



SCHEMATIC BACKING REPORT

11267.psa

Planogram: 11267.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
12	1		8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0
13	1		8066095715	8066095715	Modelo 12/12C	1.0	2	1	22.1	0.6

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 9.25 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
10	1		8066095408	8066095408	Coronita Extra 24/7B	2.0	2	1	0.0	0.0
11	1		8066095695	8066095695	Corona Extra 12/12C	1.0	2	1	0.0	0.0

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 19.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
7	1		8769210014	8769210014	Samuel Adams Boston Lgr 12/12B	1.0	2	1	0.0	0.0
8	1		8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	2.9	4.9
9	1		8066095605	8066095605	Corona Extra 6/12B	0.5	2	1	12.8	1.1

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
4	1		8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.0	2	1	32.9	0.4
5	1		7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	18.9	0.7
6	1		1820017993	1820017993	Shock Top Seasonal 6/12B	0.5	2	1	36.4	0.4

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 41.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	2		64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
2	1		8378333100	8378333100	Sierra Nevada Torpedo Extra IPA 6/12B	0.5	2	1	30.3	0.5
3	1		3061300053	3061300053	Brooklyn Seasonal 6/12B	0.5	2	1	18.2	0.8

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
24	2		8066095757	8066095757	Modelo 12/12B	1.0	2	1	18.2	0.8

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 9.50 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
23	2		7289000031	7289000031	Heineken 24/12B	2.0	2	1	0.0	0.0

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
20	1		7289000152	7289000152	Heineken 18/12B	1.0	1	1	0.0	0.0
21	1		7289000016	7289000016	Heineken 12/12B	1.0	2	1	5.1	2.8
22	1		7289000011	7289000011	Heineken 6/12B	0.8	3	1	4200.0	0.0

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
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18	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.0	2	1	0.0	0.0
19	1	8248812300	8248812300	Becks 12/12B	1.0	2	1	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 41.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
14	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	0.5	2	1	16.5	0.8
15	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	0.5	2	1	16.5	0.8
16	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	0.5	2	1	0.0	0.0
17	1	1820024001	1820024001	Stella Artois Cidre 6/12B	0.5	2	1	8.7	1.6

Segment #3 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
36	2	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	7.5	1.9
37	2	1820011218	1820011218	Budweiser 18/12C	2.0	2	1	12.3	1.1

Segment #3 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 9.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
34	2	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	0.0	0.0
35	1	1820011047	1820011047	Budweiser 12/12C	1.0	2	1	6.9	2.0

Segment #3 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 20.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
33	2	7199030079	7199030079	Coors Light 24/12BBB	2.0	2	1	0.0	0.0

Segment #3 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 31.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
30	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	0.0	0.0
31	1	1820061047	1820061047	Busch 12/12C	1.0	2	1	0.0	0.0
32	1	3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	5.5	2.5

Segment #3 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
25	1	7199030120	7199030120	Coors Light 3/24C	0.4	2	1	10.7	1.3
26	1	1820015047	1820015047	Natural Light 12/12C	1.0	2	1	11.3	1.2
27	1	1820000063	1820000063	Busch 6/16C	0.5	2	1	0.0	0.0
28	1	7289000119	7289000119	Heineken 1/24C	0.6	7	1	15.2	3.2
29	1	7199010071	7199010071	Coors 1/24C	0.6	7	1	11.5	4.3

SKUs on Planogram: 37

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	1820000542	Busch 4/16C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev