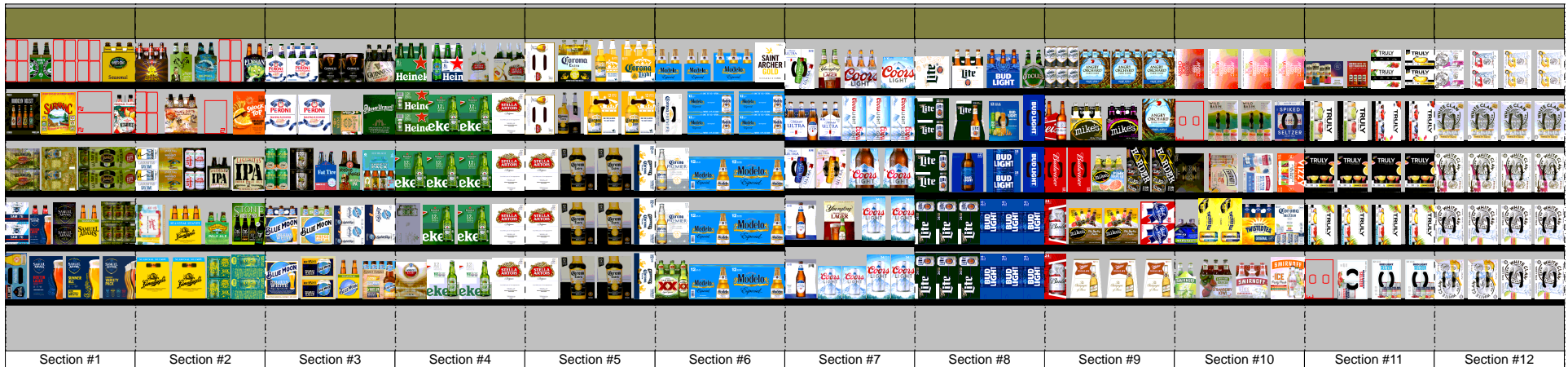




Target Store: 1818



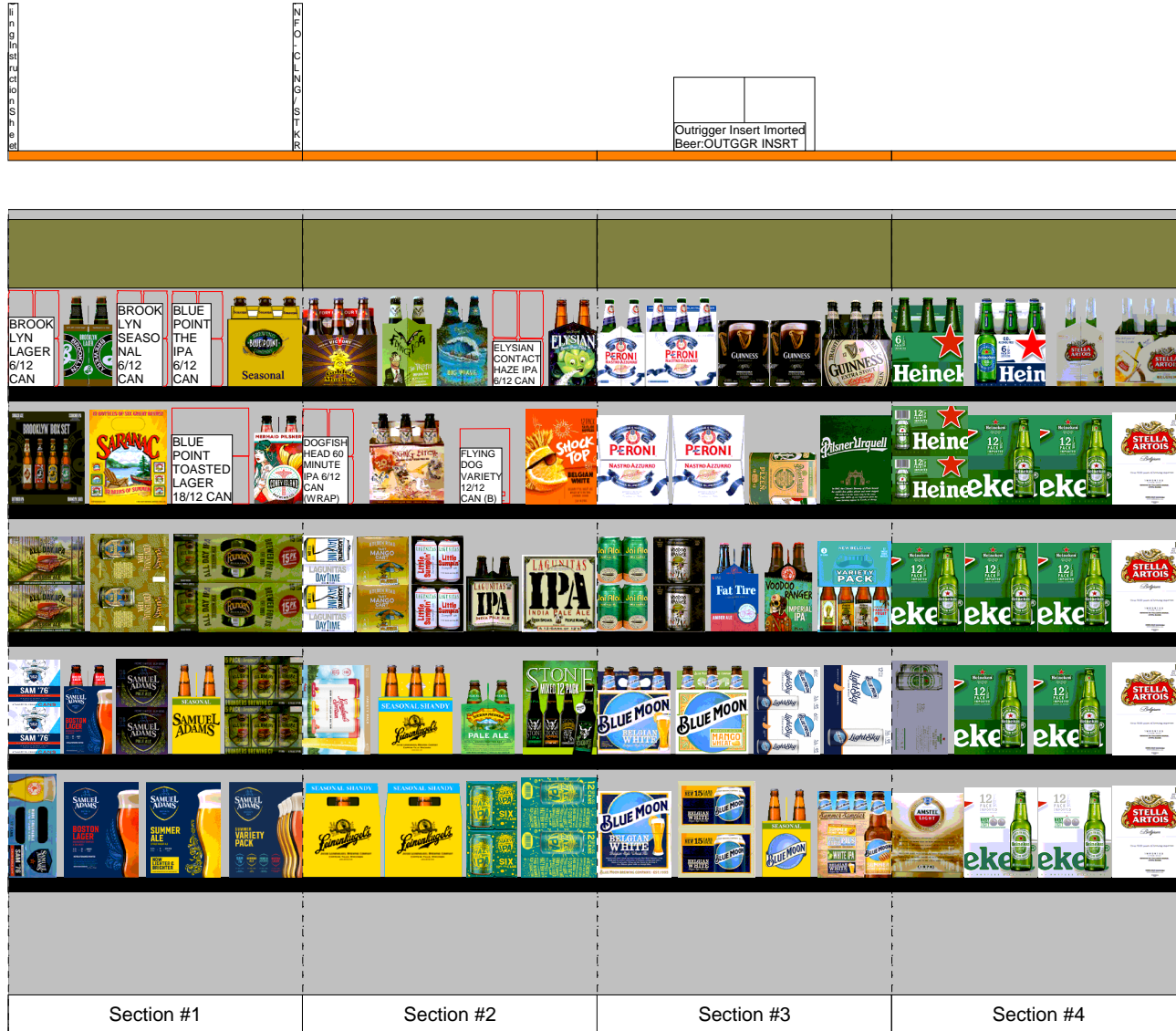
Traffic Flow: Left-right

Planogram Name: D213T4E 10/04/2020 LE PF:COLD BEER:NY:T1818:METRO: 30x84x22

Segments 1 to 12 of 12



Target Store: 1818



Traffic Flow: Left-right

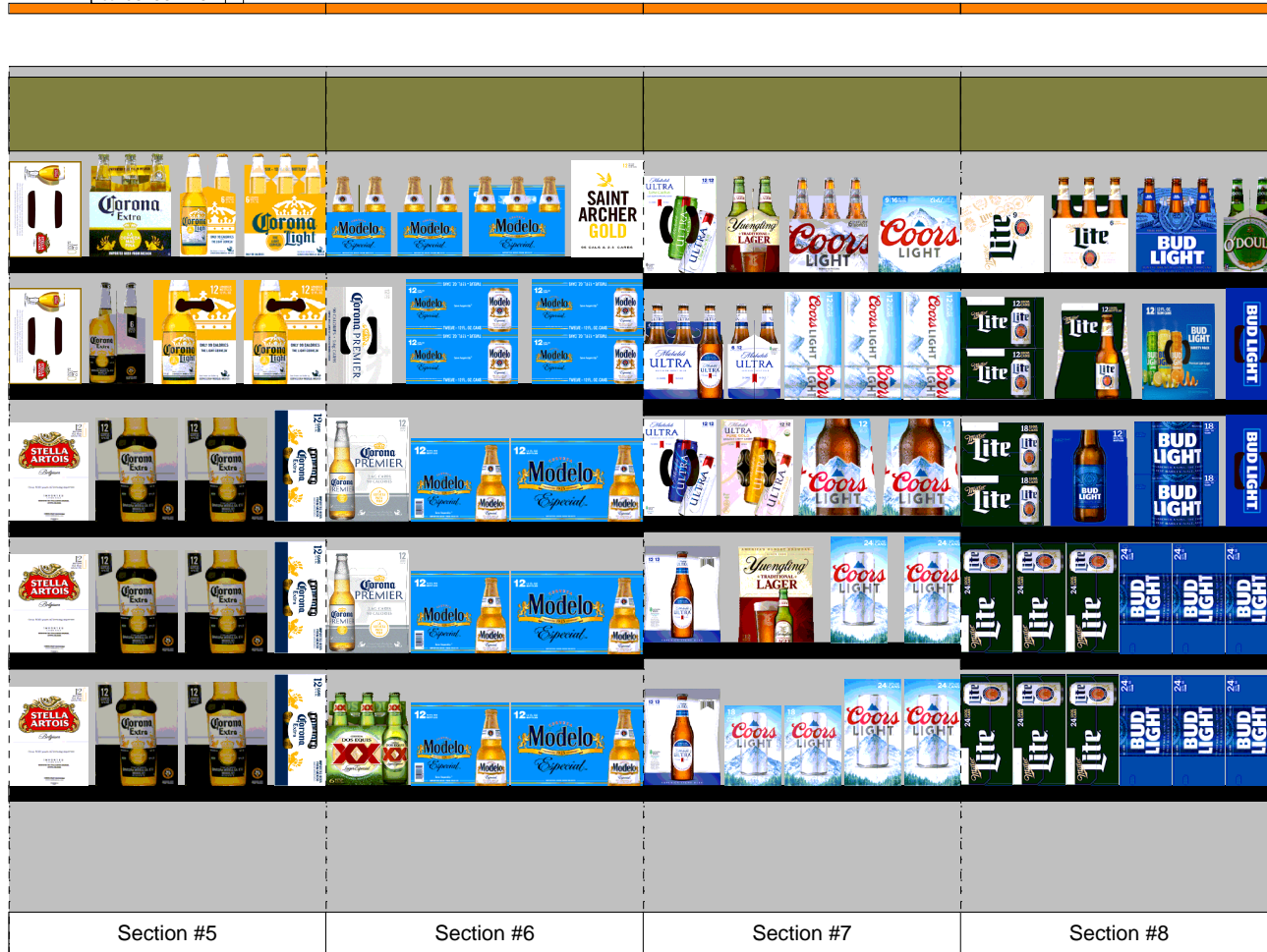
Planogram Name: D213T4E 10/04/2020 LE PF:COLD BEER:NY:T1818:METRO: 30x84x22

Segments 1 to 4 of 12



Target Store: 1818

Outrigger Insert
Domestic
Beer:OUTGGR INSRT



Traffic Flow: Left-right

Planogram Name: D213T4E 10/04/2020 LE PF:COLD BEER:NY:T1818:METRO: 30x84x22

Segments 5 to 8 of 12



Target Store: 1818

Section #9	Section #10	Section #11	Section #12

Traffic Flow: Left-right

Planogram Name: D213T4E 10/04/2020 LE PF:COLD BEER:NY:T1818:METRO: 30x84x22

Segments 9 to 12 of 12



Target Store: 1818

Planogram Name: D213T4E 10/04/2020 LE PF:COLD BEER:NY:T1818:METRO: 30x84x22

LE PF:COLD BEER:NY:T1818:METRO: Store # H: 7 ft W: 30 ft D: 1 ft 10.0... # of segments: 12

Name: S1		W:30.00 in	D:22.00 in	Avail Space: 2.69 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054897	8769200497	SAMUEL ADAMS 76 12/12 CAN	MALT BASED	1	Top 90	2	
213050047	8769210014	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	2	
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side	2	
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	1	Side	2	

Name: S2		W:30.00 in	D:22.00 in	Avail Space: 1.81 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054898	8769200673	SAMUEL ADAMS 76 6/12 CAN	MALT BASED	1	Side	4	
213050044	8769210012	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	3	
213055437	8769200811	SAMUEL ADAMS NEW ENGLAND...	MALT BASED	1	Side	4	
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Side	3	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Side 90	2	

Name: S3		W:30.00 in	D:22.00 in	Avail Space: 1.18 in			Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054945	64286015024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Front	8	
213051431	64286090005	FOUNDERS CENTENNIAL IPA 15/...	MALT BASED	1	Side 90	2	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Top	4	

