



Target Store: 1150





Target Store: 1150

REGISTRATION

Section #1	Section #2	Section #3	Section #4

Traffic Flow: Left-right

Planogram Name: D213SWG 10/04/2020 LE PF:COLD BEER:NY:T1150:METRO: 40x84x24

Segments 1 to 4 of 16



Target Store: 1150



Traffic Flow: Left-right

Planogram Name: D213SWG 10/04/2020 LE PF:COLD BEER:NY:T1150:METRO: 40x84x24

Segments 5 to 8 of 16



Target Store: 1150



Traffic Flow: Left-right

Planogram Name: D213SWG 10/04/2020 LE PF:COLD BEER:NY:T1150:METRO: 40x84x24

Segments 9 to 12 of 16



Target Store: 1150



Traffic Flow: Left-right

Planogram Name: D213SWG 10/04/2020 LE PF:COLD BEER:NY:T1150:METRO: 40x84x24

Segments 13 to 16 of 16



Target Store: 1150

Planogram Name: D213SWG 10/04/2020 LE PF:COLD BEER:NY:T1150:METRO: 40x84x24

LE PF:COLD BEER:NY:T1150:METRO: Store # H: 7 ft W: 40 ft D: 2 ft # of segments: 16

Name: S1		W:30.00 in	D:24.00 in	Avail Space: 0.46 in		Ht Space: 10.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	2	Side	4	
213060400	78615000149	STELLA ARTOIS 18/11.2 BTL	MALT BASED	2	Side	2	

Name: S2		W:30.00 in	D:24.00 in	Avail Space: 0.73 in		Ht Space: 10.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	4	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	3	Side	6	

Name: S3		W:30.00 in	D:24.00 in	Avail Space: 0.73 in		Ht Space: 10.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	4	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	3	Side	6	

Name: S4		W:30.00 in	D:24.00 in	Avail Space: 0.73 in		Ht Space: 10.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	4	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	3	Side	6	

Name: S5		W:30.00 in	D:24.00 in	Avail Space: 0.85 in		Ht Space: 26.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	4	
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4	
213010382	4257204006	SCHOFFERHOFER GRAPEFRUIT...	MALT BASED	2	Side	6	
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	1	Front	4	

Name: S6		W:30.00 in	D:1.00 in	Avail Space: 28.00 in		Ht Space: 0.00 in	
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Name: S7		W:30.00 in	D:24.00 in	Avail Space: 0.76 in		Ht Space: 10.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060001	7289010016	AMSTEL LIGHT 12/12 BTL	MALT BASED	2	Side	4	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	2	Side	4	

Name: S8		W:30.00 in	D:24.00 in	Avail Space: 0.72 in		Ht Space: 10.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	4	Side	8	

Name: S9		W:30.00 in	D:24.00 in	Avail Space: 0.72 in		Ht Space: 10.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	3	Side	6	
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	1	Side	2	

Name: S10		W:30.00 in	D:24.00 in	Avail Space: 0.72 in		Ht Space: 10.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	3	Side	6	
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	1	Side	2	

Name: S11		W:30.00 in	D:24.00 in	Avail Space: 0.46 in		Ht Space: 20.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Side	3	
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Side	3	
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	3	Top 90	9	
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Side	3	

Name: S12		W:30.00 in	D:24.00 in	Avail Space: 0.19 in		Ht Space: 10.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	4	
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side	2	

Name: S13		W:30.00 in	D:24.00 in	Avail Space: 0.19 in		Ht Space: 10.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	4	
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side	2	



Target Store: 1150

Planogram Name: D213SWG 10/04/2020 LE PF:COLD BEER:NY:T1150:METRO: 40x84x24

Name: S14		W:30.00 in	D:24.00 in	Avail Space: 0.19 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	4
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side	2

Name: S15		W:30.00 in	D:24.00 in	Avail Space: 2.16 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Side	2

Name: S16		W:30.00 in	D:24.00 in	Avail Space: 2.16 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060269	18195400004	PERONI 12/11.2 BTL	MALT BASED	3	Side	6
213060035	8066095785	MODELO NEGRA 6/12 BTL	MALT BASED	1	Side	2

