



Printed: 4/19/2016

Traffic Flow Left-right

POG: 7627.psa



POG Size: 5'0.00

Segments 1 - 2 of 2

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## SCHEMATIC BACKING REPORT

7627.psa

### Planogram: 7627.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
22	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
23	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	2.0	10.6
24	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	2.0	4	1	0.0	0.0

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
19	1	7289000016	7289000016	Heineken 12/12B	2.0	4	1	2.4	11.9
20	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	0.0	0.0
21	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
14	1	7289000020	7289000020	Heineken 12/12C	1.5	3	1	27.3	0.8
15	1	8982690033	8982690033	Tecate 12/12C	1.5	3	1	0.0	0.0
16	1	8066095715	8066095715	Modelo 12/12C	1.5	3	1	26.5	0.8
17	1	8066095695	8066095695	Corona Extra 12/12C	1.5	3	1	0.0	0.0
18	1	8066095615	8066095615	Corona Extra 12/12B	1.5	3	1	1.6	12.9

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
10	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.5	3	1	24.6	0.9
11	1	7289000158	7289000158	Heineken Premium Light 6/12B	1.0	4	1	21.4	1.3
12	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	16.0	1.8
13	1	8066095675	8066095675	Corona Light 12/12B	1.5	3	1	19.3	1.1

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	78615000014	78615000014	Stella Artois 12/11B	2.0	4	1	9.3	3.0
7	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	19.2	1.5
8	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	12.2	2.3
9	1	8066095625	8066095625	Corona Light 6/12B	1.0	4	1	13.5	2.1

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	8382056793	8382056793	Red Stripe 6/12B	1.0	4	1	9.6	2.9
2	1	8382012393	8382012393	Guinness Extra Stout 6/11B	1.3	5	1	4.9	7.2
3	1	1820014991	1820014991	Bud Light Lime 6/12B	1.0	4	1	16.5	1.7
4	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	0.0	0.0
5	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	0.0	0.0

Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
51	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	7.8	1.8
52	1	1820053047	1820053047	Bud Light 12/12C	1.5	3	1	4.4	4.8
53	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	1	12.7	1.1

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54	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	5.9	3.5
55	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	0.0	0.0

Segment #2 : Shelf #5      DEPTH: 36 in    WIDTH: 28 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
47	1	1820000769	1820000769	Bud Light 12/12B	1.5	3	1	8.3	2.5
48	1	1820000771	1820000771	Budweiser 12/12B	1.5	3	1	8.8	2.4
49	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	1.7	8.2
50	1	7199000048	7199000048	Coors Light 12/12C	1.5	3	1	0.0	0.0

Segment #2 : Shelf #4      DEPTH: 36 in    WIDTH: 28 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
43	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.5	3	1	51.9	0.4
44	1	1820008989	1820008989	Bud Light 8/16C	1.0	3	1	48.4	0.4
45	1	7199030069	7199030069	Coors Light 12/12B	1.5	3	1	139.1	0.2
46	1	7143934450	7143934450	Rolling Rock 12/12C	1.5	3	1	0.0	0.0

Segment #2 : Shelf #3      DEPTH: 36 in    WIDTH: 28 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
39	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0
40	1	1820008981	1820008981	Budweiser 8/16C	1.0	3	1	29.6	0.7
41	1	7199030005	7199030005	Coors Light 6/12B	1.0	4	1	12.1	2.3
42	1	3410001509	3410001509	Miller High Life 12/12B	1.5	3	1	0.0	0.0

Segment #2 : Shelf #2      DEPTH: 36 in    WIDTH: 28 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
34	1	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
35	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	15.8	1.8
36	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0
37	1	1820015047	1820015047	Natural Light 12/12C	1.5	3	1	3.7	5.6
38	1	1820000031	1820000031	Natural Light 6/12C	1.0	4	1	0.0	0.0

Segment #2 : Shelf #1      DEPTH: 36 in    WIDTH: 28 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 57.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
25	1	7289000478	7289000478	Heineken 1/22B	1.0	12	1	18.5	4.5
26	1	8066095641	8066095641	Corona Extra 1/24B	0.9	11	1	18.9	4.1
27	1	8382023480	8382023480	Guinness Extra Stout 1/22B	1.0	12	1	14.2	5.9
28	1	8769210200	8769210200	Samuel Adams Boston Lgr 1/22B	1.0	12	1	26.6	3.2
29	1	7289000119	7289000119	Heineken 1/24C	1.0	12	1	34.1	2.5
30	1	7089701331	7089701331	Fosters Lager 1/25C	0.8	10	1	15.7	4.5
31	1	1820025000	1820025000	Budweiser 1/25C	0.8	12	1	11.7	7.2
32	1	7199030065	7199030065	Coors Light 1/24C	1.0	12	1	16.8	5.0
33	1	7199010071	7199010071	Coors 1/24C	1.0	12	1	8.3	10.2

SKUs on Planogram: 55

# UNALLOCATED ITEMS/OPTIONAL ITEMS

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## UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	1820025001	Bud Light 1/25C	3.385	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
2	8066095643	Corona Extra 1/24C	2.538	\$0.00	\$0.00	Imports	Crown Imports LLC