



Printed: 4/19/2016

Traffic Flow N/A

POG: Warm2650.psa



POG Size: 9'0.00

Segments 1 - 3 of 3

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SCHEMATIC BACKING REPORT

Warm2650.psa

Planogram: Warm2650.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
13	2	1820022989	1820022989	Bud Light Lime Mang-O-Rita 12/8C	4.0	8	2	171.3	0.3
14	2	63598525945	63598525945	Mikes HARDER Lemonade 12/8C	4.0	8	2	347.8	0.2

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
9	2	1820022988	1820022988	Bud Light Lime Raz-Ber-Rita 12/8C	4.0	8	2	352.2	0.2
10	1	63598525948	63598525948	Mikes HARDER Blk Cherry Lemonade 12/...	2.0	4	2	583.3	0.0
11	1	1820019987	1820019987	Bud Light Lime-A-Rita 12/8C	2.0	4	2	903.2	0.0
12	2	8248812300	8248812300	Becks 12/12B	2.0	4	1	51.5	0.5

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 29.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	2	1820097007	1820097007	Bud Light Lime Lemon-Ade-Rita 12/8C	4.0	8	2	363.6	0.2
7	2	8200077369	8200077369	Smirnoff Ice Watermelon Mimosa 6/11B	2.0	8	1	727.3	0.1
8	1	8769210014	8769210014	Samuel Adams Boston Lgr 12/12B	1.0	2	1	2333.3	0.0

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 41.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
4	2	1820022992	1820022992	Bud Light Lime-A-Rita Seasonal 12/8C	4.0	8	2	112.0	0.5
5	2	8200074001	8200074001	Smirnoff Ice Strawberry Acai 6/11B	2.0	8	1	242.4	0.2

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 53.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	2	1820020993	1820020993	Bud Light Lime Straw-Ber-Rita 12/8C	4.0	8	2	629.2	0.1
2	2	8200072385	8200072385	Smirnoff Ice 6/11B	2.0	8	1	181.8	0.3
3	1	84980600066	84980600066	Signature Cocktails Moscow Mule 4/16C	1.3	8	2	363.6	0.2

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
25	3	7289000159	7289000159	Heineken Premium Light 12/12B	3.0	6	1	54.6	0.8
26	3	7289000016	7289000016	Heineken 12/12B	3.0	6	1	8.1	5.2

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
23	2	8066095615	8066095615	Corona Extra 12/12B	2.0	4	1	8.2	3.4
24	2	8066095675	8066095675	Corona Light 12/12B	2.0	4	1	13.0	2.2

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 29.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
20	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	318.2	0.0
21	2	78615000051	78615000051	Hoegaarden 12/11B	2.0	4	1	181.8	0.2
22	2	78615000014	78615000014	Stella Artois 12/11B	2.0	4	1	10.2	2.8

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Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 41.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
17	2	73692011132	73692011132	Goose Island India Pale Ale 6/12B	2.0	8	1	145.5	0.4
18	2	78615000036	78615000036	Hoegaarden 6/11B	2.0	8	1	242.4	0.2
19	2	78615000001	78615000001	Stella Artois 6/11B	2.0	8	1	66.2	0.8

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 53.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	2	8248812345	8248812345	Becks 6/12B	2.0	8	1	727.3	0.1
16	2	8382018132	8382018132	Guinness Blonde 6/12B	2.0	8	1	181.8	0.3

Segment #3 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
38	2	1820005990	1820005990	Michelob Ultra 12/12B	2.0	4	1	181.8	0.2
39	2	7199030017	7199030017	Coors Light 18/12C	4.0	4	2	19.3	1.4

Segment #3 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
35	1	1820018992	1820018992	Bud Light Platinum 12/12B	1.0	2	1	197.2	0.1
36	1	1820014990	1820014990	Bud Light Lime 12/12B	1.0	2	1	233.3	0.1
37	2	7199000048	7199000048	Coors Light 12/12C	4.0	8	2	64.3	0.9

Segment #3 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 29.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
33	2	1820053218	1820053218	Bud Light 18/12C	4.0	4	2	47.0	0.6
34	2	1820011218	1820011218	Budweiser 18/12C	4.0	4	2	30.3	0.9

Segment #3 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 41.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
30	1	1820053047	1820053047	Bud Light 12/12C	2.0	4	2	1333.3	0.0
31	1	1820000771	1820000771	Budweiser 12/12B	1.0	2	1	1750.0	0.0
32	2	1820011047	1820011047	Budweiser 12/12C	4.0	8	2	36.1	1.6

Segment #3 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 53.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
27	2	1820000964	1820000964	Natural Ice 12/12C	4.0	8	2	145.5	0.4
28	1	1820015047	1820015047	Natural Light 12/12C	2.0	4	2	682.9	0.0
29	2	7143934450	7143934450	Rolling Rock 12/12C	4.0	8	2	72.8	0.8

SKUs on Planogram: 39

UNALLOCATED ITEMS/OPTIONAL ITEMS

Warm2650.psa

UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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