

Warm10217.psa For Validation Purposes Only NOT FINAL



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Traffic Flow N/A

POG: Warm10217.psa



POG Size: 9'0.00

Segments 1 - 3 of 3

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## SCHEMATIC BACKING REPORT

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### Planogram: Warm10217.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
18	1	8982623010	8982623010	Beers of Mexico 12/12B	1.0	2	1	0.0	0.0
19	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0
20	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
14	1	8982690033	8982690033	Tecate 12/12C	2.0	4	2	0.0	0.0
15	1	8066095675	8066095675	Corona Light 12/12B	1.0	2	1	62.2	0.2
16	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	3.1	4.5
17	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	0.0	0.0

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
10	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	560.0	0.0
11	1	7199009536	7199009536	Blue Moon Seasonal 12/12B	1.0	2	1	181.8	0.1
12	1	8066095695	8066095695	Corona Extra 12/12C	2.0	4	2	121.2	0.2
13	1	8066095715	8066095715	Modelo 12/12C	2.0	4	2	2000.0	0.0

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	8769210012	8769210012	Samuel Adams Boston Lgr 6/12B	1.0	4	1	181.8	0.2
7	1	7199009561	7199009561	Blue Moon White IPA 6/12B	1.0	4	1	90.9	0.3
8	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	36.5	0.8
9	1	8066095765	8066095765	Modelo 6/12B	0.8	3	1	0.0	0.0

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	8769230050	8769230050	Samuel Adams Seasonal 6/12B	1.0	4	1	444.4	0.1
2	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	823.5	0.0
3	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	72.7	0.4
4	1	8066095625	8066095625	Corona Light 6/12B	1.0	4	1	0.0	0.0
5	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	736.8	0.0

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
39	1	1820020995	1820020995	Budweiser Black Crown 12/12B	1.0	2	1	82.4	0.2
40	1	1820018992	1820018992	Bud Light Platinum 12/12B	1.0	2	1	181.8	0.1
41	1	8992427896	8992427896	Yuengling Traditional Lager 12/12B	1.0	2	1	30.3	0.5
42	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	2	736.8	0.0

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
35	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.0	2	1	90.9	0.2
36	1	8248812300	8248812300	Becks 12/12B	1.0	2	1	7.3	1.9
37	1	8992429386	8992429386	Yuengling Black & Tan 12/12B	1.0	2	1	181.8	0.1

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38	1	1820000769	1820000769	Bud Light 12/12B	1.0	2	1	200.0	0.1
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Segment #2 : Shelf #3      DEPTH: 22 in    WIDTH: 36 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
30	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	8.4	1.7
31	1	72890000016	72890000016	Heineken 12/12B	1.0	2	1	7.7	1.8
32	1	3410008749	3410008749	Redd's Wicked Mango 12/10C	2.0	4	2	121.2	0.2
33	1	1820022988	1820022988	Bud Light Lime Raz-Ber-Rita 12/8C	2.0	4	2	73.5	0.4
34	1	1820053047	1820053047	Bud Light 12/12C	2.0	4	2	33.1	0.8

Segment #2 : Shelf #2      DEPTH: 22 in    WIDTH: 36 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
25	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	15.8	1.8
26	1	72890000020	72890000020	Heineken 12/12C	2.0	4	2	274.5	0.1
27	1	8382056793	8382056793	Red Stripe 6/12B	1.0	4	1	0.0	0.0
28	1	1820022992	1820022992	Bud Light Lime-A-Rita Seasonal 12/8C	2.0	4	2	40.5	0.7
29	1	1820020993	1820020993	Bud Light Lime Straw-Ber-Rita 12/8C	2.0	4	2	137.3	0.2

Segment #2 : Shelf #1      DEPTH: 22 in    WIDTH: 36 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
21	1	8382012393	8382012393	Guinness Extra Stout 6/11B	1.0	4	1	0.0	0.0
22	1	8248812345	8248812345	Becks 6/12B	1.0	4	1	61.5	0.5
23	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	0.0	0.0
24	1	63598510062	63598510062	Mikes Hard Lemonade 6/11B	1.0	4	1	90.9	0.3

Segment #3 : Shelf #5      DEPTH: 22 in    WIDTH: 36 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
61	1	1820011308	1820011308	Budweiser 18/12B	2.0	2	1	0.0	0.0
62	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	2	28.0	0.5
63	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	27.7	0.5

Segment #3 : Shelf #4      DEPTH: 22 in    WIDTH: 36 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
56	1	1820000771	1820000771	Budweiser 12/12B	1.0	2	1	0.0	0.0
57	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	2	46.7	0.3
58	1	7199030069	7199030069	Coors Light 12/12B	1.0	2	1	73.3	0.2
59	1	2210000170	2210000170	Pabst 12/12C	2.0	4	2	0.0	0.0
60	1	3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	60.6	0.2

Segment #3 : Shelf #3      DEPTH: 22 in    WIDTH: 36 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
52	1	1820011047	1820011047	Budweiser 12/12C	2.0	4	2	78.2	0.4
53	1	7199000048	7199000048	Coors Light 12/12C	2.0	4	2	57.1	0.5
54	1	7143934450	7143934450	Rolling Rock 12/12C	2.0	4	2	0.0	0.0
55	1	3410001636	3410001636	Miller High Life 12/12C	2.0	4	2	0.0	0.0

Segment #3 : Shelf #2      DEPTH: 22 in    WIDTH: 36 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
48	2	1820008989	1820008989	Bud Light 8/16C	1.3	4	1	0.0	0.0
49	2	1820008981	1820008981	Budweiser 8/16C	1.3	4	1	0.0	0.0
50	1	1820015047	1820015047	Natural Light 12/12C	2.0	4	2	40.5	0.7

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51 1 1820000964 1820000964 Natural Ice 12/12C 2.0 4 2 181.8 0.2

Segment #3 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
43	1		63598506744	63598506744	Mikes Hard Black Cherry Lemonade 6/11B	1.0	4	1	60.6	0.5
44	1		1820005989	1820005989	Michelob Ultra 6/12B	1.0	4	1	363.6	0.1
45	1		1820018993	1820018993	Bud Light Platinum 6/12B	1.0	4	1	18.2	1.5
46	1		8992427891	8992427891	Yuengling Traditional Lager 6/12B	1.0	4	1	19.2	1.5
47	1		7199030005	7199030005	Coors Light 6/12B	1.0	4	1	76.1	0.4

SKUs on Planogram: 63

**UNALLOCATED ITEMS/OPTIONAL ITEMS**

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**UNALLOCATED SKU REPORT**

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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