

Warm5074.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016
 Traffic Flow N/A
 POG: Warm5074.psa



POG Size: 6'0.00
 Segments 1 - 2 of 2
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SCHEMATIC BACKING REPORT

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Planogram: Warm5074.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
19	1	1820020993	1820020993	Bud Light Lime Straw-Ber-Rita 12/8C	2.0	4	2	700.0	0.0
20	2	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
21	2	8066095757	8066095757	Modelo 12/12B	1.0	2	1	0.0	0.0

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	1	1820015981	1820015981	Shock Top Belgian White Ale 12/12B	1.0	2	1	181.8	0.1
16	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.0	2	1	50.0	0.3
17	1	7289000016	7289000016	Heineken 12/12B	1.0	2	1	3.6	3.9
18	1	8066095715	8066095715	Modelo 12/12C	2.0	4	2	49.7	0.6

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
10	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	49.8	0.3
11	1	7289000020	7289000020	Heineken 12/12C	2.0	4	2	0.0	0.0
12	1	8066095675	8066095675	Corona Light 12/12B	1.0	2	1	21.8	0.6
13	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	2.3	6.0
14	1	1820005990	1820005990	Michelob Ultra 12/12B	1.0	2	1	181.8	0.1

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	1820097007	1820097007	Bud Light Lime Lemon-Ade-Rita 12/8C	2.0	4	2	121.2	0.2
7	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	0.0	0.0
8	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	29.5	0.5
9	1	8066095695	8066095695	Corona Extra 12/12C	2.0	4	2	0.0	0.0

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	13.0	2.2
2	1	73692011182	73692011182	Goose Island 312 Urban Wheat Ale 6/12B	1.0	4	1	121.2	0.2
3	1	73692011111	73692011111	Goose Island Honkers Ale 6/12B	1.0	4	1	36.4	0.8
4	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	0.0	0.0
5	1	8066095625	8066095625	Corona Light 6/12B	1.0	4	1	90.9	0.3

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
39	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	2	181.8	0.1
40	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	2	189.2	0.1
41	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	368.4	0.0

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
35	2	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0
36	1	1820000769	1820000769	Bud Light 12/12B	1.0	2	1	14.4	1.0
37	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	2	7.1	2.0

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38	1	3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	0.0	0.0
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Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
31	1	8982690033	8982690033	Tecate 12/12C	2.0	4	2	0.0	0.0
32	1	1820053047	1820053047	Bud Light 12/12C	2.0	4	2	69.3	0.4
33	1	1820011047	1820011047	Budweiser 12/12C	2.0	4	2	45.4	0.6
34	1	7199030069	7199030069	Coors Light 12/12B	1.0	2	1	0.0	0.0

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
26	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	2.0	10.6
27	1	1820020998	1820020998	Bud Light 8/16AL	0.7	2	1	60.6	0.2
28	1	7199000048	7199000048	Coors Light 12/12C	1.0	2	1	0.0	0.0
29	1	7199030005	7199030005	Coors Light 6/12B	1.0	4	1	49.2	0.6
30	1	7143934450	7143934450	Rolling Rock 12/12C	2.0	4	2	430.8	0.1

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
22	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	27.4	1.0
23	1	8382012393	8382012393	Guinness Extra Stout 6/11B	1.0	4	1	0.0	0.0
24	1	1820008989	1820008989	Bud Light 8/16C	2.0	6	2	823.5	0.1
25	1	1820008981	1820008981	Budweiser 8/16C	1.3	4	2	0.0	0.0

SKUs on Planogram: 41

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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