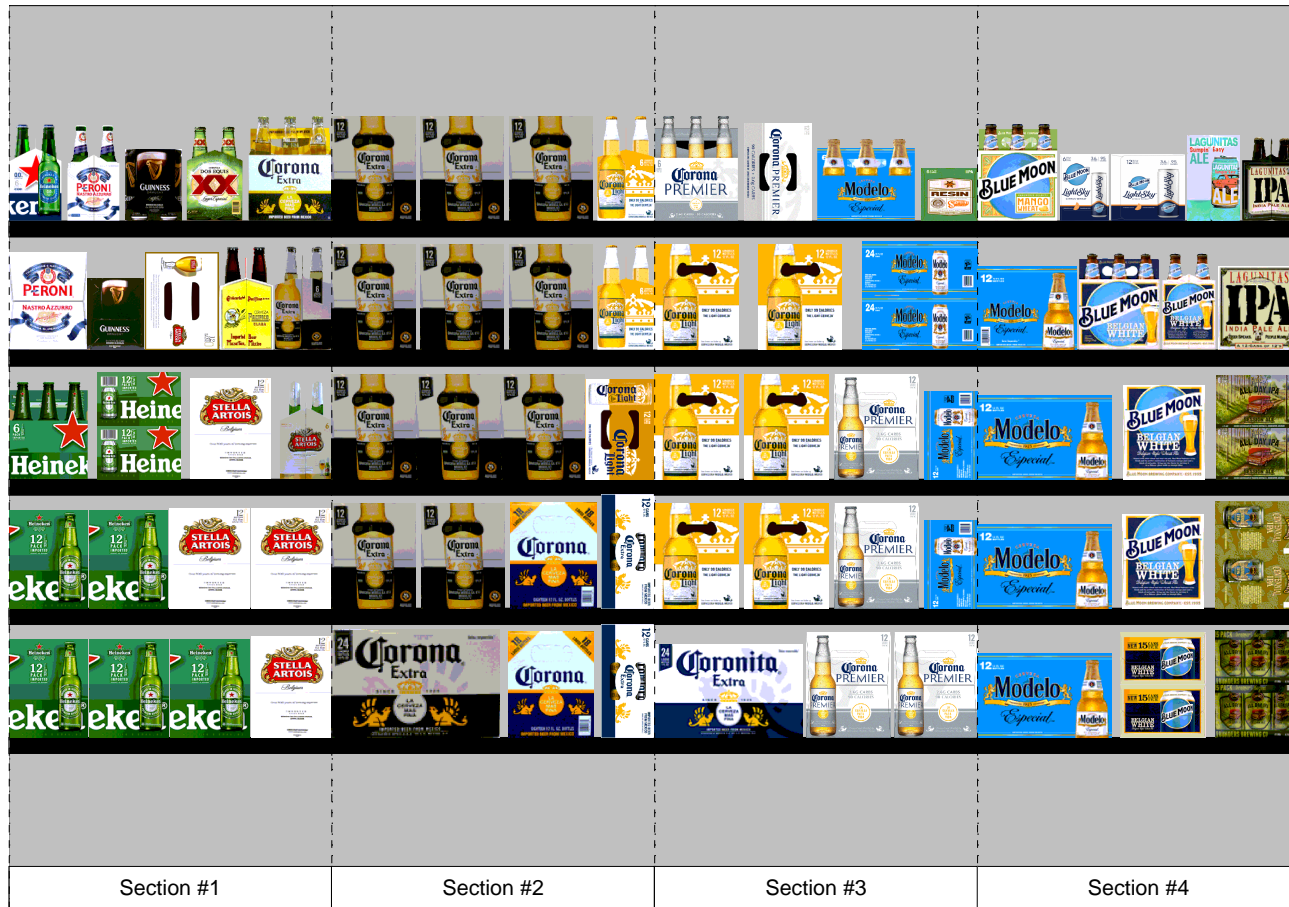




Target Store: 1148

HIGHEST SALES
 PERCENTAGE



Traffic Flow: Left-right

Planogram Name: D213SV6 10/04/2020 LE PF:COLD BEER:NY:T1148:METRO: 30x84x22

Segments 1 to 4 of 12



Target Store: 1148

Planogram Name: D213SV6 10/04/2020 LE PF:COLD BEER:NY:T1148:METRO: 30x84x22

LE PF:COLD BEER:NY:T1148:METRO: Store # H: 7 ft W: 30 ft D: 1 ft 10.0... # of segments: 12

Name: S6 W:30.00 in D:1.00 in Avail Space: 28.00 in Ht Space: 0.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	3	Side	6
213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2

Name: S2 W:30.00 in D:22.00 in Avail Space: 0.38 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	2	Side	4
213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	2	Side	4

Name: S3 W:30.00 in D:22.00 in Avail Space: 2.61 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	4
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Side 90	4
213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060287	7861500001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Side	3

Name: S4 W:30.00 in D:22.00 in Avail Space: 0.40 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060269	18195400004	PERONI 12/11.2 BTL	MALT BASED	1	Side	2
213060080	8382012368	GUINNESS DRAUGHT STOUT 8/1...	MALT BASED	1	Side	2
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3
213060038	8066095301	PACIFICO 6/12 BTL	MALT BASED	1	Side	2
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	2

Name: S5 W:30.00 in D:22.00 in Avail Space: 2.13 in Ht Space: 25.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Side	3
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Side	3
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	1	Front	4
213060015	7231163012	DOS EQUIS 6/12 BTL	MALT BASED	1	Side	2
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	4

Name: S7 W:30.00 in D:22.00 in Avail Space: 1.54 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060176	8066095608	CORONA 24/12 BTL (HG)	MALT BASED	1	Front	2
213060045	8066095680	CORONA 18/12 BTL	MALT BASED	1	Side	1
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top 90	2

Name: S8 W:30.00 in D:22.00 in Avail Space: 1.62 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	4
213060045	8066095680	CORONA 18/12 BTL	MALT BASED	1	Side	1
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top 90	2

Name: S9 W:30.00 in D:22.00 in Avail Space: 0.32 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	6
213060079	8066095621	CORONA LIGHT 12/12 CAN	MALT BASED	1	Top 90	3

Name: S10 W:30.00 in D:22.00 in Avail Space: 1.41 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	6
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Side	2

Name: S11 W:30.00 in D:22.00 in Avail Space: 1.41 in Ht Space: 20.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	6
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Side	2

Name: S12 W:30.00 in D:22.00 in Avail Space: 0.70 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
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Target Store: 1148

Planogram Name: D213SV6 10/04/2020 LE PF:COLD BEER:NY:T1148:METRO: 30x84x22

213060267	8066095408	CORONA 24/7 BTL	MALT BASED	1	Front	2
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	2	Side	4

Name: S13		W:30.00 in	D:22.00 in	Avail Space: 1.81 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	2	Side	4	
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2	
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side	2	

Name: S14		W:30.00 in	D:22.00 in	Avail Space: 1.81 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2	
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2	
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side	2	

Name: S15		W:30.00 in	D:22.00 in	Avail Space: 3.78 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	2	Side	4	
213060340	8066095710	MODELO ESPECIAL 24/12 CAN	MALT BASED	1	Side 90	2	

Name: S16		W:30.00 in	D:22.00 in	Avail Space: 1.76 in			Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Front	4	
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90	3	
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Front	3	
213053646	85909300246	SIXPOINT RESIN IIPA 6/12 CAN	MALT BASED	1	Side	2	

Name: S17		W:30.00 in	D:22.00 in	Avail Space: 1.75 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2	
213054910	7199017052	BLUE MOON BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Side 90	2	

Name: S18		W:30.00 in	D:22.00 in	Avail Space: 2.10 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2	
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Side	2	
213051431	64286090005	FOUNDERS CENTENNIAL IPA 15/...	MALT BASED	1	Side 90	2	

Name: S19		W:30.00 in	D:22.00 in	Avail Space: 2.24 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2	
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Side	2	
213054945	64286015024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Front	8	

Name: S20		W:30.00 in	D:22.00 in	Avail Space: 0.65 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	4	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Side	2	
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	1	Side	2	

Name: S21		W:30.00 in	D:22.00 in	Avail Space: 0.99 in			Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050405	7199009561	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	4	
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Side	3	
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Side	2	
213054884	72383010045	LAGUNITAS SUMPIN EASY 12/12 ...	MALT BASED	1	Side	2	
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Side	2	

Name: S22		W:30.00 in	D:22.00 in	Avail Space: 2.68 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	1	Side	2	
213054897	8769200497	SAMUEL ADAMS 76 12/12 CAN	MALT BASED	1	Side	2	
213050735	75452700201	NEW BELGIUM VARIETY PACK 1...	MALT BASED	1	Side	2	



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Planogram Name: D213SV6 10/04/2020 LE PF:COLD BEER:NY:T1148:METRO: 30x84x22

213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	2
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Name: S23		W:30.00 in	D:22.00 in	Avail Space: 0.45 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050047	8769210014	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	2
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	2	Front	8
213050838	75452700066	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Front	4

Name: S24		W:30.00 in	D:22.00 in	Avail Space: 2.28 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Side	3
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side	2
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Side	2
213054981	75452700885	NEW BELGIUM VOODOO JUICY ...	MALT BASED	1	Side	6
213055432	75452700994	NEW BELGIUM VOODOO ROTAT...	MALT BASED	1	Side	4

Name: S25		W:30.00 in	D:22.00 in	Avail Space: 3.92 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213055436	8769200687	SAMUEL ADAMS NEW ENGLAND...	MALT BASED	1	Side	4
213055437	8769200811	SAMUEL ADAMS NEW ENGLAND...	MALT BASED	1	Side	4
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side	4
213055686	8378353111	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Top 90	2
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Side	2

Name: S26		W:30.00 in	D:22.00 in	Avail Space: 2.32 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050046	8769227102	SAMUEL ADAMS CHERRY WHEA...	MALT BASED	1	Side	3
213050161	8769200004	SAMUEL ADAMS LIMITED SEAS...	MALT BASED	1	Side	3
213056196	8378353542	SIERRA NEVADA TORPEDO IPA ...	MALT BASED	1	Side	2
213050763	79603011496	KONA BIG WAVE GOLDEN ALE 6/...	MALT BASED	1	Front	4
213051876	79603082496	KONA BIG WAVE GOLDEN ALE 1...	MALT BASED	1	Side	2

Name: S27		W:30.00 in	D:22.00 in	Avail Space: 1.02 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	2	Side	4
213051926	1820028156	SHOCK TOP BELGIAN WHITE 15/...	MALT BASED	1	Top	4

Name: S28		W:30.00 in	D:22.00 in	Avail Space: 2.64 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front	4
213010916	3410001533	LEINIES SPRITZEN VARIETY 12/1...	MALT BASED	1	Top 90	3
213056887	72383001406	LAGUNITAS LITTLE SUMPIN 6/12 ...	MALT BASED	1	Side	4
213054690	85689500384	GOLDEN ROAD MANGO CART 6/...	MALT BASED	1	Front	8

Name: S29		W:30.00 in	D:22.00 in	Avail Space: 7.42 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213056007	68174500208	BLUE POINT SHORE THING 6/12 ...	MALT BASED	1	Front	16
213050959	68174511112	BLUE POINT TOASTED LAGER 6/...	MALT BASED	1	Side	2
213050959	68174511112	BLUE POINT TOASTED LAGER 6/...	MALT BASED	1	Front	4
213030470	1820020083	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Side	2

Name: S30		W:30.00 in	D:22.00 in	Avail Space: 1.46 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Front	8
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Front	8
213050942	3061300051	BROOKLYN SEASONAL 6/12 CAN	MALT BASED	1	Front	8
213056104	79386653008	LEFT HAND MILK STOUT NITRO ...	MALT BASED	1	Side	3

Name: S31		W:30.00 in	D:22.00 in	Avail Space: 1.47 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	2	Side	4
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	2	Side	4
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	1	Front	4

Name: S32		W:30.00 in	D:22.00 in	Avail Space: 2.32 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units



Target Store: 1148

Planogram Name: D213SV6 10/04/2020 LE PF:COLD BEER:NY:T1148:METRO: 30x84x22

213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Front	3
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Side	1
213030009	1820011218	BUD 18/12 CAN	MALT BASED	1	Side 90	2

Name: S33		W:30.00 in	D:22.00 in	Avail Space: 1.19 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Side	1
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Side	1
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Side 90	2

Name: S34		W:30.00 in	D:22.00 in	Avail Space: 1.58 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Top 90	3
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Side	1
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Side 90	2
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Side	1

Name: S35		W:30.00 in	D:22.00 in	Avail Space: 0.72 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Front	4
213030109	1820016984	MICHELOB ULTRA LIME CACTUS...	MALT BASED	1	Top 90	3
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	4

Name: S36		W:30.00 in	D:22.00 in	Avail Space: 2.11 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Side	2
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Side	2
213030010	1820000834	BUD 6/12 BTL	MALT BASED	1	Side	2
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Side	2
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	2

Name: S37		W:30.00 in	D:22.00 in	Avail Space: 3.75 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Top	4
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side 90	2

Name: S38		W:30.00 in	D:22.00 in	Avail Space: 1.20 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side 90	2
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side 90	2

Name: S39		W:30.00 in	D:22.00 in	Avail Space: 2.57 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030110	1820053308	BUD LIGHT 18/12 BTL	MALT BASED	2	Side	2
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side	1
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2

Name: S40		W:30.00 in	D:22.00 in	Avail Space: 0.72 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030154	1820015983	BUD LIGHT LIME 12/12 CAN	MALT BASED	1	Top 90	3
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	2
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	2

Name: S41		W:30.00 in	D:22.00 in	Avail Space: 2.41 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Side	2
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side	2
213030199	7199032000	COORS LIGHT 6/16 CAN	MALT BASED	1	Front	4
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Side	2
213030095	1820000784	ODOULS NEAR BEER 6/12 BTL	MALT BASED	1	Side	2

Name: S42		W:30.00 in	D:22.00 in	Avail Space: 2.40 in		Ht Space: 10.50 in
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Target Store: 1148

Planogram Name: D213SV6 10/04/2020 LE PF:COLD BEER:NY:T1148:METRO: 30x84x22

ID	UPC	Name	Category	HFacings	Orientation	Units
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Front	4
213030180	7199030078	COORS LIGHT 18/12 BTL	MALT BASED	1	Side	1
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Side	2

Name: S43 W:30.00 in D:22.00 in Avail Space: 1.76 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030180	7199030078	COORS LIGHT 18/12 BTL	MALT BASED	1	Side	1
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side	1
213030079	1820020077	NATURAL LIGHT 15/12 CAN	MALT BASED	1	Side 90	2
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Side	2

Name: S44 W:30.00 in D:22.00 in Avail Space: 2.37 in Ht Space: 11.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Top	4
213010331	8200072908	SMIRNOFF ICE VARIETY PACK 1...	MALT BASED	1	Side	2
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Top 90	2

Name: S45 W:30.00 in D:22.00 in Avail Space: 2.43 in Ht Space: 9.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Side	2
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	2
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Side	2
213010224	7031001244	SEAGRAMS ESCAPES VARIETY ...	MALT BASED	1	Side	2
213050331	3410008716	REDDS 6/12 BTL	MALT BASED	1	Side	2

Name: S46 W:30.00 in D:22.00 in Avail Space: 1.22 in Ht Space: 20.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010448	9200002000	NOT YOUR FATHERS ROOT BEE...	MALT BASED	1	Front	4
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	3	Top 90	9
213056006	68174500215	BLUE POINT THE IPA 6/12 CAN	MALT BASED	1	Front	4

Name: S47 W:30.00 in D:22.00 in Avail Space: 1.90 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010773	85919900307	CITIZEN UNIFIED PRESS 4/16 CAN	CIDER	1	Front	4
213010167	85860400534	AUSTIN EASTCIDERS VARIETY P...	CIDER	1	Side 90	4
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	2	Side	4

Name: S48 W:30.00 in D:22.00 in Avail Space: 2.36 in Ht Space: 11.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010151	89413700268	CRISPIN VARIETY PACK 12/12 C...	CIDER	1	Top 90	3
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	4
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	2	Top 90	6

Name: S49 W:30.00 in D:22.00 in Avail Space: 1.07 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Front	4
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	2	Front	8
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	3

Name: S50 W:30.00 in D:22.00 in Avail Space: 2.43 in Ht Space: 9.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	4
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	1	Top 90	3
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	3
213012470	3410001232	VIZZY VARIETY 12/12 CAN	MALT BASED	1	Top 90	3

Name: S51 W:30.00 in D:22.00 in Avail Space: 1.41 in Ht Space: 20.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010377	63598522413	MIKES HARD STRAWBERRY LEM...	MALT BASED	1	Front	4
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	2
213055463	81062803026	GOLDEN ROAD SPIKED AGUA F...	MALT BASED	1	Top 90	3
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Top 90	3

Name: S52 W:30.00 in D:22.00 in Avail Space: 3.00 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
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Target Store: 1148

Planogram Name: D213SV6 10/04/2020 LE PF:COLD BEER:NY:T1148:METRO: 30x84x22

213056185	75452701071	NEW BELGIUM MURAL AGUA FR...	MALT BASED	1	Top 90	3
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213012092	1820020217	BUD LIGHT SELTZER STRAWBE...	MALT BASED	1	Top 90	3
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	1	Top 90	3

Name: S53		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	3
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	3	Top 90	9

Name: S54		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	3
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	3	Top 90	9

Name: S55		W:30.00 in	D:22.00 in	Avail Space: 0.85 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	2	Top 90	6
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	1	Front	4
213010297	8769200803	TRULY BLACK CHERRY 6/12 CAN	MALT BASED	1	Side	3
213010890	8769200965	TRULY PINEAPPLE 6/12 CAN	MALT BASED	1	Side	3

Name: S56		W:30.00 in	D:22.00 in	Avail Space: 0.87 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010785	85531000806	CROOK AND MARKER PARTY PA...	MALT BASED	1	Side	2
213010786	85531000827	CROOK AND MARKER ZERO GUI...	MALT BASED	1	Side	2
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	2	Top 90	6
213013604	85001257142	MYSTIC REEF HARD SELTZER B...	MALT BASED	1	Top 90	3

Name: S57		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

Name: S58		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

Name: S59		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Top 90	9
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	1	Top 90	3

Name: S60		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	4	Top 90	12

Name: S61		W:30.00 in	D:22.00 in	Avail Space: 1.00 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Side	3
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side	3
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Side	3
213010551	63598502598	WHITE CLAW NATURAL LIME 6/1...	MALT BASED	1	Side	3
213010952	63598500019	WHITE CLAW 70 CLEMENTINE 6/...	MALT BASED	1	Side	3