



# Target Store: 2844



Traffic Flow: Left-right

Planogram Name: D213XP7 10/04/2020 PF: WARM BEER: 33BD: NY: T2844 24PK 8x84x33

Segments 1 to 2 of 2



# Target Store: 2844



Section #1

Section #2



Target Store: 2844

Planogram Name: D213XP7 10/04/2020 PF: WARM BEER: 33BD: NY: T2844 24PK 8x84x33

PF: WARM BEER: 33BD: NY: T2844 24PK Store # H: 7 ft W: 8 ft D: 2 ft 9.00 in # of segments: 2

Name: S6 W:48.00 in D:1.00 in Avail Space: 44.00 in Ht Space: 0.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	6
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	1	Side	6
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	6
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	6
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	6
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	4

Name: S2 W:48.00 in D:32.00 in Avail Space: 2.23 in Ht Space: 12.70 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	3
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	1	Side	3
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	3
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	3
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	3
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	6

Name: S3 W:48.00 in D:32.00 in Avail Space: 1.58 in Ht Space: 10.70 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	6
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Front	6
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	6
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	6
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	6
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Front	5

Name: S4 W:48.00 in D:32.00 in Avail Space: 0.81 in Ht Space: 10.70 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Top 90	5
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	5
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90	4
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	3
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Side	4
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	3
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	3

Name: S5 W:48.00 in D:32.00 in Avail Space: 0.97 in Ht Space: 18.58 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Side	4
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Side	4
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Side	4
213010916	3410001533	LEINIES SPRITZEN VARIETY 12/1...	MALT BASED	1	Top 90	5
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Side	4
213050942	3061300051	BROOKLYN SEASONAL 6/12 CAN	MALT BASED	1	Side	4
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Side	4
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	1	Side	4
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Side	4

Name: S7 W:48.00 in D:33.00 in Avail Space: 1.30 in Ht Space: 23.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side 90	8
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side 90	8
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side 90	8
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Side	9
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top	15

Name: S8 W:48.00 in D:32.00 in Avail Space: 1.41 in Ht Space: 12.70 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	4
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	4
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Top 90	4



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213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	4
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Top 90	4
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	5
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	5

Name: S9		W:48.00 in	D:32.00 in	Avail Space: 0.82 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Side	4
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Side	3
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Side	4
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Side	4
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	1	Top 90	5
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	1	Top 90	5
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	5
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	5

Name: S10		W:48.00 in	D:32.00 in	Avail Space: 0.67 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	5
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	5
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	5
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	5
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top 90	5
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Top 90	5
213012470	3410001232	VIZZY VARIETY 12/12 CAN	MALT BASED	1	Top 90	5

Name: S11		W:48.00 in	D:32.00 in	Avail Space: 4.41 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Side	4
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Side	4
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	6
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	6
213010815	64499613688	WOLFFER DRY ROSE CIDER NO ...	CIDER	1	Front	6
213010363	4182770112	ARCTIC SUMMER SPIKED VARIE...	MALT BASED	1	Top 90	5
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	5