



SCHEMATIC BACKING REPORT

10093.psa

Planogram: 10093.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
18	1	8066095608	8066095608	Corona Extra 24/12B	2.0	2	1	0.0	0.0
19	1	8066095628	8066095628	Corona Light 24/12B	2.0	2	1	0.0	0.0

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	1	8066095408	8066095408	Coronita Extra 24/7B	2.0	2	1	0.0	0.0
16	1	8066095675	8066095675	Corona Light 12/12B	1.5	3	1	64.8	0.3
17	1	8982690033	8982690033	Tecate 12/12C	1.5	3	1	12.4	1.7

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
12	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	4.9	2.8
13	1	8066095615	8066095615	Corona Extra 12/12B	1.5	3	1	1.6	13.3
14	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	6.2	3.4

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
9	1	8066095695	8066095695	Corona Extra 12/12C	1.5	3	1	19.5	1.1
10	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	54.9	0.3
11	1	78615000014	78615000014	Stella Artois 12/11B	1.5	3	1	11.9	1.8

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
5	1	8066095785	8066095785	Negra Modelo 6/12B	1.0	4	1	52.0	0.5
6	1	8066095715	8066095715	Modelo 12/12C	1.5	3	1	15.2	1.4
7	1	8066095765	8066095765	Modelo 6/12B	1.0	4	1	156.4	0.2
8	1	8382056793	8382056793	Red Stripe 6/12B	1.0	4	1	21.4	1.3

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 59.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	7.1	4.0
2	1	79871322008	79871322008	Carib Shandy Sorrell 6/12B	1.0	4	1	4.7	5.9
3	1	79871320008	79871320008	Carib Shandy Ginger 6/12B	1.0	4	1	7.3	3.8
4	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	21.4	1.3

Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
37	1	8066095776	8066095776	Modelo 24/12B	2.0	2	1	0.0	0.0

Segment #2 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
34	1	8066095710	8066095710	Modelo 24/12C	2.0	2	1	11.4	1.2
35	1	7289000031	7289000031	Heineken 24/12B	2.0	2	1	0.0	0.0

SCHEMATIC BACKING REPORT

10093.psa

36 1 8769201103 8769201103 Samuel Adams Seasonal 12/12B 1.5 3 1 0.0 0.0

Segment #2 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
31	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
32	1	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
33	1	1820015981	1820015981	Shock Top Belgian White Ale 12/12B	2.0	4	1	36.4	0.8

Segment #2 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
28	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	2.3	9.1
29	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.5	3	1	11.4	1.8
30	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0

Segment #2 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
24	1	7289000020	7289000020	Heineken 12/12C	1.5	3	1	21.0	1.0
25	1	7289000011	7289000011	Heineken 6/12B	1.8	7	1	24.1	2.0
26	1	7199009532	7199009532	Blue Moon Seasonal 6/12B	1.0	4	1	28.0	1.0
27	1	63598560611	63598560611	Mikes Hard Cranberry Lemonade 6/11B	1.0	4	1	60.6	0.5

Segment #2 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 61.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
20	1	8382012393	8382012393	Guinness Extra Stout 6/11B	1.8	7	1	14.7	3.3
21	1	8378337521	8378337521	Sierra Nevada Pale Ale 6/12B	1.0	4	1	17.4	1.6
22	1	85909300243	85909300243	SixPoint Bengali 6/12C	1.3	5	1	0.0	0.0
23	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	0.0	0.0

Segment #3 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
59	1	1820011716	1820011716	Budweiser 36/12D	2.0	2	1	0.0	0.0
60	1	1820011308	1820011308	Budweiser 18/12B	2.0	2	1	3.6	3.9
61	1	1820053308	1820053308	Bud Light 18/12B	2.0	2	1	11.4	1.2

Segment #3 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
55	1	1820014990	1820014990	Bud Light Lime 12/12B	1.5	3	1	41.6	0.5
56	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	1	2.6	5.3
57	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	4.9	4.3
58	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	8.7	1.6

Segment #3 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
51	1	3410000340	3410000340	Redd's Variety Pack 12/12B	1.5	3	1	45.5	0.5
52	1	1820008981	1820008981	Budweiser 8/16C	1.0	3	1	9.4	2.2
53	1	1820053047	1820053047	Bud Light 12/12C	1.5	3	1	39.0	0.5
54	1	1820008989	1820008989	Bud Light 8/16C	1.0	3	1	0.0	0.0

Segment #3 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
-----	-------	-----	----	------	-------	----------	------------	-----	------

SCHEMATIC BACKING REPORT

10093.psa

47	1	8200072908	8200072908	Smirnoff Ice Party Pack 12/11B	1.5	3	1	54.5	0.4
48	1	8769200033	8769200033	Angry Orchard Crisp Apple 12/12B	1.5	3	1	19.5	1.1
49	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	22.1	1.3
50	1	1820021985	1820021985	Budweiser 3/25C	0.8	4	1	0.0	0.0

Segment #3 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
42	1	8200075748	8200075748	Smirnoff Ice Screwdriver 6/11B	1.0	4	1	45.5	0.6
43	1	1820019987	1820019987	Bud Light Lime-A-Rita 12/8C	1.5	3	1	30.3	0.7
44	1	1820020993	1820020993	Bud Light Lime Straw-Ber-Rita 12/8C	1.5	3	1	34.1	0.6
45	1	1820022989	1820022989	Bud Light Lime Mang-O-Rita 12/8C	1.5	3	1	35.3	0.6
46	1	1820022992	1820022992	Bud Light Lime-A-Rita Seasonal 12/8C	1.5	3	1	22.6	0.9

Segment #3 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 61.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
38	1	8200072751	8200072751	Smirnoff Ice Green Apple 6/11B	1.0	4	1	60.6	0.5
39	1	8200072754	8200072754	Smirnoff Ice Raspberry 6/11B	1.0	4	1	36.4	0.8
40	1	8834510158	8834510158	Strongbow Honey Apple Cider 6/11B	1.8	7	1	39.8	1.2
41	1	8780000049	8780000049	Smith & Forge Hard Cider 4/16C	1.0	6	1	54.6	0.8

Segment #4 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
86	1	7199030094	7199030094	Coors Light 36/12D	2.0	2	1	0.0	0.0
87	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	5.9	2.4
88	1	7199017038	7199017038	Coors 18/12B	2.0	2	1	36.4	0.4

Segment #4 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
83	1	7199030079	7199030079	Coors Light 24/12BBB	2.0	2	1	0.0	0.0
84	1	2210000170	2210000170	Pabst 12/12C	1.5	3	1	0.0	0.0
85	1	3410001509	3410001509	Miller High Life 12/12B	1.5	3	1	26.0	0.8

Segment #4 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
79	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	8.8	1.6
80	1	7199000048	7199000048	Coors Light 12/12C	1.5	3	1	11.8	1.8
81	1	1820000964	1820000964	Natural Ice 12/12C	1.5	3	1	20.1	1.0
82	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0

Segment #4 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
75	1	7199030069	7199030069	Coors Light 12/12B	1.5	3	1	12.7	1.7
76	1	7199030005	7199030005	Coors Light 6/12B	1.0	4	1	30.3	0.9
77	1	7143934450	7143934450	Rolling Rock 12/12C	1.5	3	1	0.0	0.0
78	1	1820000063	1820000063	Busch 6/16C	1.0	4	1	0.0	0.0

Segment #4 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
69	1	7199030104	7199030104	Coors Light 9/16AL	2.0	4	1	60.6	0.5
70	1	8066095641	8066095641	Corona Extra 1/24B	0.9	11	1	83.0	0.9

SCHEMATIC BACKING REPORT

10093.psa

71	1	7289000478	7289000478	Heineken 1/22B	1.0	12	1	314.6	0.3
72	1	1820025000	1820025000	Budweiser 1/25C	0.8	12	1	25.4	3.3
73	1	7199030065	7199030065	Coors Light 1/24C	1.0	12	1	128.0	0.7
74	1	7199010071	7199010071	Coors 1/24C	1.0	12	1	79.2	1.1

Segment #4 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 61.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
62	1	1820025014	1820025014	Bud Light Lime-A-Rita 1/25C	0.8	12	1	15.6	5.4
63	1	1820025505	1820025505	Bud Light Lime Straw-Ber-Rita 1/25C	0.8	12	1	0.0	0.0
64	1	8066095643	8066095643	Corona Extra 1/24C	1.0	12	1	64.2	1.3
65	1	8066095721	8066095721	Modelo 1/24C	1.0	12	1	173.9	0.5
66	1	8982600142	8982600142	Tecate 1/24C	1.0	12	1	28.0	3.0
67	1	7289000119	7289000119	Heineken 1/24C	1.0	12	1	370.0	0.2
68	1	7089701331	7089701331	Fosters Lager 1/25C	0.8	10	1	52.4	1.3

SKUs on Planogram: 88

UNALLOCATED ITEMS/OPTIONAL ITEMS

10093.psa

UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
--	-----	------	------	--------	-------	----------	--------------