



Printed: 4/19/2016

Traffic Flow Left-right

POG: 13752.psa



POG Size: 5'0.00

Segments 1 - 2 of 2

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## SCHEMATIC BACKING REPORT

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### Planogram: 13752.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
22	1	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
23	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0
24	1	8066095715	8066095715	Modelo 12/12C	1.5	3	1	8.5	2.5
25	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
19	1	8769210014	8769210014	Samuel Adams Boston Lgr 12/12B	1.5	3	1	24.8	0.8
20	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	0.0	0.0
21	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	181.8	0.1
Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	0.0	0.0
16	1	8066095695	8066095695	Corona Extra 12/12C	1.5	3	1	192.7	0.1
17	1	8066095615	8066095615	Corona Extra 12/12B	1.5	3	1	4.0	5.2
18	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	15.5	1.8
Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.5	3	1	27.1	0.8
12	1	8066095765	8066095765	Modelo 6/12B	1.0	4	1	19.2	1.5
13	1	8066095675	8066095675	Corona Light 12/12B	1.5	3	1	22.8	0.9
14	1	8066095625	8066095625	Corona Light 6/12B	1.0	4	1	15.2	1.8
Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	16.5	1.7
7	1	72383000020	72383000020	Lagunitas A Little Sumpin Sumpin 6/12B	1.0	4	1	45.5	0.6
8	1	87692300050	87692300050	Samuel Adams Seasonal 6/12B	1.0	4	1	17.3	1.6
9	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	22.7	1.2
10	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	12.6	2.2
Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 57.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	3061300053	3061300053	Brooklyn Seasonal 6/12B	1.0	4	1	13.0	2.2
2	1	85909300243	85909300243	SixPoint Bengali 6/12C	1.3	5	1	0.0	0.0
3	1	85909300242	85909300242	SixPoint Sweet Action 6/12C	1.3	5	1	0.0	0.0
4	1	8378333100	8378333100	Sierra Nevada Torpedo Extra IPA 6/12B	1.0	4	1	33.1	0.8
5	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	19.2	1.5
Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
51	1	3410057340	3410057340	Miller Lite 18/12C	2.0	2	1	18.2	0.8
52	1	1820011308	1820011308	Budweiser 18/12B	2.0	2	1	90.9	0.2

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53	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	2.8	5.0
54	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	22.3	0.6

Segment #2 : Shelf #5 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
47	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	3.9	5.4
48	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	1	3.3	4.2
49	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	26.9	0.5
50	1	7199030069	7199030069	Coors Light 12/12B	1.5	3	1	20.5	1.0

Segment #2 : Shelf #4 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
43	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	35.8	0.6
44	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	31.9	0.7
45	1	7199000048	7199000048	Coors Light 12/12C	1.5	3	1	3.6	5.8
46	1	3410001509	3410001509	Miller High Life 12/12B	1.5	3	1	0.0	0.0

Segment #2 : Shelf #3 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
39	1	78615000014	78615000014	Stella Artois 12/11B	1.5	3	1	7.6	2.8
40	1	1820008981	1820008981	Budweiser 8/16C	2.0	6	2	0.0	0.0
41	1	1820008989	1820008989	Bud Light 8/16C	2.0	6	2	0.0	0.0
42	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0

Segment #2 : Shelf #2 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
34	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	0.0	0.0
35	1	72890000011	72890000011	Heineken 6/12B	1.0	4	1	14.9	1.9
36	1	8382012393	8382012393	Guinness Extra Stout 6/11B	1.3	5	1	0.0	0.0
37	1	71990300005	71990300005	Coors Light 6/12B	1.0	4	1	18.2	1.5
38	1	18200000063	18200000063	Busch 6/16C	1.0	4	1	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
26	1	79871322008	79871322008	Carib Shandy Sorrell 6/12B	1.0	4	1	0.0	0.0
27	1	1820096934	1820096934	Bud Light Lime Cran-Ber-Rita 1/25C	0.8	12	1	32.1	2.6
28	1	1820025000	1820025000	Budweiser 1/25C	0.8	12	1	19.2	4.4
29	1	71990300065	71990300065	Coors Light 1/24C	1.0	12	1	22.3	3.8
30	1	8066095643	8066095643	Corona Extra 1/24C	1.0	12	1	38.4	2.2
31	1	72890000119	72890000119	Heineken 1/24C	1.0	12	1	38.0	2.2
32	1	8066095721	8066095721	Modelo 1/24C	1.0	12	1	30.3	2.8
33	1	7199030120	7199030120	Coors Light 3/24C	0.8	4	1	9.3	3.0

SKUs on Planogram: 54

# UNALLOCATED ITEMS/OPTIONAL ITEMS

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## UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	7199010071	Coors 1/24C	2.751	\$0.00	\$0.00	Premium	MillerCoors
2	1820021985	Budweiser 3/25C	0.154	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
3	3410001505	Miller High Life 6/12B	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors