



Printed: 4/19/2016

Traffic Flow Left-right

POG: 15352.psa



POG Size: 6'0.00

Segments 1 - 3 of 3

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# SCHEMATIC BACKING REPORT

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## Planogram: 15352.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	23.1	0.6
17	1	8769210014	8769210014	Samuel Adams Boston Lgr 12/12B	1.0	2	1	9.1	1.5
18	1	64286090024	64286090024	Founders All Day IPA 15/12C	0.5	1	1	0.0	0.0

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.25 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
13	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.0	2	1	16.5	0.8
14	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.0	2	1	0.0	0.0
15	1	3061300038	3061300038	Brooklyn Lager 12/12C	1.0	2	1	31.4	0.4

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
9	1	72383000020	72383000020	Lagunitas A Little Sumpin Sumpin 6/12B	0.5	2	1	22.8	0.6
10	1	85909300244	85909300244	SixPoint The Crisp 6/12C	0.8	3	1	0.0	0.0
11	1	85909300242	85909300242	SixPoint Sweet Action 6/12C	0.8	3	1	0.0	0.0
12	1	85909300243	85909300243	SixPoint Bengali 6/12C	0.8	3	1	0.0	0.0

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 31.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
5	1	72383000009	72383000009	Lagunitas IPA 6/12B	0.5	2	1	4.3	3.2
6	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	0.5	2	1	2.8	5.1
7	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	0.5	2	1	3.7	3.8
8	1	79837312602	79837312602	Magic Hat #9 6/12B	0.5	2	1	8.7	1.6

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	3061300053	3061300053	Brooklyn Seasonal 6/12B	0.5	2	1	10.6	1.3
2	1	3061300001	3061300001	Brooklyn Lager 6/12B	0.5	2	1	7.8	1.8
3	1	8378337521	8378337521	Sierra Nevada Pale Ale 6/12B	0.5	2	1	14.2	1.0
4	1	8378333100	8378333100	Sierra Nevada Torpedo Extra IPA 6/12B	0.5	2	1	4.5	3.1

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
30	1	8066095608	8066095608	Corona Extra 24/12B	1.0	1	1	0.0	0.0
31	1	7289000031	7289000031	Heineken 24/12B	1.0	1	1	0.0	0.0

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 12.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
28	1	8066095710	8066095710	Modelo 24/12C	1.0	1	1	0.0	0.0
29	1	8066095715	8066095715	Modelo 12/12C	1.0	2	1	7.3	1.9

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 20.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
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26	1	7289000016	7289000016	Heineken 12/12B	1.0	2	1	27.8	0.5
27	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	6.2	2.3

Segment #2 : Shelf #2      DEPTH: 22 in    WIDTH: 23 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 29.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
23	1	8066095680	8066095680	Corona Extra 18/12B	1.0	1	1	0.0	0.0
24	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	9.0	1.6
25	1	78615000001	78615000001	Stella Artois 6/11B	0.5	2	1	2.4	5.8

Segment #2 : Shelf #1      DEPTH: 22 in    WIDTH: 23 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 40.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
19	1	7278300100	7278300100	Anchor Steam 6/12B	0.5	2	1	17.0	0.8
20	1	88715100094	88715100094	Coney Island Mermaid Pilsner 6/12B	0.5	2	1	0.0	0.0
21	1	78615000030	78615000030	Leffe Blonde 6/11B	0.5	2	1	4.0	3.5
22	1	8382056793	8382056793	Red Stripe 6/12B	0.5	2	1	4.8	2.9

Segment #3 : Shelf #5      DEPTH: 22 in    WIDTH: 23 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
44	1	7199030094	7199030094	Coors Light 36/12D	1.0	1	1	0.0	0.0
45	1	1820011716	1820011716	Budweiser 36/12D	1.0	1	1	0.0	0.0
46	1	1820011218	1820011218	Budweiser 18/12C	1.0	1	1	1.6	4.3

Segment #3 : Shelf #4      DEPTH: 22 in    WIDTH: 23 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
42	1	7143934450	7143934450	Rolling Rock 12/12C	1.0	2	1	3.9	3.6
43	1	1820011047	1820011047	Budweiser 12/12C	1.0	2	1	4.8	2.9

Segment #3 : Shelf #3      DEPTH: 22 in    WIDTH: 23 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 19.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
40	1	7289000152	7289000152	Heineken 18/12B	1.0	1	1	0.0	0.0
41	1	8066095776	8066095776	Modelo 24/12B	1.0	1	1	0.0	0.0

Segment #3 : Shelf #2      DEPTH: 22 in    WIDTH: 23 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
37	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	6.6	3.2
38	1	1820008981	1820008981	Budweiser 8/16C	0.7	2	1	0.0	0.0
39	1	1820061047	1820061047	Busch 12/12C	1.0	2	1	0.0	0.0

Segment #3 : Shelf #1      DEPTH: 22 in    WIDTH: 23 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 41.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
32	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	0.5	2	1	8.0	1.8
33	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	0.5	2	1	0.0	0.0
34	1	7199010071	7199010071	Coors 1/24C	0.6	7	1	0.0	0.0
35	1	7199030120	7199030120	Coors Light 3/24C	0.4	2	1	5.7	2.5
36	1	1820000063	1820000063	Busch 6/16C	0.5	2	1	0.0	0.0

SKUs on Planogram: 46

# UNALLOCATED ITEMS/OPTIONAL ITEMS

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## UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	78615000036	Hoegaarden 6/11B	2.478	\$0.00	\$0.00	Imports	Anheuser-Busch InBev
2	3410001505	Miller High Life 6/12B	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors