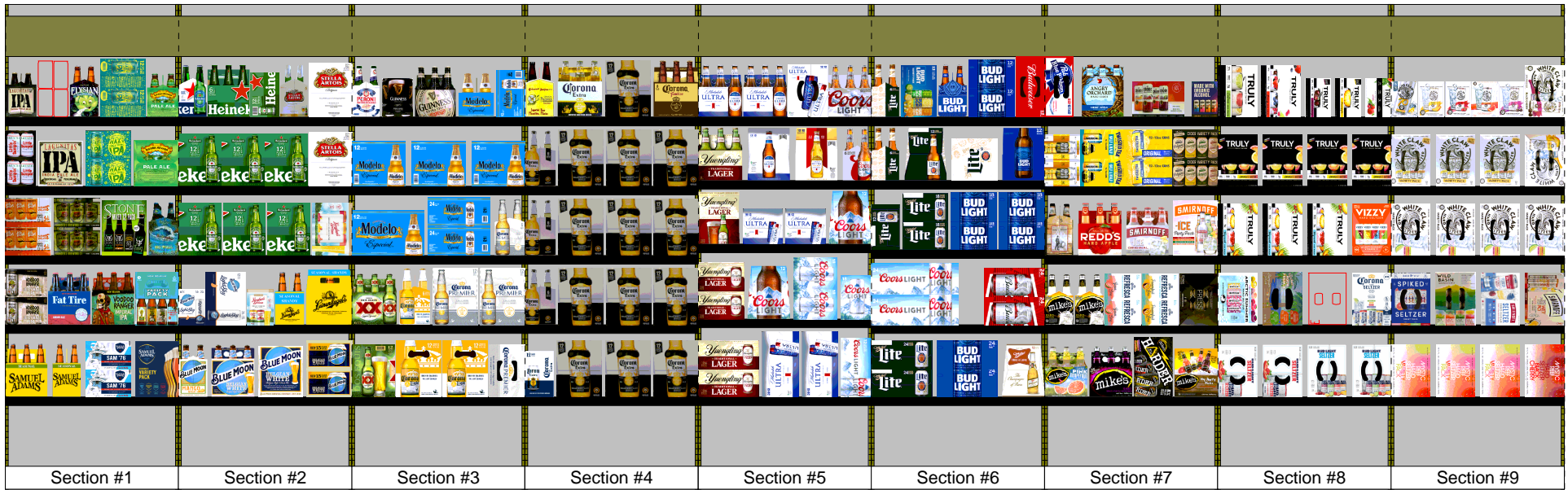




Target Store: 2840



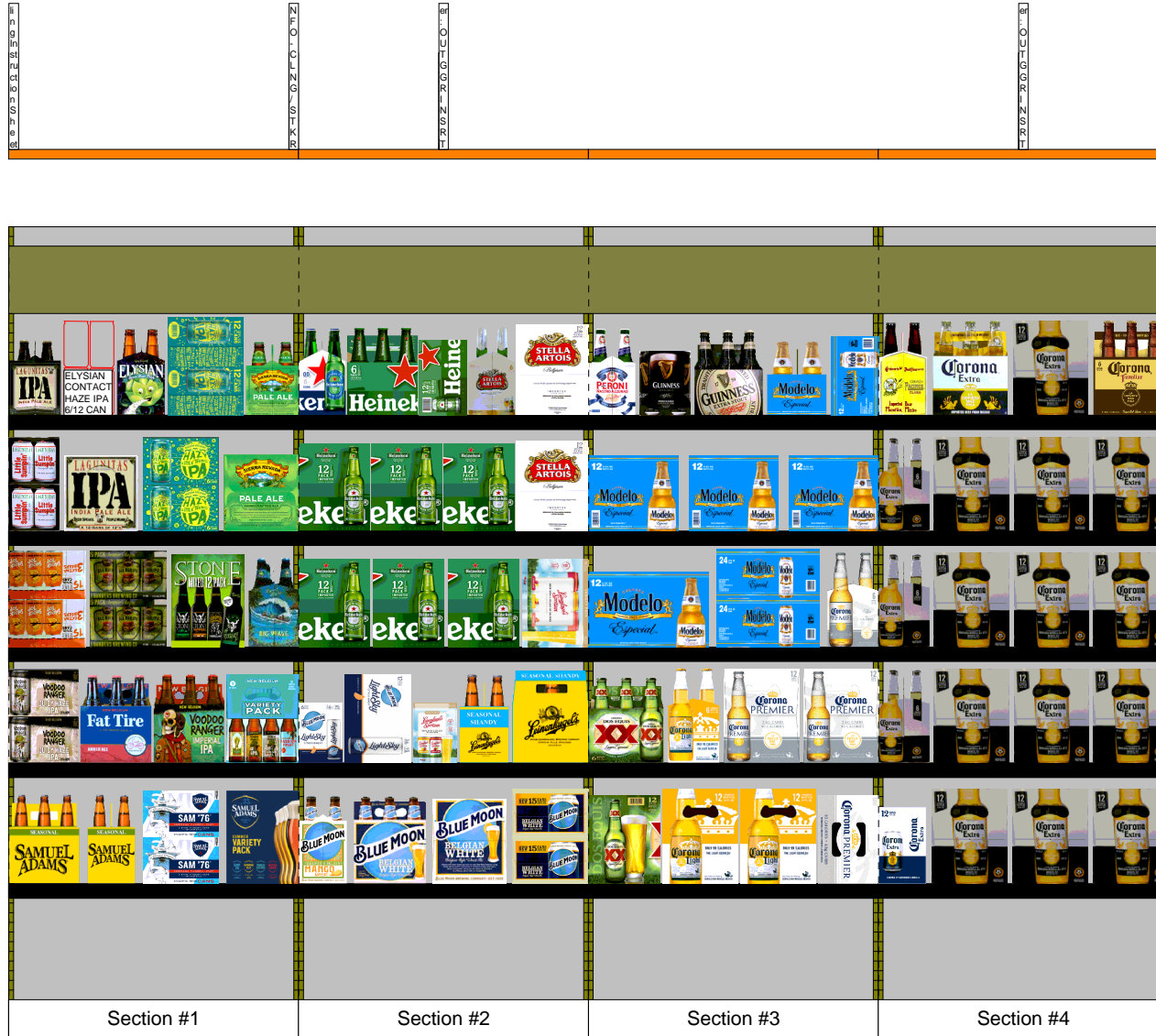
Traffic Flow: Left-right

Planogram Name: D213W1Q 10/04/2020 PF:COLD BEER:NY:T2840:METRO: 22x84x24

Segments 1 to 9 of 9



Target Store: 2840



Traffic Flow: Left-right

Planogram Name: D213W1Q 10/04/2020 PF:COLD BEER:NY:T2840:METRO: 22x84x24

Segments 1 to 4 of 9



Target Store: 2840



Traffic Flow: Left-right

Planogram Name: D213W1Q 10/04/2020 PF:COLD BEER:NY:T2840:METRO: 22x84x24

Segments 5 to 8 of 9



Target Store: 2840



Section #9



Target Store: 2840

Planogram Name: D213W1Q 10/04/2020 PF:COLD BEER:NY:T2840:METRO: 22x84x24

PF:COLD BEER:NY:T2840:METRO: Store # DECRE... H: 7 ft W: 22 ft 6.00 in D: 2 ft # of segments: 9

| Name: S1 | | W:30.00 in | D:24.00 in | Avail Space: 2.47 in | | | Ht Space: 11.00 in |
|-----------|------------|-------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213050174 | 8769230050 | SAMUEL ADAMS SEASONAL 6/12... | MALT BASED | 1 | Front | 4 | |
| 213050174 | 8769230050 | SAMUEL ADAMS SEASONAL 6/12... | MALT BASED | 1 | Side | 3 | |
| 213054898 | 8769200673 | SAMUEL ADAMS 76 6/12 CAN | MALT BASED | 1 | Front | 8 | |
| 213050141 | 8769229103 | SAMUEL ADAMS VARIETY PACK ... | MALT BASED | 1 | Side | 2 | |

| Name: S2 | | W:30.00 in | D:24.00 in | Avail Space: 0.63 in | | | Ht Space: 10.50 in |
|-----------|-------------|-------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213054981 | 75452700885 | NEW BELGIUM VOODOO JUICY ... | MALT BASED | 1 | Front | 8 | |
| 213050031 | 75452700022 | NEW BELGIUM FAT TIRE 6/12 BTL | MALT BASED | 1 | Front | 4 | |
| 213050492 | 75452700421 | NEW BELGIUM VOODOO RANGE... | MALT BASED | 1 | Front | 4 | |
| 213050735 | 75452700201 | NEW BELGIUM VARIETY PACK 1... | MALT BASED | 1 | Side | 2 | |

| Name: S3 | | W:30.00 in | D:24.00 in | Avail Space: 1.43 in | | | Ht Space: 10.50 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213051926 | 1820028156 | SHOCK TOP BELGIAN WHITE 15/... | MALT BASED | 1 | Side 90 | 2 | |
| 213051552 | 64286090024 | FOUNDERS ALL DAY SESSION I... | MALT BASED | 1 | Side 90 | 2 | |
| 213050063 | 63625188901 | STONE VARIETY PACK 12/12 BTL | MALT BASED | 1 | Side | 2 | |
| 213050763 | 79603011496 | KONA BIG WAVE GOLDEN ALE 6/... | MALT BASED | 1 | Side | 3 | |

| Name: S4 | | W:30.00 in | D:24.00 in | Avail Space: 1.69 in | | | Ht Space: 10.50 in |
|-----------|-------------|----------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213056887 | 72383001406 | LAGUNITAS LITTLE SUMPIN 6/12 ... | MALT BASED | 1 | Side | 6 | |
| 213050982 | 72383010009 | LAGUNITAS IPA 12/12 BTL | MALT BASED | 1 | Side | 2 | |
| 213054887 | 8378311010 | SIERRA NEVADA HAZY LITTLE T... | MALT BASED | 1 | Front | 8 | |
| 213050070 | 8378337512 | SIERRA NEVADA PALE ALE 12/12... | MALT BASED | 1 | Side | 2 | |

| Name: S5 | | W:30.00 in | D:24.00 in | Avail Space: 1.23 in | | | Ht Space: 10.50 in |
|-----------|-------------|---------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213050730 | 72383000009 | LAGUNITAS IPA 6/12 BTL | MALT BASED | 1 | Side | 3 | |
| 213056362 | 81790400791 | ELYSIAN CONTACT HAZE IPA 6/1... | MALT BASED | 1 | Side | 6 | |
| 213051366 | 81790400083 | ELYSIAN SPACE DUST IPA 6/12 ... | MALT BASED | 1 | Side | 3 | |
| 213055686 | 8378353111 | SIERRA NEVADA HAZY LITTLE T... | MALT BASED | 1 | Side 90 | 4 | |
| 213050048 | 8378337521 | SIERRA NEVADA PALE ALE 6/12 ... | MALT BASED | 1 | Side | 2 | |

Name: W:270.00 in D:22.00 in Avail Space: 0.00 in Ht Space: 0.00 in

Name: S6 W:30.00 in D:1.00 in Avail Space: 28.00 in Ht Space: 0.00 in

| Name: S7 | | W:30.00 in | D:24.00 in | Avail Space: 2.09 in | | | Ht Space: 11.00 in |
|-----------|------------|--------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213050405 | 7199009561 | BLUE MOON MANGO WHEAT 6/1... | MALT BASED | 1 | Side | 3 | |
| 213050029 | 7199009511 | BLUE MOON BELGIAN WHITE 6/1... | MALT BASED | 1 | Front | 4 | |
| 213050242 | 7199009516 | BLUE MOON BELGIAN WHITE 12/... | MALT BASED | 1 | Side | 2 | |
| 213054910 | 7199017052 | BLUE MOON BELGIAN WHITE 15/... | MALT BASED | 1 | Side 90 | 2 | |

| Name: S8 | | W:30.00 in | D:24.00 in | Avail Space: 1.24 in | | | Ht Space: 10.50 in |
|-----------|------------|----------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213056211 | 7199009591 | BLUE MOON LIGHT SKY 6/12 CAN | MALT BASED | 1 | Side | 3 | |
| 213056212 | 7199009592 | BLUE MOON LIGHT SKY 12/12 CAN | MALT BASED | 1 | Top 90 | 3 | |
| 213010932 | 3410001532 | LEINIES SPRITZEN VARIETY 6/12... | MALT BASED | 1 | Side | 3 | |
| 213010371 | 3410051605 | LEINIES SEASONAL SHANDY 6/1... | MALT BASED | 1 | Side | 3 | |
| 213010367 | 3410051607 | LEINIES SEASONAL SHANDY 12/... | MALT BASED | 1 | Side | 2 | |

| Name: S9 | | W:30.00 in | D:24.00 in | Avail Space: 1.21 in | | | Ht Space: 10.50 in |
|-----------|------------|----------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213060024 | 7289000016 | HEINEKEN 12/12 BTL | MALT BASED | 3 | Side | 6 | |
| 213010916 | 3410001533 | LEINIES SPRITZEN VARIETY 12/1... | MALT BASED | 1 | Top 90 | 3 | |

| Name: S10 | | W:30.00 in | D:24.00 in | Avail Space: 0.55 in | | | Ht Space: 10.50 in |
|-----------|------------|--------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213060024 | 7289000016 | HEINEKEN 12/12 BTL | MALT BASED | 2 | Side | 4 | |
| 213060024 | 7289000016 | HEINEKEN 12/12 BTL | MALT BASED | 1 | Side | 2 | |



