

SCHEMATIC BACKING REPORT

13120.psa

Planogram: 13120.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
19	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	15.2	0.9
20	2	7289000016	7289000016	Heineken 12/12B	3.0	6	1	1.8	22.8
21	1	8066095711	8066095711	Modelo 18/12C	2.0	2	1	2.9	4.8

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	2.4	5.9
16	1	8982690033	8982690033	Tecate 12/12C	1.5	3	1	0.0	0.0
17	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.5	3	1	27.3	0.8
18	1	8066095715	8066095715	Modelo 12/12C	1.5	3	1	2.0	10.7

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
13	2	8066095615	8066095615	Corona Extra 12/12B	4.0	8	1	1.8	32.0
14	1	8066095695	8066095695	Corona Extra 12/12C	1.5	3	1	136.4	0.2

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
10	1	8066095675	8066095675	Corona Light 12/12B	1.5	3	1	64.0	0.3
11	1	8066095787	8066095787	Negra Modelo 12/12B	1.0	2	1	25.8	0.5
12	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	10.7	1.3

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	32.8	0.9
7	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	13.7	1.5
8	1	7289000020	7289000020	Heineken 12/12C	1.5	3	1	190.9	0.1
9	1	7861500014	7861500014	Stella Artois 12/11B	1.5	3	1	29.6	0.7

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	79871322008	79871322008	Carib Shandy Sorrell 6/12B	1.0	4	1	22.7	1.2
2	1	8382012393	8382012393	Guinness Extra Stout 6/11B	1.3	5	1	56.9	0.6
3	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	28.4	1.0
4	1	3410008716	3410008716	Redd's Apple Ale 6/12B	1.0	4	1	72.7	0.4
5	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	21.4	1.3

Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
44	1	8982623010	8982623010	Beers of Mexico 12/12B	1.5	3	1	39.0	0.5
45	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	2.9	4.9
46	2	7199030017	7199030017	Coors Light 18/12C	4.0	4	1	2.9	9.8

Segment #2 : Shelf #5 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

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POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
40	1	1820005990	1820005990	Michelob Ultra 12/12B	1.5	3	1	19.5	1.1
41	1	7199030069	7199030069	Coors Light 12/12B	1.5	3	1	22.8	0.9
42	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	1166.7	0.0
43	1	1820000964	1820000964	Natural Ice 12/12C	1.5	3	1	21.0	1.0

Segment #2 : Shelf #4 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
36	1	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
37	1	8992427896	8992427896	Yuengling Traditional Lager 12/12B	1.5	3	1	27.3	0.8
38	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	1	26.0	0.5
39	1	3410001509	3410001509	Miller High Life 12/12B	1.5	3	1	31.0	0.7

Segment #2 : Shelf #3 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
32	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	90.9	0.2
33	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.5	3	1	552.6	0.0
34	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	151.1	0.1
35	1	1820008981	1820008981	Budweiser 8/16C	1.0	3	1	0.0	0.0

Segment #2 : Shelf #2 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
28	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0
29	1	3410000340	3410000340	Redd's Variety Pack 12/12B	1.5	3	1	39.0	0.5
30	1	7199000048	7199000048	Coors Light 12/12C	1.5	3	1	6.2	3.4
31	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 57.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
22	1	3410008730	3410008730	Redd's Strawberry Ale 6/12B	1.0	4	1	36.4	0.8
23	1	63598522413	63598522413	Mikes Hard Strawberry Lemonade 6/11B	1.0	4	1	30.3	0.9
24	1	7199030005	7199030005	Coors Light 6/12B	1.0	4	1	64.7	0.4
25	1	7289000119	7289000119	Heineken 1/24C	1.0	12	1	211.1	0.4
26	1	1820025000	1820025000	Budweiser 1/25C	0.8	12	1	29.5	2.8
27	1	1820000063	1820000063	Busch 6/16C	1.0	4	1	0.0	0.0

SKUs on Planogram: 46

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	78615000001	Stella Artois 6/11B	0.077	\$0.00	\$0.00	Imports	Anheuser-Busch InBev
2	1820000542	Busch 4/16C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev
3	1820000031	Natural Light 6/12C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev