



Printed: 4/19/2016

Traffic Flow Left-right

POG: 11745.psa



POG Size: 4'0.00

Segments 1 - 2 of 2

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SCHEMATIC BACKING REPORT

11745.psa

Planogram: 11745.psa

| Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in | | | | | | | | | |
|--|-------|-------------|-------------|--|-------|----------|------------|---------|------|
| POS | # FAC | UPC | ID | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
| 13 | 1 | 7289000152 | 7289000152 | Heineken 18/12B | 2.0 | 2 | 1 | 0.0 | 0.0 |
| 14 | 1 | 7143934450 | 7143934450 | Rolling Rock 12/12C | 1.0 | 2 | 1 | 12.1 | 1.2 |
| Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 10.50 in | | | | | | | | | |
| POS | # FAC | UPC | ID | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
| 11 | 1 | 8066095680 | 8066095680 | Corona Extra 18/12B | 2.0 | 2 | 1 | 8.7 | 1.6 |
| 12 | 1 | 8066095695 | 8066095695 | Corona Extra 12/12C | 1.0 | 2 | 1 | 0.0 | 0.0 |
| Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.30 in | | | | | | | | | |
| POS | # FAC | UPC | ID | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
| 8 | 1 | 8066095757 | 8066095757 | Modelo 12/12B | 0.5 | 1 | 1 | 140.0 | 0.1 |
| 9 | 1 | 78615000014 | 78615000014 | Stella Artois 12/11B | 1.0 | 2 | 1 | 4.3 | 3.2 |
| 10 | 1 | 8066095715 | 8066095715 | Modelo 12/12C | 1.0 | 2 | 1 | 12.5 | 1.1 |
| Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.50 in | | | | | | | | | |
| POS | # FAC | UPC | ID | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
| 5 | 1 | 8769201103 | 8769201103 | Samuel Adams Seasonal 12/12B | 1.0 | 2 | 1 | 30.3 | 0.5 |
| 6 | 1 | 85375900063 | 85375900063 | Southern Tier Super Pack 12/12B | 1.0 | 2 | 1 | 0.0 | 0.0 |
| 7 | 1 | 64286090024 | 64286090024 | Founders All Day IPA 15/12C | 0.5 | 1 | 1 | 0.0 | 0.0 |
| Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 43.80 in | | | | | | | | | |
| POS | # FAC | UPC | ID | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
| 1 | 1 | 9200002000 | 9200002000 | Small Town Not Your Fathers RtBr 6/12B | 0.5 | 2 | 1 | 0.0 | 0.0 |
| 2 | 1 | 8769282102 | 8769282102 | Angry Orchard Crisp Apple 6/12B | 0.5 | 2 | 1 | 34.3 | 0.4 |
| 3 | 1 | 8066095605 | 8066095605 | Corona Extra 6/12B | 0.5 | 2 | 1 | 47.1 | 0.3 |
| 4 | 1 | 64286090024 | 64286090024 | Founders All Day IPA 15/12C | 0.5 | 1 | 1 | 0.0 | 0.0 |
| Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in | | | | | | | | | |
| POS | # FAC | UPC | ID | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
| 27 | 2 | 1820011218 | 1820011218 | Budweiser 18/12C | 2.0 | 2 | 1 | 14.6 | 1.0 |
| 28 | 1 | 7199030017 | 7199030017 | Coors Light 18/12C | 1.0 | 1 | 1 | 17.3 | 0.8 |
| 29 | 1 | 7199030017 | 7199030017 | Coors Light 18/12C | 1.0 | 1 | 1 | 17.3 | 0.8 |
| Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 10.50 in | | | | | | | | | |
| POS | # FAC | UPC | ID | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
| 25 | 2 | 7199030078 | 7199030078 | Coors Light 18/12B | 2.0 | 2 | 1 | 14000.0 | 0.0 |
| 26 | 1 | 7199000048 | 7199000048 | Coors Light 12/12C | 1.0 | 2 | 1 | 5.4 | 2.6 |
| Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.30 in | | | | | | | | | |
| POS | # FAC | UPC | ID | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
| 22 | 1 | 7289000016 | 7289000016 | Heineken 12/12B | 1.0 | 2 | 1 | 5.9 | 2.4 |
| 23 | 1 | 8248812300 | 8248812300 | Becks 12/12B | 1.0 | 2 | 1 | 12.1 | 1.2 |
| 24 | 1 | 1820011047 | 1820011047 | Budweiser 12/12C | 1.0 | 2 | 1 | 17.6 | 0.8 |

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Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.50 in

| POS | # | FAC | UPC | ID | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|---|-----|------------|------------|---------------------|-------|----------|------------|------|------|
| 19 | 1 | | 8066095615 | 8066095615 | Corona Extra 12/12B | 1.0 | 2 | 1 | 10.2 | 1.4 |
| 20 | 1 | | 1820061047 | 1820061047 | Busch 12/12C | 1.0 | 2 | 1 | 0.0 | 0.0 |
| 21 | 1 | | 7199030069 | 7199030069 | Coors Light 12/12B | 1.0 | 2 | 1 | 9.7 | 1.5 |

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 43.80 in

| POS | # | FAC | UPC | ID | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|---|-----|------------|------------|-------------------|-------|----------|------------|------|------|
| 15 | 1 | | 1820025000 | 1820025000 | Budweiser 1/25C | 0.5 | 7 | 1 | 0.0 | 0.0 |
| 16 | 1 | | 7289000011 | 7289000011 | Heineken 6/12B | 0.8 | 3 | 1 | 24.8 | 0.8 |
| 17 | 1 | | 1820000063 | 1820000063 | Busch 6/16C | 0.5 | 2 | 1 | 0.0 | 0.0 |
| 18 | 1 | | 7199030005 | 7199030005 | Coors Light 6/12B | 0.5 | 2 | 1 | 22.8 | 0.6 |

SKUs on Planogram: 27

UNALLOCATED ITEMS/OPTIONAL ITEMS

11745.psa

UNALLOCATED SKU REPORT

| | UPC | NAME | MVMT | Profit | Sales | Category | Manufacturer |
|--|-----|------|------|--------|-------|----------|--------------|
|--|-----|------|------|--------|-------|----------|--------------|