



Target Store: 1856



Traffic Flow: Left-right

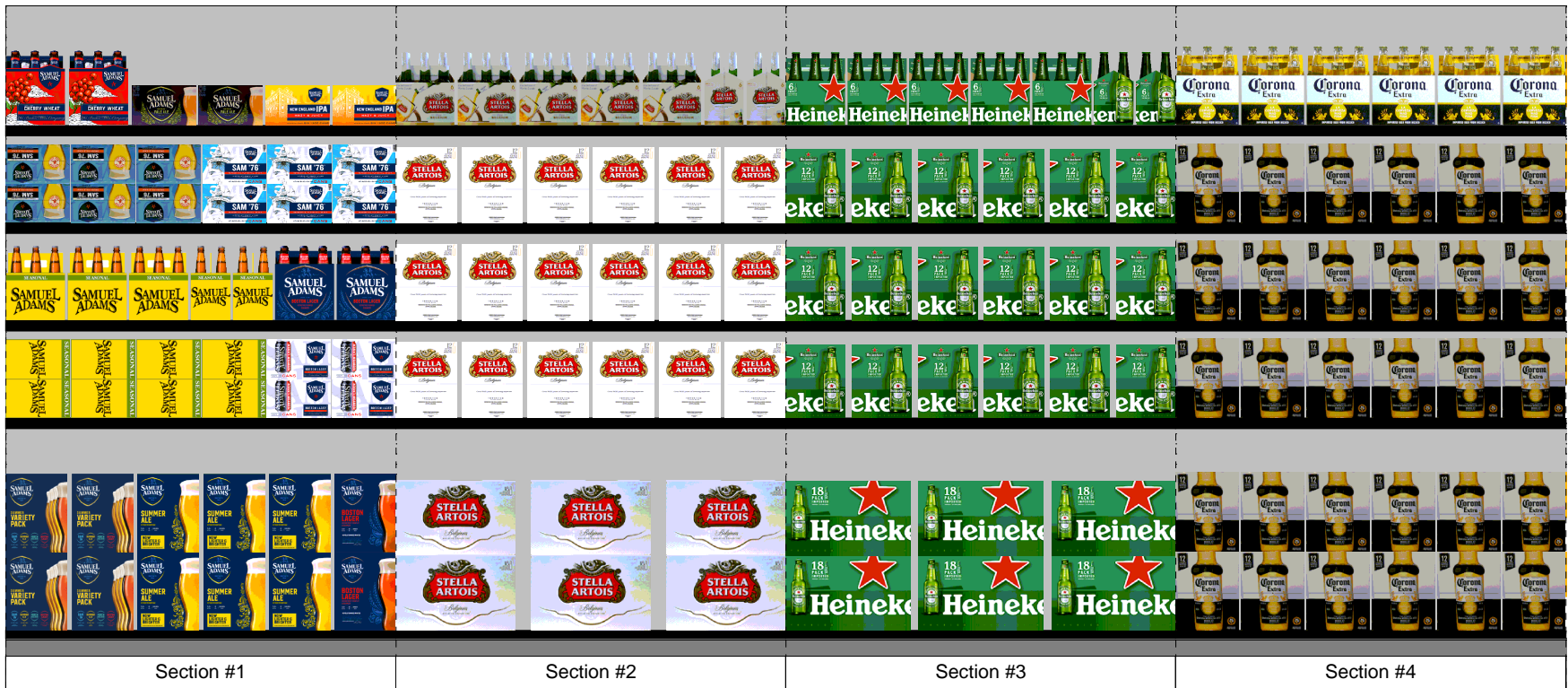
Planogram Name: D213VCY 10/04/2020 LE PF: WARM BEER: NY: T1856 24PK 44x84x0

