







# Target Store: 1147

Section #5	Section #6	Section #7	Section #8



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Planogram Name: D213SVE 10/04/2020 LE PF:COLD BEER A:NY:T1147:METRO: 20x84x22

LE PF:COLD BEER A:NY:T1147:METRO: Store # H: 7 ft W: 20 ft D: 1 ft 10.0... # of segments: 8

Name: S1		W:30.00 in	D:22.00 in	Avail Space: 1.90 in		Ht Space: 12.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Top 90	2	
213030018	1820061030	BUSCH 30/12 CAN	MALT BASED	1	Side	1	
213030180	7199030078	COORS LIGHT 18/12 BTL	MALT BASED	2	Side	2	

Name: S2		W:30.00 in	D:22.00 in	Avail Space: 3.64 in		Ht Space: 11.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030038	3410001341	HIGH LIFE 30/12 CAN	MALT BASED	1	Side	1	
213030022	1820086031	BUSCH LIGHT 30/12 CAN	MALT BASED	1	Side	1	
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	2	Side	2	

Name: S3		W:30.00 in	D:22.00 in	Avail Space: 2.34 in		Ht Space: 11.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	2	Side	4	
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Side 90	4	
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top 90	2	

Name: S4		W:30.00 in	D:22.00 in	Avail Space: 2.08 in		Ht Space: 11.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030079	1820020077	NATURAL LIGHT 15/12 CAN	MALT BASED	1	Side 90	2	
213030310	1820020133	NATURDAYS 12/12 CAN	MALT BASED	1	Top 90	2	
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	2	
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	2	

Name: S5		W:30.00 in	D:22.00 in	Avail Space: 1.77 in		Ht Space: 17.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030095	1820000784	ODOULS NEAR BEER 6/12 BTL	MALT BASED	1	Side	2	
213030199	7199032000	COORS LIGHT 6/16 CAN	MALT BASED	1	Front	4	
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	4	
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Side	2	

Name: S6		W:30.00 in	D:22.00 in	Avail Space: 0.56 in		Ht Space: 12.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030108	3410057256	LITE 18/12 BTL	MALT BASED	1	Side	1	
213030108	3410057256	LITE 18/12 BTL	MALT BASED	1	Side	1	
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Side	1	
213030013	1820011168	BUD 24/12 CAN	MALT BASED	2	Side	2	

Name: S7		W:30.00 in	D:22.00 in	Avail Space: 2.06 in		Ht Space: 11.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Top 90	2	
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2	
213030168	1820011308	BUD 18/12 BTL	MALT BASED	1	Side	1	
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2	

Name: S8		W:30.00 in	D:22.00 in	Avail Space: 3.04 in		Ht Space: 11.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	2	
213030009	1820011218	BUD 18/12 CAN	MALT BASED	1	Side	1	
213030110	1820053308	BUD LIGHT 18/12 BTL	MALT BASED	2	Side	2	

Name: S9		W:30.00 in	D:22.00 in	Avail Space: 1.41 in		Ht Space: 11.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030330	7199017037	COORS BANQUET 12/12 BTL (ST...	MALT BASED	1	Side	1	
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	2	
213030009	1820011218	BUD 18/12 CAN	MALT BASED	1	Side	1	
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	2	

Name: S10		W:30.00 in	D:22.00 in	Avail Space: 2.14 in		Ht Space: 17.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030098	7199000047	COORS BANQUET 12/12 CAN	MALT BASED	1	Top 90	2	
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Front	4	
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top 90	2	



Target Store: 1147

Planogram Name: D213SVE 10/04/2020 LE PF:COLD BEER A:NY:T1147:METRO: 20x84x22

213030010	1820000834	BUD 6/12 BTL	MALT BASED	1	Side	2
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Side	2

Name: S11		W:30.00 in	D:22.00 in	Avail Space: 2.91 in		Ht Space: 12.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side 90	2
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Side 90	2
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Side	1

Name: S12		W:30.00 in	D:22.00 in	Avail Space: 4.40 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side	1
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Side	1
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2

Name: S13		W:30.00 in	D:22.00 in	Avail Space: 4.08 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050277	8992429386	YUENGLING BLACK AND TAN 12/...	MALT BASED	1	Side	2
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Top 90	2
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	2	Top 90	6

Name: S14		W:30.00 in	D:22.00 in	Avail Space: 0.92 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213056265	8992477013	YUENGLING FLIGHT 12/12 BTL	MALT BASED	1	Side	2
213030503	1820020144	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Top 90	3
213030470	1820020083	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	2	Side	4

Name: S15		W:30.00 in	D:22.00 in	Avail Space: 0.57 in		Ht Space: 17.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	2	Top 90	4
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	4
213030109	1820016984	MICHELOB ULTRA LIME CACTUS...	MALT BASED	1	Top 90	3
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Side	2

Name: S16		W:30.00 in	D:22.00 in	Avail Space: 0.45 in		Ht Space: 12.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060300	6206705146	LABATT BLUE 30/12 CAN	MALT BASED	1	Side	1
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2

Name: S17		W:30.00 in	D:22.00 in	Avail Space: 0.45 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060301	6206704946	LABATT BLUE LIGHT 30/12 CAN	MALT BASED	1	Side	1
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2

Name: S18		W:30.00 in	D:22.00 in	Avail Space: 0.65 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060147	6821303117	MOLSON CANADIAN 12/12 BTL	MALT BASED	1	Side	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2

Name: S19		W:30.00 in	D:22.00 in	Avail Space: 3.31 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213037086	1820020210	BUD LIGHT PEELS VARIETY 12/1...	MALT BASED	1	Top 90	3
213060340	8066095710	MODELO ESPECIAL 24/12 CAN	MALT BASED	1	Side 90	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1

