



Target Store: 1866



Section #1	Section #2	Section #3	Section #4	Section #5
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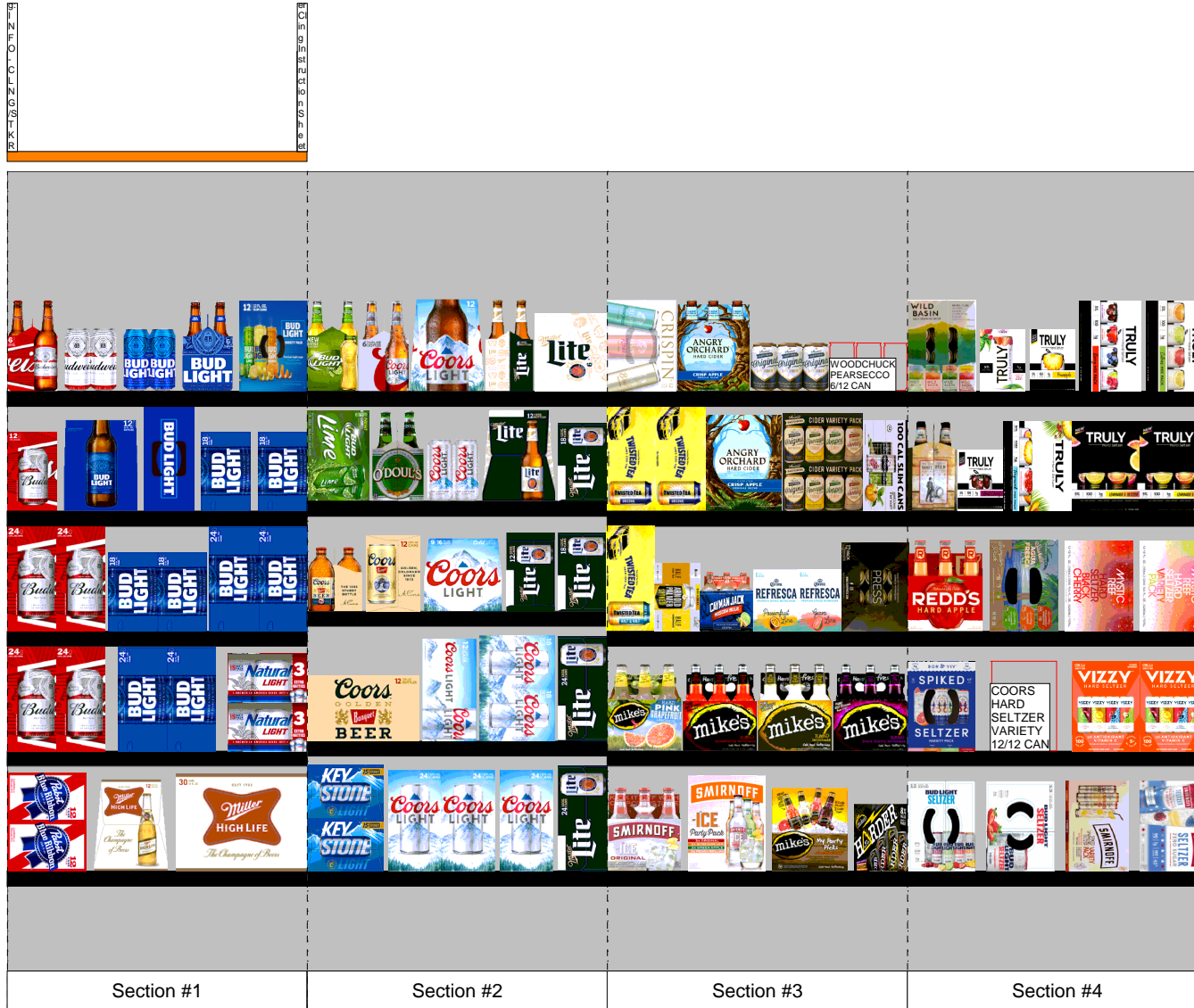
Traffic Flow: Left-right

Planogram Name: D213T9A 10/04/2020 LE PF:COLD BEER B:NY:T1866:METRO: 12x84x27

Segments 1 to 5 of 5



Target Store: 1866



Traffic Flow: Left-right

Planogram Name: D213T9A 10/04/2020 LE PF:COLD BEER B:NY:T1866:METRO: 12x84x27

Segments 1 to 4 of 5



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Planogram Name: D213T9A 10/04/2020 LE PF:COLD BEER B:NY:T1866:METRO: 12x84x27

LE PF:COLD BEER B:NY:T1866:METRO: Store # DECRE... H: 7 ft W: 12 ft 6.00 in D: 2 ft 3.00 in # of segments: 5

Name: S1		W:30.00 in	D:22.00 in	Avail Space: 1.62 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Side 90	4	
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Side	2	
213030038	3410001341	HIGH LIFE 30/12 CAN	MALT BASED	1	Front	2	

Name: S2		W:30.00 in	D:22.00 in	Avail Space: 2.49 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030013	1820011168	BUD 24/12 CAN	MALT BASED	2	Side	2	
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	2	Side	2	
213030079	1820020077	NATURAL LIGHT 15/12 CAN	MALT BASED	1	Side 90	2	

Name: S3		W:30.00 in	D:22.00 in	Avail Space: 0.50 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030013	1820011168	BUD 24/12 CAN	MALT BASED	2	Side	2	
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	2	Side	2	
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	2	Side	2	

Name: S4		W:30.00 in	D:22.00 in	Avail Space: 2.85 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Side	2	
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	2	
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Top 90	2	
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side	1	
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side	1	

Name: S5		W:30.00 in	D:22.00 in	Avail Space: 2.77 in			Ht Space: 23.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030010	1820000834	BUD 6/12 BTL	MALT BASED	1	Side	2	
213030300	1820000018	BUD 6/16 CAN	MALT BASED	1	Side	2	
213030375	1820000115	BUD LIGHT 6/16 CAN	MALT BASED	1	Side	2	
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Side	2	
213037086	1820020210	BUD LIGHT PEELS VARIETY 12/1...	MALT BASED	1	Top 90	3	

Name: S6		W:30.00 in	D:1.00 in	Avail Space: 28.00 in			Ht Space: 0.00 in
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Name: S7		W:30.00 in	D:22.00 in	Avail Space: 1.68 in			Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030417	7199048045	KEYSTONE LIGHT 15/12 CAN	MALT BASED	1	Side 90	2	
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	2	Side	2	
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side	1	
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side	1	

Name: S8		W:30.00 in	D:22.00 in	Avail Space: 1.12 in			Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030330	7199017037	COORS BANQUET 12/12 BTL (ST...	MALT BASED	1	Front	2	
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top 90	2	
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	2	
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side	1	

Name: S9		W:30.00 in	D:22.00 in	Avail Space: 1.66 in			Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030332	7199017028	COORS BANQUET 6/12 BTL	MALT BASED	1	Side	2	
213030098	7199000047	COORS BANQUET 12/12 CAN	MALT BASED	1	Side	2	
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	2	
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side	2	
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side	1	

Name: S10		W:30.00 in	D:22.00 in	Avail Space: 1.29 in			Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030154	1820015983	BUD LIGHT LIME 12/12 CAN	MALT BASED	1	Front 90	3	
213030095	1820000784	ODOULS NEAR BEER 6/12 BTL	MALT BASED	1	Side	2	
213030199	7199032000	COORS LIGHT 6/16 CAN	MALT BASED	1	Side	2	
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	2	



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213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side	1
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Name: S11		W:30.00 in	D:22.00 in	Avail Space: 0.46 in		Ht Space: 22.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030089	1820014991	BUD LIGHT LIME 6/12 BTL	MALT BASED	1	Side	2
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Side	2
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Side	2
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front 90	2

Name: S12		W:30.00 in	D:22.00 in	Avail Space: 2.12 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Front	4
213010331	8200072908	SMIRNOFF ICE VARIETY PACK 1...	MALT BASED	1	Side	2
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	2
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Side	2

Name: S13		W:30.00 in	D:22.00 in	Avail Space: 0.31 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Front	4
213010377	63598522413	MIKES HARD STRAWBERRY LEM...	MALT BASED	1	Front	4
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	4
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	4

Name: S14		W:30.00 in	D:22.00 in	Avail Space: -0.29 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010733	8769275134	TWISTED TEA HALF AND HALF 1...	MALT BASED	1	Top 90	2
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	1	Top 90	3
213010953	81582901054	CAYMAN JACK MOSCOW MULE ...	MALT BASED	1	Side	2
213010020	3354495063	CORONA REFRESCA PASSIONF...	MALT BASED	1	Side	3
213010021	3354495067	CORONA REFRESCA GUAVA LIM...	MALT BASED	1	Side	3
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	3

Name: S15		W:30.00 in	D:22.00 in	Avail Space: 0.46 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	2	Top 90	4
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	2
213010167	85860400534	AUSTIN EASTCIDERS VARIETY P...	CIDER	1	Side 90	4
213010142	8834510225	STRONGBOW VARIETY PACK 12...	CIDER	1	Top 90	3

Name: S16		W:30.00 in	D:22.00 in	Avail Space: 0.31 in		Ht Space: 22.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010151	89413700268	CRISPIN VARIETY PACK 12/12 C...	CIDER	1	Top 90	3
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	4
213010567	85860400506	AUSTIN EASTCIDERS ORIGINAL ...	CIDER	1	Front	4
213010355	1497421002	WOODCHUCK PEARSECCO 6/12 ...	CIDER	1	Front	4

Name: S17		W:30.00 in	D:22.00 in	Avail Space: 3.60 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	1	Top 90	3
213012092	1820020217	BUD LIGHT SELTZER STRAWBE...	MALT BASED	1	Top 90	3
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Front 90	3
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3

Name: S18		W:30.00 in	D:22.00 in	Avail Space: 3.10 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	3
213012470	3410001232	VIZZY VARIETY 12/12 CAN	MALT BASED	2	Top 90	6

Name: S19		W:30.00 in	D:22.00 in	Avail Space: 2.13 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050331	3410008716	REDD'S 6/12 BTL	MALT BASED	1	Front	4
213055463	81062803026	GOLDEN ROAD SPIKED AGUA F...	MALT BASED	1	Top 90	3
213013604	85001257142	MYSTIC REEF HARD SELTZER B...	MALT BASED	1	Top 90	3
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	1	Top 90	3



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Name: S20		W:30.00 in	D:22.00 in	Avail Space: 0.33 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010448	9200002000	NOT YOUR FATHERS ROOT BEE...	MALT BASED	1	Side	2
213010297	8769200803	TRULY BLACK CHERRY 6/12 CAN	MALT BASED	1	Side	3
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top 90	3
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	2	Top 90	6

Name: S21		W:30.00 in	D:22.00 in	Avail Space: 2.02 in		Ht Space: 22.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Top 90	3
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	1	Side	3
213010890	8769200965	TRULY PINEAPPLE 6/12 CAN	MALT BASED	1	Side	3
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Front 90	3
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Front 90	3

Name: S22		W:30.00 in	D:22.00 in	Avail Space: 1.47 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010785	85531000806	CROOK AND MARKER PARTY PA...	MALT BASED	1	Side 90	4
213010786	85531000827	CROOK AND MARKER ZERO GUI...	MALT BASED	1	Top	6
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	2	Top 90	6

Name: S23		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010363	4182770112	ARCTIC SUMMER SPIKED VARIE...	MALT BASED	1	Top 90	3
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Top 90	9

Name: S24		W:30.00 in	D:22.00 in	Avail Space: 0.95 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Side	3
213010553	63598520028	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Side 90	6
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	1	Front 90	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front 90	6

Name: S25		W:30.00 in	D:22.00 in	Avail Space: 0.95 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side 90	6
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Side	3
213010335	63598526089	WHITE CLAW BLACK CHERRY 12/...	MALT BASED	2	Front 90	6
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Front 90	3

Name: S26		W:30.00 in	D:22.00 in	Avail Space: 0.92 in		Ht Space: 22.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010954	63598500021	WHITE CLAW 70 PINEAPPLE 6/12...	MALT BASED	1	Side 90	3
213010955	63598500025	WHITE CLAW PURE 6/12 CAN	MALT BASED	1	Side	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Front 90	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Front 90	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Front 90	3