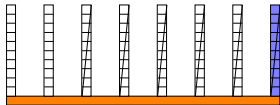




Target Store: 3334



Section #1	Section #2	Section #3	Section #4	Section #5	Section #6	Section #7
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Traffic Flow: Left-right

Planogram Name: D213XEH 10/04/2020 EXP:COLD BEER A:NY:T3334:METRO: 17x76x0

Segments 1 to 7 of 7



Target Store: 3334

F	E	R	E	T	E	C	O	Z	O	N	E	S	
P	K	G	L	C	O	N	E	S					
T	R	A	N	S	I	N	G	O	T	T			
T	R	A	N	S	I	N	G	O	T	T			
T	R	A	N	S	I	N	G	O	T	T			
T	R	A	N	S	I	N	G	O	T	T			
T	R	A	N	S	I	N	G	O	T	T			
T	R	A	N	S	I	N	G	O	T	T			
T	R	A	N	S	I	N	G	O	T	T			
T	R	A	N	S	I	N	G	O	T	T			
T	R	A	N	S	I	N	G	O	T	T			
T	R	A	N	S	I	N	G	O	T	T			
T	R	A	N	S	I	N	G	O	T	T			
T	R	A	N	S	I	N	G	O	T	T			

Section #1	Section #2	Section #3	Section #4

Traffic Flow: Left-right

Planogram Name: D213XEH 10/04/2020 EXP:COLD BEER A:NY:T3334:METRO: 17x76x0

Segments 1 to 4 of 7



Target Store: 3334



Traffic Flow: Left-right

Planogram Name: D213XEH 10/04/2020 EXP:COLD BEER A:NY:T3334:METRO: 17x76x0

Segments 5 to 7 of 7



Target Store: 3334

Planogram Name: D213XEH 10/04/2020 EXP:COLD BEER A:NY:T3334:METRO: 17x76x0

EXP:COLD BEER A:NY:T3334:METRO: Store # H: 6 ft ... W: 17 ft 6.00 in D: 1 ft 11.0... # of segments: 7

Name: S1		W:30.00 in	D:22.00 in	Avail Space: 0.72 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	4	Side	8

Name: S2		W:30.00 in	D:22.00 in	Avail Space: 2.74 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Side	3
213060240	7289000158	HEINEKEN LIGHT 6/12 BTL	MALT BASED	1	Front	4
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Side 90	4

Name: S3		W:30.00 in	D:22.00 in	Avail Space: 1.07 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	2	Front	8
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3

Name: S4		W:30.00 in	D:22.00 in	Avail Space: 1.40 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060001	7289010016	AMSTEL LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060006	8248812300	BECKS 12/12 BTL	MALT BASED	1	Side	2
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3

Name: S5		W:30.00 in	D:22.00 in	Avail Space: 0.72 in		Ht Space: 13.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060201	8248812700	BECKS NEAR BEER 6/12 BTL	MALT BASED	1	Side	2
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Side	3
213060095	8382010401	GUINNESS DRAUGHT STOUT 6/1...	MALT BASED	1	Front	4
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	1	Front	4
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Front	4

Name: S6		W:30.00 in	D:1.00 in	Avail Space: 22.00 in		Ht Space: 0.00 in
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Name: S7		W:30.00 in	D:22.00 in	Avail Space: 0.53 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060218	3354495053	CORONA FAMILIAR 12/12 BTL	MALT BASED	1	Side	2
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Front	4
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90	3
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2

Name: S8		W:30.00 in	D:22.00 in	Avail Space: 0.32 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060079	8066095621	CORONA LIGHT 12/12 CAN	MALT BASED	1	Top 90	3
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	4

Name: S9		W:30.00 in	D:22.00 in	Avail Space: 1.29 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Side	2
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Side 90	4
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	2	Front	8

Name: S10		W:30.00 in	D:22.00 in	Avail Space: 5.10 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	4

Name: S11		W:30.00 in	D:22.00 in	Avail Space: 1.70 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060015	7231163012	DOS EQUIS 6/12 BTL	MALT BASED	1	Side	2
213060035	8066095785	MODELO NEGRA 6/12 BTL	MALT BASED	1	Front	3
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Front	3
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Top 90	2



Target Store: 3334

Planogram Name: D213XEH 10/04/2020 EXP:COLD BEER A:NY:T3334:METRO: 17x76x0

Name: S12		W:30.00 in	D:22.00 in	Avail Space: 2.02 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Front	3
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	2	Side	4

Name: S13		W:30.00 in	D:22.00 in	Avail Space: 3.14 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	3	Side	6
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Top 90	2

Name: S14		W:30.00 in	D:22.00 in	Avail Space: 1.19 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030473	1820020059	MICHELOB ULTRA 12/16 BTL (AL)	MALT BASED	3	Side	6
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Side 90	4

Name: S15		W:30.00 in	D:22.00 in	Avail Space: 2.01 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030470	1820020083	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Side	2
213030109	1820016984	MICHELOB ULTRA LIME CACTUS...	MALT BASED	1	Front 90	3
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Top 90	3
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	4

