

Warm1214.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016
 Traffic Flow N/A
 POG: Warm1214.psa



POG Size: 6'0.00
 Segments 1 - 2 of 2
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SCHEMATIC BACKING REPORT

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Planogram: Warm1214.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
18	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	147.4	0.1
19	1	7199009536	7199009536	Blue Moon Seasonal 12/12B	1.0	2	1	1000.0	0.0
20	1	72383010009	72383010009	Lagunitas IPA 12/12B	1.0	2	1	22.8	0.6
21	1	8769229103	8769229103	Samuel Adams Ssnl Variety-Mix Pk 12/12B	1.0	2	1	45.5	0.3

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
14	1	7199009532	7199009532	Blue Moon Seasonal 6/12B	1.0	4	1	0.0	0.0
15	1	78624311990	78624311990	Flying Dog Raging Btch Belgn Ale 6/12B	1.0	4	1	0.0	0.0
16	1	72383000009	72383000009	Lagunitas IPA 6/12B	1.0	4	1	15.2	1.8
17	1	8769200127	8769200127	Samuel Adams Rebel IPA 6/12B	1.0	4	1	0.0	0.0

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 28.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
10	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	5.0	5.6
11	1	79837312602	79837312602	Magic Hat #9 6/12B	1.0	4	1	0.0	0.0
12	1	72383000020	72383000020	Lagunitas A Little Sumpin Sumpin 6/12B	1.0	4	1	0.0	0.0
13	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	2.3	12.2

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 40.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
5	1	1820013986	1820013986	Shock Top Belgian White Ale 6/12B	1.0	4	1	30.3	0.9
6	1	8857333101	8857333101	Shiner Bock 6/12B	1.0	4	1	4.9	5.7
7	1	81760601020	81760601020	Captain Lawrence IPA 6/12B	1.0	4	1	0.0	0.0
8	1	8378333100	8378333100	Sierra Nevada Torpedo Extra IPA 6/12B	1.0	4	1	30.3	0.9
9	1	8378337521	8378337521	Sierra Nevada Pale Ale 6/12B	1.0	4	1	19.9	1.4

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 52.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	85909300243	85909300243	SixPoint Bengali 6/12C	1.0	4	1	0.0	0.0
2	1	85909300242	85909300242	SixPoint Sweet Action 6/12C	1.0	4	1	0.0	0.0
3	2	9425400015	9425400015	Post Road Pumpkin Ale 6/12B	1.0	4	1	10.4	2.7
4	1	4182700146	4182700146	Harpoon Seasonal 6/12B	1.0	4	1	0.0	0.0

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
41	1	8769210014	8769210014	Samuel Adams Boston Lgr 12/12B	1.0	2	1	25.7	0.5
42	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.0	2	1	608.7	0.0
43	1	3061300071	3061300071	Brooklyn Variety Pack 12/12B	1.0	2	1	0.0	0.0
44	1	3061300031	3061300031	Brooklyn Lager 12/12B	1.0	2	1	36.4	0.4
45	1	68174511118	68174511118	Blue Point Seasonal 6/12B	1.0	4	1	0.0	0.0

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
36	1	8769210012	8769210012	Samuel Adams Boston Lgr 6/12B	1.0	4	1	12.0	2.3

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37	1	8769230050	8769230050	Samuel Adams Seasonal 6/12B	1.0	4	1	18.9	1.5
38	1	3061300053	3061300053	Brooklyn Seasonal 6/12B	1.0	4	1	5.0	5.6
39	1	3061300019	3061300019	Brooklyn East India Pale Ale 6/12B	1.0	4	1	0.0	0.0
40	1	68174511102	68174511102	Blue Point Hoptical Illusion 6/12B	1.0	4	1	0.0	0.0

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 28.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
31	1	73692011182	73692011182	Goose Island 312 Urban Wheat Ale 6/12B	1.0	4	1	0.0	0.0
32	1	73692011118	73692011118	Goose Island Seasonal 6/12B	1.0	4	1	0.0	0.0
33	1	3061300001	3061300001	Brooklyn Lager 6/12B	1.0	4	1	7.5	3.7
34	1	3061300016	3061300016	Brooklyn Pilsner 6/12B	1.0	4	1	0.0	0.0
35	1	68174511112	68174511112	Blue Point Toasted Lager 6/12B	1.0	4	1	0.0	0.0

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 40.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
27	1	8378322822	8378322822	Sierra Nevada Seasonal 6/12B	1.0	4	1	0.0	0.0
28	1	88715100094	88715100094	Coney Island Mermaid Pilsner 6/12B	1.0	4	1	0.0	0.0
29	1	63625177612	63625177612	Stone IPA 6/12B	1.0	4	1	0.0	0.0
30	1	63848900029	63848900029	Dogfish Head 60 Minute IPA 6/12B	1.0	4	1	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 52.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
22	1	4182790036	4182790036	Harpoon UFO White 6/12B	1.0	4	1	0.0	0.0
23	1	4182700076	4182700076	Harpoon IPA 6/12B	1.0	4	1	2.4	11.6
24	1	74052210083	74052210083	Bell's Two Hearted Ale 6/12B	1.0	4	1	0.0	0.0
25	1	78036960806	78036960806	Peak Organic IPA 6/12B	1.0	4	1	0.0	0.0
26	1	7278300100	7278300100	Anchor Steam 6/12B	0.8	3	1	6.8	3.1

SKUs on Planogram: 45

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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