



# Target Store: 1344

Section #1	Section #2	Section #3	Section #4	Section #5	Section #6

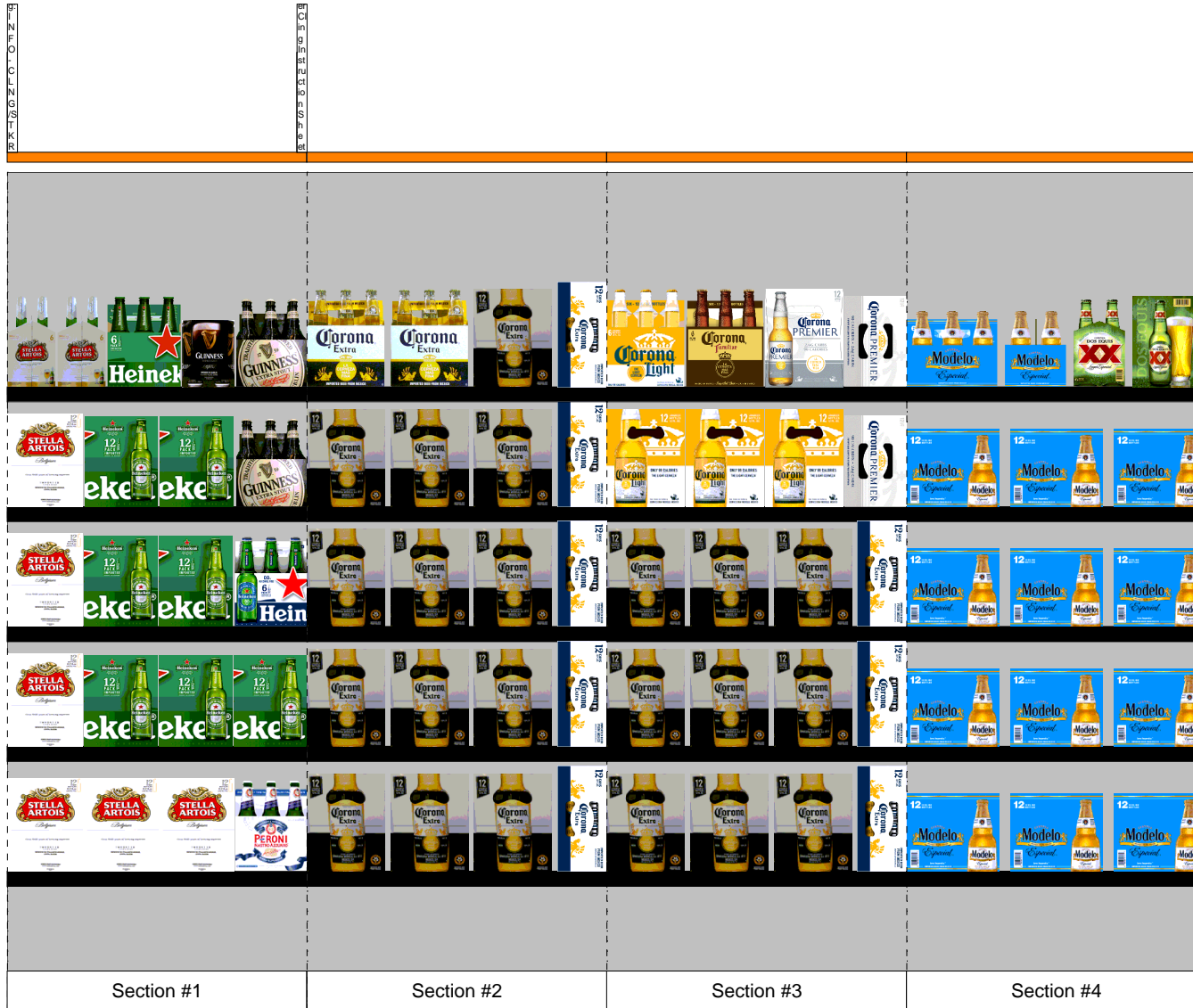
Traffic Flow: Left-right

Planogram Name: D213TAY 10/04/2020 LE PF:COLD BEER A:NY:T1344:UPSTATE: 15x84x22

Segments 1 to 6 of 6



# Target Store: 1344



Traffic Flow: Left-right

Planogram Name: D213TAY 10/04/2020 LE PF:COLD BEER A:NY:T1344:UPSTATE: 15x84x22

Segments 1 to 4 of 6



# Target Store: 1344



Traffic Flow: Left-right

Planogram Name: D213TAY 10/04/2020 LE PF:COLD BEER A:NY:T1344:UPSTATE: 15x84x22

Segments 5 to 6 of 6



Target Store: 1344

Planogram Name: D213TAY 10/04/2020 LE PF:COLD BEER A:NY:T1344:UPSTATE: 15x84x22

LE PF:COLD BEER A:NY:T1344:UPSTATE: Store # H: 7 ft W: 15 ft D: 1 ft 10.0... # of segments: 6

Name: S1		W:30.00 in	D:22.00 in	Avail Space: 0.33 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	3	Side	6	
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Front	4	

Name: S2		W:30.00 in	D:22.00 in	Avail Space: 0.55 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	3	Side	6	

