: NY: T3312 6x81x24

Segments 1 to 2 of 2



Target Store: 3312

Section #1		Section #2	



Target Store: 3312

Planogram Name: D213XLR 10/04/2020 EXP: COLD BEER: EC: NY: T3312 6x81x24

EXP: COLD BEER: EC: NY: T3312 Store # INCREA... H: 6 ft ... W: 6 ft D: 2 ft # of segments: 2

Name: S1		W:36.00 in	D:19.00 in	Avail Space: 2.19 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050399	3061300056	BROOKLYN SUMMER ALE 12/12 ...	MALT BASED	1	Top	4	
213051974	3061300071	BROOKLYN VARIETY PACK 12/12...	MALT BASED	2	Side	2	
213051974	3061300071	BROOKLYN VARIETY PACK 12/12...	MALT BASED	1	Side	1	

Name: S2		W:36.00 in	D:19.00 in	Avail Space: 2.36 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213055921	3061360038	BROOKLYN LAGER 6/12 CAN	MALT BASED	2	Side	8	
213055921	3061360038	BROOKLYN LAGER 6/12 CAN	MALT BASED	1	Front	6	
213050942	3061300051	BROOKLYN SEASONAL 6/12 CAN	MALT BASED	2	Front	12	

Name: S3		W:36.00 in	D:19.00 in	Avail Space: 2.31 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213055922	3061301956	BROOKLYN BEL AIR SOUR 6/12 ...	MALT BASED	2	Front	12	
213055922	3061301956	BROOKLYN BEL AIR SOUR 6/12 ...	MALT BASED	2	Side	8	
213055923	3061361212	BROOKLYN DEFENDER IPA 6/12 ...	MALT BASED	1	Front	6	

Name: S4		W:36.00 in	D:19.00 in	Avail Space: 12.93 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213052703	60690500830	ITHACA FLOWER POWER 6/12 BTL	MALT BASED	1	Front	3	
213054953	64944000330	OMMEGANG SOLERA TART 4/12 ...	MALT BASED	1	Front	6	
213056007	68174500208	BLUE POINT SHORE THING 6/12 ...	MALT BASED	1	Front	14	
213050959	68174511112	BLUE POINT TOASTED LAGER 6/...	MALT BASED	1	Front	3	

Name: S5		W:36.00 in	D:19.00 in	Avail Space: 2.31 in			Ht Space: 19.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213053645	85909300242	SIXPOINT SWEET ACTION 6/12 C...	MALT BASED	1	Front	3	
213053644	85909300244	SIXPOINT THE CRISP 6/12 CAN	MALT BASED	1	Front	3	
213053646	85909300246	SIXPOINT RESIN IIPA 6/12 CAN	MALT BASED	1	Front	3	
213053643	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	MALT BASED	1	Side	2	
213053643	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	MALT BASED	1	Side	2	

Name: S6 W:48.00 in D:1.00 in Avail Space: 48.00 in Ht Space: 0.00 in

Name: S7		W:36.00 in	D:19.00 in	Avail Space: -0.02 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051630	85375900013	SOUTHERN TIER IPA 12/12 BTL	MALT BASED	1	Front	2	
213051630	85375900013	SOUTHERN TIER IPA 12/12 BTL	MALT BASED	1	Side	1	
213051640	85375900031	SOUTHERN TIER PACK OF PALE...	MALT BASED	1	Front	2	
213051640	85375900031	SOUTHERN TIER PACK OF PALE...	MALT BASED	1	Side	1	

Name: S8		W:36.00 in	D:19.00 in	Avail Space: 2.78 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050952	85375900012	SOUTHERN TIER IPA 6/12 BTL	MALT BASED	2	Side	4	
213050952	85375900012	SOUTHERN TIER IPA 6/12 BTL	MALT BASED	1	Front	3	
213051636	85375900027	SOUTHERN TIER 2XIPA 6/12 BTL	MALT BASED	1	Front	3	
213051636	85375900027	SOUTHERN TIER 2XIPA 6/12 BTL	MALT BASED	1	Front	3	

Name: S9		W:36.00 in	D:19.00 in	Avail Space: 2.65 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213053222	85663200428	BRONX VARIETY PACK 12/12 CAN	MALT BASED	1	Top	4	
213053222	85663200428	BRONX VARIETY PACK 12/12 CAN	MALT BASED	1	Side 90	2	
213051269	945001228	SARANAC SUMMER ALE 12/12 C...	MALT BASED	1	Top 90	2	
213050532	7167007106	SARANAC 12 BEERS 12/12 BTL	MALT BASED	1	Front	2	

Name: S10		W:36.00 in	D:19.00 in	Avail Space: 3.62 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050891	4182700712	HARPOON IPA 12/12 BTL	MALT BASED	1	Front	2	
213050308	4182700076	HARPOON IPA 6/12 BTL	MALT BASED	1	Front	3	
213050304	4182790036	HARPOON UFO WHITE 6/12 BTL	MALT BASED	1	Front	3	
213050020	4182700146	HARPOON SEASONAL 6/12 BTL	MALT BASED	1	Front	3	

Name: S11 W:36.00 in D:19.00 in Avail Space: 2.29 in Ht Space: 19.00 in



Target Store: 3312

Planogram Name: D213XLR 10/04/2020 EXP: COLD BEER: EC: NY: T3312 6x81x24

ID	UPC	Name	Category	HFacings	Orientation	Units
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Side	2
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Side	2
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Front	3
213050180	86273700000	MONTAUK DRIFTWOOD 6/12 CAN	MALT BASED	1	Front	3
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	1	Front	3