Target Store: 2840

Planogram Name: D213W1Q 10/04/2020 PF:COLD BEER:NY:T2840:METRO: 22x84x24

213060288 7861500014 STELLA ARTOIS 12/11.2 BTL MALT BASED 1 Side 2

| Name: S11 | | W:30.00 in | D:24.00 in | Avail Space: 0.51 in | | | Ht Space: 10.50 in |
|-----------|------------|---------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213060041 | 7289000621 | HEINEKEN 0.0 NEAR BEER 6/12 ... | MALT BASED | 1 | Side | 3 | |
| 213060025 | 7289000011 | HEINEKEN 6/12 BTL | MALT BASED | 1 | Front | 4 | |
| 213060051 | 7289000020 | HEINEKEN 12/12 CAN | MALT BASED | 1 | Side | 2 | |
| 213060287 | 7861500001 | STELLA ARTOIS 6/11.2 BTL | MALT BASED | 1 | Side | 3 | |
| 213060288 | 7861500014 | STELLA ARTOIS 12/11.2 BTL | MALT BASED | 1 | Side | 2 | |

Name: S12 W:30.00 in D:1.00 in Avail Space: 29.00 in Ht Space: 0.00 in

| Name: S13 | | W:30.00 in | D:24.00 in | Avail Space: 0.91 in | | | Ht Space: 11.00 in |
|-----------|------------|--------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213060012 | 7231123012 | DOS EQUIS 12/12 BTL | MALT BASED | 1 | Side | 2 | |
| 213060011 | 8066095675 | CORONA LIGHT 12/12 BTL | MALT BASED | 1 | Side | 2 | |
| 213060011 | 8066095675 | CORONA LIGHT 12/12 BTL | MALT BASED | 1 | Side | 2 | |
| 213060221 | 3354495044 | CORONA PREMIER 12/12 CAN | MALT BASED | 1 | Top 90 | 3 | |

| Name: S14 | | W:30.00 in | D:24.00 in | Avail Space: 1.40 in | | | Ht Space: 10.50 in |
|-----------|------------|--------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213060015 | 7231163012 | DOS EQUIS 6/12 BTL | MALT BASED | 1 | Front | 4 | |
| 213060010 | 8066095625 | CORONA LIGHT 6/12 BTL | MALT BASED | 1 | Side | 3 | |
| 213060220 | 3354495042 | CORONA PREMIER 12/12 BTL | MALT BASED | 2 | Side | 4 | |

| Name: S15 | | W:30.00 in | D:24.00 in | Avail Space: 1.54 in | | | Ht Space: 10.50 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213060146 | 8066095757 | MODELO ESPECIAL 12/12 BTL | MALT BASED | 1 | Front | 2 | |
| 213060340 | 8066095710 | MODELO ESPECIAL 24/12 CAN | MALT BASED | 1 | Side 90 | 2 | |
| 213060217 | 3354495041 | CORONA PREMIER 6/12 BTL | MALT BASED | 1 | Side | 3 | |

| Name: S16 | | W:30.00 in | D:24.00 in | Avail Space: 2.28 in | | | Ht Space: 10.50 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213060146 | 8066095757 | MODELO ESPECIAL 12/12 BTL | MALT BASED | 2 | Side | 2 | |
| 213060146 | 8066095757 | MODELO ESPECIAL 12/12 BTL | MALT BASED | 1 | Side | 1 | |

| Name: S17 | | W:30.00 in | D:24.00 in | Avail Space: 1.80 in | | | Ht Space: 10.50 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213060110 | 18195400002 | PERONI 6/11.2 BTL | MALT BASED | 1 | Side | 3 | |
| 213060022 | 8382012360 | GUINNESS DRAUGHT STOUT 4/1... | MALT BASED | 1 | Front | 4 | |
| 213060021 | 8382012393 | GUINNESS EXTRA STOUT 6/12 B... | MALT BASED | 1 | Front | 5 | |
| 213060036 | 8066095765 | MODELO ESPECIAL 6/12 BTL | MALT BASED | 1 | Side | 2 | |
| 213060034 | 8066095715 | MODELO ESPECIAL 12/12 CAN | MALT BASED | 1 | Side | 2 | |

Name: S18 W:30.00 in D:1.00 in Avail Space: 30.00 in Ht Space: 0.00 in

| Name: S19 | | W:30.00 in | D:24.00 in | Avail Space: 1.81 in | | | Ht Space: 11.00 in |
|-----------|------------|------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213060570 | 8066095695 | CORONA 12/12 CAN | MALT BASED | 1 | Side | 2 | |
| 213060009 | 8066095615 | CORONA 12/12 BTL | MALT BASED | 2 | Side | 4 | |
| 213060009 | 8066095615 | CORONA 12/12 BTL | MALT BASED | 1 | Side | 2 | |

| Name: S20 | | W:30.00 in | D:24.00 in | Avail Space: 1.41 in | | | Ht Space: 10.50 in |
|-----------|------------|------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213060008 | 8066095605 | CORONA 6/12 BTL | MALT BASED | 1 | Side | 3 | |
| 213060009 | 8066095615 | CORONA 12/12 BTL | MALT BASED | 3 | Side | 6 | |

