



## SCHEMATIC BACKING REPORT

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### Planogram: 6159.psa

Segment #1 : Shelf #6 DEPTH: 48 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 1.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
33	1	3061300071	3061300071	Brooklyn Variety Pack 12/12B	2.0	4	1	14.0	2.0
34	1	3061300031	3061300031	Brooklyn Lager 12/12B	3.0	6	1	7.6	5.5
35	1	8248812300	8248812300	Becks 12/12B	2.0	4	1	2.0	13.7

Segment #1 : Shelf #5 DEPTH: 48 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
28	1	8769210012	8769210012	Samuel Adams Boston Lgr 6/12B	1.5	6	1	11.1	3.8
29	1	8769230050		Samuel Adams Seasonal 6/12B	1.5	6	1	21.1	2.0
30	1	72383000009	72383000009	Lagunitas IPA 6/12B	1.5	6	1	2.6	16.1
31	1	72383000020		Lagunitas A Little Sumpin Sumpin 6/12B	1.5	6	1	0.0	0.0
32	1	3061300001	3061300001	Brooklyn Lager 6/12B	1.5	6	1	10.8	3.9

Segment #1 : Shelf #4 DEPTH: 48 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 24.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
23	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.5	6	1	5.9	7.1
24	1	1820013986	1820013986	Shock Top Belgian White Ale 6/12B	1.5	6	1	10.5	4.0
25	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.5	6	1	6.1	6.8
26	1	73692011118	73692011118	Goose Island Seasonal 6/12B	1.5	6	1	12.4	3.4
27	1	8378337521	8378337521	Sierra Nevada Pale Ale 6/12B	1.5	6	1	7.4	5.7

Segment #1 : Shelf #3 DEPTH: 48 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 35.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
17	1	7089701331	7089701331	Fosters Lager 1/25C	1.2	14	1	11.1	8.9
18	1	7289000119	7289000119	Heineken 1/24C	1.3	16	1	6.1	18.5
19	1	85909300244		SixPoint The Crisp 6/12C	1.5	6	1	23.7	1.8
20	1	85909300243	85909300243	SixPoint Bengali 6/12C	1.5	6	1	21.8	1.9
21	1	8378333100	8378333100	Sierra Nevada Torpedo Extra IPA 6/12B	1.5	6	1	7.0	6.0
22	1	8378322822	8378322822	Sierra Nevada Seasonal 6/12B	1.5	6	1	8.8	4.8

Segment #1 : Shelf #2 DEPTH: 48 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 45.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
8	1	78615000057	78615000057	Stella Artois 1/22B	1.1	16	1	10.9	10.2
9	1	8066095641	8066095641	Corona Extra 1/24B	1.3	15	1	8.8	11.9
10	1	8066095643	8066095643	Corona Extra 1/24C	1.3	16	1	7.8	14.4
11	1	8066095721	8066095721	Modelo 1/24C	1.3	16	1	49.2	2.3
12	1	1820025001	1820025001	Bud Light 1/25C	1.1	16	1	5.6	19.9
13	1	1820025000	1820025000	Budweiser 1/25C	1.1	16	1	3.2	35.3
14	1	7199030065	7199030065	Coors Light 1/24C	1.3	16	1	7.5	14.8
15	1	7199010071	7199010071	Coors 1/24C	1.3	16	1	3.2	35.5
16	1	3410000355	3410000355	Miller Lite 1/24C	1.3	16	1	16.8	6.7

Segment #1 : Shelf #1 DEPTH: 48 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	8797502650	8797502650	Sapporo Draft 1/22C	1.3	16	1	0.0	0.0
2	1	1820025009	1820025009	Bud Light Lime 1/25C	1.1	16	1	0.0	0.0
3	1	1820025014	1820025014	Bud Light Lime-A-Rita 1/25C	1.1	16	1	9.8	11.5
4	1	1820096934	1820096934	Bud Light Lime Cran-Ber-Rita 1/25C	1.1	16	1	7.7	14.6

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5	3	7143900601	7143900601	Rolling Rock 1/25C	3.2	48	1	2.0	168.0
6	1	1820025008	1820025008	Natural Ice 1/25C	1.1	16	1	0.0	0.0
7	1	7199047712	7199047712	Keystone Ice 1/24C	1.3	16	1	4.8	23.4

Segment #2 : Shelf #6 DEPTH: 48 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 1.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
57	1	7289000152	7289000152	Heineken 18/12B	3.0	3	1	14.4	1.5
58	1	7289000016	7289000016	Heineken 12/12B	2.0	4	1	2.8	9.9
59	1	8066095757	8066095757	Modelo 12/12B	1.5	3	1	18.2	1.2

Segment #2 : Shelf #5 DEPTH: 48 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 14.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
54	1	8066095680	8066095680	Corona Extra 18/12B	3.0	3	1	21.0	1.0
55	1	8066095675	8066095675	Corona Light 12/12B	2.0	4	1	3.5	8.0
56	1	78615000014	78615000014	Stella Artois 12/11B	3.0	6	1	1.9	22.2

Segment #2 : Shelf #4 DEPTH: 48 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 27.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
51	1	8066095615	8066095615	Corona Extra 12/12B	2.0	4	1	2.6	10.9
52	2	8066095715	8066095715	Modelo 12/12C	4.0	8	1	3.3	16.9
53	1	78615000001	78615000001	Stella Artois 6/11B	2.3	9	1	7.2	8.8

Segment #2 : Shelf #3 DEPTH: 48 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 38.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
46	1	8066095625	8066095625	Corona Light 6/12B	1.5	6	1	7.9	5.3
47	1	8066095605	8066095605	Corona Extra 6/12B	1.5	6	1	5.8	7.3
48	1	8066095765	8066095765	Modelo 6/12B	1.3	5	1	7.9	4.4
49	1	7289000020	7289000020	Heineken 12/12C	2.0	4	1	9.8	2.9
50	1	1820000506	1820000506	Stella Artois 4/15C	1.5	9	1	0.0	0.0

Segment #2 : Shelf #2 DEPTH: 48 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
41	1	75452700022	75452700022	New Belgium Fat Tire Amber Ale 6/12B	1.5	6	1	0.0	0.0
42	1	8382012393	8382012393	Guinness Extra Stout 6/11B	1.5	6	1	8.8	4.8
43	1	7289010011	7289010011	Amstel Light 6/12B	1.5	6	1	8.7	4.8
44	1	7289000011	7289000011	Heineken 6/12B	1.5	6	1	11.3	3.7
45	1	78615000036	78615000036	Hoegaarden 6/11B	1.5	6	1	6.2	6.8

Segment #2 : Shelf #1 DEPTH: 48 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 60.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
36	1	88715100094	88715100094	Coney Island Mermaid Pilsner 6/12B	1.5	6	1	14.0	3.0
37	1	63848900029	63848900029	Dogfish Head 60 Minute IPA 6/12B	1.5	6	1	0.0	0.0
38	1	4182700076	4182700076	Harpoon IPA 6/12B	1.5	6	1	17.6	2.4
39	1	74052210083	74052210083	Bell's Two Hearted Ale 6/12B	1.5	6	1	0.0	0.0
40	1	1820024001	1820024001	Stella Artois Cidre 6/12B	1.5	6	1	7.1	6.0

Segment #3 : Shelf #6 DEPTH: 48 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 1.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
81	2	1820053218	1820053218	Bud Light 18/12C	6.0	6	1	2.5	16.7
82	1	1820011218	1820011218	Budweiser 18/12C	3.0	3	1	1.7	12.4
83	1	7199031600	7199031600	Coors Light 24/12C	3.0	3	1	5.1	4.2

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84	1	7199030017	7199030017	Coors Light 18/12C	3.0	3	1	2.8	7.5
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Segment #3 : Shelf #5      DEPTH: 48 in    WIDTH: 28 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 14.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
77	1	1820000771	1820000771	Budweiser 12/12B	2.0	4	1	4.4	6.4
78	1	1820011047	1820011047	Budweiser 12/12C	2.0	4	1	4.3	6.5
79	1	7199030078	7199030078	Coors Light 18/12B	3.0	3	1	15.1	1.4
80	1	3410057340	3410057340	Miller Lite 18/12C	3.0	3	1	2.9	7.2

Segment #3 : Shelf #4      DEPTH: 48 in    WIDTH: 28 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 27.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
73	1	1820000769	1820000769	Bud Light 12/12B	3.0	6	1	7.2	5.8
74	1	1820053047	1820053047	Bud Light 12/12C	2.0	4	1	1.8	15.7
75	1	7199000048	7199000048	Coors Light 12/12C	2.0	4	1	20.0	1.4
76	1	3410057636	3410057636	Miller Lite 12/12C	2.0	4	1	2.3	11.9

Segment #3 : Shelf #3      DEPTH: 48 in    WIDTH: 28 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 38.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
70	1	1820008989	1820008989	Bud Light 8/16C	1.3	4	1	2.2	12.8
71	1	1820020998	1820020998	Bud Light 8/16AL	1.7	5	1	5.3	6.6
72	3	7143934450	7143934450	Rolling Rock 12/12C	6.0	12	1	2.1	39.8

Segment #3 : Shelf #2      DEPTH: 48 in    WIDTH: 28 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
66	1	1820000833	1820000833	Bud Light 6/12B	2.3	9	1	16.2	3.9
67	1	1820008981	1820008981	Budweiser 8/16C	1.3	4	1	6.4	4.4
68	1	1820061047	1820061047	Busch 12/12C	2.0	4	1	0.0	0.0
69	1	2210000170	2210000170	Pabst 12/12C	2.0	4	1	0.0	0.0

Segment #3 : Shelf #1      DEPTH: 48 in    WIDTH: 28 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 60.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
60	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.5	6	1	7.4	5.6
61	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.5	6	1	12.1	3.5
62	1	8200072751	8200072751	Smirnoff Ice Green Apple 6/11B	1.5	6	1	9.4	4.5
63	1	1820000063	1820000063	Busch 6/16C	1.5	6	1	0.0	0.0
64	1	1820021985	1820021985	Budweiser 3/25C	1.2	6	1	0.0	0.0
65	1	7199030120	7199030120	Coors Light 3/24C	1.2	6	1	0.0	0.0

SKUs on Planogram: 84

# UNALLOCATED ITEMS/OPTIONAL ITEMS

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## UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	7199009516	Blue Moon Belgian White Ale 12/12B	6.999	\$0.00	\$0.00	Specialty	MillerCoors
2	79837312602	Magic Hat #9 6/12B	1.538	\$0.00	\$0.00	Micro	North American Breweri...
3	8769201103	Samuel Adams Seasonal 12/12B	0.492	\$0.00	\$0.00	Micro	Boston Beer
4	85375900063	Southern Tier Super Pack 12/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
5	64286090024	Founders All Day IPA 15/12C	0.000	\$0.00	\$0.00	Micro	Micro Breweries