

6160.psa For Validation Purposes Only NOT FINAL



Printed: 4/14/2016

Traffic Flow N/A

POG: 6160.psa



POG Size: 12'0.00

Segments 1 - 3 of 3

Page: 1

## SCHEMATIC BACKING REPORT

6160.psa

### Planogram: 6160.psa

Segment #1 : Shelf #5      DEPTH: 36 in    WIDTH: 48 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 18.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
46	1	8378338102	8378338102	Sierra Nevada Torpedo Extra IPA 12/12C	1.5	3	1	8.0	2.6
47	1	8378322200	8378322200	Sierra Nevada Pale Ale 12/12C	1.5	3	1	15.2	1.4
48	1	3061300071	3061300071	Brooklyn Variety Pack 12/12B	2.0	4	1	0.0	0.0
49	1	3061300031	3061300031	Brooklyn Lager 12/12B	2.0	4	1	0.0	0.0
50	1	7199009536	7199009536	Blue Moon Seasonal 12/12B	2.0	4	1	13.8	2.0
51	1	7289000016	7289000016	Heineken 12/12B	2.0	4	1	4.5	6.3

Segment #1 : Shelf #4      DEPTH: 24 in    WIDTH: 48 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 29.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
40	1	64286020024	64286020024	Founders All Day IPA 6/12B	1.0	4	1	15.2	1.8
41	1	8378333100	8378333100	Sierra Nevada Torpedo Extra IPA 6/12B	1.0	4	1	10.0	2.8
42	1	8378337521	8378337521	Sierra Nevada Pale Ale 6/12B	1.0	4	1	10.8	2.6
43	1	8378322822	8378322822	Sierra Nevada Seasonal 6/12B	1.0	4	1	12.6	2.2
44	1	3061300001	3061300001	Brooklyn Lager 6/12B	1.0	4	1	8.9	3.1
45	1	3061300053	3061300053	Brooklyn Seasonal 6/12B	1.0	4	1	20.1	1.4

Segment #1 : Shelf #3      DEPTH: 24 in    WIDTH: 48 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 40.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
27	1	1820025009	1820025009	Bud Light Lime 1/25C	0.5	8	1	583.3	0.1
28	1	1820021986	1820021986	Bud Light 3/25C	0.4	2	1	2.3	6.1
29	1	1820025001	1820025001	Bud Light 1/25C	0.5	8	1	4.4	12.7
30	1	1820021985	1820021985	Budweiser 3/25C	0.4	2	1	1.6	8.5
31	1	1820025000	1820025000	Budweiser 1/25C	0.5	8	1	2.3	24.1
32	2	7199030120	7199030120	Coors Light 3/24C	0.8	4	1	2.5	11.0
33	1	7199030065	7199030065	Coors Light 1/24C	0.7	8	1	5.3	10.7
34	1	7199010071	7199010071	Coors 1/24C	0.7	8	1	3.2	17.5
35	1	3410000355	3410000355	Miller Lite 1/24C	0.7	8	1	8.0	7.0
36	1	8992460024	8992460024	Yuengling Traditional Lager 1/24C	0.5	8	1	2.9	19.3
37	1	68907661175	68907661175	Narragansett Lager 1/24C	0.7	8	1	3.9	14.3
38	2	7143900601	7143900601	Rolling Rock 1/25C	1.1	16	1	2.4	46.5
39	2	2210000004	2210000004	Pabst 1/24C	1.3	16	1	1.7	66.9

