



Target Store: 3237

Section #1	Section #2

Traffic Flow: Left-right

Planogram Name: D213PP8 06/07/2020 EXP: COLD BEER: EC: NY: T3237 5x84x24

Segments 1 to 2 of 2



Target Store: 3237

The planogram displays a beer section layout divided into two sections. The top row features 12 cans of Corona Light on the left and 12 cans of Truly on the right. The second row contains 12 cans of Corona Light on the left and 12 cans of Budweiser on the right. The third row shows 12 cans of Modelo Especial on the left and 12 cans of Corona Extra on the right. The fourth row features 12-packs of Modelo Especial on the left and 12-packs of Corona Extra on the right. The fifth row also features 12-packs of Modelo Especial on the left and 12-packs of Corona Extra on the right. The bottom of the planogram is divided into two sections: Section #1 on the left and Section #2 on the right.

Traffic Flow: Left-right

Planogram Name: D213PP8 06/07/2020 EXP: COLD BEER: EC: NY: T3237 5x84x24

Segments 1 to 2 of 2



Target Store: 3237

Planogram Name: D213PP8 06/07/2020 EXP: COLD BEER: EC: NY: T3237 5x84x24

EXP: COLD BEER: EC: NY: T3237 Store # INCREA... H: 7 ft W: 5 ft D: 2 ft # of segments: 2

Name: S1		W:30.00 in	D:24.00 in	Avail Space: 2.28 in			Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1	

Name: S2		W:30.00 in	D:24.00 in	Avail Space: 2.28 in			Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1	

Name: S3		W:30.00 in	D:24.00 in	Avail Space: 1.25 in			Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	8	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	8	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	8	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	8	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	8	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	8	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	8	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	8	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	8	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	8	

Name: S4		W:30.00 in	D:24.00 in	Avail Space: 1.37 in			Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	8	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	8	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	8	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	8	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	8	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	8	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	8	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	8	
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	1	Front	8	
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	1	Front	8	
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	1	Front	8	

Name: S5		W:30.00 in	D:24.00 in	Avail Space: 6.60 in			Ht Space: 21.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	9	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	9	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	9	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	9	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	9	
213010974	63598526044	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Front	9	
213010974	63598526044	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Front	9	
213010974	63598526044	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Front	9	
213010974	63598526044	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Front	9	

Name: S6		W:30.00 in	D:1.00 in	Avail Space: 30.00 in			Ht Space: 0.00 in
----------	--	------------	-----------	-----------------------	--	--	-------------------

Name: S7		W:30.00 in	D:24.00 in	Avail Space: 2.20 in			Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	3	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	3	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2	

Name: S8		W:30.00 in	D:24.00 in	Avail Space: 2.20 in			Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	3	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	3	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2	



Target Store: 3237

Planogram Name: D213PP8 06/07/2020 EXP: COLD BEER: EC: NY: T3237 5x84x24

Name: S9		W:30.00 in	D:24.00 in	Avail Space: 1.39 in		Ht Space: 9.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	8	
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	8	
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	8	
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	8	
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	8	
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	8	
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	8	
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	8	
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	8	
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	8	

Name: S10		W:30.00 in	D:24.00 in	Avail Space: 1.30 in		Ht Space: 9.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	8	
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	8	
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	8	
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	8	
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	8	
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	8	
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	8	
213030398	1820025000	BUD 1/25 CAN	MALT BASED	1	Front	8	
213030398	1820025000	BUD 1/25 CAN	MALT BASED	1	Front	8	
213030398	1820025000	BUD 1/25 CAN	MALT BASED	1	Front	8	

Name: S11		W:30.00 in	D:24.00 in	Avail Space: 1.20 in		Ht Space: 18.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010988	8769200951	TRULY WILD BERRY 1/24 CAN	MALT BASED	5	Front	40	
213010989	8769200970	TRULY PINEAPPLE 1/24 CAN	MALT BASED	5	Front	40	