Name: S17		W:30.00 in	D:24.00 in	Avail Space: 2.03 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	4

Name: S18		W:30.00 in	D:24.00 in	Avail Space: 1.81 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	6

Name: S19		W:30.00 in	D:24.00 in	Avail Space: 2.44 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060267	8066095408	CORONA 24/7 BTL	MALT BASED	1	Front	2
213060267	8066095408	CORONA 24/7 BTL	MALT BASED	1	Front	2

Name: S20		W:30.00 in	D:24.00 in	Avail Space: 1.81 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	6

Name: S21		W:30.00 in	D:24.00 in	Avail Space: 1.65 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top 90	3
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	2	Side	6
213060162	8066095401	CORONA 6/7 BTL	MALT BASED	2	Front	10

Name: S22		W:30.00 in	D:24.00 in	Avail Space: 0.53 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	4
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90	3

Name: S23		W:30.00 in	D:24.00 in	Avail Space: 1.41 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	4
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Side	3

Name: S24		W:30.00 in	D:24.00 in	Avail Space: 1.41 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	4
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Side	3

Name: S25		W:30.00 in	D:24.00 in	Avail Space: 1.41 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	6
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Side	3



Target Store: 1150

Planogram Name: D213SWG 10/04/2020 LE PF:COLD BEER:NY:T1150:METRO: 40x84x24

Name: S26		W:30.00 in	D:24.00 in	Avail Space: 1.66 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	6
213060038	8066095301	PACIFICO 6/12 BTL	MALT BASED	1	Side	3

Name: S27		W:30.00 in	D:24.00 in	Avail Space: 2.04 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	2	Side	4
213050044	8769210012	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	3
213050047	8769210014	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	2

Name: S28		W:30.00 in	D:24.00 in	Avail Space: 1.79 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	2	Side	4
213055436	8769200687	SAMUEL ADAMS NEW ENGLAND...	MALT BASED	1	Side	6
213050047	8769210014	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	2

Name: S29		W:30.00 in	D:24.00 in	Avail Space: 0.84 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	4
213060079	8066095621	CORONA LIGHT 12/12 CAN	MALT BASED	1	Top 90	3
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	2	Side	4

Name: S30		W:30.00 in	D:24.00 in	Avail Space: 2.84 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2
213060130	7231123021	SOL 12/12 BTL	MALT BASED	1	Side	2
213054897	8769200497	SAMUEL ADAMS 76 12/12 CAN	MALT BASED	1	Side	2
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side	2

Name: S31		W:30.00 in	D:24.00 in	Avail Space: 2.69 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060015	7231163012	DOS EQUIS 6/12 BTL	MALT BASED	1	Side	3
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Front	4
213050046	8769227102	SAMUEL ADAMS CHERRY WHEA...	MALT BASED	1	Front	4
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side	2

Name: S32		W:30.00 in	D:24.00 in	Avail Space: 1.57 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050264	63625177612	STONE IPA 6/12 BTL	MALT BASED	1	Side	3
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	2
213055845	68174500134	BLUE POINT TOASTED LAGER 1...	MALT BASED	1	Side 90	2
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Side 90	2

Name: S33		W:30.00 in	D:24.00 in	Avail Space: 1.22 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213054206	63625174163	STONE TANGERINE EXPRESS 6/...	MALT BASED	1	Side	6
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Side	2
213056196	8378353542	SIERRA NEVADA TORPEDO IPA ...	MALT BASED	1	Side	6
213050959	68174511112	BLUE POINT TOASTED LAGER 6/...	MALT BASED	1	Side	3
213051431	64286090005	FOUNDERS CENTENNIAL IPA 15/...	MALT BASED	1	Side 90	2

Name: S34		W:30.00 in	D:24.00 in	Avail Space: 1.47 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T ...	MALT BASED	1	Side	6
213055686	8378353111	SIERRA NEVADA HAZY LITTLE T ...	MALT BASED	1	Side 90	4
213055438	8378322851	SIERRA NEVADA HOP BULLET 6/...	MALT BASED	1	Side	6
213054690	85689500384	GOLDEN ROAD MANGO CART 6/...	MALT BASED	1	Side	6
213056006	68174500215	BLUE POINT THE IPA 6/12 CAN	MALT BASED	1	Side	6