Segment #1 : Shelf #2      DEPTH: 24 in    WIDTH: 48 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 51.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
12	1	78615000057	78615000057	Stella Artois 1/22B	0.5	8	1	6.7	8.4
13	1	7289000478	7289000478	Heineken 1/22B	0.7	8	1	15.0	3.7
14	1	7289000119	7289000119	Heineken 1/24C	0.7	8	1	10.6	5.3
15	1	1820025028	1820025028	Becks 1/25C	0.5	8	1	0.0	0.0
16	1	7089701331	7089701331	Fosters Lager 1/25C	0.6	7	1	4.2	11.6
17	1	7089718331	7089718331	Fosters Premium Ale 1/25C	0.6	7	1	8.8	5.6
18	1	8066095643	8066095643	Corona Extra 1/24C	0.7	8	1	8.5	6.6
19	1	8066095721	8066095721	Modelo 1/24C	0.7	8	1	7.8	7.2
20	1	8797502650	8797502650	Sapporo Draft 1/22C	0.7	8	1	5.2	10.7
21	1	1820096934	1820096934	Bud Light Lime Cran-Ber-Rita 1/25C	0.5	8	1	6.6	8.5
22	1	1820025531	1820025531	Bud Light Lime Raz-Ber-Rita 1/25C	0.5	8	1	17.7	3.2
23	1	1820025833	1820025833	Bud Light Lime Grape-A-Rita 1/25C	0.5	8	1	0.0	0.0
24	1	3410000323	3410000323	Redd's Wicked Apple 1/24C	0.7	8	1	0.0	0.0
25	1	63598525891	63598525891	Mikes HARDER Mango Punch 1/23.5C	0.7	8	1	7.9	7.1
26	1	63598524583	63598524583	Mikes HARDER Lemonade 1/23.5C	0.7	8	1	10.6	5.3

Segment #1 : Shelf #1      DEPTH: 24 in    WIDTH: 48 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 64.00 in

## SCHEMATIC BACKING REPORT

6160.psa

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	8066095641	8066095641	Corona Extra 1/24B	0.6	7	1	3.9	12.7
2	1	8205430166	8205430166	Warsteiner 1/22B	0.5	8	1	10.2	5.5
3	1	69092600032	69092600032	Speakeasy Big Daddy IPA 1/22B	0.5	8	1	15.3	3.7
4	1	3061300102	3061300102	Brooklyn Local 1 1/25B	0.6	7	1	24.8	2.0
5	1	3061300122	3061300122	Brooklyn Local 2 1/25B	0.6	7	1	27.4	1.8
6	1	89521600201	89521600201	Moskato Life Original 1/24B	0.6	7	1	12.3	4.0
7	1	84980600057	84980600057	Moskato Life Strawberry 1/24B	0.6	7	1	17.2	2.8
8	1	89521600203	89521600203	Moskato Life Rose 1/24B	0.6	7	1	15.5	3.2
9	1	1612102200	1612102200	J.K.'s Scrumpy Hard Cider Apple 1/22B	0.5	8	1	11.6	4.8
10	1	71925600083	71925600083	Long Trail Limbo IPA 6/12B	1.0	4	1	12.8	2.2
11	1	71925600101	71925600101	Long Trail Seasonal 6/12B	1.0	4	1	12.6	2.2

Segment #2 : Shelf #5 DEPTH: 36 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 18.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
80	1	7289000020	7289000020	Heineken 12/12C	1.5	3	1	0.0	0.0
81	1	7289000159	7289000159	Heineken Premium Light 12/12B	2.0	4	1	17.9	1.6
82	1	8066095615	8066095615	Corona Extra 12/12B	2.0	4	1	3.7	7.6
83	1	8066095675	8066095675	Corona Light 12/12B	1.5	3	1	6.1	3.4
84	1	8066095757	8066095757	Modelo 12/12B	2.0	4	1	181.8	0.2

Segment #2 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 29.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
74	1	8769200127	8769200127	Samuel Adams Rebel IPA 6/12B	1.0	4	1	10.4	2.7
75	1	8769210012	8769210012	Samuel Adams Boston Lgr 6/12B	1.0	4	1	6.9	4.1
76	1	8769230050	8769230050	Samuel Adams Seasonal 6/12B	1.0	4	1	14.6	1.9
77	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	6.0	4.7
78	1	7199009532	7199009532	Blue Moon Seasonal 6/12B	1.0	4	1	11.9	2.4
79	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	0.0	0.0

Segment #2 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 40.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
67	1	1820025008	1820025008	Natural Ice 1/25C	0.5	8	1	0.0	0.0
68	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	5.1	5.5
69	1	73692011118	73692011118	Goose Island Seasonal 6/12B	1.0	4	1	17.3	1.6
70	1	72383000009	72383000009	Lagunitas IPA 6/12B	1.0	4	1	3.9	7.1
71	1	72383000020	72383000020	Lagunitas A Little Sumpin Sumpin 6/12B	1.0	4	1	9.8	2.9
72	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	8.7	3.2
73	1	8066095625	8066095625	Corona Light 6/12B	1.0	4	1	12.6	2.2

Segment #2 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 51.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
60	1	63848900029	63848900029	Dogfish Head 60 Minute IPA 6/12B	1.0	4	1	25.2	1.1
61	1	63848900088	63848900088	Dogfish Head Palo Santo Marron 4/12B	0.7	4	1	16.5	1.7
62	1	1820017993	1820017993	Shock Top Seasonal 6/12B	1.0	4	1	19.2	1.5
63	1	75452700022	75452700022	New Belgium Fat Tire Amber Ale 6/12B	1.0	4	1	0.0	0.0
64	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	6.5	4.3
65	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	3.5	8.0
66	1	8066095755	8066095755	Modelo 6/12C	2.0	8	2	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 64.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
52	1	71925600005	71925600005	Long Trail Ale 6/12B	1.0	4	1	18.1	1.5

## SCHEMATIC BACKING REPORT

6160.psa

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
53	1		81760601000	81760601000	Captain Lawrence Pale Ale 6/12B	1.0	4	1	15.8	1.8
54	1		81760601020	81760601020	Captain Lawrence IPA 6/12B	1.0	4	1	14.6	1.9
55	1		85909300244	85909300244	SixPoint The Crisp 6/12C	1.3	5	1	26.8	1.3
56	2		7289000454	7289000454	Heineken 3/16C	1.5	6	1	8.8	4.8
57	1		1820000506	1820000506	Stella Artois 4/15C	1.3	8	2	0.0	0.0
58	1		9282400000	9282400000	Konig Pilsner 4/17C	0.7	4	1	7.7	3.6
59	1		78615000036	78615000036	Hoegaarden 6/11B	1.0	4	1	2153.8	0.0

Segment #3 : Shelf #5 DEPTH: 36 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 18.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
109	1		8066095715	8066095715	Modelo 12/12C	1.5	3	1	7.2	2.9
110	1		78615000014	78615000014	Stella Artois 12/11B	2.0	4	1	7.0	4.0
111	1		8205480451	8205480451	Warsteiner 12/11B	1.5	3	1	14.4	1.5
112	1		7199030017	7199030017	Coors Light 18/12C	2.0	2	1	5.6	2.5
113	1		1820000964	1820000964	Natural Ice 12/12C	1.5	3	1	0.0	0.0
114	1		1820015047	1820015047	Natural Light 12/12C	1.5	3	1	0.0	0.0
115	1		2210000170	2210000170	Pabst 12/12C	1.5	3	1	6.2	3.4
116	1		7143934450	7143934450	Rolling Rock 12/12C	1.5	3	1	3.5	5.9

Segment #3 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 29.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
103	2		3410057340	3410057340	Miller Lite 18/12C	2.0	2	1	3.8	3.7
104	1		3410057636	3410057636	Miller Lite 12/12C	1.0	2	1	5.9	2.4
105	1		7199000048	7199000048	Coors Light 12/12C	1.0	2	1	6.8	2.0
106	2		1820011218	1820011218	Budweiser 18/12C	2.0	2	1	3.2	4.4
107	1		1820011047	1820011047	Budweiser 12/12C	1.0	2	1	2.2	6.4
108	1		3410001509	3410001509	Miller High Life 12/12B	1.5	3	1	0.0	0.0

Segment #3 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 40.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
97	1		8066095765	8066095765	Modelo 6/12B	1.0	4	1	0.0	0.0
98	2		1820053218	1820053218	Bud Light 18/12C	2.0	2	1	2.2	6.3
99	1		1820053047	1820053047	Bud Light 12/12C	1.0	2	1	3.3	4.3
100	1		1820008989	1820008989	Bud Light 8/16C	0.7	2	1	0.0	0.0
101	1		1820008981	1820008981	Budweiser 8/16C	0.7	2	1	0.0	0.0
102	1		8992427896	8992427896	Yuengling Traditional Lager 12/12B	1.0	2	1	41.8	0.3

Segment #3 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 51.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
91	1		7199030005	7199030005	Coors Light 6/12B	1.0	4	1	8.2	3.4
92	1		1820014991	1820014991	Bud Light Lime 6/12B	1.0	4	1	9.8	2.8
93	1		1820000769	1820000769	Bud Light 12/12B	1.5	3	1	13.2	1.6
94	1		1820000833	1820000833	Bud Light 6/12B	1.0	4	1	20.5	1.4
95	1		8992427891	8992427891	Yuengling Traditional Lager 6/12B	1.0	4	1	9.4	3.0
96	1		1820061047	1820061047	Busch 12/12C	1.0	2	1	0.0	0.0

Segment #3 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 64.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
85	1		8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	8.5	3.3
86	1		8769200149	8769200149	Angry Orchard Green Apple 6/12B	1.0	4	1	6.6	4.2
87	1		8834510151	8834510151	Strongbow Gold Hard Cider 6/11B	1.3	5	1	9.0	3.9
88	1		9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	0.0	0.0
89	1		1820005989	1820005989	Michelob Ultra 6/12B	1.0	4	1	9.8	2.8
90	1		1820000063	1820000063	Busch 6/16C	1.0	4	1	0.0	0.0

# SCHEMATIC BACKING REPORT

6160.psa

SKUs on Planogram: 116

## UNALLOCATED ITEMS/OPTIONAL ITEMS

6160.psa

### UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	63598525882	Mikes Hard Lemonade 1/23.5C	5.846	\$0.00	\$0.00	FMB	Mark Anthony Brands
2	1820095999	Bud Light Lime Lemon-Ade-Rita 1/25C	4.154	\$0.00	\$0.00	FMB	Anheuser-Busch InBev
3	8769283231	Twisted Tea 1/24C	3.715	\$0.00	\$0.00	FMB	Boston Beer
4	8248800006	Becks 1/22B	3.714	\$0.00	\$0.00	Imports	Anheuser-Busch InBev
5	7199009516	Blue Moon Belgian White Ale 12/12B	1.696	\$0.00	\$0.00	Specialty	MillerCoors
6	1820025505	Bud Light Lime Straw-Ber-Rita 1/25C	1.629	\$0.00	\$0.00	FMB	Anheuser-Busch InBev
7	8769201103	Samuel Adams Seasonal 12/12B	1.355	\$0.00	\$0.00	Micro	Boston Beer
8	7289000158	Heineken Premium Light 6/12B	1.341	\$0.00	\$0.00	Imports	Heineken USA
9	60878252000	Delirium Tremens 1/25B	0.960	\$0.00	\$0.00	Imports	Import
10	1820025533	Bud Light Lime Mang-O-Rita 1/25C	0.870	\$0.00	\$0.00	FMB	Anheuser-Busch InBev
11	7199030069	Coors Light 12/12B	0.798	\$0.00	\$0.00	Premium	MillerCoors
12	64286090024	Founders All Day IPA 15/12C	0.308	\$0.00	\$0.00	Micro	Micro Breweries
13	8769200033	Angry Orchard Crisp Apple 12/12B	0.077	\$0.00	\$0.00	Cider	Boston Beer
14	18195400002	Peroni Nastro Azzuro 6/12B	0.046	\$0.00	\$0.00	Imports	MillerCoors
15	8066095680	Corona Extra 18/12B	0.000	\$0.00	\$0.00	Imports	Crown Imports LLC
16	7199031600	Coors Light 24/12C	0.000	\$0.00	\$0.00	Premium	MillerCoors
17	85375900063	Southern Tier Super Pack 12/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
18	1820025002	Natural Light 1/25C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev
19	7199030078	Coors Light 18/12B	0.000	\$0.00	\$0.00	Premium	MillerCoors
20	7289000152	Heineken 18/12B	0.000	\$0.00	\$0.00	Imports	Heineken USA
21	7289000529	Heineken 12/8.5C	0.000	\$0.00	\$0.00	Imports	Heineken USA