
















# Target Store: 3230



					
					
					
					
					
Section #1	Section #2	Section #3	Section #4	Section #5	Section #6

Traffic Flow: Left-right

Planogram Name: D213XA9 10/04/2020 EXP:COLD BEER:NY:T3230:METRO: 15x84x24

Segments 1 to 6 of 6



# Target Store: 3230



Section #1	Section #2	Section #3	Section #4

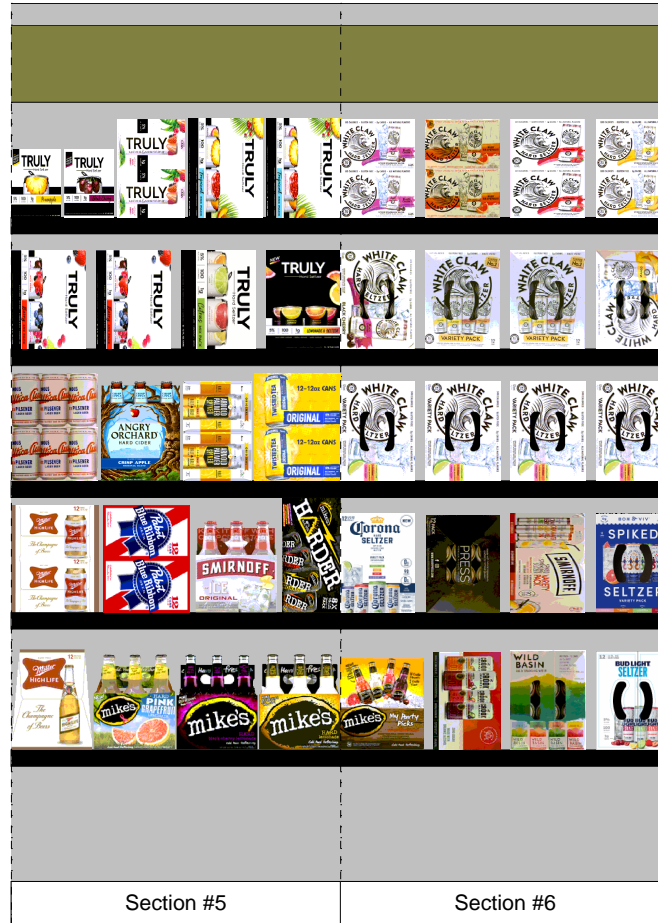
Traffic Flow: Left-right

Planogram Name: D213XA9 10/04/2020 EXP:COLD BEER:NY:T3230:METRO: 15x84x24

Segments 1 to 4 of 6



# Target Store: 3230



Traffic Flow: Left-right

Planogram Name: D213XA9 10/04/2020 EXP:COLD BEER:NY:T3230:METRO: 15x84x24

Segments 5 to 6 of 6



Target Store: 3230

Planogram Name: D213XA9 10/04/2020 EXP:COLD BEER:NY:T3230:METRO: 15x84x24

EXP:COLD BEER:NY:T3230:METRO: Store # H: 7 ft W: 15 ft D: 2 ft # of segments: 6

Name: S1		W:30.00 in	D:24.00 in	Avail Space: 1.91 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050264	63625177612	STONE IPA 6/12 BTL	MALT BASED	1	Front	4	
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	2	
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Side	3	
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	1	Side	2	

Name: S2		W:30.00 in	D:24.00 in	Avail Space: 2.72 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051366	81790400083	ELYSIAN SPACE DUST IPA 6/12 ...	MALT BASED	1	Front	4	
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Front	4	
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Front	4	
213050731	1820013986	SHOCK TOP BELGIAN WHITE 6/1...	MALT BASED	1	Side	3	

Name: S3		W:30.00 in	D:24.00 in	Avail Space: 1.96 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Side	2	
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side	6	
213050174	87692300050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Side	3	
213050044	8769210012	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	3	
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	1	Side	2	

Name: S4		W:30.00 in	D:24.00 in	Avail Space: 1.57 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051879	64944000025	OMMEGANG THREE PHILOSOPH...	MALT BASED	1	Front	4	
213059830	64944000192	OMMEGANG IDYLL DAYS PILSN...	MALT BASED	1	Front	4	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Side	6	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Side	6	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Front	8	

Name: S5		W:30.00 in	D:24.00 in	Avail Space: 1.80 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050942	3061300051	BROOKLYN SEASONAL 6/12 CAN	MALT BASED	1	Side	6	
213050195	7167084200	SARANAC ADIRONDACK TRAIL ...	MALT BASED	1	Side	3	
213056174	3061322091	BROOKLYN STONE WALLIN IPA ...	MALT BASED	1	Side	6	
213051636	85375900027	SOUTHERN TIER 2XIPA 6/12 BTL	MALT BASED	1	Front	4	
213053643	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	MALT BASED	1	Side	6	

