



# Target Store: 1344



Traffic Flow: Left-right

Planogram Name: D213TMH 10/04/2020 LE PF:COLD BEER B:NY:T1344:UPSTATE: 7x84x22

Segments 1 to 3 of 3





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LE PF:COLD BEER B:NY:T1344:UPSTATE: Store # DECRE... H: 7 ft W: 7 ft 6.00 in D: 1 ft 10.0... # of segments: 3

Name: S1		W:30.00 in	D:18.00 in	Avail Space: 0.70 in			Ht Space: 12.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030124	1820096550	MICHELOB ULTRA 30/12 CAN	MALT BASED	1	Side 90	1	
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Side 90	2	
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	1	

Name: S2		W:30.00 in	D:18.00 in	Avail Space: 2.17 in			Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	2	Side	2	
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Side 90	2	
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	2	

Name: S3		W:30.00 in	D:18.00 in	Avail Space: 0.98 in			Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	1	
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	1	
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	2	Side	2	

Name: S4		W:30.00 in	D:18.00 in	Avail Space: 0.88 in			Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Top 90	2	
213030470	1820020083	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Side	1	
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	1	
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	2	

Name: S5		W:30.00 in	D:18.00 in	Avail Space: 2.02 in			Ht Space: 21.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Front	3	
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Side	2	
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	2	Front	6	

Name: S6		W:30.00 in	D:1.00 in	Avail Space: 30.00 in			Ht Space: 0.00 in
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Name: S7		W:30.00 in	D:18.00 in	Avail Space: 2.17 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Top	4	
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side	1	
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2	

Name: S8		W:30.00 in	D:18.00 in	Avail Space: 1.32 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side	1	
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	2	Side	2	
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side	1	
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2	

Name: S9		W:30.00 in	D:18.00 in	Avail Space: 2.25 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top 90	2	
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top 90	2	
213030064	3410057306	LITE 24/12 CAN	MALT BASED	2	Side	2	
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	1	

Name: S10		W:30.00 in	D:18.00 in	Avail Space: 0.64 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	3	
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	1	
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side 90	2	
213037086	1820020210	BUD LIGHT PEELS VARIETY 12/1...	MALT BASED	1	Top 90	2	

Name: S11		W:30.00 in	D:18.00 in	Avail Space: 2.46 in			Ht Space: 21.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Side	2	
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	2	



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213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Side	2
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Top 90	2
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Top 90	2

Name: S12      W:30.00 in      D:1.00 in      Avail Space: 30.00 in      Ht Space: 0.00 in

Name: S13		W:30.00 in	D:18.00 in	Avail Space: 0.60 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side	1
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	3	Side	3
213030013	1820011168	BUD 24/12 CAN	MALT BASED	2	Side	2

Name: S14		W:30.00 in	D:18.00 in	Avail Space: 0.55 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top 90	2
213030013	1820011168	BUD 24/12 CAN	MALT BASED	5	Side	5

Name: S15		W:30.00 in	D:18.00 in	Avail Space: 2.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010331	8200072908	SMIRNOFF ICE VARIETY PACK 1...	MALT BASED	3	Side	3
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Top 90	2

Name: S16		W:30.00 in	D:18.00 in	Avail Space: 2.31 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Front	3
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	2	Side	2
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Top 90	2

Name: S17		W:30.00 in	D:18.00 in	Avail Space: 2.75 in		Ht Space: 21.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Top 90	2
213010299	8200078601	SMIRNOFF SOURCED PINEAPPL...	MALT BASED	1	Side	2
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Side	2
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Side	2
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	3

Name: S18      W:30.00 in      D:1.00 in      Avail Space: 30.00 in      Ht Space: 0.00 in