Name: S16		W:30.00 in	D:22.00 in	Avail Space: 2.06 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Side	2
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	2	Front	8
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	4

Name: S17		W:30.00 in	D:22.00 in	Avail Space: 1.75 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side	1
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030331	7199010020	COORS BANQUET 18/12 CAN	MALT BASED	1	Side 90	2

Name: S18		W:30.00 in	D:22.00 in	Avail Space: 1.98 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	2	Side	4
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top 90	2

Name: S19		W:30.00 in	D:22.00 in	Avail Space: 4.72 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030074	3410057509	LITE 12/12 BTL	MALT BASED	2	Side	4
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	2	Top 90	4

Name: S20		W:30.00 in	D:22.00 in	Avail Space: 3.66 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030070	3410057636	LITE 12/12 CAN	MALT BASED	2	Side 90	8
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	2	Top 90	4

Name: S21		W:30.00 in	D:22.00 in	Avail Space: 2.15 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Side	2
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	2
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	2

Name: S22		W:30.00 in	D:22.00 in	Avail Space: 1.29 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Top	4
213030009	1820011218	BUD 18/12 CAN	MALT BASED	1	Side	1
213030009	1820011218	BUD 18/12 CAN	MALT BASED	1	Side 90	2

Name: S23		W:30.00 in	D:22.00 in	Avail Space: 1.84 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units



Target Store: 3334

Planogram Name: D213XEH 10/04/2020 EXP:COLD BEER A:NY:T3334:METRO: 17x76x0

213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Top	4
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side	1
213030014	1820000771	BUD 12/12 BTL	MALT BASED	1	Side	2

Name: S24		W:30.00 in	D:22.00 in	Avail Space: 2.28 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	2	Side 90	8
213030408	1820097009	BUD LIGHT 12/16 BTL (AL)	MALT BASED	1	Side	2
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top 90	2

Name: S25		W:30.00 in	D:22.00 in	Avail Space: 3.38 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	2	Side	4
213030408	1820097009	BUD LIGHT 12/16 BTL (AL)	MALT BASED	1	Side	2
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top 90	2

Name: S26		W:30.00 in	D:22.00 in	Avail Space: 2.04 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030010	1820000834	BUD 6/12 BTL	MALT BASED	1	Side	2
213030010	1820000834	BUD 6/12 BTL	MALT BASED	1	Front	4

Name: S27		W:30.00 in	D:22.00 in	Avail Space: 1.24 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Top 90	2
213010877	3354400013	CORONA REFRESCA VARIETY 1...	MALT BASED	1	Front 90	3
213050331	3410008716	REDD'S 6/12 BTL	MALT BASED	1	Side	2
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Side	2
213010331	8200072908	SMIRNOFF ICE VARIETY PACK 1...	MALT BASED	1	Side	2

Name: S28		W:30.00 in	D:22.00 in	Avail Space: 2.19 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Side	2
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Side	2
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Side	2
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	2
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Top 90	3

Name: S29		W:30.00 in	D:22.00 in	Avail Space: 1.70 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010448	9200002000	NOT YOUR FATHERS ROOT BEE...	MALT BASED	1	Side	2
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	1	Front	4
213010113	8769283102	TWISTED TEA ORIGINAL 6/12 BTL	MALT BASED	1	Side	3
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Top 90	2
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	1	Top 90	3

Name: S30		W:30.00 in	D:22.00 in	Avail Space: 1.69 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	4
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	2
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	1	Top 90	3
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3

Name: S31		W:30.00 in	D:22.00 in	Avail Space: 2.67 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010785	85531000806	CROOK AND MARKER PARTY PA...	MALT BASED	1	Top 90	3
213010786	85531000827	CROOK AND MARKER ZERO GUI...	MALT BASED	1	Top 90	3
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	1	Front 90	3
213012470	3410001232	VIZZY VARIETY 12/12 CAN	MALT BASED	1	Front 90	3
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Front 90	3

Name: S32		W:30.00 in	D:22.00 in	Avail Space: 3.60 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	1	Top 90	3
213013604	85001257142	MYSTIC REEF HARD SELTZER B...	MALT BASED	1	Top 90	3



Target Store: 3334

Planogram Name: D213XEH 10/04/2020 EXP:COLD BEER A:NY:T3334:METRO: 17x76x0

213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Front 90	3

Name: S33		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	2	Top 90	6
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	3
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	3

Name: S34		W:30.00 in	D:22.00 in	Avail Space: 3.60 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top 90	3
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top 90	3
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	1	Front 90	3
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	1	Top 90	3

Name: S35		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	6
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	6

Name: S36		W:30.00 in	D:22.00 in	Avail Space: 1.00 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	1	Side	3
213010890	8769200965	TRULY PINEAPPLE 6/12 CAN	MALT BASED	1	Side	3
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Side	3
213010551	63598502598	WHITE CLAW NATURAL LIME 6/1...	MALT BASED	1	Side	3
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Front	4
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Side	3