



SCHEMATIC BACKING REPORT

10217.psa

Planogram: 10217.psa

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 10.50 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1		8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0
12	1		1820011218	1820011218	Budweiser 18/12C	1.0	1	1	28.0	0.5

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.80 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
8	1		8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	3.1	4.5
9	1		8066095605	8066095605	Corona Extra 6/12B	0.5	2	1	18.3	0.8
10	1		8248812300	8248812300	Becks 12/12B	1.0	2	1	7.3	1.9

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.68 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
5	1		7289000016	7289000016	Heineken 12/12B	1.0	2	1	7.7	1.8
6	1		78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	8.4	1.7
7	1		78615000001	78615000001	Stella Artois 6/11B	0.5	2	1	7.9	1.8

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 43.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1		1820022992	1820022992	Bud Light Lime-A-Rita Seasonal 12/8C	1.0	2	1	20.2	0.7
2	1		1820022988	1820022988	Bud Light Lime Raz-Ber-Rita 12/8C	1.0	2	1	36.7	0.4
3	1		8066095695	8066095695	Corona Extra 12/12C	1.0	2	1	60.6	0.2
4	1		1820053047	1820053047	Bud Light 12/12C	1.0	2	1	16.5	0.8

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
13	1		7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
14	1		1820011218	1820011218	Budweiser 18/12C	1.0	1	1	28.0	0.5

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
28	1		8066095757	8066095757	Modelo 12/12B	1.0	2	1	0.0	0.0
29	1		7199030017	7199030017	Coors Light 18/12C	1.0	1	1	46.7	0.3

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 9.50 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
26	1		7199030078	7199030078	Coors Light 18/12B	2.0	2	1	27.7	0.5
27	1		7199030017	7199030017	Coors Light 18/12C	1.0	1	1	46.7	0.3

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
23	1		8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.0	2	1	0.0	0.0
24	1		85375900063	85375900063	Southern Tier Super Pack 12/12B	1.0	2	1	0.0	0.0
25	1		8992427891	8992427891	Yuengling Traditional Lager 6/12B	0.5	2	1	9.6	1.5

SCHEMATIC BACKING REPORT

10217.psa

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
19	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	0.5	2	1	0.0	0.0
20	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	0.5	2	1	0.0	0.0
21	1	1820018993	1820018993	Bud Light Platinum 6/12B	0.5	2	1	9.1	1.5
22	1	1820015047	1820015047	Natural Light 12/12C	1.0	2	1	20.2	0.7

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 43.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	1	7199000048	7199000048	Coors Light 12/12C	1.0	2	1	28.6	0.5
16	1	1820061047	1820061047	Busch 12/12C	1.0	2	1	0.0	0.0
17	1	1820000063	1820000063	Busch 6/16C	1.0	4	1	0.0	0.0
18	1	7199010071	7199010071	Coors 1/24C	0.6	7	1	21.1	2.3

SKUs on Planogram: 27

UNALLOCATED ITEMS/OPTIONAL ITEMS

10217.psa

UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	1820000542	Busch 4/16C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev