

Warm11172.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016

Traffic Flow N/A

POG: Warm11172.psa



POG Size: 9'0.00

Segments 1 - 3 of 3

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## SCHEMATIC BACKING REPORT

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### Planogram: Warm11172.psa

Segment #1 : Shelf #5      DEPTH: 22 in    WIDTH: 36 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
19	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	54.1	0.3
20	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	20.8	0.7
21	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.0	2	1	95.2	0.1

Segment #1 : Shelf #4      DEPTH: 22 in    WIDTH: 36 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	20.5	1.4
16	1	3410000340	3410000340	Redd's Variety Pack 12/12B	1.0	2	1	18.1	0.8
17	1	8066095710	8066095710	Modelo 24/12C	2.0	2	2	6.5	2.2
18	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	6.5	2.2

Segment #1 : Shelf #3      DEPTH: 22 in    WIDTH: 36 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1	3410051605	3410051605	Leinenkugel Seasonal Shandy 6/12B	1.0	4	1	28.0	1.0
12	1	3410008716	3410008716	Redd's Apple Ale 6/12B	1.0	4	1	10.1	2.8
13	1	8066095711	8066095711	Modelo 18/12C	2.0	2	2	9.2	1.5
14	1	8066095408	8066095408	Coronita Extra 24/7B	2.0	2	1	121.7	0.1

Segment #1 : Shelf #2      DEPTH: 22 in    WIDTH: 36 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	3061300001	3061300001	Brooklyn Lager 6/12B	1.0	4	1	23.8	1.2
7	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	33.1	0.8
8	1	8066095715	8066095715	Modelo 12/12C	2.0	4	2	6.0	4.7
9	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	1.4	9.8
10	1	8066095695	8066095695	Corona Extra 12/12C	2.0	4	2	0.0	0.0

Segment #1 : Shelf #1      DEPTH: 22 in    WIDTH: 36 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	18.2	1.5
2	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	6.1	4.6
3	1	8834510151	8834510151	Strongbow Gold Hard Cider 6/11B	1.0	4	1	26.0	1.1
4	1	8066095765	8066095765	Modelo 6/12B	0.8	3	1	54.5	0.4
5	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	4.5	6.2

Segment #2 : Shelf #5      DEPTH: 22 in    WIDTH: 36 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
37	1	7289000031	7289000031	Heineken 24/12B	2.0	2	1	0.0	0.0
38	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	36.0	0.4
39	1	7289000016	7289000016	Heineken 12/12B	1.0	2	1	3.9	3.6

Segment #2 : Shelf #4      DEPTH: 22 in    WIDTH: 36 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
33	1	8982623010	8982623010	Beers of Mexico 12/12B	1.0	2	1	45.5	0.3
34	1	8982690033	8982690033	Tecate 12/12C	2.0	4	2	142.9	0.2
35	1	7289000020	7289000020	Heineken 12/12C	2.0	4	2	90.3	0.3

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36 1 1820008981 1820008981 Budweiser 8/16C 2.0 6 2 34.1 1.2

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
30	1		8066095623	8066095623	Corona Light 18/12B	2.0	2	1	26.0	0.5
31	1		78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	7.5	1.9
32	1		7289000011	7289000011	Heineken 6/12B	1.0	4	1	19.9	1.4

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
26	1		8066095675	8066095675	Corona Light 12/12B	1.0	2	1	0.0	0.0
27	1		8248812300	8248812300	Becks 12/12B	1.0	2	1	2.2	6.5
28	1		78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	50.5	0.6
29	1		78615000036	78615000036	Hoegaarden 6/11B	1.0	4	1	23.3	1.2

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
22	1		8066095625	8066095625	Corona Light 6/12B	1.0	4	1	20.2	1.4
23	1		8248812345	8248812345	Becks 6/12B	1.0	4	1	13.0	2.2
24	1		1820018996	1820018996	Becks Sapphire 6/12B	1.0	4	1	25.0	1.1
25	1		78615000030	78615000030	Lefle Blonde 6/11B	1.0	4	1	21.2	1.3

Segment #3 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
58	1		1820011308	1820011308	Budweiser 18/12B	2.0	2	1	13.0	1.1
59	1		7199030079	7199030079	Coors Light 24/12BBB	2.0	2	1	0.0	0.0
60	1		7199031600	7199031600	Coors Light 24/12C	2.0	2	2	0.0	0.0

Segment #3 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
55	1		1820053218	1820053218	Bud Light 18/12C	2.0	2	2	20.2	0.7
56	1		7199030078	7199030078	Coors Light 18/12B	2.0	2	1	26.1	0.5
57	1		3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	15.3	0.9

Segment #3 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
50	1		1820014990	1820014990	Bud Light Lime 12/12B	1.0	2	1	4.5	3.1
51	1		1820011218	1820011218	Budweiser 18/12C	2.0	2	2	14.3	1.0
52	1		1820053047	1820053047	Bud Light 12/12C	2.0	4	2	24.3	1.2
53	1		7199030017	7199030017	Coors Light 18/12C	2.0	2	2	21.7	0.6
54	1		7199000048	7199000048	Coors Light 12/12C	2.0	4	2	10.8	2.6

Segment #3 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
45	1		1820014991	1820014991	Bud Light Lime 6/12B	1.0	4	1	21.4	1.3
46	1		1820011047	1820011047	Budweiser 12/12C	2.0	4	2	4666.7	0.0
47	1		1820000769	1820000769	Bud Light 12/12B	1.0	2	1	9.1	1.5
48	1		7199030069	7199030069	Coors Light 12/12B	1.0	2	1	7.3	1.9
49	1		1820015047	1820015047	Natural Light 12/12C	2.0	4	2	22.0	1.3

Segment #3 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

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POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
40	1	8382012393	8382012393	Guinness Extra Stout 6/11B	1.0	4	1	84.6	0.3
41	1	1820005989	1820005989	Michelob Ultra 6/12B	1.0	4	1	24.3	1.2
42	1	1820008989	1820008989	Bud Light 8/16C	0.7	2	1	8.7	1.6
43	1	7199030104	7199030104	Coors Light 9/16AL	1.0	2	1	2.6	5.3
44	1	7143934450	7143934450	Rolling Rock 12/12C	2.0	4	2	0.0	0.0

SKUs on Planogram: 60

**UNALLOCATED ITEMS/OPTIONAL ITEMS**

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**UNALLOCATED SKU REPORT**

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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