Segments 1 to 11 of 11



Target Store: 1856

STORE WIDE CIRCLE BACKER
PAPER





Target Store: 1856



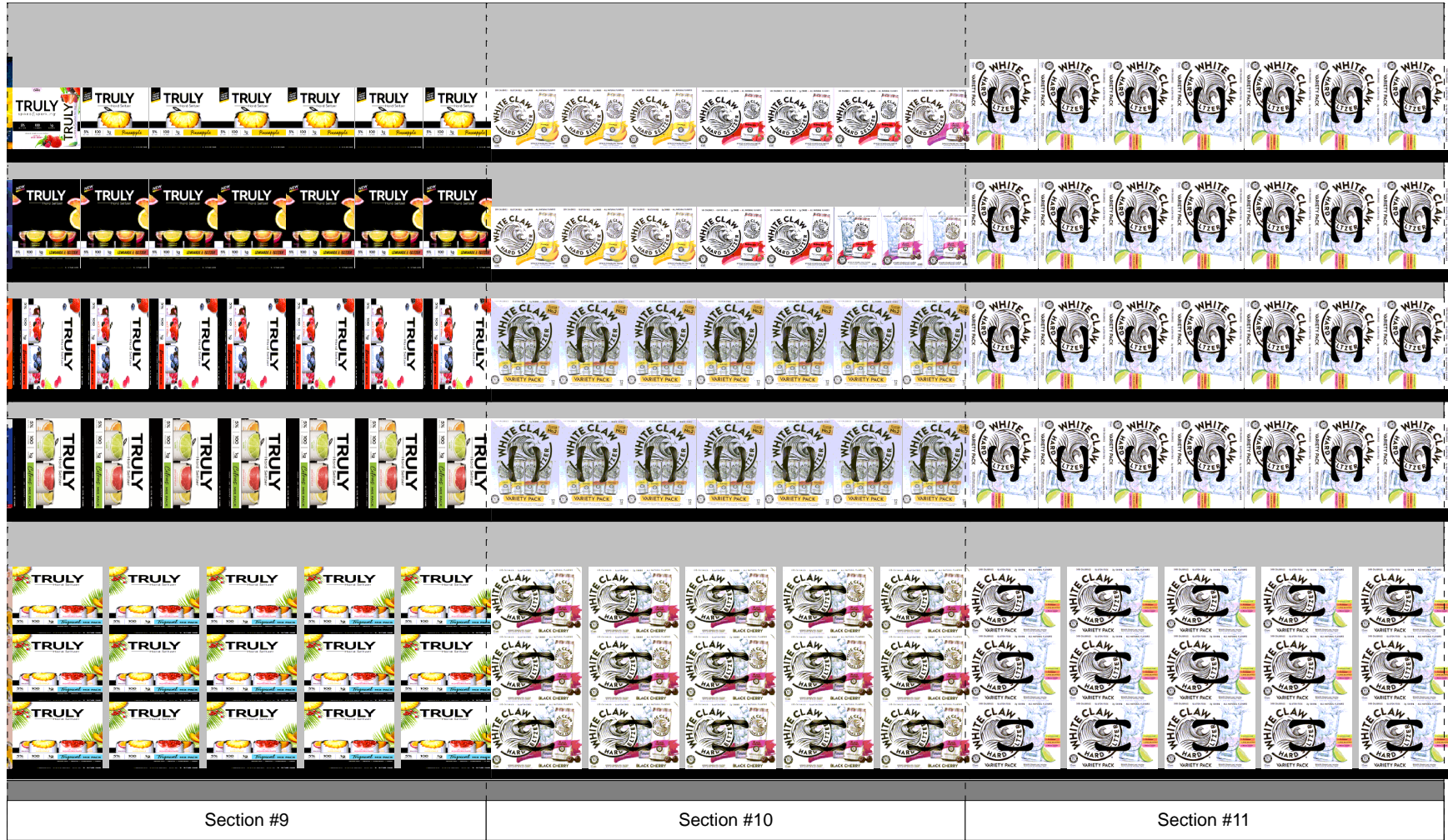
Traffic Flow: Left-right

Planogram Name: D213VCY 10/04/2020 LE PF: WARM BEER: NY: T1856 24PK 44x84x0

Segments 5 to 8 of 11



Target Store: 1856



Traffic Flow: Left-right

Planogram Name: D213VCY 10/04/2020 LE PF: WARM BEER: NY: T1856 24PK 44x84x0

Segments 9 to 11 of 11



Target Store: 1856

Planogram Name: D213VCY 10/04/2020 LE PF: WARM BEER: NY: T1856 24PK 44x84x0

LE PF: WARM BEER: NY: T1856 24PK Store # H: 7 ft W: 44 ft D: 1 ft 10.0... # of segments: 11

Name: S1		W:48.00 in	D:22.00 in	Avail Space: 3.00 in			Ht Space: 24.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	1	Side	4	
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	1	Side	4	
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side	4	
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side	4	
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side	4	
213050047	8769210014	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	4	

Name: S2		W:48.00 in	D:18.00 in	Avail Space: 0.96 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051143	8769200109	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side 90	2	
213051143	8769200109	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side 90	2	
213051143	8769200109	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side 90	2	
213051143	8769200109	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side 90	2	
213051142	8769200105	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side 90	2	
213051142	8769200105	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side 90	2	

Name: S3		W:48.00 in	D:18.00 in	Avail Space: 1.57 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Front	3	
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Front	3	
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Front	3	
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	2	Side	4	
213050044	8769210012	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Front	3	
213050044	8769210012	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Front	3	

Name: S4		W:48.00 in	D:18.00 in	Avail Space: 1.14 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054897	8769200497	SAMUEL ADAMS 76 12/12 CAN	MALT BASED	1	Side 90	2	
213054897	8769200497	SAMUEL ADAMS 76 12/12 CAN	MALT BASED	1	Side 90	2	
213054897	8769200497	SAMUEL ADAMS 76 12/12 CAN	MALT BASED	1	Side 90	2	
213054898	8769200673	SAMUEL ADAMS 76 6/12 CAN	MALT BASED	1	Front	6	
213054898	8769200673	SAMUEL ADAMS 76 6/12 CAN	MALT BASED	1	Front	6	
213054898	8769200673	SAMUEL ADAMS 76 6/12 CAN	MALT BASED	1	Front	6	

Name: S5		W:48.00 in	D:18.00 in	Avail Space: 2.28 in			Ht Space: 18.58 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050046	8769227102	SAMUEL ADAMS CHERRY WHEA...	MALT BASED	1	Front	3	
213050046	8769227102	SAMUEL ADAMS CHERRY WHEA...	MALT BASED	1	Front	3	
213055437	8769200811	SAMUEL ADAMS NEW ENGLAND...	MALT BASED	1	Front	3	
213055437	8769200811	SAMUEL ADAMS NEW ENGLAND...	MALT BASED	1	Front	3	
213055436	8769200687	SAMUEL ADAMS NEW ENGLAND...	MALT BASED	1	Front	3	
213055436	8769200687	SAMUEL ADAMS NEW ENGLAND...	MALT BASED	1	Front	3	

Name: S6		W:48.00 in	D:1.00 in	Avail Space: 28.00 in			Ht Space: 0.00 in
----------	--	------------	-----------	-----------------------	--	--	-------------------

Name: S7		W:48.00 in	D:22.00 in	Avail Space: 4.05 in			Ht Space: 24.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060400	78615000149	STELLA ARTOIS 18/11.2 BTL	MALT BASED	1	Front	6	
213060400	78615000149	STELLA ARTOIS 18/11.2 BTL	MALT BASED	1	Front	6	
213060400	78615000149	STELLA ARTOIS 18/11.2 BTL	MALT BASED	1	Front	6	

Name: S8		W:48.00 in	D:18.00 in	Avail Space: 3.06 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1	

Name: S9		W:48.00 in	D:18.00 in	Avail Space: 3.06 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	



Target Store: 1856

Planogram Name: D213VCY 10/04/2020 LE PF: WARM BEER: NY: T1856 24PK 44x84x0

213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1
213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1
213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1
213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1
213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1
213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1

Name: S10		W:48.00 in	D:18.00 in	Avail Space: 3.06 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1
213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1
213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1
213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1
213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1
213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1

Name: S11		W:48.00 in	D:18.00 in	Avail Space: 2.17 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060287	7861500001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	3
213060287	7861500001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	3
213060287	7861500001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	3
213060287	7861500001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	3
213060287	7861500001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	3
213060287	7861500001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	2	Side	4