Name: S4		W:30.00 in	D:22.00 in	Avail Space: 1.46 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051974	3061300071	BROOKLYN VARIETY PACK 12/12...	MALT BASED	1	Side	2	
213050532	7167007106	SARANAC 12 BEERS 12/12 BTL	MALT BASED	1	Side	2	
213055845	68174500134	BLUE POINT TOASTED LAGER 1...	MALT BASED	1	Side 90	2	
213051853	88715100094	CONEY ISLAND MERMAID PILSN...	MALT BASED	1	Side	2	

Name: S5		W:30.00 in	D:22.00 in	Avail Space: 1.77 in			Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213055921	3061360038	BROOKLYN LAGER 6/12 CAN	MALT BASED	1	Side	4	
213050941	3061300001	BROOKLYN LAGER 6/12 BTL	MALT BASED	1	Side	2	
213050942	3061300051	BROOKLYN SEASONAL 6/12 CAN	MALT BASED	1	Side	4	
213056006	68174500215	BLUE POINT THE IPA 6/12 CAN	MALT BASED	1	Side	4	
213051106	68174511118	BLUE POINT SEASONAL 6/12 BTL	MALT BASED	1	Front	4	

Name: W:30.00 in D:22.00 in Avail Space: 0.00 in Ht Space: 0.00 in

Name: S6 W:30.00 in D:1.00 in Avail Space: 28.00 in Ht Space: 0.00 in

Name: S7		W:30.00 in	D:22.00 in	Avail Space: 1.18 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	2	Side	4	
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side	4	
213055686	8378353111	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side 90	4	

Name: S8		W:30.00 in	D:22.00 in	Avail Space: 2.59 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010916	3410001533	LEINIES SPRITZEN VARIETY 12/1...	MALT BASED	1	Top 90	3	
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front	4	
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Side	2	
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	2	

Name: S9		W:30.00 in	D:22.00 in	Avail Space: 1.45 in			Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213055441	72383037011	LAGUNITAS DAYTIME 6/12 CAN	MALT BASED	1	Side	4	
213054690	85689500384	GOLDEN ROAD MANGO CART 6/...	MALT BASED	1	Side	4	
213056887	72383001406	LAGUNITAS LITTLE SUMPIN 6/12 ...	MALT BASED	1	Side	4	
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Side	2	
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	1	Side	2	

Name: S10		W:30.00 in	D:22.00 in	Avail Space: 4.81 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213059551	63848900347	DOGFISH HEAD 60 MINUTE IPA 6...	MALT BASED	1	Side	4	



Target Store: 1818

Planogram Name: D213T4E 10/04/2020 LE PF:COLD BEER:NY:T1818:METRO: 30x84x22

213050661	78624311990	FLYING DOG RAGING BITCH 6/12...	MALT BASED	1	Front	4
213056021	78624357113	FLYING DOG VARIETY 12/12 CAN...	MALT BASED	1	Side	2
213050825	1820015981	SHOCK TOP BELGIAN WHITE 12/...	MALT BASED	1	Side	2

Name: S11		W:30.00 in	D:22.00 in	Avail Space: 2.00 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213052636	63027946506	VICTORY GOLDEN MONKEY 6/12...	MALT BASED	1	Front	4
213052197	78624355014	FLYING DOG THE TRUTH 6/12 BTL	MALT BASED	1	Side	2
213050763	79603011496	KONA BIG WAVE GOLDEN ALE 6/...	MALT BASED	1	Side	2
213056362	81790400791	ELYSIAN CONTACT HAZE IPA 6/1...	MALT BASED	1	Side	4
213051366	81790400083	ELYSIAN SPACE DUST IPA 6/12 ...	MALT BASED	1	Side	2