Name: W:180.00 in D:22.00 in Avail Space: 0.00 in Ht Space: 0.00 in

Name: S6 W:30.00 in D:1.00 in Avail Space: 28.00 in Ht Space: 0.00 in

Name: S7		W:30.00 in	D:24.00 in	Avail Space: 2.13 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050405	7199009561	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	4	
213050597	7199009532	BLUE MOON SEASONAL 6/12 BTL	MALT BASED	1	Side	3	
213054910	7199017052	BLUE MOON BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2	
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Side	2	

Name: S8		W:30.00 in	D:24.00 in	Avail Space: 1.80 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Side	3	
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Side	3	
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Front 90	3	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	4	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Side	3	

Name: S9		W:30.00 in	D:24.00 in	Avail Space: 0.90 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	2	Side	4	
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	4	

Name: S10 W:30.00 in D:24.00 in Avail Space: 1.33 in Ht Space: 10.50 in



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ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	4
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	4

Name: S11 W:30.00 in D:24.00 in Avail Space: 2.07 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Front	4
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	1	Side 90	4
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Side	3
213060105	8205410454	WARSTEINER PREMIUM 6/11.2 B...	MALT BASED	1	Side	3
213060064	7231163001	PILSNER URQUELL 6/11.2 BTL	MALT BASED	1	Side	3

Name: S12 W:30.00 in D:24.00 in Avail Space: 3.19 in Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Front	4
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Side	3
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2
213055467	85777500729	SAINT ARCHER GOLD 12/12 CAN	MALT BASED	1	Top 90	3

Name: S13 W:30.00 in D:24.00 in Avail Space: 2.28 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Side	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1

Name: S14 W:30.00 in D:24.00 in Avail Space: 1.82 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060035	8066095785	MODELO NEGRA 6/12 BTL	MALT BASED	1	Side	2
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	4
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Side	2

Name: S15 W:30.00 in D:24.00 in Avail Space: 1.81 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Side	2
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2

Name: S16 W:30.00 in D:24.00 in Avail Space: 1.41 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	4
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	4
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	4
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Side	3

Name: S17 W:30.00 in D:24.00 in Avail Space: 1.82 in Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side	1
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2

Name: S18 W:30.00 in D:24.00 in Avail Space: 2.42 in Ht Space: 11.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	2
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side	2
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2

Name: S19 W:30.00 in D:24.00 in Avail Space: 2.07 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	3
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side 90	4
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Side	2



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213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	2
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Name: S20		W:30.00 in	D:24.00 in	Avail Space: 3.91 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	2	Side	4
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	3
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	4

Name: S21		W:30.00 in	D:24.00 in	Avail Space: 1.60 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030332	7199017028	COORS BANQUET 6/12 BTL	MALT BASED	1	Side	2
213030199	7199032000	COORS LIGHT 6/16 CAN	MALT BASED	1	Side	3
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Side	3
213030343	3410000357	LITE 6/16 CAN	MALT BASED	1	Side	3
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Front	4

Name: S22		W:30.00 in	D:24.00 in	Avail Space: 0.35 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Side	2
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Front	4
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	4
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	4

Name: S23		W:30.00 in	D:24.00 in	Avail Space: 1.58 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030117	3410001636	HIGH LIFE 12/12 CAN	MALT BASED	1	Side 90	4
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Side 90	4
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Front	4
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Top 90	3

Name: S24		W:30.00 in	D:24.00 in	Avail Space: 0.88 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213052116	7167018501	UTICA CLUB 12/12 CAN	MALT BASED	1	Side 90	4
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	4
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	1	Side 90	6
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Side 90	4

Name: S25		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	2	Top 90	6
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	3
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Top 90	3

Name: S26		W:30.00 in	D:24.00 in	Avail Space: 1.45 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010890	8769200965	TRULY PINEAPPLE 6/12 CAN	MALT BASED	1	Side	3
213010297	8769200803	TRULY BLACK CHERRY 6/12 CAN	MALT BASED	1	Side	3
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	1	Side 90	6
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	2	Top 90	6

Name: S27		W:30.00 in	D:24.00 in	Avail Space: 2.76 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	2
213010785	85531000806	CROOK AND MARKER PARTY PA...	MALT BASED	1	Front 90	5
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Top 90	3
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	1	Top 90	3

Name: S28		W:30.00 in	D:24.00 in	Avail Space: 3.09 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	1	Top 90	3
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	3
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3

Name: S29		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units



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213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12
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Name: S30		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	1	Top 90	3
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	6
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	1	Top 90	3

Name: S31		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Top	6
213010553	63598520028	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Top	6
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Top	6
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Top	6