

Warm15097.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016

Traffic Flow N/A

POG: Warm15097.psa



POG Size: 6'0.00

Segments 1 - 2 of 2

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SCHEMATIC BACKING REPORT

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Planogram: Warm15097.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
21	1	8769229106	8769229106	Samuel Adams Ssnl Variety-Mix Pk 24/12B	2.0	2	1	0.0	0.0
22	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	5.7	2.5
23	1	7199009554	7199009554	Blue Moon Brewmaster's Sampler 12/12B	1.0	2	1	7.0	2.0
24	1	8378322812	8378322812	Sierra Nevada Seasonal 12/12B	1.0	2	1	4.5	3.1

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 18.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.0	2	1	12.0	1.2
17	1	8769230050	8769230050	Samuel Adams Seasonal 6/12B	1.0	4	1	28.9	1.0
18	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	16.6	1.7
19	1	3410051605	3410051605	Leinenkugel Seasonal Shandy 6/12B	1.0	4	1	26.0	1.1
20	1	8378333100	8378333100	Sierra Nevada Torpedo Extra IPA 6/12B	1.0	4	1	4.0	7.0

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.36 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1	8769210012	8769210012	Samuel Adams Boston Lgr 6/12B	1.0	4	1	27.2	1.0
12	1	8769200269	8769200269	Samuel Adams Rebel Rouser 6/12B	1.0	4	1	22.7	1.2
13	1	7238300022	7238300022	Lagunitas Daytime Fractional IPA 6/12B	1.0	4	1	6.6	4.2
14	1	7238300009	7238300009	Lagunitas IPA 6/12B	1.0	4	1	2.0	14.2
15	1	7238300020	7238300020	Lagunitas A Little Sumpin Sumpin 6/12B	1.0	4	1	5.3	5.3

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 41.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	7167084200	7167084200	Saranac Adirondack Trail Mix 6/12B	1.0	4	1	8.2	3.4
7	1	7167004064	7167004064	Saranac Our Pale Ale 6/12B	1.0	4	1	24.3	1.2
8	1	85909300242	85909300242	SixPoint Sweet Action 6/12C	1.0	4	1	0.0	0.0
9	1	79837312602	79837312602	Magic Hat #9 6/12B	1.0	4	1	9.8	2.8
10	1	79837312606	79837312606	Magic Hat Seasonal 6/12B	1.0	4	1	15.8	1.8

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 53.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	4.0	7.0
2	1	73692011182	73692011182	Goose Island 312 Urban Wheat Ale 6/12B	1.0	4	1	32.7	0.9
3	1	85909300244	85909300244	SixPoint The Crisp 6/12C	2.0	8	2	0.0	0.0
4	1	85909300243	85909300243	SixPoint Bengali 6/12C	2.0	8	2	80.9	0.7
5	1	79556300009	79556300009	Smuttynose Finest Kind IPA 6/12B	1.0	4	1	2.3	12.1

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
42	1	8378337512	8378337512	Sierra Nevada Pale Ale 12/12B	1.0	2	1	6.3	2.2
43	1	3061300071	3061300071	Brooklyn Variety Pack 12/12B	1.0	2	1	181.8	0.1
44	1	68174521122	68174521122	Blue Point Variety 12/12B	1.0	2	1	22.8	0.6
45	1	4182700012	4182700012	Harpoon Mix Pack 12/12B	1.0	2	1	22.8	0.6

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 18.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
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38	1	8378337521	8378337521	Sierra Nevada Pale Ale 6/12B	1.0	4	1	8.8	3.2
39	1	3061300001	3061300001	Brooklyn Lager 6/12B	1.0	4	1	4.6	6.1
40	1	68174511112	68174511112	Blue Point Toasted Lager 6/12B	1.0	4	1	5.2	5.4
41	1	4182700146	4182700146	Harpoon Seasonal 6/12B	1.0	4	1	26.0	1.1

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.36 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
34	1	81760601014	81760601014	Captain Lawrence Seasonal 6/12B	1.0	4	1	18.2	1.5
35	1	3061300053	3061300053	Brooklyn Seasonal 6/12B	1.0	4	1	3.9	7.2
36	1	68174511102	68174511102	Blue Point Hoptical Illusion 6/12B	1.0	4	1	8.9	3.2
37	1	4182790046	4182790046	Harpoon UFO Seasonal 6/12B	1.0	4	1	24.3	1.2

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 41.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
30	1	74052210083	74052210083	Bell's Two Hearted Ale 6/12B	1.0	4	1	0.0	0.0
31	1	88715100094	88715100094	Coney Island Mermaid Pilsner 6/12B	1.0	4	1	0.0	0.0
32	1	9425400015	9425400015	Post Road Pumpkin Ale 6/12B	1.0	4	1	0.0	0.0
33	1	4182700076	4182700076	Harpoon IPA 6/12B	1.0	4	1	12.6	2.2

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 53.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
25	1	79556300015	79556300015	Smuttynose Seasonal 6/12B	1.0	4	1	15.7	1.8
26	1	3061300173	3061300173	Brooklyn Blast 4/12B	0.7	4	1	6.7	4.2
27	1	3061300018	3061300018	Brooklyn Black Choc ST 4/12B	0.7	4	1	21.3	1.3
28	1	63848900029	63848900029	Dogfish Head 60 Minute IPA 6/12B	1.0	4	1	2.9	9.5
29	1	63848900061	63848900061	Dogfish Head 90 Min Imp IPA 4/12B	0.7	4	1	2.9	9.8

SKUs on Planogram: 45

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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