Name: S3		W:30.00 in	D:22.00 in	Avail Space: 0.62 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	2	Side	4	
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Front	4	

Name: S4		W:30.00 in	D:22.00 in	Avail Space: 0.77 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	2	Side	4	
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	4	

Name: S5		W:30.00 in	D:22.00 in	Avail Space: 0.72 in			Ht Space: 22.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	2	Side	6	
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	4	
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	1	Front	4	
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	4	

Name: S6 W:30.00 in D:1.00 in Avail Space: 28.00 in Ht Space: 0.00 in

Name: S7		W:30.00 in	D:22.00 in	Avail Space: 1.81 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2	
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top 90	2	

Name: S8		W:30.00 in	D:22.00 in	Avail Space: 1.81 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2	
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top 90	2	

Name: S9		W:30.00 in	D:22.00 in	Avail Space: 1.81 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2	
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top 90	1	

Name: S10		W:30.00 in	D:22.00 in	Avail Space: 1.81 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	6	
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top 90	2	

Name: S11		W:30.00 in	D:22.00 in	Avail Space: 1.81 in			Ht Space: 22.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	2	Front	8	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2	
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top 90	2	

Name: S12 W:30.00 in D:1.00 in Avail Space: 30.00 in Ht Space: 0.00 in



Target Store: 1344

Planogram Name: D213TAY 10/04/2020 LE PF:COLD BEER A:NY:T1344:UPSTATE: 15x84x22

Name: S13		W:30.00 in	D:22.00 in	Avail Space: 1.81 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top 90	2

Name: S14		W:30.00 in	D:22.00 in	Avail Space: 1.81 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	6
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top 90	2

Name: S15		W:30.00 in	D:22.00 in	Avail Space: 1.81 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	6
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top 90	1

Name: S16		W:30.00 in	D:22.00 in	Avail Space: 0.53 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	2	Side	4
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90	3

Name: S17		W:30.00 in	D:22.00 in	Avail Space: 0.53 in		Ht Space: 22.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	4
213060216	3354495051	CORONA FAMILIAR 6/12 BTL	MALT BASED	1	Front	4
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90	3

Name: S18		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
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Name: S19		W:30.00 in	D:22.00 in	Avail Space: 2.28 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	3	Side	3

Name: S20		W:30.00 in	D:22.00 in	Avail Space: 2.28 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	3	Side	3

Name: S21		W:30.00 in	D:22.00 in	Avail Space: 2.28 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	3	Side	3

Name: S22		W:30.00 in	D:22.00 in	Avail Space: 2.28 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	3	Side	3

Name: S23		W:30.00 in	D:22.00 in	Avail Space: 2.18 in		Ht Space: 22.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Front	3
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Side	2
213060015	7231163012	DOS EQUIS 6/12 BTL	MALT BASED	1	Side	2
213060012	7231123012	DOS EQUIS 12/12 BTL	MALT BASED	1	Side	2

Name: S24		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
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Name: S25		W:30.00 in	D:22.00 in	Avail Space: 2.28 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Side	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1

Name: S26		W:30.00 in	D:22.00 in	Avail Space: 0.62 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Top	4



Target Store: 1344

Planogram Name: D213TAY 10/04/2020 LE PF:COLD BEER A:NY:T1344:UPSTATE: 15x84x22

213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	4
213060340	8066095710	MODELO ESPECIAL 24/12 CAN	MALT BASED	1	Side 90	2

Name: S27		W:30.00 in	D:22.00 in	Avail Space: 0.76 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	4
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	2	Top	8

Name: S28		W:30.00 in	D:22.00 in	Avail Space: 2.84 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Top 90	3
213055463	81062803026	GOLDEN ROAD SPIKED AGUA F...	MALT BASED	1	Top 90	3
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	1	Top 90	3

Name: S29		W:30.00 in	D:22.00 in	Avail Space: 0.87 in		Ht Space: 22.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213010786	85531000827	CROOK AND MARKER ZERO GUI...	MALT BASED	1	Side	2
213010785	85531000806	CROOK AND MARKER PARTY PA...	MALT BASED	1	Side	2
213012470	3410001232	VIZZY VARIETY 12/12 CAN	MALT BASED	1	Top 90	3
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3

Name: S30		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
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Name: S31		W:30.00 in	D:22.00 in	Avail Space: 2.34 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	2
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	3
213013604	85001257142	MYSTIC REEF HARD SELTZER B...	MALT BASED	1	Top 90	3
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	1	Top 90	3

Name: S32		W:30.00 in	D:22.00 in	Avail Space: 2.54 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	4
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	3
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	1	Top 90	3
213012092	1820020217	BUD LIGHT SELTZER STRAWBE...	MALT BASED	1	Top 90	3

Name: S33		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	1	Top 90	3
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top 90	3
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Top 90	3

Name: S34		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213056185	75452701071	NEW BELGIUM MURAL AGUA FR...	MALT BASED	1	Top 90	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	1	Top 90	3
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	3

Name: S35		W:30.00 in	D:22.00 in	Avail Space: 0.85 in		Ht Space: 22.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side	3
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Front	4
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Side	3
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	1	Front	4
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	3

Name: S36		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
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