

Warm13120.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016
 Traffic Flow N/A
 POG: Warm13120.psa



POG Size: 12'0.00
 Segments 1 - 4 of 4
 Page: 1

SCHEMATIC BACKING REPORT

Warm13120.psa

Planogram: Warm13120.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
17	1		7289000152	7289000152	Heineken 18/12B	2.0	2	1	15.2	0.9
18	1		7289000016	7289000016	Heineken 12/12B	1.5	3	1	0.9	22.8
19	1		8066095711	8066095711	Modelo 18/12C	2.0	2	2	2.9	4.8

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
14	1		7289000423	7289000423	Heineken Premium Light 18/12B	2.0	2	1	60.6	0.2
15	1		7289000159	7289000159	Heineken Premium Light 12/12B	1.0	2	1	18.2	0.8
16	1		8066095757	8066095757	Modelo 12/12B	1.0	2	1	10.7	1.3

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
10	1		8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	2.4	5.9
11	1		7289000188	7289000188	Heineken Premium Light 12/12C	2.0	4	2	181.8	0.2
12	1		7289000020	7289000020	Heineken 12/12C	2.0	4	2	254.5	0.1
13	1		8248812300	8248812300	Becks 12/12B	1.0	2	1	9.1	1.5

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
5	1		8066095675	8066095675	Corona Light 12/12B	1.0	2	1	42.7	0.3
6	1		8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	0.4	32.0
7	1		7289000011	7289000011	Heineken 6/12B	1.0	4	1	28.4	1.0
8	1		78615000036	78615000036	Hoegaarden 6/11B	1.0	4	1	45.5	0.6
9	1		78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	19.7	0.7

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1		8066095625	8066095625	Corona Light 6/12B	1.0	4	1	0.0	0.0
2	1		8066095695	8066095695	Corona Extra 12/12C	2.0	4	2	181.8	0.2
3	1		8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	32.8	0.9
4	1		8066095765	8066095765	Modelo 6/12B	0.8	3	1	0.0	0.0

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
37	1		8066095715	8066095715	Modelo 12/12C	2.0	4	2	2.6	10.7
38	1		8982690033	8982690033	Tecate 12/12C	2.0	4	2	0.0	0.0
39	1		1820014990	1820014990	Bud Light Lime 12/12B	1.0	2	1	22.8	0.6
40	1		1820005990	1820005990	Michelob Ultra 12/12B	1.0	2	1	13.0	1.1
41	1		8992427896	8992427896	Yuengling Traditional Lager 12/12B	1.0	2	1	18.2	0.8

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
33	1		8066095787	8066095787	Negra Modelo 12/12B	1.0	2	1	25.8	0.5
34	1		8982623010	8982623010	Beers of Mexico 12/12B	1.0	2	1	26.0	0.5
35	1		7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	368.4	0.0

SCHEMATIC BACKING REPORT

Warm13120.psa

36 1 8769201103 8769201103 Samuel Adams Seasonal 12/12B 1.0 2 1 60.6 0.2

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
29	1	8248812345	8248812345	Becks 6/12B	1.0	4	1	0.0	0.0
30	1	85858400302	85858400302	Palm Speciale 6/11B	1.0	4	1	121.2	0.2
31	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	52.0	0.5
32	1	8769200004	8769200004	Samuel Adams Seasonal Select 6/12B	1.0	4	1	90.9	0.3

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
25	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	363.6	0.1
26	1	8374100005	8374100005	Grolsch 6/12B	1.0	4	1	52.0	0.5
27	1	7199009532	7199009532	Blue Moon Seasonal 6/12B	1.0	4	1	0.0	0.0
28	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
20	1	7231163011	7231163011	Dos Equis Ambar 6/12B	1.0	4	1	90.9	0.3
21	1	8382056793	8382056793	Red Stripe 6/12B	1.0	4	1	0.0	0.0
22	1	79871322008	79871322008	Carib Shandy Sorrell 6/12B	1.0	4	1	22.7	1.2
23	1	18195400002	18195400002	Peroni Nastro Azzuro 6/12B	1.0	4	1	0.0	0.0
24	1	8382012393	8382012393	Guinness Extra Stout 6/11B	1.0	4	1	45.5	0.6

Segment #3 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
62	1	1820053308	1820053308	Bud Light 18/12B	2.0	2	1	0.0	0.0
63	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	2	1166.7	0.0
64	1	1820011308	1820011308	Budweiser 18/12B	2.0	2	1	777.8	0.0

Segment #3 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
57	1	1820000769	1820000769	Bud Light 12/12B	1.0	2	1	45.5	0.3
58	1	1820053047	1820053047	Bud Light 12/12C	2.0	4	2	121.2	0.2
59	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	2	26.0	0.5
60	1	1820000771	1820000771	Budweiser 12/12B	1.0	2	1	0.0	0.0
61	1	1820011047	1820011047	Budweiser 12/12C	2.0	4	2	201.4	0.1

Segment #3 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
52	1	8769227102	8769227102	Samuel Adams Cherry Wht 6/12B	1.0	4	1	52.0	0.5
53	1	8769230050	8769230050	Samuel Adams Seasonal 6/12B	1.0	4	1	181.8	0.2
54	1	8200072908	8200072908	Smirnoff Ice Party Pack 12/11B	1.0	2	1	60.6	0.2
55	1	63598525948	63598525948	Mikes HARDER Blk Cherry Lemonade 12/...	2.0	4	2	121.2	0.2
56	1	63598506070	63598506070	Mikes Hard Mango Punch 6/11B	1.0	4	1	90.9	0.3

Segment #3 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
47	1	8378337521	8378337521	Sierra Nevada Pale Ale 6/12B	1.0	4	1	33.1	0.8
48	1	8200075748	8200075748	Smirnoff Ice Screwdriver 6/11B	1.0	4	1	121.2	0.2
49	1	8200072751	8200072751	Smirnoff Ice Green Apple 6/11B	1.0	4	1	40.5	0.7

SCHEMATIC BACKING REPORT

Warm13120.psa

50	1	63598560611	63598560611	Mikes Hard Cranberry Lemonade 6/11B	1.0	4	1	95.6	0.3
51	1	63598506744	63598506744	Mikes Hard Black Cherry Lemonade 6/11B	1.0	4	1	60.6	0.5

Segment #3 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
42	1	8382012360	8382012360	Guinness Draught 4/15C	0.7	4	1	60.6	0.5
43	1	3061300001	3061300001	Brooklyn Lager 6/12B	1.0	4	1	60.6	0.5
44	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	21.4	1.3
45	1	1820020993	1820020993	Bud Light Lime Straw-Ber-Rita 12/8C	2.0	4	2	3111.1	0.0
46	1	63598522413	63598522413	Mikes Hard Strawberry Lemonade 6/11B	1.0	4	1	30.3	0.9

Segment #4 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
84	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	2.9	4.9
85	1	3410057340	3410057340	Miller Lite 18/12C	2.0	2	2	60.6	0.2
86	1	3410057636	3410057636	Miller Lite 12/12C	2.0	4	2	0.0	0.0

Segment #4 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
80	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	2	1.4	9.8
81	1	7199000048	7199000048	Coors Light 12/12C	2.0	4	2	8.3	3.4
82	1	1820015047	1820015047	Natural Light 12/12C	2.0	4	2	120.7	0.2
83	1	1820000964	1820000964	Natural Ice 12/12C	2.0	4	2	28.0	1.0

Segment #4 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
75	1	3410000340	3410000340	Redd's Variety Pack 12/12B	1.0	2	1	26.0	0.5
76	1	7199030069	7199030069	Coors Light 12/12B	1.0	2	1	15.2	0.9
77	1	7199030005	7199030005	Coors Light 6/12B	1.0	4	1	64.7	0.4
78	1	2210000170	2210000170	Pabst 12/12C	2.0	4	2	181.8	0.2
79	1	3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	20.7	0.7

Segment #4 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
70	1	3410008730	3410008730	Redd's Strawberry Ale 6/12B	1.0	4	1	36.4	0.8
71	1	1820008989	1820008989	Bud Light 8/16C	0.7	2	1	0.0	0.0
72	1	1820008981	1820008981	Budweiser 8/16C	0.7	2	1	0.0	0.0
73	1	7143934450	7143934450	Rolling Rock 12/12C	2.0	4	2	363.6	0.1
74	1	3410001636	3410001636	Miller High Life 12/12C	2.0	4	2	181.8	0.2

Segment #4 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
65	1	3410008716	3410008716	Redd's Apple Ale 6/12B	1.0	4	1	72.7	0.4
66	1	1497450009	1497450009	Woodchuck Amber 6/12B	1.0	4	1	90.9	0.3
67	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	120.2	0.2
68	1	8769200149	8769200149	Angry Orchard Green Apple 6/12B	1.0	4	1	0.0	0.0
69	1	3410031602	3410031602	Milwaukee's Best 12/12C	2.0	4	2	0.0	0.0

SKUs on Planogram: 86

UNALLOCATED ITEMS/OPTIONAL ITEMS

Warm13120.psa

UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
--	-----	------	------	--------	-------	----------	--------------