Name: S20		W:30.00 in	D:22.00 in	Avail Space: 1.26 in		Ht Space: 17.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030154	1820015983	BUD LIGHT LIME 12/12 CAN	MALT BASED	1	Top 90	3
213030089	1820014991	BUD LIGHT LIME 6/12 BTL	MALT BASED	1	Front	4
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Side	2
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	2



Target Store: 1147

Planogram Name: D213SVE 10/04/2020 LE PF:COLD BEER A:NY:T1147:METRO: 20x84x22

Name: S21		W:30.00 in	D:22.00 in	Avail Space: 0.57 in		Ht Space: 12.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060176	8066095608	CORONA 24/12 BTL (HG)	MALT BASED	2	Side	2	
213060045	8066095680	CORONA 18/12 BTL	MALT BASED	1	Side	1	

Name: S22		W:30.00 in	D:22.00 in	Avail Space: 0.64 in		Ht Space: 11.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060176	8066095608	CORONA 24/12 BTL (HG)	MALT BASED	2	Side	2	
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Side 90	4	

Name: S23		W:30.00 in	D:22.00 in	Avail Space: 0.58 in		Ht Space: 11.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2	
213060267	8066095408	CORONA 24/7 BTL	MALT BASED	1	Front	2	
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Side 90	4	

Name: S24		W:30.00 in	D:22.00 in	Avail Space: 1.88 in		Ht Space: 11.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2	
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90	3	
213060162	8066095401	CORONA 6/7 BTL	MALT BASED	1	Front	4	
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	4	

Name: S25		W:30.00 in	D:22.00 in	Avail Space: 1.91 in		Ht Space: 17.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060015	7231163012	DOS EQUIS 6/12 BTL	MALT BASED	1	Side	2	
213060012	7231123012	DOS EQUIS 12/12 BTL	MALT BASED	1	Side	2	
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Front	4	
213060216	3354495051	CORONA FAMILIAR 6/12 BTL	MALT BASED	1	Front	4	

Name: S26		W:30.00 in	D:22.00 in	Avail Space: 2.20 in		Ht Space: 12.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Front	4	

Name: S27		W:30.00 in	D:22.00 in	Avail Space: 2.20 in		Ht Space: 11.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Front	4	

Name: S28		W:30.00 in	D:22.00 in	Avail Space: 2.20 in		Ht Space: 11.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Front	4	

Name: S29		W:30.00 in	D:22.00 in	Avail Space: 2.20 in		Ht Space: 11.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Front	4	

Name: S30		W:30.00 in	D:22.00 in	Avail Space: 0.26 in		Ht Space: 17.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060065	8382056793	RED STRIPE LAGER 6/11.2 BTL	MALT BASED	1	Side	2	
213010382	4257204006	SCHOFFERHOFER GRAPEFRUIT...	MALT BASED	1	Front	4	
213060064	7231163001	PILSNER URQUELL 6/11.2 BTL	MALT BASED	1	Side	3	
213060309	78615000030	LEFFE BLONDE 6/11.2 BTL	MALT BASED	1	Side	3	
213060006	8248812300	BECKS 12/12 BTL	MALT BASED	1	Side	2	

Name: S31		W:30.00 in	D:22.00 in	Avail Space: 2.98 in		Ht Space: 12.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Front	2	
213060001	7289010016	AMSTEL LIGHT 12/12 BTL	MALT BASED	1	Front	3	
213060400	78615000149	STELLA ARTOIS 18/11.2 BTL	MALT BASED	1	Side	1	

Name: S32		W:30.00 in	D:22.00 in	Avail Space: 2.68 in		Ht Space: 11.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	



Target Store: 1147

Planogram Name: D213SVE 10/04/2020 LE PF:COLD BEER A:NY:T1147:METRO: 20x84x22

213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Front	2
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Front	2
213060400	78615000149	STELLA ARTOIS 18/11.2 BTL	MALT BASED	1	Side	1

Name: S33		W:30.00 in	D:22.00 in	Avail Space: 1.95 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Side	2
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	2	Side	4

Name: S34		W:30.00 in	D:22.00 in	Avail Space: 2.37 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060079	8066095621	CORONA LIGHT 12/12 CAN	MALT BASED	1	Top 90	3
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Front	4
213060269	18195400004	PERONI 12/11.2 BTL	MALT BASED	1	Side	2
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3

Name: S35		W:30.00 in	D:22.00 in	Avail Space: 2.79 in		Ht Space: 17.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	1	Front	4
213060080	8382012368	GUINNESS DRAUGHT STOUT 8/1...	MALT BASED	1	Side	2
213060095	8382010401	GUINNESS DRAUGHT STOUT 6/1...	MALT BASED	1	Side	3
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Side	3
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4

Name: S36		W:30.00 in	D:22.00 in	Avail Space: 2.68 in		Ht Space: 12.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060219	7289000031	HEINEKEN 24/12 BTL	MALT BASED	2	Side	2

Name: S37		W:30.00 in	D:22.00 in	Avail Space: 2.68 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060219	7289000031	HEINEKEN 24/12 BTL	MALT BASED	2	Side	2

Name: S38		W:30.00 in	D:22.00 in	Avail Space: 0.72 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	4	Side	8

Name: S39		W:30.00 in	D:22.00 in	Avail Space: 0.72 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	2	Side	4
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	2	Side	4

Name: S40		W:30.00 in	D:22.00 in	Avail Space: 0.59 in		Ht Space: 17.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	2	Top 90	4
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Side	3
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	4
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Front	4