



# Target Store: 1264

Section #1	Section #2	Section #3	Section #4	Section #5	Section #6	Section #7	Section #8	Section #9

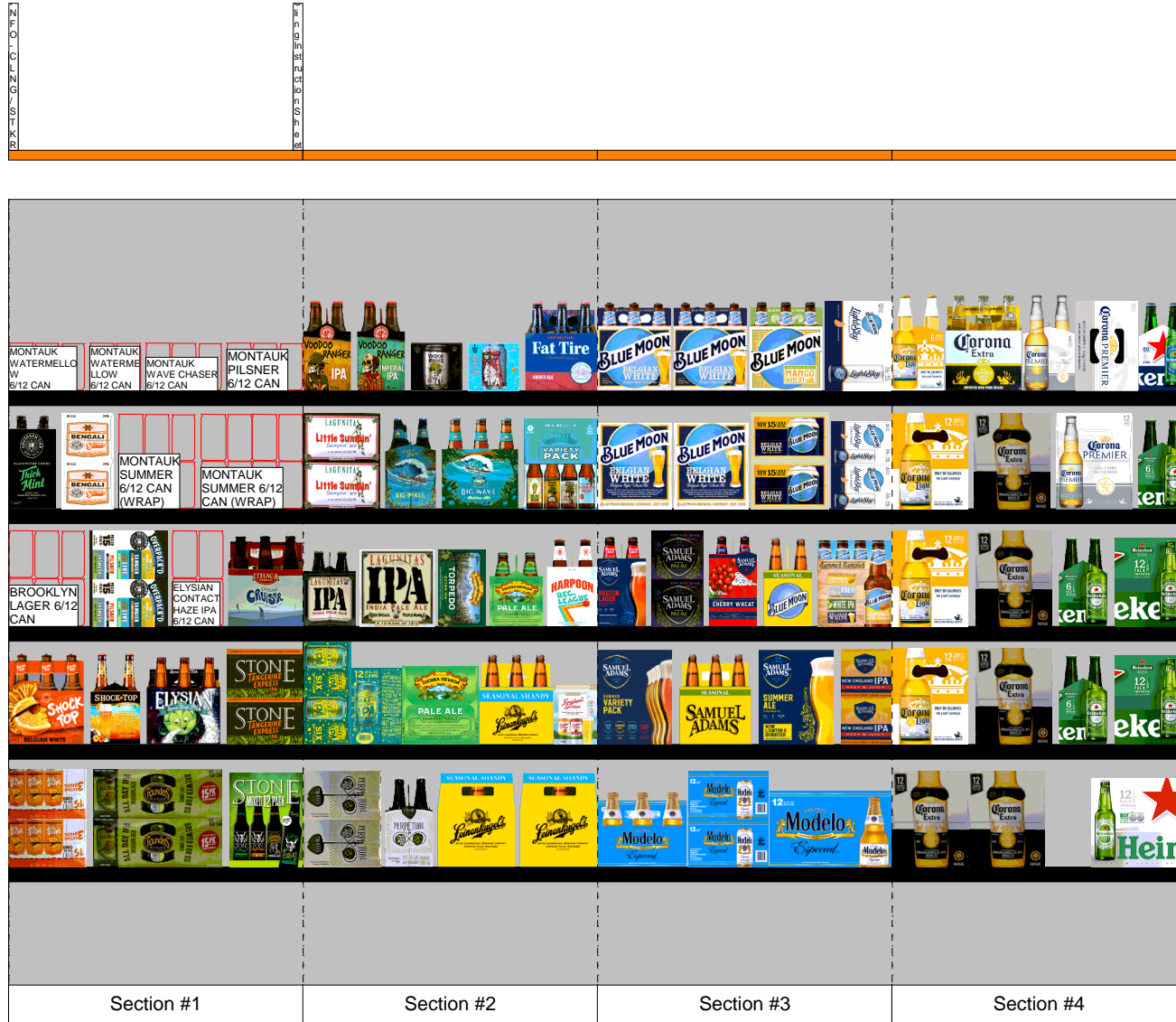
Traffic Flow: Left-right

Planogram Name: D213TAG 10/04/2020 PF:COLD BEER:NY:T1264:METRO: 22x84x22

Segments 1 to 9 of 9



# Target Store: 1264



Traffic Flow: Left-right

Planogram Name: D213TAG 10/04/2020 PF:COLD BEER:NY:T1264:METRO: 22x84x22

Segments 1 to 4 of 9



# Target Store: 1264



Traffic Flow: Left-right

Planogram Name: D213TAG 10/04/2020 PF:COLD BEER:NY:T1264:METRO: 22x84x22

Segments 5 to 8 of 9



# Target Store: 1264





Target Store: 1264

Planogram Name: D213TAG 10/04/2020 PF:COLD BEER:NY:T1264:METRO: 22x84x22

PF:COLD BEER:NY:T1264:METRO: Store # DECRE... H: 7 ft W: 22 ft 6.00 in D: 1 ft 10.0... # of segments: 9

Name: S1		W:30.00 in	D:22.00 in	Avail Space: 1.43 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051926	1820028156	SHOCK TOP BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Top	4	
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	2	

Name: S2		W:30.00 in	D:22.00 in	Avail Space: 1.97 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050731	1820013986	SHOCK TOP BELGIAN WHITE 6/1...	MALT BASED	1	Front	4	
213050731	1820013986	SHOCK TOP BELGIAN WHITE 6/1...	MALT BASED	1	Side	2	
213051366	81790400083	ELYSIAN SPACE DUST IPA 6/12 ...	MALT BASED	1	Front	4	
213054206	63625174163	STONE TANGERINE EXPRESS 6/...	MALT BASED	1	Front	8	

Name: S3		W:30.00 in	D:22.00 in	Avail Space: 1.52 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213055921	3061360038	BROOKLYN LAGER 6/12 CAN	MALT BASED	1	Front	8	
213054682	81601402080	SOUTHERN TIER OVERPACKD 1...	MALT BASED	1	Side 90	2	
213056362	81790400791	ELYSIAN CONTACT HAZE IPA 6/1...	MALT BASED	1	Side	4	
213051046	60690500610	ITHACA DAYDREAMER 6/12 BTL	MALT BASED	1	Front	4	

Name: S4		W:30.00 in	D:22.00 in	Avail Space: 1.78 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213052651	85375900053	SOUTHERN TIER CHOKLAT 4/12 ...	MALT BASED	1	Front	4	
213053643	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	MALT BASED	1	Side	4	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Front	8	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	2	Side	8	

Name: S5		W:30.00 in	D:22.00 in	Avail Space: 1.50 in			Ht Space: 23.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	1	Front	4	
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	1	Side	2	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Front	4	
213055887	86665600047	MONTAUK PILSNER 6/12 CAN	MALT BASED	1	Front	4	

Name: S6		W:30.00 in	D:1.00 in	Avail Space: 28.00 in			Ht Space: 0.00 in
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Name: S7		W:30.00 in	D:22.00 in	Avail Space: 1.36 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050248	63770407301	TROEGS PERPETUAL IPA 12/12 ...	MALT BASED	1	Side 90	4	
213052162	63770406251	TROEGS PERPETUAL IPA 6/12 BTL	MALT BASED	1	Side	3	
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Side	2	
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Side	2	

Name: S8		W:30.00 in	D:22.00 in	Avail Space: 0.33 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side 90	4	
213055686	8378353111	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side	2	
213050070	8378337512	SIERRA NEVADA PALE ALE 12/12...	MALT BASED	1	Side	2	
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front	4	
213010932	3410001532	LEINIES SPRITZEN VARIETY 6/12...	MALT BASED	1	Side	3	

Name: S9		W:30.00 in	D:22.00 in	Avail Space: 1.59 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Side	2	
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	1	Side	2	
213056196	8378353542	SIERRA NEVADA TORPEDO IPA ...	MALT BASED	1	Front 90	4	
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Side	2	
213056208	4182700336	HARPOON REC LEAGUE 6/12 BTL	MALT BASED	1	Side	2	

Name: S10		W:30.00 in	D:22.00 in	Avail Space: 1.77 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213056887	72383001406	LAGUNITAS LITTLE SUMPIN 6/12 ...	MALT BASED	1	Front	8	
213050763	79603011496	KONA BIG WAVE GOLDEN ALE 6/...	MALT BASED	1	Side	2	
213050763	79603011496	KONA BIG WAVE GOLDEN ALE 6/...	MALT BASED	1	Front	4	





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213050735	75452700201	NEW BELGIUM VARIETY PACK 1...	MALT BASED	1	Side	2
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Name: S11		W:30.00 in	D:22.00 in	Avail Space: 2.48 in		Ht Space: 23.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050838	75452700066	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Side	2
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Side	2
213054981	75452700885	NEW BELGIUM VOODOO JUICY ...	MALT BASED	1	Side	3
213055432	75452700994	NEW BELGIUM VOODOO ROTAT...	MALT BASED	1	Side	2
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Front	4

Name: S12		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
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Name: S13		W:30.00 in	D:22.00 in	Avail Space: 0.33 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Front	3
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	4
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2

Name: S14		W:30.00 in	D:22.00 in	Avail Space: 2.50 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	1	Side	2
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Front	4
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side	2
213055436	8769200687	SAMUEL ADAMS NEW ENGLAND...	MALT BASED	1	Side	4

Name: S15		W:30.00 in	D:22.00 in	Avail Space: 2.40 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050044	8769210012	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	3
213055437	8769200811	SAMUEL ADAMS NEW ENGLAND...	MALT BASED	1	Side	4
213050046	8769227102	SAMUEL ADAMS CHERRY WHEA...	MALT BASED	1	Side	3
213050597	7199009532	BLUE MOON SEASONAL 6/12 BTL	MALT BASED	1	Side	2
213050843	7199009554	BLUE MOON BREWMASTER VAR...	MALT BASED	1	Side	2

Name: S16		W:30.00 in	D:22.00 in	Avail Space: 0.91 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Side	2
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Side	2
213054910	7199017052	BLUE MOON BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Side 90	6

Name: S17		W:30.00 in	D:22.00 in	Avail Space: 0.71 in		Ht Space: 23.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	4
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	4
213050405	7199009561	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	4
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Top 90	3

Name: S18		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
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Name: S19		W:30.00 in	D:22.00 in	Avail Space: 4.79 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	4
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	1	Front	3

Name: S20		W:30.00 in	D:22.00 in	Avail Space: 2.24 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Side	3
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2

Name: S21		W:30.00 in	D:22.00 in	Avail Space: 2.24 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Side	3



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213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
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Name: S22		W:30.00 in	D:22.00 in	Avail Space: 1.80 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Side	3

Name: S23		W:30.00 in	D:22.00 in	Avail Space: 0.55 in		Ht Space: 23.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Side	2
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	4
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Side	2
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90	3
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Side	3

Name: S24		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
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Name: S25		W:30.00 in	D:22.00 in	Avail Space: 3.68 in		Ht Space: 12.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213030124	1820096550	MICHELOB ULTRA 30/12 CAN	MALT BASED	1	Front	3
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side	1

Name: S26		W:30.00 in	D:22.00 in	Avail Space: 0.68 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2

Name: S27		W:30.00 in	D:22.00 in	Avail Space: 2.97 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Side	2
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	2	Side	4

Name: S28		W:30.00 in	D:22.00 in	Avail Space: 1.40 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060188	7861500016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	4
213030470	1820020083	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Side	2
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Top 90	3

Name: S29		W:30.00 in	D:22.00 in	Avail Space: 0.59 in		Ht Space: 23.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060287	7861500001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Side	3
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	1	Side	4
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	4
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Side	2

Name: S30		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
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Name: S31		W:30.00 in	D:22.00 in	Avail Space: 0.26 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side	1
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side	1
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side	1
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side	1
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side	1
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Side	1

Name: S32		W:30.00 in	D:22.00 in	Avail Space: 2.69 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units



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213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side	1
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	2
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	2	Side	2
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Side	1

Name: S33		W:30.00 in	D:22.00 in	Avail Space: 2.04 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Side	2
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Side	2
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Side	2

Name: S34		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side	2
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side	2
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side	2
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side	2

Name: S35		W:30.00 in	D:22.00 in	Avail Space: 2.07 in		Ht Space: 23.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Side	2
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Front	4
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	4

Name: S36		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
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Name: S37		W:30.00 in	D:22.00 in	Avail Space: 0.95 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Side 90	4
213010331	8200072908	SMIRNOFF ICE VARIETY PACK 1...	MALT BASED	1	Side	2
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3

Name: S38		W:30.00 in	D:22.00 in	Avail Space: 2.39 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Front	4
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Top 90	3
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	2
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Front	4

Name: S39		W:30.00 in	D:22.00 in	Avail Space: 0.42 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	1	Side 90	6
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Side	2
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Side	2
213056185	75452701071	NEW BELGIUM MURAL AGUA FR...	MALT BASED	1	Top 90	3
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3

Name: S40		W:30.00 in	D:22.00 in	Avail Space: 1.12 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	2	Side	4
213010733	8769275134	TWISTED TEA HALF AND HALF 1...	MALT BASED	1	Side 90	4
213010151	89413700268	CRISPIN VARIETY PACK 12/12 C...	CIDER	1	Top 90	3
213010786	85531000827	CROOK AND MARKER ZERO GUI...	MALT BASED	1	Top 90	3

Name: S41		W:30.00 in	D:22.00 in	Avail Space: 1.02 in		Ht Space: 23.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	2
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	4
213010815	64499613688	WOLFFER DRY ROSE CIDER NO ...	CIDER	1	Front	4
213010785	85531000806	CROOK AND MARKER PARTY PA...	MALT BASED	2	Top 90	6

Name: S42		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
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Target Store: 1264

Planogram Name: D213TAG 10/04/2020 PF:COLD BEER:NY:T1264:METRO: 22x84x22

Name: S43		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213012092	1820020217	BUD LIGHT SELTZER STRAWBE...	MALT BASED	1	Top 90	3
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	2	Top 90	6
213012470	3410001232	VIZZY VARIETY 12/12 CAN	MALT BASED	1	Top 90	3

Name: S44		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	2	Top 90	6
213010363	4182770112	ARCTIC SUMMER SPIKED VARIE...	MALT BASED	1	Top 90	3
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3

Name: S45		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	1	Top 90	3
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	3
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	2	Top 90	6

Name: S46		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	3
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	3	Top 90	9

Name: S47		W:30.00 in	D:22.00 in	Avail Space: 0.85 in		Ht Space: 23.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213013604	85001257142	MYSTIC REEF HARD SELTZER B...	MALT BASED	1	Top 90	3
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	1	Top 90	3
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	1	Side	3
213010890	8769200965	TRULY PINEAPPLE 6/12 CAN	MALT BASED	1	Side	3
213010297	8769200803	TRULY BLACK CHERRY 6/12 CAN	MALT BASED	1	Front	4

Name: S48		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
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Name: S49		W:30.00 in	D:22.00 in	Avail Space: 3.03 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	3
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Top 90	3
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	3
213055463	81062803026	GOLDEN ROAD SPIKED AGUA F...	MALT BASED	1	Top 90	3

Name: S50		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	1	Top 90	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3

Name: S51		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3

Name: S52		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	1	Top 90	3
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	1	Top 90	3

Name: S53		W:30.00 in	D:22.00 in	Avail Space: 0.97 in		Ht Space: 23.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010954	63598500021	WHITE CLAW 70 PINEAPPLE 6/12...	MALT BASED	1	Side 90	3
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Side	3



Target Store: 1264

Planogram Name: D213TAG 10/04/2020 PF:COLD BEER:NY:T1264:METRO: 22x84x22

213010553	63598520028	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Side 90	3
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Side 90	3
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side 90	3

Name: S54      W:30.00 in      D:1.00 in      Avail Space: 30.00 in      Ht Space: 0.00 in