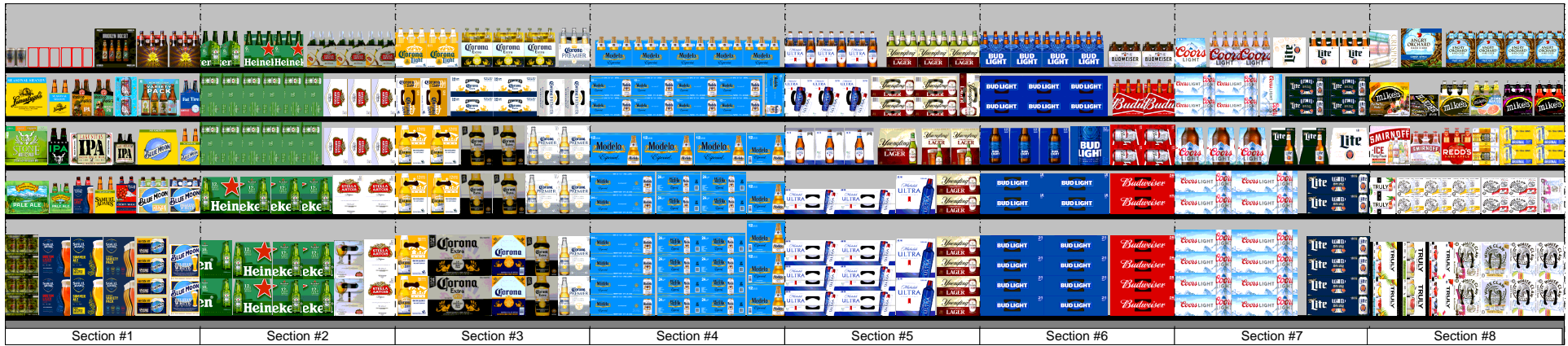




Target Store: 1808



Traffic Flow: Left-right

Planogram Name: D213VGT 10/04/2020 LE PF: WARM BEER: N:Y: T1808 24PK: 32x84x22

Segments 1 to 8 of 8



Target Store: 1808

STORE WIDE CIRCLE
BACKER PAPER





Target Store: 1808





Target Store: 1808

Planogram Name: D213VGT 10/04/2020 LE PF: WARM BEER: N:Y: T1808 24PK: 32x84x22

LE PF: WARM BEER: N:Y: T1808 24PK: Store # H: 7 ft W: 32 ft D: 1 ft 10.0... # of segments: 8

Name: S1		W:48.00 in	D:22.00 in	Avail Space: 2.17 in		Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Side 90	4
213050047	8769210014	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	4
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side	4
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	1	Side	4
213054910	7199017052	BLUE MOON BELGIAN WHITE 15/...	MALT BASED	1	Side 90	4
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Side	4

Name: S2		W:48.00 in	D:18.00 in	Avail Space: 2.25 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050070	8378337512	SIERRA NEVADA PALE ALE 12/12...	MALT BASED	1	Front	2
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Side	2
213050044	8769210012	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	2
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Side	2
213050046	8769227102	SAMUEL ADAMS CHERRY WHEA...	MALT BASED	1	Side	2
213050405	7199009561	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	3
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	3

Name: S3		W:48.00 in	D:18.00 in	Avail Space: 2.29 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Front	2
213050264	63625177612	STONE IPA 6/12 BTL	MALT BASED	1	Side	2
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	1	Front	2
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Side	2
213050743	7199009536	BLUE MOON SEASONAL 12/12 BTL	MALT BASED	1	Front	2
213050597	7199009532	BLUE MOON SEASONAL 6/12 BTL	MALT BASED	1	Side	2

Name: S4		W:48.00 in	D:18.00 in	Avail Space: 2.83 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Front	2
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Side	2
213050838	75452700066	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Side	2
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Side	2
213055432	75452700994	NEW BELGIUM VOODOO ROTAT...	MALT BASED	1	Side	4
213050735	75452700201	NEW BELGIUM VARIETY PACK 1...	MALT BASED	1	Front	2
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Side	2

Name: S5		W:48.00 in	D:18.00 in	Avail Space: 1.98 in		Ht Space: 18.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213055434	73692011822	GOOSE ISLAND NEXT COAST IP...	MALT BASED	1	Side	2
213050942	3061300051	BROOKLYN SEASONAL 6/12 CAN	MALT BASED	2	Front	6
213051974	3061300071	BROOKLYN VARIETY PACK 12/12...	MALT BASED	1	Front	2
213052636	63027946506	VICTORY GOLDEN MONKEY 6/12...	MALT BASED	2	Front	6

Name: S6 W:48.00 in D:1.00 in Avail Space: 32.00 in Ht Space: 0.00 in

Name: S7		W:48.00 in	D:22.00 in	Avail Space: 1.10 in		Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060138	7289000152	HEINEKEN 18/12 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Front	6
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	4
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	4
213060400	78615000149	STELLA ARTOIS 18/11.2 BTL	MALT BASED	1	Side	2
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	4

Name: S8		W:48.00 in	D:18.00 in	Avail Space: 1.37 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Front	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1



Target Store: 1808

Planogram Name: D213VGT 10/04/2020 LE PF: WARM BEER: N:Y: T1808 24PK: 32x84x22

Name: S9		W:48.00 in	D:18.00 in	Avail Space: 0.87 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	6	Top 90	12
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	3	Front 90	6

Name: S10		W:48.00 in	D:18.00 in	Avail Space: 0.87 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	6	Top 90	12
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	3	Front 90	6

Name: S11		W:48.00 in	D:18.00 in	Avail Space: 1.83 in		Ht Space: 18.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	2	Side	4
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	2	Front	6
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	3	Front	9

Name: S12		W:48.00 in	D:22.00 in	Avail Space: 0.98 in		Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060072	8066095623	CORONA LIGHT 18/12 BTL	MALT BASED	1	Side	2
213060176	8066095608	CORONA 24/12 BTL (HG)	MALT BASED	1	Front	4
213060045	8066095680	CORONA 18/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	4
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	4

Name: S13		W:48.00 in	D:18.00 in	Avail Space: 1.44 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	2	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	2
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	2	Side	2

Name: S14		W:48.00 in	D:18.00 in	Avail Space: 1.44 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	2	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	2
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	2	Side	2

Name: S15		W:48.00 in	D:18.00 in	Avail Space: 1.76 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060079	8066095621	CORONA LIGHT 12/12 CAN	MALT BASED	2	Top 90	4
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	2	Top	8
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	2	Top 90	4

Name: S16		W:48.00 in	D:18.00 in	Avail Space: 1.44 in		Ht Space: 15.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	2	Front	6
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	3	Front	9
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Front	3

Name: S17		W:48.00 in	D:22.00 in	Avail Space: 1.42 in		Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060340	8066095710	MODELO ESPECIAL 24/12 CAN	MALT BASED	1	Top	8
213060340	8066095710	MODELO ESPECIAL 24/12 CAN	MALT BASED	2	Side 90	8
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	3

Name: S18		W:48.00 in	D:18.00 in	Avail Space: 1.42 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060340	8066095710	MODELO ESPECIAL 24/12 CAN	MALT BASED	1	Top	2
213060340	8066095710	MODELO ESPECIAL 24/12 CAN	MALT BASED	2	Side 90	4
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1

Name: S19		W:48.00 in	D:18.00 in	Avail Space: 1.41 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	3	Front	6
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1



Target Store: 1808

Planogram Name: D213VGT 10/04/2020 LE PF: WARM BEER: N:Y: T1808 24PK: 32x84x22

Name: S20		W:48.00 in	D:18.00 in	Avail Space: 0.85 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	4	Top	16
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Top 90	2

Name: S21		W:48.00 in	D:18.00 in	Avail Space: 2.50 in		Ht Space: 15.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	5	Front	15

Name: S22		W:48.00 in	D:22.00 in	Avail Space: 1.02 in		Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030124	1820096550	MICHELOB ULTRA 30/12 CAN	MALT BASED	2	Top	6
213030473	1820020059	MICHELOB ULTRA 12/16 BTL (AL)	MALT BASED	1	Front	6
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Side 90	4

Name: S23		W:48.00 in	D:18.00 in	Avail Space: 1.02 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030124	1820096550	MICHELOB ULTRA 30/12 CAN	MALT BASED	2	Top	2
213030473	1820020059	MICHELOB ULTRA 12/16 BTL (AL)	MALT BASED	1	Front	2
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Side 90	2

Name: S24		W:48.00 in	D:18.00 in	Avail Space: 1.82 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	3	Side	3
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Front	2
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	2	Side	2

Name: S25		W:48.00 in	D:18.00 in	Avail Space: 1.61 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	3	Top 90	6
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	2	Top	8
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Top 90	2

Name: S26		W:48.00 in	D:18.00 in	Avail Space: 2.16 in		Ht Space: 15.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	3	Front	9
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	3	Front	9

Name: S27		W:48.00 in	D:22.00 in	Avail Space: 0.75 in		Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	2	Top	16
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Top	8

Name: S28		W:48.00 in	D:18.00 in	Avail Space: 0.53 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	2	Top	8
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Top	2

Name: S29		W:48.00 in	D:18.00 in	Avail Space: 0.73 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	3	Side	3
213030408	1820097009	BUD LIGHT 12/16 BTL (AL)	MALT BASED	1	Front	2
213030011	1820011047	BUD 12/12 CAN	MALT BASED	2	Side 90	4

Name: S30		W:48.00 in	D:18.00 in	Avail Space: 1.22 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	3	Top	12
213030010	1820000834	BUD 6/12 BTL	MALT BASED	2	Front	6

Name: S31		W:48.00 in	D:18.00 in	Avail Space: 1.06 in		Ht Space: 15.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	4	Front	12
213030481	1820020069	BUDWEISER RESERVE SEASON...	MALT BASED	2	Front	6

Name: S32		W:48.00 in	D:22.00 in	Avail Space: 2.34 in		Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units



Target Store: 1808

Planogram Name: D213VGT 10/04/2020 LE PF: WARM BEER: N:Y: T1808 24PK: 32x84x22

213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	2	Top	16
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Top	8

Name: S33		W:48.00 in	D:18.00 in	Avail Space: 2.34 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	2	Top	8
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Top	4

Name: S34		W:48.00 in	D:18.00 in	Avail Space: 1.37 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	3	Side	3
213030074	3410057509	LITE 12/12 BTL	MALT BASED	2	Side	2
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Front	2

Name: S35		W:48.00 in	D:18.00 in	Avail Space: 1.59 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	2	Top	8
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top 90	2
213030070	3410057636	LITE 12/12 CAN	MALT BASED	2	Top	8

Name: S36		W:48.00 in	D:18.00 in	Avail Space: 2.50 in		Ht Space: 15.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	2
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	2	Front	6
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	2
213030067	3410057505	LITE 6/12 BTL	MALT BASED	2	Front	6

Name: S37		W:48.00 in	D:22.00 in	Avail Space: 0.75 in		Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top 90	6
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	6
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	6
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	1	Top 90	6
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	6
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	12

Name: S38		W:48.00 in	D:18.00 in	Avail Space: 1.95 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	1	Side 90	4
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	3	Top	18
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	2	Top	12
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Side 90	4

Name: S39		W:48.00 in	D:18.00 in	Avail Space: 1.42 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010331	8200072908	SMIRNOFF ICE VARIETY PACK 1...	MALT BASED	1	Front	2
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Front	3
213050331	3410008716	REDD'S 6/12 BTL	MALT BASED	1	Front	3
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	1	Side 90	4
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	2	Side 90	4

Name: S40		W:48.00 in	D:18.00 in	Avail Space: 1.86 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Front	2
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Side 90	1
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	3
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Front	3
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	3
213010377	63598522413	MIKES HARD STRAWBERRY LEM...	MALT BASED	1	Front	3

Name: S41		W:48.00 in	D:18.00 in	Avail Space: 2.18 in		Ht Space: 15.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010151	89413700268	CRISPIN VARIETY PACK 12/12 C...	CIDER	1	Top 90	2
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	2
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	4	Front	12