| Name: S21 | | W:30.00 in | D:24.00 in | Avail Space: 1.41 in | | | Ht Space: 10.50 in |
|-----------|------------|------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213060008 | 8066095605 | CORONA 6/12 BTL | MALT BASED | 1 | Side | 3 | |
| 213060009 | 8066095615 | CORONA 12/12 BTL | MALT BASED | 3 | Side | 6 | |

| Name: S22 | | W:30.00 in | D:24.00 in | Avail Space: 1.41 in | | | Ht Space: 10.50 in |
|-----------|------------|------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213060008 | 8066095605 | CORONA 6/12 BTL | MALT BASED | 1 | Side | 3 | |
| 213060009 | 8066095615 | CORONA 12/12 BTL | MALT BASED | 3 | Side | 6 | |



Target Store: 2840

Planogram Name: D213W1Q 10/04/2020 PF:COLD BEER:NY:T2840:METRO: 22x84x24

| Name: S23 | | W:30.00 in | D:24.00 in | Avail Space: 1.66 in | | Ht Space: 10.50 in |
|-----------|------------|--------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213060038 | 8066095301 | PACIFICO 6/12 BTL | MALT BASED | 1 | Side | 3 |
| 213060008 | 8066095605 | CORONA 6/12 BTL | MALT BASED | 1 | Front | 4 |
| 213060009 | 8066095615 | CORONA 12/12 BTL | MALT BASED | 1 | Side | 2 |
| 213060216 | 3354495051 | CORONA FAMILIAR 6/12 BTL | MALT BASED | 1 | Front | 4 |

| Name: S24 | | W:30.00 in | D:1.00 in | Avail Space: 29.00 in | | Ht Space: 0.00 in |
|-----------|--|------------|-----------|-----------------------|--|-------------------|
|-----------|--|------------|-----------|-----------------------|--|-------------------|

| Name: S25 | | W:30.00 in | D:24.00 in | Avail Space: 1.73 in | | Ht Space: 12.00 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213050276 | 8992488007 | YUENGLING LAGER 24/12 CAN | MALT BASED | 1 | Side 90 | 2 |
| 213030124 | 1820096550 | MICHELOB ULTRA 30/12 CAN | MALT BASED | 2 | Side | 2 |
| 213030030 | 7199000048 | COORS LIGHT 12/12 CAN | MALT BASED | 1 | Top 90 | 3 |

| Name: S26 | | W:30.00 in | D:24.00 in | Avail Space: 1.83 in | | Ht Space: 11.50 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213050275 | 8992427898 | YUENGLING LAGER 12/12 CAN | MALT BASED | 1 | Side 90 | 4 |
| 213030027 | 7199030069 | COORS LIGHT 12/12 BTL | MALT BASED | 1 | Side | 2 |
| 213030035 | 7199030017 | COORS LIGHT 18/12 CAN | MALT BASED | 1 | Side 90 | 2 |
| 213030035 | 7199030017 | COORS LIGHT 18/12 CAN | MALT BASED | 1 | Side | 1 |

| Name: S27 | | W:30.00 in | D:24.00 in | Avail Space: 1.73 in | | Ht Space: 9.50 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|-------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213050611 | 8992427896 | YUENGLING LAGER 12/12 BTL | MALT BASED | 1 | Side | 2 |
| 213030267 | 1820096721 | MICHELOB ULTRA 18/12 CAN | MALT BASED | 2 | Side 90 | 2 |
| 213030027 | 7199030069 | COORS LIGHT 12/12 BTL | MALT BASED | 1 | Side | 2 |

| Name: S28 | | W:30.00 in | D:24.00 in | Avail Space: 2.71 in | | Ht Space: 9.50 in |
|-----------|------------|-------------------------------|------------|----------------------|-------------|-------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213050612 | 8992427891 | YUENGLING LAGER 6/12 BTL | MALT BASED | 1 | Front | 4 |
| 213030250 | 1820005990 | MICHELOB ULTRA 12/12 BTL | MALT BASED | 1 | Side | 2 |
| 213030470 | 1820020083 | MICHELOB ULTRA PURE GOLD 1... | MALT BASED | 1 | Side | 2 |
| 213030034 | 7199030005 | COORS LIGHT 6/12 BTL | MALT BASED | 1 | Side | 3 |

| Name: S29 | | W:30.00 in | D:24.00 in | Avail Space: 0.47 in | | Ht Space: 10.50 in |
|-----------|------------|--------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213030249 | 1820005989 | MICHELOB ULTRA 6/12 BTL | MALT BASED | 2 | Front | 8 |
| 213030268 | 1820006991 | MICHELOB ULTRA 12/12 CAN | MALT BASED | 1 | Top 90 | 3 |
| 213030034 | 7199030005 | COORS LIGHT 6/12 BTL | MALT BASED | 1 | Front | 4 |

| Name: S30 | | W:30.00 in | D:1.00 in | Avail Space: 30.00 in | | Ht Space: 0.00 in |
|-----------|--|------------|-----------|-----------------------|--|-------------------|
|-----------|--|------------|-----------|-----------------------|--|-------------------|

| Name: S31 | | W:30.00 in | D:24.00 in | Avail Space: 1.72 in | | Ht Space: 11.00 in |
|-----------|------------|---------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213030064 | 3410057306 | LITE 24/12 CAN | MALT BASED | 1 | Side 90 | 2 |
| 213030005 | 1820053168 | BUD LIGHT 24/12 CAN | MALT BASED | 1 | Side 90 | 2 |
| 213030036 | 3410001509 | HIGH LIFE 12/12 BTL | MALT BASED | 1 | Side | 2 |

| Name: S32 | | W:30.00 in | D:24.00 in | Avail Space: 4.55 in | | Ht Space: 11.50 in |
|-----------|------------|-----------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213030033 | 7199031600 | COORS LIGHT 24/12 CAN | MALT BASED | 1 | Top | 4 |
| 213030013 | 1820011168 | BUD 24/12 CAN | MALT BASED | 1 | Side 90 | 2 |

| Name: S33 | | W:30.00 in | D:24.00 in | Avail Space: 1.51 in | | Ht Space: 10.50 in |
|-----------|------------|---------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213030070 | 3410057636 | LITE 12/12 CAN | MALT BASED | 1 | Side | 2 |
| 213030069 | 3410057340 | LITE 18/12 CAN | MALT BASED | 1 | Side 90 | 2 |
| 213030001 | 1820053218 | BUD LIGHT 18/12 CAN | MALT BASED | 1 | Side 90 | 2 |
| 213030001 | 1820053218 | BUD LIGHT 18/12 CAN | MALT BASED | 1 | Side 90 | 2 |

| Name: S34 | | W:30.00 in | D:24.00 in | Avail Space: 2.74 in | | Ht Space: 9.50 in |
|-----------|------------|----------------|------------|----------------------|-------------|-------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213030067 | 3410057505 | LITE 6/12 BTL | MALT BASED | 1 | Side | 3 |
| 213030074 | 3410057509 | LITE 12/12 BTL | MALT BASED | 1 | Side | 2 |



Target Store: 2840

Planogram Name: D213W1Q 10/04/2020 PF:COLD BEER:NY:T2840:METRO: 22x84x24

| | | | | | | |
|-----------|------------|---------------------|------------|---|-------|---|
| 213030132 | 3410057023 | LITE 9/16 BTL (AL) | MALT BASED | 1 | Front | 3 |
| 213030006 | 1820000769 | BUD LIGHT 12/12 BTL | MALT BASED | 1 | Side | 2 |

| Name: S35 | | W:30.00 in | D:24.00 in | Avail Space: 1.15 in | | Ht Space: 10.50 in |
|-----------|------------|---------------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213030067 | 3410057505 | LITE 6/12 BTL | MALT BASED | 1 | Side | 3 |
| 213037086 | 1820020210 | BUD LIGHT PEELS VARIETY 12/1... | MALT BASED | 1 | Front 90 | 3 |
| 213030002 | 1820000833 | BUD LIGHT 6/12 BTL | MALT BASED | 1 | Side | 3 |
| 213030003 | 1820053047 | BUD LIGHT 12/12 CAN | MALT BASED | 1 | Side 90 | 4 |
| 213030011 | 1820011047 | BUD 12/12 CAN | MALT BASED | 1 | Top 90 | 3 |

| Name: S36 | | W:30.00 in | D:1.00 in | Avail Space: 30.00 in | | Ht Space: 0.00 in |
|-----------|--|------------|-----------|-----------------------|--|-------------------|
|-----------|--|------------|-----------|-----------------------|--|-------------------|

| Name: S37 | | W:30.00 in | D:24.00 in | Avail Space: 0.92 in | | Ht Space: 11.00 in |
|-----------|-------------|---------------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213010385 | 63598506074 | MIKES HARD SEASONAL 6/11.2 B... | MALT BASED | 1 | Front | 4 |
| 213010337 | 63598506744 | MIKES HARD BLACK CHERRY LE... | MALT BASED | 1 | Front | 4 |
| 213054907 | 63598526042 | MIKES HARDER VARIETY PACK ... | MALT BASED | 1 | Front 90 | 4 |
| 213010350 | 63598512998 | MIKES HARD VARIETY PACK 12/... | MALT BASED | 1 | Side | 2 |

| Name: S38 | | W:30.00 in | D:24.00 in | Avail Space: 1.12 in | | Ht Space: 10.50 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213010114 | 63598510062 | MIKES HARD LEMONADE 6/11.2 ... | MALT BASED | 2 | Side | 6 |
| 213010021 | 3354495067 | CORONA REFRESCA GUAVA LIM... | MALT BASED | 1 | Side 90 | 6 |
| 213010020 | 3354495063 | CORONA REFRESCA PASSIONF... | MALT BASED | 1 | Side 90 | 6 |
| 213010378 | 85231300483 | PRESS VARIETY 12/12 CAN | MALT BASED | 1 | Top 90 | 3 |

| Name: S39 | | W:30.00 in | D:24.00 in | Avail Space: 2.39 in | | Ht Space: 10.50 in |
|-----------|------------|----------------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213010448 | 9200002000 | NOT YOUR FATHERS ROOT BEE... | MALT BASED | 1 | Side | 3 |
| 213050331 | 3410008716 | REDD'S 6/12 BTL | MALT BASED | 1 | Front | 4 |
| 213010306 | 8200072385 | SMIRNOFF ICE ORIGINAL 6/11.2 ... | MALT BASED | 1 | Front | 4 |
| 213010331 | 8200072908 | SMIRNOFF ICE VARIETY PACK 1... | MALT BASED | 1 | Side | 2 |

| Name: S40 | | W:30.00 in | D:24.00 in | Avail Space: 0.24 in | | Ht Space: 10.50 in |
|-----------|-------------|---------------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213010728 | 61300874833 | ARNOLD PALMER SPIKED HALF ... | MALT BASED | 1 | Side 90 | 6 |
| 213010733 | 8769275134 | TWISTED TEA HALF AND HALF 1... | MALT BASED | 1 | Side 90 | 4 |
| 213010178 | 8769283134 | TWISTED TEA ORIGINAL 12/12 C... | MALT BASED | 1 | Side 90 | 4 |
| 213010167 | 85860400534 | AUSTIN EASTCIDERS VARIETY P... | CIDER | 1 | Side 90 | 4 |

| Name: S41 | | W:30.00 in | D:24.00 in | Avail Space: 4.47 in | | Ht Space: 10.50 in |
|-----------|-------------|------------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213030144 | 2210000170 | PABST 12/12 CAN | MALT BASED | 1 | Top 90 | 3 |
| 213010420 | 8769282102 | ANGRY ORCHARD CRISP APPLE... | CIDER | 1 | Front | 4 |
| 213010785 | 85531000806 | CROOK AND MARKER PARTY PA... | MALT BASED | 1 | Front | 5 |
| 213010786 | 85531000827 | CROOK AND MARKER ZERO GUI... | MALT BASED | 1 | Side | 2 |

| Name: S42 | | W:30.00 in | D:1.00 in | Avail Space: 30.00 in | | Ht Space: 0.00 in |
|-----------|--|------------|-----------|-----------------------|--|-------------------|
|-----------|--|------------|-----------|-----------------------|--|-------------------|

| Name: S43 | | W:30.00 in | D:24.00 in | Avail Space: 3.00 in | | Ht Space: 11.00 in |
|-----------|------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213012092 | 1820020217 | BUD LIGHT SELTZER STRAWBE... | MALT BASED | 2 | Top 90 | 6 |
| 213014412 | 1820020208 | BUD LIGHT SELTZER VARIETY 1... | MALT BASED | 2 | Top 90 | 6 |

| Name: S44 | | W:30.00 in | D:24.00 in | Avail Space: 3.02 in | | Ht Space: 10.50 in |
|-----------|-------------|-------------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213010363 | 4182770112 | ARCTIC SUMMER SPIKED VARIE... | MALT BASED | 1 | Top 90 | 3 |
| 213055463 | 81062803026 | GOLDEN ROAD SPIKED AGUA F... | MALT BASED | 1 | Top 90 | 3 |
| 213010999 | 7199000015 | COORS HARD SELTZER VARIET... | MALT BASED | 1 | Top 90 | 3 |
| 213010927 | 3354400043 | CORONA SELTZER VARIETY 12/... | MALT BASED | 1 | Top 90 | 3 |

| Name: S45 | | W:30.00 in | D:24.00 in | Avail Space: 3.00 in | | Ht Space: 10.50 in |
|-----------|------------|---------------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213010092 | 8769200804 | TRULY VARIETY TROPICAL 12/12... | MALT BASED | 3 | Top 90 | 9 |
| 213012470 | 3410001232 | VIZZY VARIETY 12/12 CAN | MALT BASED | 1 | Top 90 | 3 |



Target Store: 2840

Planogram Name: D213W1Q 10/04/2020 PF:COLD BEER:NY:T2840:METRO: 22x84x24

| Name: S46 | | W:30.00 in | D:24.00 in | Avail Space: 3.00 in | | Ht Space: 10.50 in |
|-----------|------------|-------------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213010949 | 8769200991 | TRULY LEMONADE VARIETY 12/... | MALT BASED | 4 | Top 90 | 12 |

| Name: S47 | | W:30.00 in | D:24.00 in | Avail Space: 3.15 in | | Ht Space: 10.50 in |
|-----------|------------|---------------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213010587 | 8769200424 | TRULY VARIETY CITRUS 12/12 C... | MALT BASED | 1 | Top 90 | 3 |
| 213010729 | 8769200686 | TRULY VARIETY BERRY 12/12 C... | MALT BASED | 1 | Top 90 | 3 |
| 213010297 | 8769200803 | TRULY BLACK CHERRY 6/12 CAN | MALT BASED | 1 | Top 90 | 3 |
| 213010890 | 8769200965 | TRULY PINEAPPLE 6/12 CAN | MALT BASED | 1 | Top 90 | 3 |
| 213010738 | 8769200678 | TRULY WILD BERRY 6/12 CAN | MALT BASED | 1 | Top 90 | 3 |

| Name: S48 | | W:30.00 in | D:1.00 in | Avail Space: 30.00 in | | Ht Space: 0.00 in |
|-----------|--|------------|-----------|-----------------------|--|-------------------|
|-----------|--|------------|-----------|-----------------------|--|-------------------|

| Name: S49 | | W:30.00 in | D:24.00 in | Avail Space: 3.00 in | | Ht Space: 11.00 in |
|-----------|-------------|-------------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213017797 | 85001257138 | MYSTIC REEF HARD SELTZER V... | MALT BASED | 3 | Top 90 | 9 |
| 213013604 | 85001257142 | MYSTIC REEF HARD SELTZER B... | MALT BASED | 1 | Top 90 | 3 |

| Name: S50 | | W:30.00 in | D:24.00 in | Avail Space: 2.92 in | | Ht Space: 10.50 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213010222 | 85389700227 | BON AND VIV SPIKED SELTZER ... | MALT BASED | 1 | Top 90 | 3 |
| 213010137 | 81994200310 | OSKAR BLUES WILD BASIN VARI... | MALT BASED | 1 | Top 90 | 3 |
| 213018620 | 8200079257 | SMIRNOFF SPIKED SPARKLING ... | MALT BASED | 1 | Top 90 | 3 |
| 213010591 | 8200078142 | SMIRNOFF SPIKED SPARKLING ... | MALT BASED | 1 | Top 90 | 3 |

| Name: S51 | | W:30.00 in | D:24.00 in | Avail Space: 3.00 in | | Ht Space: 10.50 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213010596 | 63598554890 | WHITE CLAW VARIETY PACK 12/... | MALT BASED | 4 | Top 90 | 12 |

| Name: S52 | | W:30.00 in | D:24.00 in | Avail Space: 3.00 in | | Ht Space: 10.50 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213010956 | 63598580006 | WHITE CLAW VARIETY PACK 12/... | MALT BASED | 3 | Top 90 | 9 |
| 213010336 | 63598510033 | WHITE CLAW MANGO 12/12 CAN | MALT BASED | 1 | Top 90 | 3 |

| Name: S53 | | W:30.00 in | D:24.00 in | Avail Space: 0.95 in | | Ht Space: 10.50 in |
|-----------|-------------|---------------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213010954 | 63598500021 | WHITE CLAW 70 PINEAPPLE 6/12... | MALT BASED | 1 | Side | 3 |
| 213010346 | 63598526087 | WHITE CLAW MANGO 6/12 CAN | MALT BASED | 1 | Side | 3 |
| 213010345 | 63598526066 | WHITE CLAW RASPBERRY 6/12 ... | MALT BASED | 1 | Side | 3 |
| 213010553 | 63598520028 | WHITE CLAW RUBY GRAPEFRUI... | MALT BASED | 1 | Side | 3 |
| 213010552 | 63598520025 | WHITE CLAW BLACK CHERRY 6/... | MALT BASED | 1 | Side | 3 |
| 213010335 | 63598526089 | WHITE CLAW BLACK CHERRY 12... | MALT BASED | 1 | Top 90 | 3 |

| Name: S54 | | W:29.00 in | D:1.00 in | Avail Space: 29.00 in | | Ht Space: 0.00 in |
|-----------|--|------------|-----------|-----------------------|--|-------------------|
|-----------|--|------------|-----------|-----------------------|--|-------------------|