

Warm6159.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016

Traffic Flow N/A

POG: Warm6159.psa



POG Size: 6'0.00

Segments 1 - 2 of 2

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SCHEMATIC BACKING REPORT

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Planogram: Warm6159.psa

Segment #1 : Shelf #6 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
24	1	3061300031	3061300031	Brooklyn Lager 12/12B	1.0	2	1	2.5	5.5
25	1	3061300071	3061300071	Brooklyn Variety Pack 12/12B	1.0	2	1	7.0	2.0
26	1	7199009554	7199009554	Blue Moon Brewmaster's Sampler 12/12B	1.0	2	1	18.2	0.8

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 18.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
20	1	3061300019	3061300019	Brooklyn East India Pale Ale 6/12B	1.0	4	1	90.9	0.3
21	1	88715100094	88715100094	Coney Island Mermaid Pilsner 6/12B	1.0	4	1	9.3	3.0
22	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	2.0	7.0
23	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	4.0	7.1

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 31.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1	8378333100	8378333100	Sierra Nevada Torpedo Extra IPA 6/12B	1.0	4	1	4.7	6.0
17	1	8378337521	8378337521	Sierra Nevada Pale Ale 6/12B	1.0	4	1	4.9	5.7
18	1	8378322822	8378322822	Sierra Nevada Seasonal 6/12B	1.0	4	1	5.9	4.8
19	1	74052210083	74052210083	Bell's Two Hearted Ale 6/12B	1.0	4	1	0.0	0.0

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 44.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1	8769200127	8769200127	Samuel Adams Rebel IPA 6/12B	1.0	4	1	24.3	1.2
12	1	63848900029	63848900029	Dogfish Head 60 Minute IPA 6/12B	1.0	4	1	0.0	0.0
13	1	72383000009	72383000009	Lagunitas IPA 6/12B	1.0	4	1	1.7	16.1
14	1	1820013986	1820013986	Shock Top Belgian White Ale 6/12B	1.0	4	1	7.0	4.0
15	1	8066095675	8066095675	Corona Light 12/12B	1.0	2	1	1.8	8.0

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 57.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	72383000020	72383000020	Lagunitas A Little Sumpin Sumpin 6/12B	1.0	4	1	0.0	0.0
7	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	4.1	6.8
8	1	73692011118	73692011118	Goose Island Seasonal 6/12B	1.0	4	1	8.3	3.4
9	1	8769210012	8769210012	Samuel Adams Boston Lgr 6/12B	1.0	4	1	7.4	3.8
10	1	3061300001	3061300001	Brooklyn Lager 6/12B	1.0	4	1	7.2	3.9

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 72.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	8769230050	8769230050	Samuel Adams Seasonal 6/12B	1.0	4	1	14.1	2.0
2	1	4182700076	4182700076	Harpoon IPA 6/12B	1.0	4	1	11.7	2.4
3	1	7199009532	7199009532	Blue Moon Seasonal 6/12B	1.0	4	1	21.1	1.3
4	1	85909300244	85909300244	SixPoint The Crisp 6/12C	1.5	6	2	23.7	1.8
5	1	85909300243	85909300243	SixPoint Bengali 6/12C	1.5	6	2	21.8	1.9

Segment #2 : Shelf #6 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
51	2	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	14.0	1.0

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52	2	7289000152	7289000152	Heineken 18/12B	2.0	2	1	9.6	1.5
53	1	7199031600	7199031600	Coors Light 24/12C	2.0	2	2	3.4	4.2

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 18.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
46	1	3061300053	3061300053	Brooklyn Seasonal 6/12B	1.0	4	1	29.0	1.0
47	1	7289000016	7289000016	Heineken 12/12B	1.0	2	1	1.4	9.9
48	1	8248812300	8248812300	Becks 12/12B	1.0	2	1	1.0	13.7
49	1	3410057340	3410057340	Miller Lite 18/12C	2.0	2	2	1.9	7.2
50	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	2	1.9	7.5

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 31.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
41	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	1.3	10.9
42	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	0.6	22.2
43	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	2	0.8	16.7
44	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	2	1.1	12.4
45	1	7199000048	7199000048	Coors Light 12/12C	2.0	4	2	20.0	1.4

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 44.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
37	1	8066095715	8066095715	Modelo 12/12C	2.0	4	2	1.7	16.9
38	1	1820011047	1820011047	Budweiser 12/12C	2.0	4	2	4.3	6.5
39	1	3410057636	3410057636	Miller Lite 12/12C	2.0	4	2	2.3	11.9
40	1	7143934450	7143934450	Rolling Rock 12/12C	2.0	4	2	0.7	39.8

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 57.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
33	1	8066095765	8066095765	Modelo 6/12B	0.8	3	1	4.7	4.4
34	1	1820053047	1820053047	Bud Light 12/12C	2.0	4	2	1.8	15.7
35	1	1820008989	1820008989	Bud Light 8/16C	1.3	4	2	2.2	12.8
36	1	2210000170	2210000170	Pabst 12/12C	2.0	4	2	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 72.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
27	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	3.9	7.3
28	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	3.2	8.8
29	1	1820000506	1820000506	Stella Artois 4/15C	1.3	8	2	0.0	0.0
30	1	78615000036	78615000036	Hoegaarden 6/11B	1.0	4	1	4.1	6.8
31	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	7.5	3.7
32	1	1820021985	1820021985	Budweiser 3/25C	0.4	2	1	0.0	0.0

SKUs on Planogram: 53

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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