Name: S12		W:48.00 in	D:22.00 in	Avail Space: 2.10 in		Ht Space: 24.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060138	7289000152	HEINEKEN 18/12 BTL	MALT BASED	1	Front	4
213060138	7289000152	HEINEKEN 18/12 BTL	MALT BASED	1	Front	4
213060138	7289000152	HEINEKEN 18/12 BTL	MALT BASED	1	Front	4

Name: S13		W:48.00 in	D:18.00 in	Avail Space: 4.08 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1

Name: S14		W:48.00 in	D:18.00 in	Avail Space: 4.08 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1

Name: S15		W:48.00 in	D:18.00 in	Avail Space: 4.08 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1

Name: S16		W:48.00 in	D:18.00 in	Avail Space: 1.56 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	3
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	3
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	3
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	3
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	3
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	2	Side	4



Target Store: 1856

Planogram Name: D213VCY 10/04/2020 LE PF: WARM BEER: NY: T1856 24PK 44x84x0

Name: S17		W:48.00 in	D:22.00 in	Avail Space: 1.44 in		Ht Space: 24.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	4
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	4
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	4
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	4
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	4
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	4

Name: S18		W:48.00 in	D:18.00 in	Avail Space: 1.44 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1

Name: S19		W:48.00 in	D:18.00 in	Avail Space: 1.44 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1

Name: S20		W:48.00 in	D:18.00 in	Avail Space: 1.44 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1

Name: S21		W:48.00 in	D:18.00 in	Avail Space: 1.44 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	3
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	3
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	3
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	3
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	3
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	3

Name: S22		W:48.00 in	D:22.00 in	Avail Space: 4.51 in		Ht Space: 24.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	4
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	4
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	4
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	4
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	6

Name: S23		W:48.00 in	D:18.00 in	Avail Space: 4.51 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	1
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	1
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	1
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	1
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2

Name: S24		W:48.00 in	D:18.00 in	Avail Space: 4.51 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	1
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	1



Target Store: 1856

Planogram Name: D213VCY 10/04/2020 LE PF: WARM BEER: NY: T1856 24PK 44x84x0

213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	1
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	1
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2

Name: S25		W:48.00 in	D:18.00 in	Avail Space: 4.51 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	1
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	1
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	1
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	1
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2

Name: S26		W:48.00 in	D:18.00 in	Avail Space: 1.71 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	3
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	3
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Front	3
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Front	3
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Front	3
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Side	2

Name: S27		W:48.00 in	D:22.00 in	Avail Space: 3.90 in		Ht Space: 24.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Top	8
213030064	3410057306	LITE 24/12 CAN	MALT BASED	3	Side	6
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	3	Side	6

Name: S28		W:48.00 in	D:18.00 in	Avail Space: 2.98 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Top 90	2
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Top 90	2
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Side 90	2
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Side 90	2
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Top	4

Name: S29		W:48.00 in	D:18.00 in	Avail Space: 4.00 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030473	1820020059	MICHELOB ULTRA 12/16 BTL (AL)	MALT BASED	1	Side	1
213030473	1820020059	MICHELOB ULTRA 12/16 BTL (AL)	MALT BASED	1	Side	1
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	1
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	1
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side 90	2
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side 90	2

Name: S30		W:48.00 in	D:18.00 in	Avail Space: 4.36 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	1
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	1
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	1
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	1
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	1
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	1

Name: S31		W:48.00 in	D:18.00 in	Avail Space: 2.15 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Front	3
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Front	3
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	3
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	3
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Front	3
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	2

Name: S32		W:48.00 in	D:22.00 in	Avail Space: 1.45 in		Ht Space: 24.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Top	8
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Top	10



Target Store: 1856

Planogram Name: D213VCY 10/04/2020 LE PF: WARM BEER: NY: T1856 24PK 44x84x0

213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Top	10
-----------	------------	---------------	------------	---	-----	----

Name: S33		W:48.00 in	D:18.00 in	Avail Space: 1.23 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Top	4
213030009	1820011218	BUD 18/12 CAN	MALT BASED	1	Top	4
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Top	4

Name: S34		W:48.00 in	D:18.00 in	Avail Space: 1.26 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Side 90	2
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Side 90	2
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Side 90	2
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	2
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	2
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	2

Name: S35		W:48.00 in	D:18.00 in	Avail Space: 3.76 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	1
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	1
213030014	1820000771	BUD 12/12 BTL	MALT BASED	1	Side	1
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	1
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	1
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	1

Name: S36		W:48.00 in	D:18.00 in	Avail Space: 3.53 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	3
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	2
213030010	1820000834	BUD 6/12 BTL	MALT BASED	1	Front	3
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	3
213030408	1820097009	BUD LIGHT 12/16 BTL (AL)	MALT BASED	1	Side	1
213030408	1820097009	BUD LIGHT 12/16 BTL (AL)	MALT BASED	1	Side	1

Name: S37		W:48.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 24.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top	9
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	3	Top	27
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top	9

Name: S38		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3

Name: S39		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213012470	3410001232	VIZZY VARIETY 12/12 CAN	MALT BASED	1	Top 90	3
213012470	3410001232	VIZZY VARIETY 12/12 CAN	MALT BASED	3	Top 90	9
213012470	3410001232	VIZZY VARIETY 12/12 CAN	MALT BASED	1	Top 90	3
213012470	3410001232	VIZZY VARIETY 12/12 CAN	MALT BASED	1	Top 90	3
213012470	3410001232	VIZZY VARIETY 12/12 CAN	MALT BASED	1	Top 90	3

Name: S40		W:48.00 in	D:18.00 in	Avail Space: 2.22 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010785	85531000806	CROOK AND MARKER PARTY PA...	MALT BASED	1	Front 90	4
213010785	85531000806	CROOK AND MARKER PARTY PA...	MALT BASED	1	Front 90	4
213010785	85531000806	CROOK AND MARKER PARTY PA...	MALT BASED	1	Front 90	4
213010786	85531000827	CROOK AND MARKER ZERO GUI...	MALT BASED	2	Front 90	8
213010786	85531000827	CROOK AND MARKER ZERO GUI...	MALT BASED	1	Front 90	4



Target Store: 1856

Planogram Name: D213VCY 10/04/2020 LE PF: WARM BEER: NY: T1856 24PK 44x84x0

213010786	85531000827	CROOK AND MARKER ZERO GUI...	MALT BASED	1	Top	6
-----------	-------------	------------------------------	------------	---	-----	---

Name: S41		W:48.00 in	D:18.00 in	Avail Space: 1.90 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010733	8769275134	TWISTED TEA HALF AND HALF 1...	MALT BASED	1	Top	2
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Top	2
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Top	2
213010113	8769283102	TWISTED TEA ORIGINAL 6/12 BTL	MALT BASED	2	Front	6

Name: S42		W:48.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 24.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top	9
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top	9
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top	9
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top	9
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top	9

Name: S43		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	3
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	3
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	3
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	3
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	3
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	3

Name: S44		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	3
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	3
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	3
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	3
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	3
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	3

Name: S45		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Top 90	3
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Top 90	3
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Top 90	3
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Top 90	3
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Top 90	3
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Top 90	3

Name: S46		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	1	Front	4
213010890	8769200965	TRULY PINEAPPLE 6/12 CAN	MALT BASED	1	Front	4
213010890	8769200965	TRULY PINEAPPLE 6/12 CAN	MALT BASED	4	Front	16
213010890	8769200965	TRULY PINEAPPLE 6/12 CAN	MALT BASED	1	Front	4

Name: S47		W:48.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 24.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	1	Top	9
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	1	Top	9
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	1	Top	9
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	1	Top	9
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	1	Top	9

Name: S48		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3



Target Store: 1856

Planogram Name: D213VCY 10/04/2020 LE PF: WARM BEER: NY: T1856 24PK 44x84x0

213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3

Name: S49		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3

Name: S50		W:48.00 in	D:18.00 in	Avail Space: 0.90 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Front	4
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Front	4
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Front	4
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Front	4
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Front	4
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Side	2
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	2	Side	4

Name: S51		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Front	4
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Front	4
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Front	4
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Front	4
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Front	4
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Front	4
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Front	4

Name: S52		W:48.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 24.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top	9
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top	9
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top	9
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top	9
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top	9

Name: S53		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3

Name: S54		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3

Name: S55		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units

