



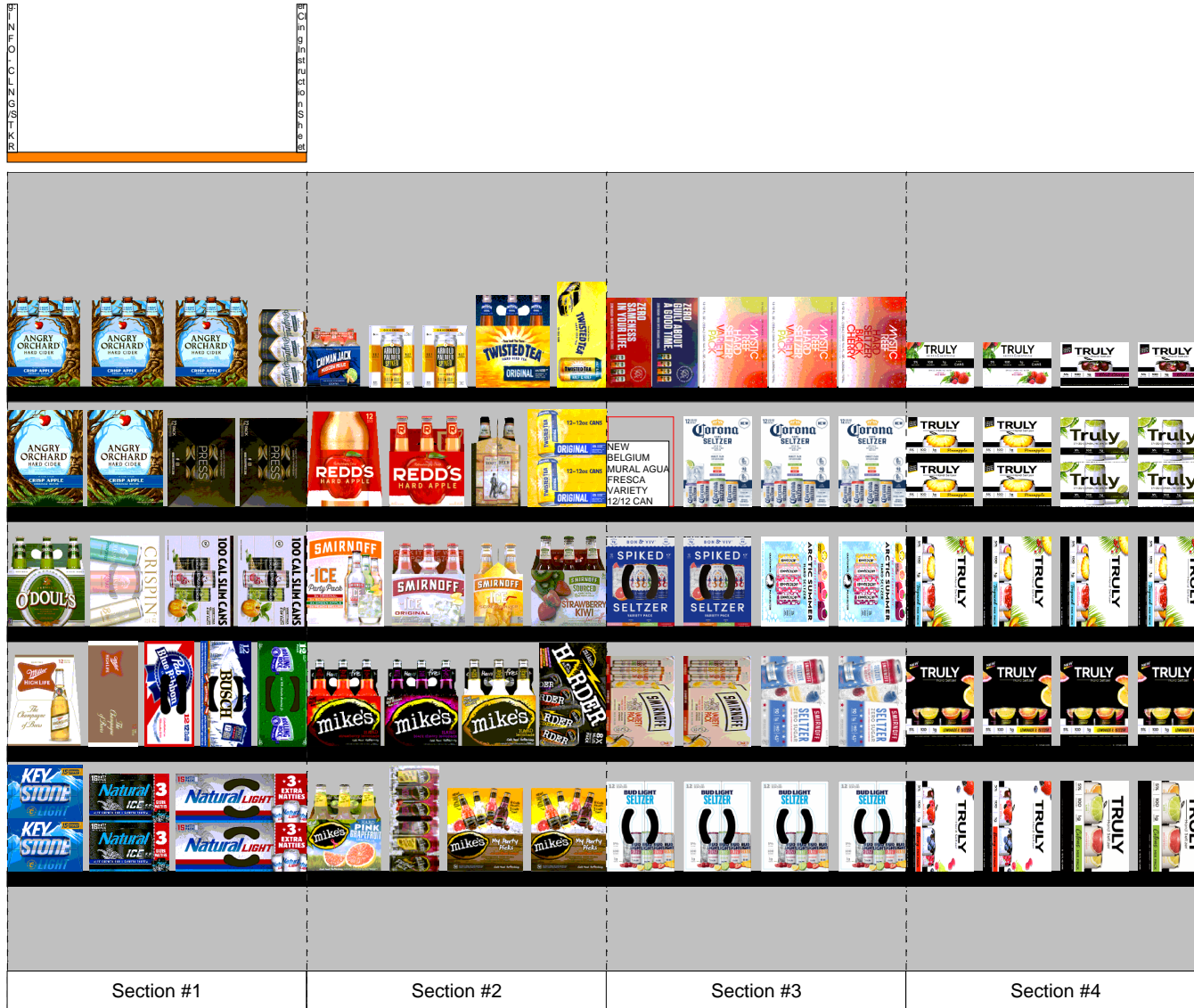
Target Store: 1139



Section #1 Section #2 Section #3 Section #4 Section #5



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Planogram Name: D213SWI 10/04/2020 LE PF:COLD BEER C:NY:T1139:COLLEGE:METRO: 12x84x27

LE PF:COLD BEER C:NY:T1139:COLLEGE:METRO: Store # DECRE... H: 7 ft W: 12 ft 6.00 in D: 2 ft 3.00 in # of segments: 5

Name: S1		W:30.00 in	D:22.00 in	Avail Space: 1.43 in		Ht Space: 11.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030417	7199048045	KEYSTONE LIGHT 15/12 CAN	MALT BASED	1	Side 90	2	
213030478	1820028443	NATURAL ICE 15/12 CAN	MALT BASED	1	Side 90	2	
213030079	1820020077	NATURAL LIGHT 15/12 CAN	MALT BASED	1	Top	4	

Name: S2		W:30.00 in	D:22.00 in	Avail Space: 2.98 in		Ht Space: 10.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Side	2	
213030117	3410001636	HIGH LIFE 12/12 CAN	MALT BASED	1	Top 90	2	
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Top 90	2	
213030016	1820061047	BUSCH 12/12 CAN	MALT BASED	1	Top 90	2	
213030370	7143934450	ROLLING ROCK 12/12 CAN	MALT BASED	1	Top 90	2	

Name: S3		W:30.00 in	D:22.00 in	Avail Space: 1.75 in		Ht Space: 10.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030095	1820000784	ODOULS NEAR BEER 6/12 BTL	MALT BASED	1	Front	4	
213010151	89413700268	CRISPIN VARIETY PACK 12/12 C...	CIDER	1	Top 90	3	
213010142	8834510225	STRONGBOW VARIETY PACK 12/...	CIDER	2	Front 90	10	

Name: S4		W:30.00 in	D:22.00 in	Avail Space: 1.68 in		Ht Space: 10.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	2	Side	4	
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	2	Top 90	6	

Name: S5		W:30.00 in	D:22.00 in	Avail Space: 3.22 in		Ht Space: 22.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	4	
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	2	Front	8	
213010567	85860400506	AUSTIN EASTCIDERS ORIGINAL ...	CIDER	1	Front 90	4	

Name: S6		W:30.00 in	D:1.00 in	Avail Space: 28.00 in		Ht Space: 0.00 in	
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Name: S7		W:30.00 in	D:22.00 in	Avail Space: 2.64 in		Ht Space: 11.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Front	4	
213010505	63598526023	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Top 90	2	
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	2	Side	4	

Name: S8		W:30.00 in	D:22.00 in	Avail Space: 1.02 in		Ht Space: 10.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010377	63598522413	MIKES HARD STRAWBERRY LEM...	MALT BASED	1	Front	4	
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	4	
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	4	
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Front 90	4	

Name: S9		W:30.00 in	D:22.00 in	Avail Space: 2.39 in		Ht Space: 10.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010331	8200072908	SMIRNOFF ICE VARIETY PACK 1...	MALT BASED	1	Side	2	
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Front	4	
213010418	8200075748	SMIRNOFF ICE SCREWDRIVER 6...	MALT BASED	1	Side	2	
213010298	8200078604	SMIRNOFF SOURCED STRAWBE...	MALT BASED	1	Front	4	

Name: S10		W:30.00 in	D:22.00 in	Avail Space: 2.11 in		Ht Space: 10.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050666	3410008722	REDD'S 12/12 BTL	MALT BASED	1	Side	2	
213050331	3410008716	REDD'S 6/12 BTL	MALT BASED	1	Front	4	
213010448	9200002000	NOT YOUR FATHERS ROOT BEE...	MALT BASED	1	Side	2	
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Side 90	4	

Name: S11		W:30.00 in	D:22.00 in	Avail Space: 3.47 in		Ht Space: 21.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010953	81582901054	CAYMAN JACK MOSCOW MULE ...	MALT BASED	1	Side	2	
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	2	Side	6	



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213010113	8769283102	TWISTED TEA ORIGINAL 6/12 BTL	MALT BASED	1	Front	4
213010733	8769275134	TWISTED TEA HALF AND HALF 1...	MALT BASED	1	Top 90	2

Name: S12		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	4	Top 90	12

Name: S13		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	2	Top 90	6
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	2	Top 90	6

Name: S14		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	2	Top 90	6
213010363	4182770112	ARCTIC SUMMER SPIKED VARIE...	MALT BASED	2	Top 90	6

Name: S15		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213056185	75452701071	NEW BELGIUM MURAL AGUA FR...	MALT BASED	1	Top 90	3
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	3	Top 90	9

Name: S16		W:30.00 in	D:22.00 in	Avail Space: 0.87 in		Ht Space: 21.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010785	85531000806	CROOK AND MARKER PARTY PA...	MALT BASED	1	Top 90	3
213010786	85531000827	CROOK AND MARKER ZERO GUI...	MALT BASED	1	Top 90	3
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	2	Top 90	6
213013604	85001257142	MYSTIC REEF HARD SELTZER B...	MALT BASED	1	Top 90	3

Name: S17		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	2	Top 90	6
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	2	Top 90	6

Name: S18		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	4	Top 90	12

Name: S19		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	4	Top 90	12

Name: S20		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010890	8769200965	TRULY PINEAPPLE 6/12 CAN	MALT BASED	2	Top	12
213010539	8769200417	TRULY COLIMA LIME 6/12 CAN	MALT BASED	2	Top	12

Name: S21		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 21.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	1	Top	3
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	1	Top	3
213010297	8769200803	TRULY BLACK CHERRY 6/12 CAN	MALT BASED	2	Top	6

Name: S22		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

Name: S23		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

Name: S24		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

Name: S25		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
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ID	UPC	Name	Category	HFacings	Orientation	Units
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Top	6
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	3	Top 90	9

Name: S26		W:30.00 in	D:22.00 in	Avail Space: 0.90 in		Ht Space: 21.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010954	63598500021	WHITE CLAW 70 PINEAPPLE 6/12...	MALT BASED	1	Side	3
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side 90	3
213010551	63598502598	WHITE CLAW NATURAL LIME 6/1...	MALT BASED	1	Side 90	3
213010553	63598520028	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Side 90	3
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Side 90	3