Name:	W:30.00 in	D:22.00 in	Avail Space: 0.00 in	Ht Space: 0.00 in
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Name: S12	W:30.00 in	D:1.00 in	Avail Space: 30.00 in	Ht Space: 0.00 in
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Name: S13		W:30.00 in	D:22.00 in	Avail Space: 2.06 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Side	2
213054910	7199017052	BLUE MOON BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2
213050597	7199009532	BLUE MOON SEASONAL 6/12 BTL	MALT BASED	1	Side	2
213050843	7199009554	BLUE MOON BREWMASTER VAR...	MALT BASED	1	Side	2

Name: S14		W:30.00 in	D:22.00 in	Avail Space: 1.46 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	4
213050405	7199009561	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	4
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Top	6
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Top 90	3

Name: S15		W:30.00 in	D:22.00 in	Avail Space: 2.35 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213051173	89785300293	CIGAR CITY JAI ALAI IPA 6/12 CAN	MALT BASED	1	Side	4
213054981	75452700885	NEW BELGIUM VOODOO JUICY ...	MALT BASED	1	Side	6
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Side	2
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Side	2
213050735	75452700201	NEW BELGIUM VARIETY PACK 1...	MALT BASED	1	Side	2

Name: S16		W:30.00 in	D:22.00 in	Avail Space: 1.53 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060269	18195400004	PERONI 12/11.2 BTL	MALT BASED	2	Side	4
213060270	7231113302	PILSNER URQUELL 4/16.9 CAN	MALT BASED	1	Side 90	4
213060094	7231113312	PILSNER URQUELL 12/11.2 BTL	MALT BASED	1	Side	2

Name: S17		W:30.00 in	D:22.00 in	Avail Space: 0.48 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Side	3
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Front	4
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	2	Front	8
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	4

Name:	W:30.00 in	D:22.00 in	Avail Space: 0.00 in	Ht Space: 0.00 in
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Name: S18	W:30.00 in	D:1.00 in	Avail Space: 15.62 in	Ht Space: 0.00 in
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Name: S19		W:30.00 in	D:22.00 in	Avail Space: 0.57 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060001	7289010016	AMSTEL LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	2	Side	4
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2

Name: S20		W:30.00 in	D:22.00 in	Avail Space: 2.20 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060248	7289000188	HEINEKEN LIGHT 12/12 CAN	MALT BASED	1	Top 90	3
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2



Target Store: 1818

Planogram Name: D213T4E 10/04/2020 LE PF:COLD BEER:NY:T1818:METRO: 30x84x22

213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
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Name: S21		W:30.00 in	D:22.00 in	Avail Space: 0.55 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2

Name: S22		W:30.00 in	D:22.00 in	Avail Space: 0.13 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Side 90	4
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2

Name: S23		W:30.00 in	D:22.00 in	Avail Space: 3.36 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	4
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Front	4
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Side	3
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4

Name:	W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
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Name: S24	W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in	
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Name: S25		W:30.00 in	D:22.00 in	Avail Space: 2.08 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	4
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top 90	2

Name: S26		W:30.00 in	D:22.00 in	Avail Space: 2.08 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top 90	2

Name: S27		W:30.00 in	D:22.00 in	Avail Space: 2.08 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top 90	2

Name: S28		W:30.00 in	D:22.00 in	Avail Space: 2.37 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2

Name: S29		W:30.00 in	D:22.00 in	Avail Space: 2.37 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	4
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Side	2
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	4

Name:	W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
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Name: S30	W:30.00 in	D:1.00 in	Avail Space: 15.62 in		Ht Space: 0.00 in	
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Name: S31	W:30.00 in	D:22.00 in	Avail Space: 0.54 in		Ht Space: 11.00 in	
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Target Store: 1818

Planogram Name: D213T4E 10/04/2020 LE PF:COLD BEER:NY:T1818:METRO: 30x84x22

ID	UPC	Name	Category	HFacings	Orientation	Units
213060015	7231163012	DOS EQUIS 6/12 BTL	MALT BASED	1	Front	4
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2

Name: S32		W:30.00 in	D:22.00 in	Avail Space: 0.55 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2

Name: S33		W:30.00 in	D:22.00 in	Avail Space: 0.55 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2

Name: S34		W:30.00 in	D:22.00 in	Avail Space: 2.69 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90	3
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	2	Top	8

Name: S35		W:30.00 in	D:22.00 in	Avail Space: 1.77 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	2	Side	4
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Front	3
213055467	85777500729	SAINT ARCHER GOLD 12/12 CAN	MALT BASED	1	Top 90	3

Name:		W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in
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Name: S36		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
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Name: S37		W:30.00 in	D:22.00 in	Avail Space: 1.48 in		Ht Space: 12.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	2	Side	2
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	2	Side	2

Name: S38		W:30.00 in	D:22.00 in	Avail Space: 4.89 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	2	Side	2

Name: S39		W:30.00 in	D:22.00 in	Avail Space: 1.50 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Top 90	3
213030503	1820020144	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Top 90	3
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	2

Name: S40		W:30.00 in	D:22.00 in	Avail Space: 1.35 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Front	4
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Side	2
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	3	Top 90	6

Name: S41		W:30.00 in	D:22.00 in	Avail Space: 2.82 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030109	1820016984	MICHELOB ULTRA LIME CACTUS...	MALT BASED	1	Top 90	3
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Side	2
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	2

Name:		W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in
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Target Store: 1818

Planogram Name: D213T4E 10/04/2020 LE PF:COLD BEER:NY:T1818:METRO: 30x84x22

Name: S42 W:30.00 in D:1.00 in Avail Space: 30.00 in Ht Space: 0.00 in

Name: S43 W:30.00 in D:22.00 in Avail Space: 0.69 in Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030064	3410057306	LITE 24/12 CAN	MALT BASED	3	Side	3
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	3	Side	3

Name: S44 W:30.00 in D:22.00 in Avail Space: 0.69 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030064	3410057306	LITE 24/12 CAN	MALT BASED	3	Side	3
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	3	Side	3

Name: S45 W:30.00 in D:22.00 in Avail Space: 1.95 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Top 90	2

Name: S46 W:30.00 in D:22.00 in Avail Space: 3.15 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side 90	4
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	2
213037086	1820020210	BUD LIGHT PEELS VARIETY 12/1...	MALT BASED	1	Top 90	3
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Top 90	2

Name: S47 W:30.00 in D:22.00 in Avail Space: 1.93 in Ht Space: 11.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	2
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Front	4
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030095	1820000784	ODOULS NEAR BEER 6/12 BTL	MALT BASED	1	Side	2

Name: W:30.00 in D:22.00 in Avail Space: 0.00 in Ht Space: 0.00 in

Name: S48 W:30.00 in D:1.00 in Avail Space: 30.00 in Ht Space: 0.00 in

Name: S49 W:30.00 in D:22.00 in Avail Space: 2.96 in Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Side	1
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	3	Side	6

Name: S50 W:30.00 in D:22.00 in Avail Space: 2.23 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Side	1
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	2	Side	4
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Side 90	4

Name: S51 W:30.00 in D:22.00 in Avail Space: 2.13 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030011	1820011047	BUD 12/12 CAN	MALT BASED	2	Top 90	4
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Front	4
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	2	Top 90	6

Name: S52 W:30.00 in D:22.00 in Avail Space: 2.62 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030010	1820000834	BUD 6/12 BTL	MALT BASED	1	Side	2
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	4
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	4
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	2

Name: S53 W:30.00 in D:22.00 in Avail Space: 0.30 in Ht Space: 11.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010567	85860400506	AUSTIN EASTCIDERS ORIGINAL ...	CIDER	1	Front	8
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	3	Front	12



Target Store: 1818

Planogram Name: D213T4E 10/04/2020 LE PF:COLD BEER:NY:T1818:METRO: 30x84x22

Name: W:30.00 in D:22.00 in Avail Space: 0.00 in Ht Space: 0.00 in

Name: S54 W:30.00 in D:1.00 in Avail Space: 30.00 in Ht Space: 0.00 in

Name: S55		W:30.00 in	D:22.00 in	Avail Space: 2.39 in		Ht Space: 11.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010119	8200072751	SMIRNOFF ICE GREEN APPLE BL...	MALT BASED	1	Side	2	
213010298	8200078604	SMIRNOFF SOURCED STRAWBE...	MALT BASED	1	Front	4	
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Front	4	
213010331	8200072908	SMIRNOFF ICE VARIETY PACK 1...	MALT BASED	1	Side	2	

Name: S56		W:30.00 in	D:22.00 in	Avail Space: 0.84 in		Ht Space: 10.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010423	81582901006	CAYMAN JACK MARGARITA 6/11....	MALT BASED	1	Side	2	
213010733	8769275134	TWISTED TEA HALF AND HALF 1...	MALT BASED	1	Top 90	2	
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Top 90	2	
213010113	8769283102	TWISTED TEA ORIGINAL 6/12 BTL	MALT BASED	1	Front	4	
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	1	Top 90	3	

Name: S57		W:30.00 in	D:22.00 in	Avail Space: 3.69 in		Ht Space: 10.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	3	
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3	
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3	
213012470	3410001232	VIZZY VARIETY 12/12 CAN	MALT BASED	1	Front 90	3	

Name: S58		W:30.00 in	D:22.00 in	Avail Space: 2.84 in		Ht Space: 10.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213056185	75452701071	NEW BELGIUM MURAL AGUA FR...	MALT BASED	1	Top 90	3	
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	2	Top 90	6	
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3	

Name: S59		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 11.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213013604	85001257142	MYSTIC REEF HARD SELTZER B...	MALT BASED	1	Top 90	3	
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	3	Top 90	9	

Name: W:30.00 in D:22.00 in Avail Space: 0.00 in Ht Space: 0.00 in

Name: S60 W:30.00 in D:1.00 in Avail Space: 30.00 in Ht Space: 0.00 in

Name: S61		W:30.00 in	D:22.00 in	Avail Space: 3.10 in		Ht Space: 11.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	3	
213012092	1820020217	BUD LIGHT SELTZER STRAWBE...	MALT BASED	1	Top 90	3	
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	2	Top 90	6	

Name: S62		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top 90	3	
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top 90	3	
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top 90	3	
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top 90	3	

Name: S63		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Top 90	3	
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Top 90	3	
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Top 90	3	
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Top 90	3	

Name: S64		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	2	Top 90	6	
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	2	Top 90	6	



Target Store: 1818

Planogram Name: D213T4E 10/04/2020 LE PF:COLD BEER:NY:T1818:METRO: 30x84x22

Name: S65		W:30.00 in	D:22.00 in	Avail Space: 3.18 in		Ht Space: 11.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010786	85531000827	CROOK AND MARKER ZERO GUI...	MALT BASED	1	Front	4	
213010785	85531000806	CROOK AND MARKER PARTY PA...	MALT BASED	1	Side	2	
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	1	Top	6	
213010890	8769200965	TRULY PINEAPPLE 6/12 CAN	MALT BASED	1	Top	6	

Name:	W:30.00 in	D:22.00 in	Avail Space: 0.00 in	Ht Space: 0.00 in
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Name: S66	W:30.00 in	D:1.00 in	Avail Space: 30.00 in	Ht Space: 0.00 in
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Name: S67		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 11.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	2	Top 90	6	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	6	

Name: S68		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	6	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3	

Name: S69		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	2	Top 90	6	
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	1	Top 90	3	
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	1	Top 90	3	

Name: S70		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	6	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3	

Name: S71		W:30.00 in	D:22.00 in	Avail Space: 4.80 in		Ht Space: 11.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Top	6	
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Side 90	6	
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side 90	6	
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side 90	6	

Name:	W:30.00 in	D:22.00 in	Avail Space: 0.00 in	Ht Space: 0.00 in
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Name: S72	W:30.00 in	D:1.00 in	Avail Space: 30.00 in	Ht Space: 0.00 in
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