

5074.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016

Traffic Flow Left-right

POG: 5074.psa



POG Size: 2'0.86

Segment: 1 of 1

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SCHEMATIC BACKING REPORT

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Planogram: 5074.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 25 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
18	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
19	1	8066095715	8066095715	Modelo 12/12C	1.5	3	1	37.3	0.6
20	1	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
21	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	7.1	2.0

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 25 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	5.4	3.9
16	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	0.0	0.0
17	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	368.4	0.0

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 25 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
12	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0
13	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	2.0	10.6
14	1	1820000769	1820000769	Bud Light 12/12B	1.5	3	1	21.6	1.0

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 25 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
9	1	8066095675	8066095675	Corona Light 12/12B	1.5	3	1	32.8	0.6
10	1	78615000014	78615000014	Stella Artois 12/11B	2.0	4	1	58.9	0.5
11	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 25 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	8066095615	8066095615	Corona Extra 12/12B	1.5	3	1	3.5	6.0
7	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	0.0	0.0
8	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 25 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 61.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	27.4	1.0
2	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	0.0	0.0
3	1	7199030005	7199030005	Coors Light 6/12B	1.0	4	1	49.2	0.6
4	1	1820000063	1820000063	Busch 6/16C	1.0	4	1	0.0	0.0
5	1	1820025000	1820025000	Budweiser 1/25C	0.8	12	1	0.0	0.0

SKUs on Planogram: 21

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	1820011047	Budweiser 12/12C	0.617	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
2	8066095695	Corona Extra 12/12C	0.000	\$0.00	\$0.00	Imports	Crown Imports LLC