



Target Store: 1318



Traffic Flow: Left-right

Planogram Name: D213DII 03/01/2020 PF:COLD BEER:NY:T1318:METRO: 22x84x24

Segments 1 to 9 of 9



Target Store: 1318



Section #1

Section #2

Section #3

Section #4

Traffic Flow: Left-right

Planogram Name: D213DII 03/01/2020 PF:COLD BEER:NY:T1318:METRO: 22x84x24

Segments 1 to 4 of 9



Target Store: 1318



Section #9



Target Store: 1318

Planogram Name: D213DII 03/01/2020 PF:COLD BEER:NY:T1318:METRO: 22x84x24

PF:COLD BEER:NY:T1318:METRO: Store # DECRE... H: 7 ft W: 22 ft 6.00 in D: 2 ft # of segments: 9

Name: S1		W:30.00 in	D:22.00 in	Avail Space: 0.88 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051876	79603082496	KONA BIG WAVE GOLDEN ALE 1...	MALT BASED	1	Top 90	2	
213010932	3410001532	LEINIES SPRITZEN VARIETY 6/12...	MALT BASED	1	Side	3	
213010916	3410001533	LEINIES SPRITZEN VARIETY 12/1...	MALT BASED	1	Top 90	3	
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Side	2	
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Side	2	

Name: S2		W:30.00 in	D:22.00 in	Avail Space: 1.67 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050763	79603011496	KONA BIG WAVE GOLDEN ALE 6/...	MALT BASED	1	Side	2	
213051926	1820028156	SHOCK TOP BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2	
213050778	81994200003	OSKAR BLUES DALES 6/12 CAN	MALT BASED	1	Side	4	
213051847	81994200005	OSKAR BLUES DALES 12/12 CAN	MALT BASED	1	Top 90	2	
213056104	79386653008	LEFT HAND MILK STOUT NITRO ...	MALT BASED	1	Side	3	

Name: S3		W:30.00 in	D:22.00 in	Avail Space: 2.02 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050959	68174511112	BLUE POINT TOASTED LAGER 6/...	MALT BASED	1	Side	2	
213050587	74052210083	BELLS TWO HEARTED ALE 6/12 ...	MALT BASED	1	Side	2	
213051347	74052211086	BELLS TWO HEARTED ALE 12/12...	MALT BASED	1	Top 90	2	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Side 90	2	
213050779	63848900029	DOGFISH HEAD 60 MINUTE IPA 6...	MALT BASED	1	Side	2	

Name: S4		W:30.00 in	D:22.00 in	Avail Space: 1.57 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051106	68174511118	BLUE POINT SEASONAL 6/12 BTL	MALT BASED	1	Front	4	
213055923	3061361212	BROOKLYN DEFENDER IPA 6/12 ...	MALT BASED	1	Side	4	
213050942	3061300051	BROOKLYN SEASONAL 6/12 CAN	MALT BASED	1	Side	4	
213053643	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	MALT BASED	1	Side	4	
213053646	85909300246	SIXPOINT RESIN IIPA 6/12 CAN	MALT BASED	1	Side	4	

Name: S5		W:30.00 in	D:22.00 in	Avail Space: 1.16 in			Ht Space: 22.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213055921	3061360038	BROOKLYN LAGER 6/12 CAN	MALT BASED	1	Front	4	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Side	2	
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	1	Side	2	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Side	2	
213051884	64944099818	OMMEGANG NIRVANA IPA 6/12 B...	MALT BASED	1	Side	2	

Name: S6 W:29.00 in D:1.00 in Avail Space: 29.00 in Ht Space: 0.00 in

Name: S7		W:30.00 in	D:22.00 in	Avail Space: 2.13 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051366	81790400083	ELYSIAN SPACE DUST IPA 6/12 ...	MALT BASED	1	Side	2	
213050308	4182700076	HARPOON IPA 6/12 BTL	MALT BASED	1	Side	2	
213055432	75452700994	NEW BELGIUM VOODOO ROTAT...	MALT BASED	1	Side	4	
213054981	75452700885	NEW BELGIUM VOODOO JUICY ...	MALT BASED	1	Side	6	
213050735	75452700201	NEW BELGIUM VARIETY PACK 1...	MALT BASED	1	Side	2	

Name: S8		W:30.00 in	D:22.00 in	Avail Space: 2.65 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213056362	81790400791	ELYSIAN CONTACT HAZE IPA 6/1...	MALT BASED	1	Side	4	
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Side	2	
213050838	75452700066	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Side	2	
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Side	2	
213050114	75452700024	NEW BELGIUM FAT TIRE 12/12 BTL	MALT BASED	1	Side	2	

Name: S9		W:30.00 in	D:22.00 in	Avail Space: 4.59 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Side	2	
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	1	Side	2	
213054884	72383010045	LAGUNITAS SUMPIN EASY 12/12 ...	MALT BASED	1	Top 90	2	
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	2	



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Planogram Name: D213DII 03/01/2020 PF:COLD BEER:NY:T1318:METRO: 22x84x24

Name: S10		W:30.00 in	D:22.00 in	Avail Space: 0.80 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213056887	72383001406	LAGUNITAS LITTLE SUMPIN 6/12 ...	MALT BASED	1	Side	4
213050782	8378316000	SIERRA NEVADA 4 WAY IPA VAR...	MALT BASED	1	Side	2
213050070	8378337512	SIERRA NEVADA PALE ALE 12/12...	MALT BASED	1	Side	2
213054206	63625174163	STONE TANGERINE EXPRESS 6/...	MALT BASED	1	Front	8

Name: S11		W:30.00 in	D:22.00 in	Avail Space: 1.02 in		Ht Space: 22.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050187	8378322822	SIERRA NEVADA SEASONAL 6/1...	MALT BASED	1	Side	2
213056196	8378353542	SIERRA NEVADA TORPEDO IPA ...	MALT BASED	1	Side	2
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Side	2
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Top	4
213055686	8378353111	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Top 90	2

Name: S12		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
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Name: S13		W:30.00 in	D:22.00 in	Avail Space: 0.04 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213056184	75452701070	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Top 90	2
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Side	3
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side	2
213050044	8769210012	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	3
213050047	8769210014	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	2

Name: S14		W:30.00 in	D:22.00 in	Avail Space: 2.11 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213054897	8769200497	SAMUEL ADAMS 76 12/12 CAN	MALT BASED	1	Top 90	2
213055437	8769200811	SAMUEL ADAMS NEW ENGLAND...	MALT BASED	1	Side	4
213055436	8769200687	SAMUEL ADAMS NEW ENGLAND...	MALT BASED	1	Side	4
213054898	8769200673	SAMUEL ADAMS 76 6/12 CAN	MALT BASED	1	Side	4
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	1	Side	2

Name: S15		W:30.00 in	D:22.00 in	Avail Space: 1.99 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Side	2
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Side	2
213054910	7199017052	BLUE MOON BELGIAN WHITE 15/...	MALT BASED	1	Side	1
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Side	3
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Front 90	3

Name: S16		W:30.00 in	D:22.00 in	Avail Space: 4.98 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050405	7199009561	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Side	2
213050597	7199009532	BLUE MOON SEASONAL 6/12 BTL	MALT BASED	1	Side	2
213050843	7199009554	BLUE MOON BREWMASTER VAR...	MALT BASED	1	Side	2
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2

Name: S17		W:30.00 in	D:22.00 in	Avail Space: 3.58 in		Ht Space: 22.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	1	Front	4
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Side	3
213060095	8382010401	GUINNESS DRAUGHT STOUT 6/1...	MALT BASED	1	Side	3
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Side	3
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3

Name: S18		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
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Name: S19		W:30.00 in	D:22.00 in	Avail Space: 0.34 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060035	8066095785	MODELO NEGRA 6/12 BTL	MALT BASED	1	Side	2
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Side	2
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2



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Name: S20		W:30.00 in	D:22.00 in	Avail Space: 1.91 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060015	7231163012	DOS EQUIS 6/12 BTL	MALT BASED	1	Side	2
213060012	7231123012	DOS EQUIS 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2

Name: S21		W:30.00 in	D:22.00 in	Avail Space: 0.37 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060038	8066095301	PACIFICO 6/12 BTL	MALT BASED	1	Side	2
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Side	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	2
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90	3

Name: S22		W:30.00 in	D:22.00 in	Avail Space: 0.27 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060269	18195400004	PERONI 12/11.2 BTL	MALT BASED	1	Side	2
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Top 90	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Side	2
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Side	2

Name: S23		W:30.00 in	D:22.00 in	Avail Space: 1.08 in		Ht Space: 22.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060355	18195400115	PERONI 6/11.2 CAN	MALT BASED	1	Side	3
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Side	3
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Side	3
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Side	3
213060064	7231163001	PILSNER URQUELL 6/11.2 BTL	MALT BASED	1	Side	3
213010382	4257204006	SCHOFFERHOFER GRAPEFRUIT...	MALT BASED	1	Side	2

Name: S24		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
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Name: S25		W:30.00 in	D:22.00 in	Avail Space: 0.79 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Side	1
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Side	1
213030099	7199011600	COORS BANQUET 24/12 CAN	MALT BASED	1	Side	1
213030099	7199011600	COORS BANQUET 24/12 CAN	MALT BASED	1	Side	1
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	2

Name: S26		W:30.00 in	D:22.00 in	Avail Space: 1.32 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Side	1
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Side	1
213030098	7199000047	COORS BANQUET 12/12 CAN	MALT BASED	1	Side 90	4
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side 90	2

Name: S27		W:30.00 in	D:22.00 in	Avail Space: 1.67 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030473	1820020059	MICHELOB ULTRA 12/16 BTL (AL)	MALT BASED	1	Side	2
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Top 90	2
213030330	7199017037	COORS BANQUET 12/12 BTL (ST...	MALT BASED	1	Front	2
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top 90	2

Name: S28		W:30.00 in	D:22.00 in	Avail Space: 0.76 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2
213030470	1820020083	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Side	2
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	2

Name: S29		W:30.00 in	D:22.00 in	Avail Space: 1.20 in		Ht Space: 22.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Side	2



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213055467	85777500729	SAINT ARCHER GOLD 12/12 CAN	MALT BASED	1	Top 90	3
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Top 90	3
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Side	2
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Side	2

Name: S30 W:30.00 in D:1.00 in Avail Space: 30.00 in Ht Space: 0.00 in

Name: S31		W:30.00 in	D:22.00 in	Avail Space: 0.66 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030064	3410057306	LITE 24/12 CAN	MALT BASED	2	Side	2
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	2	Side	2
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Side	1
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Side	1

Name: S32		W:30.00 in	D:22.00 in	Avail Space: 1.40 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side	2
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030009	1820011218	BUD 18/12 CAN	MALT BASED	1	Side 90	2

Name: S33		W:30.00 in	D:22.00 in	Avail Space: 1.03 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side	2
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	2
213030408	1820097009	BUD LIGHT 12/16 BTL (AL)	MALT BASED	1	Side	2
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Side	2
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Side	2

Name: S34		W:30.00 in	D:22.00 in	Avail Space: 2.26 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Side	2
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Side	2
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030010	1820000834	BUD 6/12 BTL	MALT BASED	1	Side	2
213030481	1820020069	BUDWEISER RESERVE SEASON...	MALT BASED	1	Side	2

Name: S35		W:30.00 in	D:22.00 in	Avail Space: 1.64 in		Ht Space: 22.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	2
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	2
213030089	1820014991	BUD LIGHT LIME 6/12 BTL	MALT BASED	1	Front	4
213030095	1820000784	ODOULS NEAR BEER 6/12 BTL	MALT BASED	1	Side	2

Name: S36 W:30.00 in D:1.00 in Avail Space: 30.00 in Ht Space: 0.00 in

Name: S37		W:30.00 in	D:22.00 in	Avail Space: 2.21 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Side	2
213030079	1820020077	NATURAL LIGHT 15/12 CAN	MALT BASED	1	Side 90	2
213030417	7199048045	KEYSTONE LIGHT 15/12 CAN	MALT BASED	1	Side 90	2
213030016	1820061047	BUSCH 12/12 CAN	MALT BASED	1	Top 90	2

Name: S38		W:30.00 in	D:22.00 in	Avail Space: 2.19 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Side	2
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Side	2
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Side	2
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Top 90	3
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	2

Name: S39		W:30.00 in	D:22.00 in	Avail Space: 2.62 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Top 90	2
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Front	4
213010904	8200079129	SMIRNOFF ICE ZERO SUGAR 6/1...	MALT BASED	1	Front	4



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Planogram Name: D213DII 03/01/2020 PF:COLD BEER:NY:T1318:METRO: 22x84x24

213010331 8200072908 SMIRNOFF ICE VARIETY PACK 1... MALT BASED 1 Side 2

Name: S40		W:30.00 in	D:22.00 in	Avail Space: 2.08 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	1	Side 90	6	
213010448	9200002000	NOT YOUR FATHERS ROOT BEE...	MALT BASED	1	Front	4	
213010176	8769200083	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Top 90	3	
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	2	

Name: S41		W:30.00 in	D:22.00 in	Avail Space: 3.18 in			Ht Space: 22.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010151	89413700268	CRISPIN VARIETY PACK 12/12 C...	CIDER	1	Top 90	3	
213010066	8834510220	STRONGBOW DRY CIDER 4/16.9 ...	CIDER	1	Front	4	
213010731	8769200660	ANGRY ORCHARD ROSE 6/12 BTL	CIDER	1	Front	4	
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	4	

Name: S42 W:30.00 in D:1.00 in Avail Space: 30.00 in Ht Space: 0.00 in

Name: S43		W:30.00 in	D:22.00 in	Avail Space: 1.53 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010087	1820019987	BUD LIGHT LIME LIME-A-RITA 12/...	MALT BASED	1	Top 90	3	
2130050331	3410008716	REDD'S 6/12 BTL	MALT BASED	1	Side	2	
213010021	3354495067	CORONA REFRESCA GUAVA LIM...	MALT BASED	1	Side 90	6	
213010020	3354495063	CORONA REFRESCA PASSIONF...	MALT BASED	1	Side 90	6	
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	1	Top 90	3	

Name: S44		W:30.00 in	D:22.00 in	Avail Space: -1.61 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010851	4182770022	ARCTIC SUMMER SPIKED RUBY ...	MALT BASED	1	Side	3	
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Top 90	3	
213010363	4182770112	ARCTIC SUMMER SPIKED VARIE...	MALT BASED	1	Top 90	3	
213056185	75452701071	NEW BELGIUM MURAL AGUA FR...	MALT BASED	1	Top 90	3	
213010399	3410051681	CAPE LINE VARIETY PACK 12/12 ...	MALT BASED	1	Top 90	3	

Name: S45		W:30.00 in	D:22.00 in	Avail Space: 3.00 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Top 90	3	
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	3	Top 90	9	

Name: S46		W:30.00 in	D:22.00 in	Avail Space: 3.00 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	3	Top 90	9	
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	3	

Name: S47		W:30.00 in	D:22.00 in	Avail Space: 1.63 in			Ht Space: 22.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010785	85531000806	CROOK AND MARKER PARTY PA...	MALT BASED	1	Side	2	
213010786	85531000827	CROOK AND MARKER ZERO GUI...	MALT BASED	2	Side	4	
213010890	8769200965	TRULY PINEAPPLE 6/12 CAN	MALT BASED	1	Side	3	
213010297	8769200803	TRULY BLACK CHERRY 6/12 CAN	MALT BASED	1	Side 90	3	
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	1	Side	3	

Name: S48 W:30.00 in D:1.00 in Avail Space: 30.00 in Ht Space: 0.00 in

Name: S49		W:30.00 in	D:22.00 in	Avail Space: 0.85 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3	
213010109	8200078967	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3	
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3	
213010237	1820028548	BON AND VIV SPIKED SELTZER ...	MALT BASED	2	Side	6	

Name: S50		W:30.00 in	D:22.00 in	Avail Space: 2.49 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	1	Top 90	3	
213010954	63598500021	WHITE CLAW 70 PINEAPPLE 6/12...	MALT BASED	1	Side	3	
213012369	3410001233	VIZZY PINEAPPLE MANGO 6/12 ...	MALT BASED	1	Side	3	



Target Store: 1318

Planogram Name: D213DII 03/01/2020 PF:COLD BEER:NY:T1318:METRO: 22x84x24

213012470	3410001232	VIZZY VARIETY 12/12 CAN	MALT BASED	1	Top 90	3
213010959	85389700251	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	2

Name: S51		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	1	Top 90	3
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Top 90	9

Name: S52		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

Name: S53		W:30.00 in	D:22.00 in	Avail Space: 0.95 in		Ht Space: 22.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	2	Side 90	6
213010553	63598520028	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Side 90	3
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Side 90	3
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Side	3

Name: S54		W:31.00 in	D:1.00 in	Avail Space: 31.00 in		Ht Space: 0.00 in
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