



Printed: 4/19/2016

Traffic Flow Left-right

POG: 12899.psa



POG Size: 6'0.00

Segments 1 - 3 of 3

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## SCHEMATIC BACKING REPORT

12899.psa

### Planogram: 12899.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
10	2		7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
11	1		7289000020	7289000020	Heineken 12/12C	1.0	2	1	5.6	2.5

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 12.25 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
9	2		7289000016	7289000016	Heineken 12/12B	2.0	4	1	2.6	10.9

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1		8769229103	8769229103	Samuel Adams Ssnl Variety-Mix Pk 12/12B	1.0	2	1	11.4	1.2
7	1		8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.0	2	1	45.5	0.3
8	1		4182700076	4182700076	Harpoon IPA 6/12B	0.5	2	1	9.1	1.5

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
3	1		7199009554	7199009554	Blue Moon Brewmaster's Sampler 12/12B	1.0	2	1	16.5	0.8
4	1		7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	6.3	2.2
5	1		7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	0.5	2	1	8.6	1.6

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 44.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1		64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
2	1		8066095715	8066095715	Modelo 12/12C	1.0	2	1	3.5	4.0

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
21	1		8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0
22	1		1820053218	1820053218	Bud Light 18/12C	1.0	1	1	2.7	5.2

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 9.50 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
19	1		8066095408	8066095408	Coronita Extra 24/7B	2.0	2	1	0.0	0.0
20	1		8248812300	8248812300	Becks 12/12B	1.0	2	1	4.4	3.2

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 20.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
18	2		8066095615	8066095615	Corona Extra 12/12B	2.0	4	1	1.8	15.2

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 29.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1		85375900063	85375900063	Southern Tier Super Pack 12/12B	1.0	2	1	0.0	0.0

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17 1 8066095757 8066095757 Modelo 12/12B 1.0 2 1 3.3 4.2

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 40.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
12	1		73692011132	73692011132	Goose Island India Pale Ale 6/12B	0.5	2	1	16.5	0.8
13	1		8066095605	8066095605	Corona Extra 6/12B	0.5	2	1	3.4	4.2
14	1		9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	0.5	2	1	60.6	0.2
15	1		8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	0.5	2	1	7.9	1.8

Segment #3 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
32	1		1820053218	1820053218	Bud Light 18/12C	1.0	1	1	2.7	5.2
33	2		7199030078	7199030078	Coors Light 18/12B	2.0	2	1	0.0	0.0

Segment #3 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
31	4		7199030017	7199030017	Coors Light 18/12C	4.0	4	1	1.7	16.4

Segment #3 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
29	3		1820011218	1820011218	Budweiser 18/12C	3.0	3	1	1.9	11.3
30	1		1820011047	1820011047	Budweiser 12/12C	1.0	2	1	2.7	5.2

Segment #3 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 31.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
27	2		78615000014	78615000014	Stella Artois 12/11B	2.0	4	1	2.6	10.8
28	1		7199030005	7199030005	Coors Light 6/12B	0.5	2	1	5.5	2.6

Segment #3 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
23	1		8378333100	8378333100	Sierra Nevada Torpedo Extra IPA 6/12B	1.0	4	1	40.5	0.7
24	1		1820025001	1820025001	Bud Light 1/25C	0.5	7	1	2.9	17.1
25	1		1820061047	1820061047	Busch 12/12C	1.0	2	1	0.0	0.0
26	1		1820000063	1820000063	Busch 6/16C	0.5	2	1	0.0	0.0

SKUs on Planogram: 32

# UNALLOCATED ITEMS/OPTIONAL ITEMS

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## UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	1820015047	Natural Light 12/12C	5.289	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev
2	1820000542	Busch 4/16C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev
3	1820000031	Natural Light 6/12C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev