



Printed: 4/19/2016
 Traffic Flow Left-right
 POG: Warm7627.psa



POG Size: 9'0.00
 Segments 1 - 3 of 3
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SCHEMATIC BACKING REPORT

Warm7627.psa

Planogram: Warm7627.psa

Segment #1 : Shelf #4 DEPTH: 19 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 7.25 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
13	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	2	0.0	0.0
14	1	8066095615	8066095615	Corona Extra 12/12B	2.0	4	2	2.2	12.9
15	1	8066095757	8066095757	Modelo 12/12B	1.0	2	2	0.0	0.0
16	1	7289000152	7289000152	Heineken 18/12B	2.0	2	2	0.0	0.0

Segment #1 : Shelf #3 DEPTH: 19 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
9	1	8066095695	8066095695	Corona Extra 12/12C	1.0	2	2	0.0	0.0
10	1	8982623010	8982623010	Beers of Mexico 12/12B	1.0	2	1	0.0	0.0
11	1	8982690033	8982690033	Tecate 12/12C	1.0	2	2	0.0	0.0
12	1	7289000020	7289000020	Heineken 12/12C	1.0	2	2	18.2	0.8

Segment #1 : Shelf #2 DEPTH: 19 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
5	1	8066095605	8066095605	Corona Extra 6/12B	0.8	3	1	9.2	2.3
6	1	8066095675	8066095675	Corona Light 12/12B	1.0	2	1	12.9	1.1
7	1	8066095715	8066095715	Modelo 12/12C	1.0	2	2	17.7	0.8
8	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	4.7	3.0

Segment #1 : Shelf #1 DEPTH: 19 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 56.75 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	8382056793	8382056793	Red Stripe 6/12B	0.8	3	1	7.2	2.9
2	1	8066095625	8066095625	Corona Light 6/12B	0.8	3	1	10.1	2.1
3	1	8066095765	8066095765	Modelo 6/12B	0.8	3	1	0.0	0.0
4	1	78615000001	78615000001	Stella Artois 6/11B	0.8	3	1	14.4	1.5

Segment #2 : Shelf #4 DEPTH: 19 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 7.25 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
30	1	7289000016	7289000016	Heineken 12/12B	2.0	4	2	2.4	11.9
31	1	8248812300	8248812300	Becks 12/12B	2.0	4	2	2.6	10.6
32	1	1820015981	1820015981	Shock Top Belgian White Ale 12/12B	1.0	2	2	26.0	0.5
33	1	1820000769	1820000769	Bud Light 12/12B	1.0	2	2	5.5	2.5

Segment #2 : Shelf #3 DEPTH: 19 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
26	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.0	2	1	16.4	0.9
27	1	7199009536	7199009536	Blue Moon Seasonal 12/12B	1.0	2	1	90.9	0.2
28	1	7199009532	7199009532	Blue Moon Seasonal 6/12B	0.8	3	1	27.3	0.8
29	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	2	7.8	1.8

Segment #2 : Shelf #2 DEPTH: 19 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
22	1	7289000158	7289000158	Heineken Premium Light 6/12B	0.8	3	1	16.1	1.3
23	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	34.6	0.4
24	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	0.8	3	1	14.0	1.5

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25 1 7199009561 7199009561 Blue Moon White IPA 6/12B 0.8 3 1 45.5 0.5

Segment #2 : Shelf #1 DEPTH: 19 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 56.75 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
17	1	8382012393	8382012393	Guinness Extra Stout 6/11B	1.0	4	1	3.9	7.2
18	1	7289000011	7289000011	Heineken 6/12B	0.8	3	1	12.0	1.8
19	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	0.8	3	1	11.9	1.8
20	1	8769230050	8769230050	Samuel Adams Seasonal 6/12B	0.8	3	1	30.3	0.7
21	1	8769210012	8769210012	Samuel Adams Boston Lgr 6/12B	0.8	3	1	45.5	0.5

Segment #3 : Shelf #4 DEPTH: 19 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 7.25 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
49	1	1820011308	1820011308	Budweiser 18/12B	2.0	2	2	0.0	0.0
50	1	1820000771	1820000771	Budweiser 12/12B	1.0	2	2	5.9	2.4
51	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	2	0.0	0.0
52	1	7199030069	7199030069	Coors Light 12/12B	1.0	2	2	92.7	0.2
53	1	3410001509	3410001509	Miller High Life 12/12B	1.0	2	2	0.0	0.0

Segment #3 : Shelf #3 DEPTH: 19 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
44	1	1820053047	1820053047	Bud Light 12/12C	1.0	2	2	2.9	4.8
45	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	2	12.7	1.1
46	1	1820008981	1820008981	Budweiser 8/16C	0.7	2	2	19.7	0.7
47	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	2	1.7	8.2
48	1	7199000048	7199000048	Coors Light 12/12C	1.0	2	2	0.0	0.0

Segment #3 : Shelf #2 DEPTH: 19 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
39	1	1820008989	1820008989	Bud Light 8/16C	0.7	2	2	32.3	0.4
40	1	1820011047	1820011047	Budweiser 12/12C	1.0	2	2	4.0	3.5
41	1	1820000834	1820000834	Budweiser 6/12B	0.8	3	1	54.5	0.4
42	1	7199030005	7199030005	Coors Light 6/12B	0.8	3	1	9.1	2.3
43	1	7143934450	7143934450	Rolling Rock 12/12C	1.0	2	2	0.0	0.0

Segment #3 : Shelf #1 DEPTH: 19 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 56.75 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
34	1	1820097007	1820097007	Bud Light Lime Lemon-Ade-Rita 12/8C	2.0	4	2	60.6	0.5
35	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	0.8	3	1	0.0	0.0
36	1	1820014991	1820014991	Bud Light Lime 6/12B	0.8	3	1	12.4	1.7
37	1	1820018993	1820018993	Bud Light Platinum 6/12B	0.8	3	1	22.8	0.9
38	1	1820015047	1820015047	Natural Light 12/12C	1.0	2	2	2.5	5.6

SKUs on Planogram: 53

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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