Name: S35		W:30.00 in	D:24.00 in	Avail Space: 1.75 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Front	4
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	1	Side	2
213054884	72383010045	LAGUNITAS SUMPIN EASY 12/12 ...	MALT BASED	1	Top 90	3
213051974	3061300071	BROOKLYN VARIETY PACK 12/12...	MALT BASED	1	Side	2



Target Store: 1150

Planogram Name: D213SWG 10/04/2020 LE PF:COLD BEER:NY:T1150:METRO: 40x84x24

Name: S36		W:30.00 in	D:24.00 in	Avail Space: 1.49 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213056887	72383001406	LAGUNITAS LITTLE SUMPIN 6/12 ...	MALT BASED	1	Side	3
213059471	72383098164	LAGUNITAS HAZY MEMORY 4/16 ...	MALT BASED	1	Side	4
213055921	3061360038	BROOKLYN LAGER 6/12 CAN	MALT BASED	1	Side	3
213055922	3061301956	BROOKLYN BEL AIR SOUR 6/12 ...	MALT BASED	1	Side	3
213050942	3061300051	BROOKLYN SEASONAL 6/12 CAN	MALT BASED	1	Front	4

Name: S37		W:30.00 in	D:24.00 in	Avail Space: 0.58 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	3	Side	6
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Top 90	3

Name: S38		W:30.00 in	D:24.00 in	Avail Space: 0.96 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213054910	7199017052	BLUE MOON BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Side	2
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Side 90	6
213050735	75452700201	NEW BELGIUM VARIETY PACK 1...	MALT BASED	1	Side	2

Name: S39		W:30.00 in	D:24.00 in	Avail Space: 2.58 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	4
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	4
213050743	7199009536	BLUE MOON SEASONAL 12/12 BTL	MALT BASED	1	Side	2
213050838	75452700066	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Side	3

Name: S40		W:30.00 in	D:24.00 in	Avail Space: 2.75 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050843	7199009554	BLUE MOON BREWMASTER VAR...	MALT BASED	1	Side	2
213050843	7199009554	BLUE MOON BREWMASTER VAR...	MALT BASED	1	Side	2
213050597	7199009532	BLUE MOON SEASONAL 6/12 BTL	MALT BASED	1	Side	3
213054981	75452700885	NEW BELGIUM VOODOO JUICY ...	MALT BASED	1	Front	8

Name: S41		W:30.00 in	D:24.00 in	Avail Space: 2.54 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050405	7199009561	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	4
213050405	7199009561	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	4
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Front	4
213055432	75452700994	NEW BELGIUM VOODOO ROTAT...	MALT BASED	1	Side	3

Name: S42		W:30.00 in	D:24.00 in	Avail Space: 3.50 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Side	2
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	3	Side	3

Name: S43		W:30.00 in	D:24.00 in	Avail Space: 0.72 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Side	3
213010932	3410001532	LEINIES SPRITZEN VARIETY 6/12...	MALT BASED	1	Side	3
213030173	1820096624	MICHELOB ULTRA 18/12 BTL	MALT BASED	1	Side	1
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	2	Side	2

Name: S44		W:30.00 in	D:24.00 in	Avail Space: 3.12 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Side	3
213030173	1820096624	MICHELOB ULTRA 18/12 BTL	MALT BASED	1	Side	1
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	2	Side	4

Name: S45		W:30.00 in	D:24.00 in	Avail Space: 0.96 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050731	1820013986	SHOCK TOP BELGIAN WHITE 6/1...	MALT BASED	1	Side	3
213051853	88715100094	CONEY ISLAND MERMAID PILSN...	MALT BASED	1	Side	3
213051667	74052211968	BELLS OFFICIAL SERIES 6/12 CAN	MALT BASED	1	Side	6
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Front 90	3



Target Store: 1150

Planogram Name: D213SWG 10/04/2020 LE PF:COLD BEER:NY:T1150:METRO: 40x84x24

213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Front	4
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Name: S46		W:30.00 in	D:24.00 in	Avail Space: 1.67 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Side	3
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	1	Side	3
213056362	81790400791	ELYSIAN CONTACT HAZE IPA 6/1...	MALT BASED	1	Side	3
213051366	81790400083	ELYSIAN SPACE DUST IPA 6/12 ...	MALT BASED	1	Side	3
213050763	79603011496	KONA BIG WAVE GOLDEN ALE 6/...	MALT BASED	1	Front	4

Name: S47		W:30.00 in	D:24.00 in	Avail Space: 0.63 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Side	1
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side	1
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Side	1
213030013	1820011168	BUD 24/12 CAN	MALT BASED	3	Side	3

Name: S48		W:30.00 in	D:24.00 in	Avail Space: 4.33 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Side	1
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	2	Side 90	4

Name: S49		W:30.00 in	D:24.00 in	Avail Space: 2.70 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030470	1820020083	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Side	2
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side	1

Name: S50		W:30.00 in	D:24.00 in	Avail Space: 1.17 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030503	1820020144	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Top 90	3
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Side 90	4
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	2
213037086	1820020210	BUD LIGHT PEELS VARIETY 12/1...	MALT BASED	1	Top 90	3

Name: S51		W:30.00 in	D:24.00 in	Avail Space: 1.25 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030109	1820016984	MICHELOB ULTRA LIME CACTUS...	MALT BASED	1	Top 90	3
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Side	3
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Side	3
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side	2
213030154	1820015983	BUD LIGHT LIME 12/12 CAN	MALT BASED	1	Top 90	3

Name: S52		W:30.00 in	D:24.00 in	Avail Space: 0.69 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030013	1820011168	BUD 24/12 CAN	MALT BASED	3	Side	3
213030064	3410057306	LITE 24/12 CAN	MALT BASED	3	Side	3

Name: S53		W:30.00 in	D:24.00 in	Avail Space: 1.75 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030168	1820011308	BUD 18/12 BTL	MALT BASED	1	Side	1
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Side 90	2
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side 90	2

Name: S54		W:30.00 in	D:24.00 in	Avail Space: 2.38 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030168	1820011308	BUD 18/12 BTL	MALT BASED	1	Side	1
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Side	1
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side	1
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side 90	2

Name: S55		W:30.00 in	D:24.00 in	Avail Space: 1.99 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030009	1820011218	BUD 18/12 CAN	MALT BASED	1	Side	1
213030009	1820011218	BUD 18/12 CAN	MALT BASED	1	Side 90	2



Target Store: 1150

Planogram Name: D213SWG 10/04/2020 LE PF:COLD BEER:NY:T1150:METRO: 40x84x24

213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	2
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2

Name: S56		W:30.00 in	D:24.00 in	Avail Space: 2.62 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030011	1820011047	BUD 12/12 CAN	MALT BASED	2	Side	4
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Side	3
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side	2
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Side	3

Name: S57		W:30.00 in	D:24.00 in	Avail Space: 3.50 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	5	Side	5

Name: S58		W:30.00 in	D:24.00 in	Avail Space: 8.80 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	4	Side	4

Name: S59		W:30.00 in	D:24.00 in	Avail Space: 4.10 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030180	7199030078	COORS LIGHT 18/12 BTL	MALT BASED	2	Side	2
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	2	Side	2

Name: S60		W:30.00 in	D:24.00 in	Avail Space: 1.35 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top 90	3
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side	1
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	2	Side	2

Name: S61		W:30.00 in	D:24.00 in	Avail Space: 1.62 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Side	3
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top 90	3
213030095	1820000784	ODOULS NEAR BEER 6/12 BTL	MALT BASED	1	Front	4

Name: S62		W:30.00 in	D:24.00 in	Avail Space: 4.35 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030099	7199011600	COORS BANQUET 24/12 CAN	MALT BASED	1	Front	4
213030417	7199048045	KEYSTONE LIGHT 15/12 CAN	MALT BASED	2	Side	2

Name: S63		W:30.00 in	D:24.00 in	Avail Space: 1.38 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030310	1820020133	NATURDAYS 12/12 CAN	MALT BASED	1	Side 90	4
213030022	1820086031	BUSCH LIGHT 30/12 CAN	MALT BASED	1	Front	3
213010331	8200072908	SMIRNOFF ICE VARIETY PACK 1...	MALT BASED	1	Side	2

Name: S64		W:30.00 in	D:24.00 in	Avail Space: 2.10 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030079	1820020077	NATURAL LIGHT 15/12 CAN	MALT BASED	1	Side 90	2
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	2	Side	4
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Side	3

Name: S65		W:30.00 in	D:24.00 in	Avail Space: 2.55 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	2	Side	4
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Top 90	3
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	4

Name: S66		W:30.00 in	D:24.00 in	Avail Space: 0.69 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Top 90	3
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Top 90	3
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	1	Side	3
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Side	3



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Planogram Name: D213SWG 10/04/2020 LE PF:COLD BEER:NY:T1150:METRO: 40x84x24

213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Side	3
213010377	63598522413	MIKES HARD STRAWBERRY LEM...	MALT BASED	1	Side	3

Name: S67		W:30.00 in	D:24.00 in	Avail Space: 2.35 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	2
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	3
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	4
213010167	85860400534	AUSTIN EASTCIDERS VARIETY P...	CIDER	1	Side 90	4

Name: S68		W:30.00 in	D:24.00 in	Avail Space: 1.09 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010776	85919900315	CITIZEN WITS UP 4/16 CAN	CIDER	1	Front	4
213010773	85919900307	CITIZEN UNIFIED PRESS 4/16 CAN	CIDER	2	Front	8
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	3
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	3

Name: S69		W:30.00 in	D:24.00 in	Avail Space: 2.92 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213055463	81062803026	GOLDEN ROAD SPIKED AGUA F...	MALT BASED	1	Top 90	3
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	3	Top 90	9

Name: S70		W:30.00 in	D:24.00 in	Avail Space: 1.75 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050331	3410008716	REDDS 6/12 BTL	MALT BASED	1	Front	4
213010088	3410000342	REDDS WICKED 12/10 CAN	MALT BASED	1	Side 90	4
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Top 90	3
213012470	3410001232	VIZZY VARIETY 12/12 CAN	MALT BASED	1	Top 90	3

Name: S71		W:30.00 in	D:24.00 in	Avail Space: 0.87 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010785	85531000806	CROOK AND MARKER PARTY PA...	MALT BASED	1	Side	2
213010786	85531000827	CROOK AND MARKER ZERO GUI...	MALT BASED	1	Side	2
213013604	85001257142	MYSTIC REEF HARD SELTZER B...	MALT BASED	1	Top 90	3
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	2	Top 90	6

Name: S72		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213012092	1820020217	BUD LIGHT SELTZER STRAWBE...	MALT BASED	2	Top 90	6
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	2	Top 90	6

Name: S73		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	4	Top 90	12

Name: S74		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	4	Top 90	12

Name: S75		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	2	Top 90	6
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	2	Top 90	6

Name: S76		W:30.00 in	D:24.00 in	Avail Space: 1.45 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213010890	8769200965	TRULY PINEAPPLE 6/12 CAN	MALT BASED	1	Side 90	3
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	2	Side	6

Name: S77		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	2	Top 90	6
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	2	Top 90	6



Target Store: 1150

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Name: S78		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12	

Name: S79		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12	

Name: S80		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	2	Top 90	6	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	6	

Name: S81		W:30.00 in	D:24.00 in	Avail Space: 3.25 in		Ht Space: 20.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side	3	
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Side	3	
213010952	63598500019	WHITE CLAW 70 CLEMENTINE 6/...	MALT BASED	1	Side	3	
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Top 90	3	
213010954	63598500021	WHITE CLAW 70 PINEAPPLE 6/12...	MALT BASED	1	Side	3	
213010551	63598502598	WHITE CLAW NATURAL LIME 6/1...	MALT BASED	1	Side	3	