



Target Store: 1948



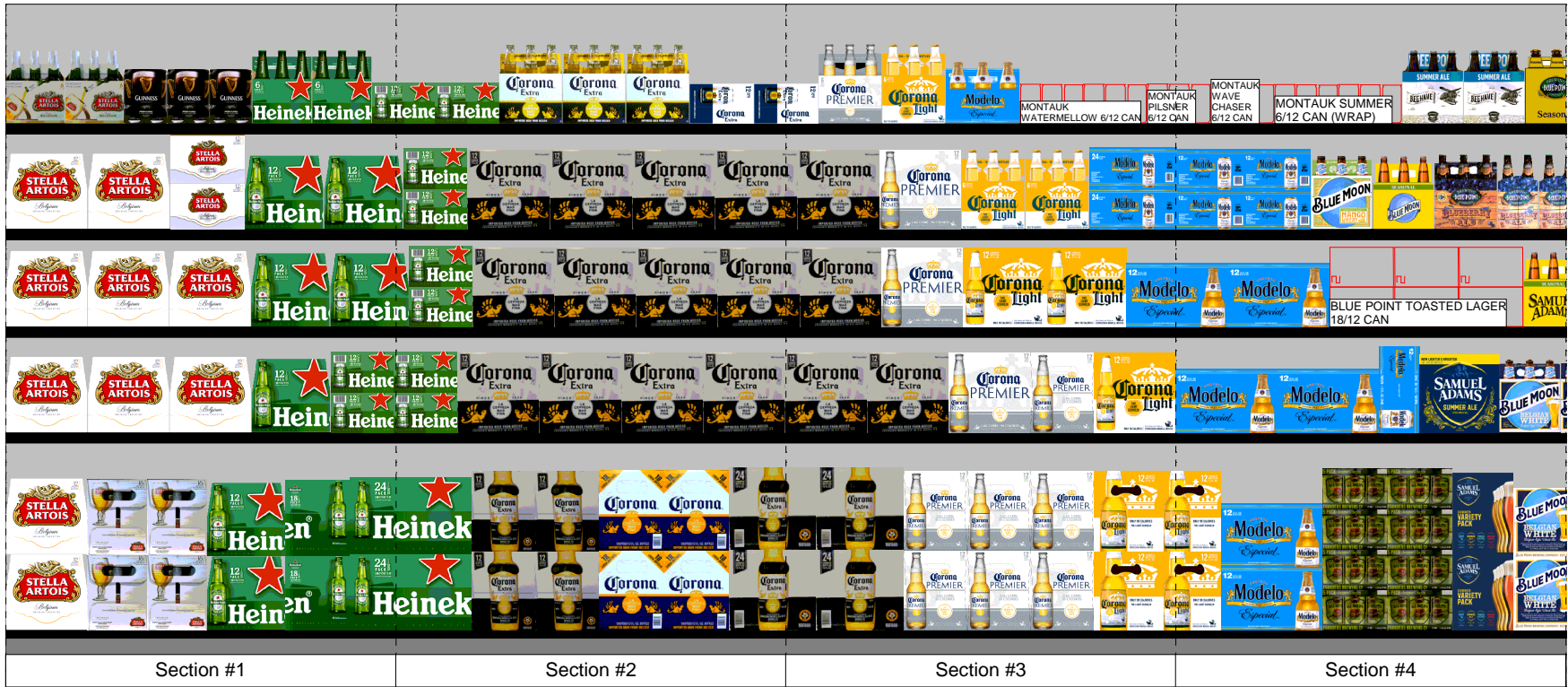
Traffic Flow: Left-right

Planogram Name: D213VS0 10/04/2020 LE PF: WARM BEER: N:Y: T1948 24PK: 36x84x22

Segments 1 to 9 of 9



Target Store: 1948



Traffic Flow: Left-right

Planogram Name: D213VS0 10/04/2020 LE PF: WARM BEER: N:Y: T1948 24PK: 36x84x22

Segments 1 to 4 of 9



Target Store: 1948





Target Store: 1948



Section #9



Target Store: 1948

Planogram Name: D213VS0 10/04/2020 LE PF: WARM BEER: N:Y: T1948 24PK: 36x84x22

LE PF: WARM BEER: N:Y: T1948 24PK: Store # INCREA... H: 7 ft W: 36 ft D: 1 ft 10.0... # of segments: 9

Name: S1		W:432.00 in	D:22.00 in	Avail Space: 2.49 in			Ht Space: 23.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Front	4	
213060400	78615000149	STELLA ARTOIS 18/11.2 BTL	MALT BASED	1	Side	2	
213060400	78615000149	STELLA ARTOIS 18/11.2 BTL	MALT BASED	1	Side	2	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Front	6	
213060138	7289000152	HEINEKEN 18/12 BTL	MALT BASED	1	Side	2	
213060219	7289000031	HEINEKEN 24/12 BTL	MALT BASED	1	Front	4	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	8	
213060045	8066095680	CORONA 18/12 BTL	MALT BASED	2	Side	4	
213060176	8066095608	CORONA 24/12 BTL (HG)	MALT BASED	2	Side	4	
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	3	Side	12	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	2	Side	8	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	4	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	2	Side 90	8	
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	1	Side	4	
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	2	Side	8	
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	4	
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Side	4	
213030173	1820096624	MICHELOB ULTRA 18/12 BTL	MALT BASED	1	Side	2	
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	4	Side 90	12	
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	4	
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side 90	4	
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side 90	4	
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	4	
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Side 90	4	
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	3	Side 90	12	
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Top	8	
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	6	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	9	Top 90	54	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	12	
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	2	Top 90	12	

