



Printed: 4/19/2016

Traffic Flow Left-right

POG: 10989.psa



POG Size: 4'2.00

Segments 1 - 2 of 2

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SCHEMATIC BACKING REPORT

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Planogram: 10989.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
19	1	8066095711	8066095711	Modelo 18/12C	2.0	2	1	9.6	1.5
20	1	8066095715	8066095715	Modelo 12/12C	1.5	3	1	2.8	7.4
21	1	8982690033	8982690033	Tecate 12/12C	1.5	3	1	0.0	0.0
22	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	0.0	0.0
17	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	3.5	6.0
18	1	7289000020	7289000020	Heineken 12/12C	1.5	3	1	69.5	0.3

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
13	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0
14	1	8066095675	8066095675	Corona Light 12/12B	1.5	3	1	10.8	1.9
15	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.5	3	1	16.1	1.3

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
10	1	8066095615	8066095615	Corona Extra 12/12B	2.0	4	1	1.8	15.5
11	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	1.5	13.7
12	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	58.2	0.5

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	8066095695	8066095695	Corona Extra 12/12C	1.5	3	1	0.0	0.0
7	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	18.9	1.5
8	1	78615000014	78615000014	Stella Artois 12/11B	1.5	3	1	5.3	4.0
9	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	0.0	0.0

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 60.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	8066095643	8066095643	Corona Extra 1/24C	1.0	12	1	0.0	0.0
2	1	1820025000	1820025000	Budweiser 1/25C	0.8	12	1	109.2	0.8
3	1	18195400002	18195400002	Peroni Nastro Azzuro 6/12B	1.0	4	1	28.0	1.0
4	1	8382012393	8382012393	Guinness Extra Stout 6/11B	1.3	5	1	0.0	0.0
5	1	8378333100	8378333100	Sierra Nevada Torpedo Extra IPA 6/12B	1.0	4	1	26.0	1.1

Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
42	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	583.3	0.0
43	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	4.8	2.9
44	1	8992427896	8992427896	Yuengling Traditional Lager 12/12B	1.5	3	1	27.3	0.8

Segment #2 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

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POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
38	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0
39	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	2.3	6.2
40	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	8.6	1.6
41	1	1820053047	1820053047	Bud Light 12/12C	1.5	3	1	9.1	2.3

Segment #2 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
34	1	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
35	1	7199030069	7199030069	Coors Light 12/12B	1.5	3	1	164.1	0.1
36	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	1	2.4	5.9
37	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	6.1	3.5

Segment #2 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
31	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.5	3	1	34.1	0.6
32	1	7199000048	7199000048	Coors Light 12/12C	1.5	3	1	12.8	1.6
33	1	1820008981	1820008981	Budweiser 8/16C	1.0	3	1	0.0	0.0

Segment #2 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
27	1	63848900029	63848900029	Dogfish Head 60 Minute IPA 6/12B	1.8	7	1	57.9	0.8
28	1	7199030005	7199030005	Coors Light 6/12B	1.0	4	1	162.8	0.2
29	1	1820015047	1820015047	Natural Light 12/12C	1.5	3	1	3.0	6.9
30	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 60.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
23	1	1820024001	1820024001	Stella Artois Cidre 6/12B	1.0	4	1	13.5	2.1
24	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	0.0	0.0
25	1	1820020993	1820020993	Bud Light Lime Straw-Ber-Rita 12/8C	1.5	3	1	16.6	1.3
26	1	1820000063	1820000063	Busch 6/16C	1.0	4	1	0.0	0.0

SKUs on Planogram: 44

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	1820000542	Busch 4/16C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev