



SCHEMATIC BACKING REPORT

12309.psa

Planogram: 12309.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
13	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.0	2	1	0.0	0.0
14	1	64286090024	64286090024	Founders All Day IPA 15/12C	0.5	1	1	0.0	0.0
15	1	1820014990	1820014990	Bud Light Lime 12/12B	1.0	2	1	10.7	1.3

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
10	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.0	2	1	0.0	0.0
11	1	64286090024	64286090024	Founders All Day IPA 15/12C	0.5	1	1	0.0	0.0
12	1	7289000016	7289000016	Heineken 12/12B	1.0	2	1	2.7	5.1

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.30 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
8	1	8769230050	8769230050	Samuel Adams Seasonal 6/12B	0.8	3	1	22.8	0.9
9	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
5	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	16.8	0.8
6	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	0.5	2	1	0.0	0.0
7	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	4.8	2.9

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 44.80 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	0.5	2	1	14.0	1.0
2	1	8066095715	8066095715	Modelo 12/12C	1.0	2	1	25.8	0.5
3	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	18.0	1.6
4	1	1820025000	1820025000	Budweiser 1/25C	0.5	7	1	0.0	0.0

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
28	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	1750.0	0.0
29	1	7199030017	7199030017	Coors Light 18/12C	1.0	1	1	66.7	0.2

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 10.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
26	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
27	1	7199030017	7199030017	Coors Light 18/12C	1.0	1	1	66.7	0.2

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.30 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
23	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	1.8	19.4
24	1	1820053218	1820053218	Bud Light 18/12C	1.0	1	1	23.0	0.3
25	1	1820061047	1820061047	Busch 12/12C	1.0	2	1	0.0	0.0

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Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.50 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
20	1		8248812300	8248812300	Becks 12/12B	1.0	2	1	1.8	19.4
21	1		7199000048	7199000048	Coors Light 12/12C	1.0	2	1	7.3	1.9
22	1		3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	13.4	1.0

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 43.80 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1		8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	0.5	2	1	0.0	0.0
17	1		1820011047	1820011047	Budweiser 12/12C	1.0	2	1	6.7	2.1
18	1		7199030005	7199030005	Coors Light 6/12B	0.5	2	1	0.0	0.0
19	1		1820000031	1820000031	Natural Light 6/12C	0.5	2	1	0.0	0.0

SKUs on Planogram: 26

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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