

Warm12758.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016

Traffic Flow N/A

POG: Warm12758.psa



POG Size: 6'0.00

Segments 1 - 2 of 2

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SCHEMATIC BACKING REPORT

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Planogram: Warm12758.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
17	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	1.6	13.0
18	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.0	2	1	5.4	2.6

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
13	1	7289000020	7289000020	Heineken 12/12C	2.0	4	2	0.0	0.0
14	1	8982690033	8982690033	Tecate 12/12C	2.0	4	2	0.0	0.0
15	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
9	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	9.5	2.9
10	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	1.4	15.1
11	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	1.3	11.1
12	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	0.0	0.0

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
5	1	8382012393	8382012393	Guinness Extra Stout 6/11B	1.0	4	1	0.0	0.0
6	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	3.2	4.4
7	1	8066095675	8066095675	Corona Light 12/12B	1.0	2	1	2.6	5.5
8	1	8066095695	8066095695	Corona Extra 12/12C	2.0	4	2	0.0	0.0

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	78615000036	78615000036	Hoegaarden 6/11B	1.0	4	1	12.1	2.3
2	2	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	7.3	3.8
3	1	8066095625	8066095625	Corona Light 6/12B	1.0	4	1	9.3	3.0
4	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	7.5	3.7

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
38	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	60.6	0.2
39	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	2	5.3	2.6
40	1	1820000769	1820000769	Bud Light 12/12B	1.0	2	1	5.4	2.6
41	1	1820015047	1820015047	Natural Light 12/12C	2.0	4	2	3.7	7.6

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
33	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	2	4.6	3.1
34	1	7199030069	7199030069	Coors Light 12/12B	1.0	2	1	3.4	4.1
35	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	2	1.8	8.0
36	1	1820000771	1820000771	Budweiser 12/12B	1.0	2	1	3.8	3.7
37	1	3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	2.5	5.5

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Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
29	1	7199000048	7199000048	Coors Light 12/12C	2.0	4	2	3.8	7.3
30	1	1820053047	1820053047	Bud Light 12/12C	2.0	4	2	9.9	2.8
31	1	1820011047	1820011047	Budweiser 12/12C	2.0	4	2	8.8	3.2
32	1	1820008981	1820008981	Budweiser 8/16C	1.3	4	2	0.0	0.0

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
24	1	8066095715	8066095715	Modelo 12/12C	2.0	4	2	11.5	2.4
25	1	8769229103	8769229103	Samuel Adams Ssnl Variety-Mix Pk 12/12B	1.0	2	1	7.0	2.0
26	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	35.1	0.4
27	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	6.9	4.1
28	1	1820008989	1820008989	Bud Light 8/16C	0.7	2	1	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
19	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	8.1	3.5
20	1	8769230050	8769230050	Samuel Adams Seasonal 6/12B	1.0	4	1	8.1	3.5
21	1	8769200127	8769200127	Samuel Adams Rebel IPA 6/12B	1.0	4	1	10.1	2.8
22	1	7199009561	7199009561	Blue Moon White IPA 6/12B	1.0	4	1	10.7	2.6
23	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	10.1	2.8

SKUs on Planogram: 41

UNALLOCATED ITEMS/OPTIONAL ITEMS

Warm12758.psa

UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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