Name: S2		W:432.00 in	D:18.00 in	Avail Space: 2.77 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	3	Front	6	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Front	2	
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Side 90	2	
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Side 90	2	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	6	Front	12	
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Front	2	
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	1	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Front	2	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	2	
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Top 90	2	
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Front	2	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	2	Front	6	
213050743	7199009536	BLUE MOON SEASONAL 12/12 BTL	MALT BASED	1	Front	2	
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Side	2	
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front	3	
213050114	75452700024	NEW BELGIUM FAT TIRE 12/12 BTL	MALT BASED	1	Front	2	
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	2	Front	4	
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Side 90	2	
213030180	7199030078	COORS LIGHT 18/12 BTL	MALT BASED	1	Front	2	
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	1	
213030009	1820011218	BUD 18/12 CAN	MALT BASED	2	Side 90	4	
213030110	1820053308	BUD LIGHT 18/12 BTL	MALT BASED	1	Front	2	
213030110	1820053308	BUD LIGHT 18/12 BTL	MALT BASED	2	Front	4	
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	6	Top 90	12	
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	5	Top 90	10	
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	2	Top 90	4	

Name: S3		W:432.00 in	D:18.00 in	Avail Space: 2.16 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	



Target Store: 1948

Planogram Name: D213VS0 10/04/2020 LE PF: WARM BEER: N:Y: T1948 24PK: 36x84x22

213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	3	Front	6
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	2	Front	4
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Side 90	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	5	Front	10
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Front	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Front	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Front	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	2
213055845	68174500134	BLUE POINT TOASTED LAGER 1...	MALT BASED	3	Side 90	6
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Front	3
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Front	3
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	2	Front	6
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Front	3
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Top 90	2
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	2	Front	4
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Front	2
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Front	2
213030069	3410057340	LITE 18/12 CAN	MALT BASED	2	Side 90	4
213030009	1820011218	BUD 18/12 CAN	MALT BASED	2	Side 90	4
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	2	Front	4
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	3	Side	3
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	2	Top 90	4
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	6	Top 90	12
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	3	Top 90	6
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	2	Top 90	4

Name: S4		W:432.00 in	D:18.00 in	Avail Space: 6.48 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	2	Front	4
213060188	7861500016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Front	4
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	2	Front	4
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Side 90	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	5	Front	10
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Front	2
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	2	Front	6
213060340	8066095710	MODELO ESPECIAL 24/12 CAN	MALT BASED	1	Side 90	2
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	2	Side 90	4
213050405	7199009561	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	3
213050597	7199009532	BLUE MOON SEASONAL 6/12 BTL	MALT BASED	1	Front	3
213051107	68174511130	BLUE POINT BLUEBERRY ALE 6/...	MALT BASED	1	Front	3
213051107	68174511130	BLUE POINT BLUEBERRY ALE 6/...	MALT BASED	2	Side	4
213050959	68174511112	BLUE POINT TOASTED LAGER 6/...	MALT BASED	2	Front	6
213056007	68174500208	BLUE POINT SHORE THING 6/12 ...	MALT BASED	1	Front	12
213051366	81790400083	ELYSIAN SPACE DUST IPA 6/12 ...	MALT BASED	2	Front	6
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Top 90	2
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Front	2
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Front	2
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Front	2
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top 90	2
213030070	3410057636	LITE 12/12 CAN	MALT BASED	2	Side 90	4
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top	4
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Top	4
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Top	4
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Front	2
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	3	Top 90	6
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	2
213010786	85531000827	CROOK AND MARKER ZERO GUI...	MALT BASED	3	Side	6
213010785	85531000806	CROOK AND MARKER PARTY PA...	MALT BASED	2	Side	4
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	5	Side	10
213010553	63598520028	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	3	Side	6
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	4	Side	8

Name: S5		W:432.00 in	D:18.00 in	Avail Space: 3.67 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	3
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	3



Target Store: 1948

Planogram Name: D213VS0 10/04/2020 LE PF: WARM BEER: N:Y: T1948 24PK: 36x84x22

213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	3	Front	9
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	2	Front	6
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	2	Side 90	2
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	3	Front	9
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	2	Side 90	2
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Front	3
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	3
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Front	2
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	2	Front	6
213055887	86665600047	MONTAUK PILSNER 6/12 CAN	MALT BASED	1	Front	3
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Front	3
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	2	Front	6
213052955	85998900522	GREENPORT HARBOR SEASON...	MALT BASED	2	Front	6
213051106	68174511118	BLUE POINT SEASONAL 6/12 BTL	MALT BASED	5	Front	15
213056007	68174500208	BLUE POINT SHORE THING 6/12 ...	MALT BASED	1	Side	6
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	2	Front	6
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	3
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	2	Top 90	4
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	3
213030332	7199017028	COORS BANQUET 6/12 BTL	MALT BASED	1	Front	3
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Front	3
213030010	1820000834	BUD 6/12 BTL	MALT BASED	2	Front	6
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	3
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	3
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	2	Front	6
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	2	Front	6
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	6	Front	18
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	4	Front	16
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	3	Side	6