

Warm6160.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016

Traffic Flow N/A

POG: Warm6160.psa



POG Size: 6'0.00

Segments 1 - 2 of 2

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## SCHEMATIC BACKING REPORT

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### Planogram: Warm6160.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
20	1	8769210014	8769210014	Samuel Adams Boston Lgr 12/12B	1.0	2	1	17.2	0.8
21	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.0	2	1	10.3	1.4
22	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	8.3	1.7
23	1	7199009536	7199009536	Blue Moon Seasonal 12/12B	1.0	2	1	6.9	2.0
24	1	3061300031	3061300031	Brooklyn Lager 12/12B	1.0	2	1	0.0	0.0

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	1	4182790034	4182790034	Harpoon UFO White 12/12C	2.0	4	2	60.6	0.5
16	1	8769200127	8769200127	Samuel Adams Rebel IPA 6/12B	1.0	4	1	10.4	2.7
17	1	8769230050	8769230050	Samuel Adams Seasonal 6/12B	1.0	4	1	14.6	1.9
18	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	6.0	4.7
19	1	7199009532	7199009532	Blue Moon Seasonal 6/12B	1.0	4	1	11.9	2.4

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 28.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
10	1	4182790046	4182790046	Harpoon UFO Seasonal 6/12B	1.0	4	1	39.7	0.7
11	1	8769210012	8769210012	Samuel Adams Boston Lgr 6/12B	1.0	4	1	6.9	4.1
12	1	72383000009	72383000009	Lagunitas IPA 6/12B	1.0	4	1	3.9	7.1
13	1	72383000020	72383000020	Lagunitas A Little Sumpin Sumpin 6/12B	1.0	4	1	9.8	2.9
14	1	81760601000	81760601000	Captain Lawrence Pale Ale 6/12B	1.0	4	1	15.8	1.8

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 40.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	4182700076	4182700076	Harpoon IPA 6/12B	1.0	4	1	121.2	0.2
7	1	73692011118	73692011118	Goose Island Seasonal 6/12B	1.0	4	1	17.3	1.6
8	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	5.1	5.5
9	1	73692011182	73692011182	Goose Island 312 Urban Wheat Ale 6/12B	1.0	4	1	22.7	1.2

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 52.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	88715100094	88715100094	Coney Island Mermaid Pilsner 6/12B	1.0	4	1	121.2	0.2
2	1	1820017993	1820017993	Shock Top Seasonal 6/12B	1.0	4	1	19.2	1.5
3	1	1820013986	1820013986	Shock Top Belgian White Ale 6/12B	1.0	4	1	26.9	1.0
4	1	74052210083	74052210083	Bell's Two Hearted Ale 6/12B	1.0	4	1	33.1	0.8
5	1	63848900029	63848900029	Dogfish Head 60 Minute IPA 6/12B	1.0	4	1	25.2	1.1

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
44	1	3061300071	3061300071	Brooklyn Variety Pack 12/12B	1.0	2	1	0.0	0.0
45	1	3061300038	3061300038	Brooklyn Lager 12/12C	2.0	4	2	36.4	0.8
46	1	8378338102	8378338102	Sierra Nevada Torpedo Extra IPA 12/12C	2.0	4	2	10.7	2.6
47	1	8378322200	8378322200	Sierra Nevada Pale Ale 12/12C	2.0	4	2	20.2	1.4

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
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40	1	64286020024	64286020024	Founders All Day IPA 6/12B	1.0	4	1	15.2	1.8
41	1	3061300019	3061300019	Brooklyn East India Pale Ale 6/12B	1.0	4	1	271.8	0.1
42	1	3061300001	3061300001	Brooklyn Lager 6/12B	1.0	4	1	8.9	3.1
43	1	8378333100	8378333100	Sierra Nevada Torpedo Extra IPA 6/12B	1.0	4	1	10.0	2.8

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 28.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
36	1	81760601020	81760601020	Captain Lawrence IPA 6/12B	1.0	4	1	14.6	1.9
37	1	3061300053	3061300053	Brooklyn Seasonal 6/12B	1.0	4	1	20.1	1.4
38	1	8378322822	8378322822	Sierra Nevada Seasonal 6/12B	1.0	4	1	12.6	2.2
39	1	8378337521	8378337521	Sierra Nevada Pale Ale 6/12B	1.0	4	1	10.8	2.6

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 40.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
31	1	63625177612	63625177612	Stone IPA 6/12B	1.0	4	1	314.6	0.1
32	1	88715100001	88715100001	Traveler Curious Traveler LmnShn 6/12B	1.0	4	1	33.1	0.8
33	1	71925600083	71925600083	Long Trail Limbo IPA 6/12B	1.0	4	1	12.8	2.2
34	1	71925600101	71925600101	Long Trail Seasonal 6/12B	1.0	4	1	12.6	2.2
35	1	71925600005	71925600005	Long Trail Ale 6/12B	1.0	4	1	18.1	1.5

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 52.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
25	1	63848900110	63848900110	Dogfish Head Seasonal 4/12B	0.7	4	1	35.3	0.8
26	1	63848900088	63848900088	Dogfish Head Palo Santo Marron 4/12B	0.7	4	1	16.5	1.7
27	1	63848900061	63848900061	Dogfish Head 90 Min Imp IPA 4/12B	0.7	4	1	31.2	0.9
28	1	85909300244	85909300244	SixPoint The Crisp 6/12C	2.0	8	2	42.8	1.3
29	1	85909300242	85909300242	SixPoint Sweet Action 6/12C	1.5	6	2	45.5	0.9
30	1	85909300243	85909300243	SixPoint Bengali 6/12C	1.5	6	2	54.6	0.8

SKUs on Planogram: 47

**UNALLOCATED ITEMS/OPTIONAL ITEMS**

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**UNALLOCATED SKU REPORT**

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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