



SCHEMATIC BACKING REPORT

13146.psa

Planogram: 13146.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
14	2	8066095710	8066095710	Modelo 24/12C	2.0	2	1	0.0	0.0
Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 7.75 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	10.7	1.3
12	1	7199009554	7199009554	Blue Moon Brewmaster's Sampler 12/12B	1.0	2	1	20.2	0.7
13	1	64286090024	64286090024	Founders All Day IPA 15/12C	0.5	1	1	0.0	0.0
Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 19.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
8	1	8769210014	8769210014	Samuel Adams Boston Lgr 12/12B	1.0	2	1	13.0	1.1
9	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.0	2	1	16.5	0.8
10	1	64286090024	64286090024	Founders All Day IPA 15/12C	0.5	1	1	0.0	0.0
Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
5	1	8769229103	8769229103	Samuel Adams Ssnl Variety-Mix Pk 12/12B	1.0	2	1	15.2	0.9
6	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.0	2	1	0.0	0.0
7	1	68174511112	68174511112	Blue Point Toasted Lager 6/12B	0.5	2	1	15.2	0.9
Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 41.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	7199009532	7199009532	Blue Moon Seasonal 6/12B	0.5	2	1	14.0	1.0
2	1	7199009561	7199009561	Blue Moon White IPA 6/12B	0.5	2	1	26.0	0.5
3	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	0.5	2	1	13.0	1.1
4	1	3410058805	3410058805	Leinenkugel Heritage Seasonal 6/12B	0.5	2	1	9.6	1.5
Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
26	1	8066095757	8066095757	Modelo 12/12B	0.5	1	1	10.7	1.3
27	1	8066095776	8066095776	Modelo 24/12B	1.0	1	1	0.0	0.0
Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 9.50 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
24	1	8066095608	8066095608	Corona Extra 24/12B	2.0	2	1	0.0	0.0
25	1	7289000020	7289000020	Heineken 12/12C	1.0	2	1	4.0	3.5
Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
22	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	60.6	0.2
23	1	8066095605	8066095605	Corona Extra 6/12B	0.5	2	1	4.2	3.3
Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.50 in									

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POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
19	1	8769230050	8769230050	Samuel Adams Seasonal 6/12B	0.8	3	1	13.7	1.5
20	1	8066095675	8066095675	Corona Light 12/12B	1.0	2	1	7.9	1.8
21	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	2.1	6.7

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 44.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	1	85909300242	85909300242	SixPoint Sweet Action 6/12C	0.8	3	1	0.0	0.0
16	1	85909300243	85909300243	SixPoint Bengali 6/12C	0.8	3	1	0.0	0.0
17	1	85909300244	85909300244	SixPoint The Crisp 6/12C	0.8	3	1	0.0	0.0
18	1	8066095715	8066095715	Modelo 12/12C	1.0	2	1	5.7	2.5

Segment #3 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
39	1	8066095757	8066095757	Modelo 12/12B	0.5	1	1	10.7	1.3
40	1	8066095776	8066095776	Modelo 24/12B	1.0	1	1	0.0	0.0

Segment #3 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 9.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
37	1	7289000031	7289000031	Heineken 24/12B	2.0	2	1	0.0	0.0
38	1	1820011218	1820011218	Budweiser 18/12C	1.0	1	1	1.9	7.2

Segment #3 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 20.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
35	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
36	1	1820011218	1820011218	Budweiser 18/12C	1.0	1	1	1.9	7.2

Segment #3 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
32	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.0	2	1	8.7	1.6
33	1	7289000016	7289000016	Heineken 12/12B	1.0	2	1	3.1	4.5
34	1	78615000001	78615000001	Stella Artois 6/11B	0.5	2	1	6.1	2.3

Segment #3 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 41.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
28	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	0.5	2	1	9.1	1.5
29	1	3061300001	3061300001	Brooklyn Lager 6/12B	0.5	2	1	13.0	1.1
30	1	7289000011	7289000011	Heineken 6/12B	0.8	3	1	7.2	2.9
31	1	79871322008	79871322008	Carib Shandy Sorrell 6/12B	0.8	3	1	0.0	0.0

Segment #4 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
54	1	7199030094	7199030094	Coors Light 36/12D	2.0	2	1	0.0	0.0
55	1	7199030017	7199030017	Coors Light 18/12C	1.0	1	1	7.9	1.8

Segment #4 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 9.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
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52	1	1820011716	1820011716	Budweiser 36/12D	2.0	2	1	0.0	0.0
53	1	7199030017	7199030017	Coors Light 18/12C	1.0	1	1	7.9	1.8

Segment #4 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 20.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
49	1	1820011047	1820011047	Budweiser 12/12C	1.0	2	1	4.1	3.4
50	2	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	8.7	1.6
51	1	1820008981	1820008981	Budweiser 8/16C	0.7	2	1	0.0	0.0

Segment #4 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
46	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	3.7	3.8
47	1	8248812300	8248812300	Becks 12/12B	1.0	2	1	2.7	5.2
48	1	1820061047	1820061047	Busch 12/12C	1.0	2	1	0.0	0.0

Segment #4 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 41.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
41	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	0.5	2	1	5.7	2.5
42	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	0.5	2	1	45.5	0.3
43	1	8066095643	8066095643	Corona Extra 1/24C	0.6	7	1	15.5	3.2
44	1	1820021985	1820021985	Budweiser 3/25C	0.4	2	1	0.0	0.0
45	1	1820000063	1820000063	Busch 6/16C	0.5	2	1	0.0	0.0

SKUs on Planogram: 50

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	2210000170	Pabst 12/12C	1.538	\$0.00	\$0.00	Sub Premium	Pabst
2	3410001505	Miller High Life 6/12B	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors